

# Program Change Request

Date Submitted: 02/08/17 11:58 am

## Viewing: **AGBSBS-ABMM : Agricultural Business Agri Management & Marketing Concentration**

Last approved: 01/21/16 12:31 pm

Last edit: 08/23/17 1:24 pm

Changes proposed by: mthomsen

Catalog Pages Using this Program

- [Agricultural Business B.S.A. with Management and Marketing Concentration](#)
- [Agricultural Economics and Agribusiness \(AEAB\)](#)

Submitter:	User ID:	crsleaf1	Phone:
2256			
Program Status	Active		
Academic Level	Undergraduate		
Type of proposal	Major/Field of Study		
Select a reason for this modification			
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)			
Are you adding a concentration?			
<b>No</b> Yes			
Are you adding a track?			
No			
Are you adding a focused study?			
No			
Effective Catalog Year	Fall <b>2018</b> <del>2016</del>		
College/School Code			

### In Workflow

1. **AFLS Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **AEAB Chair**
5. **AEAB Curriculum Committee**
6. **AFLS Faculty**
7. **ARSC Dean**
8. **WCOB Dean**
9. **AFLS Dean**
10. **Global Campus**
11. **Provost Review**
12. **University Course and Program Committee**
13. **Faculty Senate**
14. Provost Final
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

### Approval Path

1. 02/09/17 3:17 pm  
Michael Evans (mrevans):  
Approved for AFLS Dean Initial
2. 02/09/17 3:21 pