

Program Change Request

Date Submitted: 03/01/17 2:27 pm

Viewing: **INTBBB : International Business, Bachelor of Science in International Business**

Last approved: 05/16/16 11:47 am

Last edit: 08/23/17 2:42 pm

Changes proposed by: kboston

Catalog Pages Using this Program

[B.S.I.B. Requirements](#)

Submitter:	User ID:	kboston	Phone:
54622			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Major/Field of Study		
Select a reason for this modification			
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)			
Are you adding a concentration?			
No			
Are you adding a track?			
No			
Are you adding a focused study?			
No			
Effective Catalog Year	Fall	2016	2018
College/School Code	Walton College of Business(WCOB)		

In Workflow

1. **WCOB Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **ECON Chair**
5. **WCOB Curriculum Committee**
6. **WCOB Faculty**
7. **ARSC Dean**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. **Faculty Senate**
13. **Provost Final**
14. **Provost's Office-- Notification of Approval**
15. **Registrar Final**
16. **Catalog Editor Final**

Approval Path

1. 03/01/17 2:28 pm
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 03/02/17 7:26 am
Alice Griffin (agriffin): Approved for Director of

Department Code

Department of Economics(ECON)

Program Code

INTBBB

Degree

Bachelor of Science in International Business

CIP Code

Program

Assessment and
Review

3. 03/08/17 12:00 pm

Lisa Kulczak

(lkulcza): Rollback to
Director of Program
Assessment and
Review for Registrar
Initial

4. 03/10/17 3:11 pm

Alice Griffin

(agriffin): Approved
for Director of
Program
Assessment and
Review

5. 04/10/17 3:16 pm

Lisa Kulczak

(lkulcza): Approved
for Registrar Initial

6. 04/10/17 5:00 pm

Bill Curington

(bcecon): Approved
for ECON Chair

7. 04/19/17 5:59 pm

Karen Boston

(kboston):
Approved for WCOB
Curriculum
Committee

8. 04/19/17 6:03 pm

Karen Boston

(kboston):
Approved for WCOB
Faculty

9. 04/21/17 11:16 am

Jeannine Durdik

(jdurdik): Approved
for ARSC Dean

10. 05/03/17 5:08 pm
Karen Boston
(kboston):
Approved for WCOB
Dean
11. 05/08/17 5:58 pm
Kiersten Bible
(kbible): Approved
for Global Campus
12. 05/09/17 8:58 am
Terry Martin
(tmartin): Approved
for Provost Review
13. 08/30/17 10:22 am
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee

History

1. Mar 5, 2015 by
Karen Boston
(kboston)
2. Mar 30, 2015 by
Karen Boston
(kboston)
3. Jun 5, 2015 by Lisa
Kulczak (lkulcza)
4. Jul 16, 2015 by
Charlie Alison
(calison)
5. Jul 16, 2015 by
Charlie Alison
(calison)
6. May 16, 2016 by
Karen Boston
(kboston)

Program Title

International Business, Bachelor of Science in International Business

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No ~~Yes~~

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
Fulbright College of Arts and Sciences(ARSC)

What are the total hours needed to complete the program?

120

Program Requirements and Description

Requirements

Graduation Requirements for the B.S.I.B. Degree

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses in the business core, and all designated international business courses/functional concentration/world language courses. In addition, students must earn a grade of “C” or better in each of the pre-business core courses.

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

A. University Core Requirements

17

Not including contributing courses in the Business Core

American History or Government

Laboratory Science (two courses with labs)

Social Science (one course)

Fine Arts and Humanities (one course)

B. Pre-Business Core Courses

- [ACCT 2013](#) Accounting Principles (Sp, Su, Fa)
- [ACCT 2023](#) Accounting Principles II (Sp, Su, Fa) * students pursuing a concentration in Accounting or Finance must complete ACCT 2023
- or [MGMT 2053](#) Business Foundations (Sp, Su, Fa)
- [COMM 1313](#) Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)
- [ECON 2013](#) Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Sp, Su, Fa)
- [ECON 2023](#) Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Sp, Su, Fa)
- [ENGL 1013](#) Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa)
- [ENGL 1023](#) Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa)
- [MATH 2043](#) Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa)
- [MATH 2053](#) Finite Mathematics (Sp, Su, Fa)
- [WCOB 1111](#) Freshman Business Connection (Fa)
- [ISYS 1120](#) Computer Competency Requirement (Sp, Su, Fa)
- [WCOB 1033](#) Data Analysis and Interpretation (Sp, Su, Fa)

C. Business Core

- [BLAW 2013](#) The Legal Environment of Business (ACTS Equivalency = BLAW 2003) (Sp, Su, Fa)
- [ISYS 2103](#) Business Information Systems (Sp, Su, Fa)
- [FINN 3043](#) Principles of Finance (Sp, Su, Fa)
- [MGMT 2103](#) Managing People and Organizations (Sp, Su, Fa)
- [MGMT 3013](#) Strategic Management (Sp, Su, Fa)
- [MKTG 3433](#) Introduction to Marketing (Sp, Su, Fa)
- [SCMT 2103](#) Introduction to Supply Chain Management (Sp, Fa)

D. International Business Course Requirements

- [ECON 4633](#) International Trade (Sp, Fa)
- [ECON 4643](#) International Macroeconomics and Finance (Sp, Fa)

Select three of the following:

- [ECON 3843](#) Economic Development, Poverty & the Role of the World Bank and IMF in Low-Income Countries (Sp, Fa)
- [ECON 3853](#) Emerging Markets (Fa)
- [ECON 3933](#) The Japanese Economic System (Sp)
- [ECON 4173](#) Nation Model United Nations (Fa)
- [FINN 3703](#) International Finance (Sp, Su, Fa)
- [MGMT 4583](#) International Management (Sp, Fa)
- [MKTG 4633](#) Global Marketing (Sp, Fa)
- [SCMT 3643](#) International Transportation and Logistics (Sp, Fa)

(Other 3000/4000 level courses may fulfill this requirement if approved by the department chair)

E. World Language Requirements (9 hours)

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete nine hours of university course work in a single world language — three hours of

intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous world language training or only rudimentary knowledge of a world language will be required to complete up to nine hours of additional world language requirements — in addition to the nine hours of specified language. No degree credit will be given for world language courses below 2013 course level. Students may select one of the following language tracks:

Arabic

[ARAB 2013](#) Intermediate Arabic II (Irregular)

[ARAB 2016](#) Intensive Arabic II (Sp)

[ARAB 3016](#) Intensive Arabic III (Fa)

Or Equivalent

Chinese

[CHIN 2003](#) Intermediate Chinese I (Fa)

[CHIN 2013](#) Intermediate Chinese II (Sp)

[CHIN 3033](#) Conversation (Sp)

And any other Upper Division CHIN

French

[FREN 2003](#) Intermediate French I (ACTS Equivalency = FREN 2013) (Sp, Fa)

[FREN 2013](#) Intermediate French II (ACTS Equivalency = FREN 2023) (Sp, Fa)

[FREN 3033](#) French Conversation (Fa)

[FREN 3003](#) Advanced French (Sp, Su, Fa)

[FREN 4333](#) Introduction to Business French (Irregular)

German

[GERM 2003](#) Intermediate German I (ACTS Equivalency = GERM 2013) (Sp, Su, Fa)

[GERM 2013](#) Intermediate German II (ACTS Equivalency = GERM 2023) (Sp, Su, Fa)

[GERM 3003](#) Advanced German I (Fa)

[GERM 4333](#) Business German I (Fa)

Italian

[ITAL 2003](#) Intermediate Italian I (Fa)

[ITAL 2013](#) Intermediate Italian II (Sp)

Japanese

[JAPN 2003](#) Intermediate Japanese I (Fa)

[JAPN 2013](#) Intermediate Japanese II (Sp)

[JAPN 3003](#) Advanced Japanese I (Irregular)

[JAPN 3013](#) Advanced Japanese II (Irregular)

Spanish

[SPAN 2003](#) Intermediate Spanish I (ACTS Equivalency = SPAN 2013) (Sp, Fa)

[SPAN 2013](#) Intermediate Spanish II (ACTS Equivalency = SPAN 2023) (Sp, Fa)

[SPAN 3003](#) Advanced Spanish (Sp, Fa)

SPAN 4333 Business Spanish I (Sp, Fa)

Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an adviser and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

F. Area Studies Requirements (6 hours)

For students taking a world language, six hours of upper-division coursework in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

Any upper division foreign language course,

Minor in a foreign language, and/or

Select upper division courses related to the world language to include:

Arabic – any upper division course for Middle Eastern Studies (MEST) to include [MEST 4003](#), [MEST 4003H](#) or additional courses listed under MEST in the university catalog

Chinese/Japanese/Asian Studies – any upper division course for Asian Studies (AIST)

French – any upper division course for EUST

German – any upper division course for EUST Italian – any upper division course for EUST

Spanish – any upper division course for Latin American Studies (LAST) or European Studies (EUST) to include [LAST 4003](#), [LAST 4003H](#), or additional courses listed under LAST in the university catalog, or [EUST 399VH](#), [EUST 399VH](#), [EUST 4003](#), [EUST 4003H](#), [EUST 470V](#), or [EUST 470VH](#) ~~EUST-470VH~~ or additional courses listed under EUST in the university catalog.

International students may satisfy this requirement in one of two ways:

For students who choose to take a third language, area studies requirements are the same as those for domestic students.

For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division coursework in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the university catalog.

G. International Experience Requirement

At a minimum, a student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their adviser and department chair.

H. Concentrations (21 hours)

Students must take seven courses in one of the following concentrations.

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program n/a

Scheduled Program Review Date n/a

Program Goals and Objectives

Program Goals and Objectives

Program Goals and Objectives

n/a

Learning Outcomes

Learning Outcomes

n/a

Description and justification of the request

Description of specific change	Justification for this change
<p>Clarify language on International Business requirements. Changed phrase "Other courses may fulfill..." to "Other 3000/4000 level courses may fulfill..." The Walton College is adding a new course, ECON 4173, Nation Model United Nations, to the international business course options for students pursuing a degree in International Business.</p>	<p>Justification included in description prior to system upgrade.</p>

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (03/08/17 12:00 pm): Rollback: What about effective date on this change?

Alice Griffin (agriffin) (03/10/17 3:11 pm): Due to the approval timeline, changed effective date to fall 2018.

Alice Griffin (agriffin) (05/10/17 10:58 am): Added statement to description to help identify exact changes being made.

Alice Griffin (agriffin) (08/23/17 2:42 pm): Provided information for new fields from summer upgrade. Changed response to interdisciplinary to no. Replaced response from previous

interdisciplinary field to impact any courses from another college field. Inserted total number of hours for program. Inserted statement in the justification field.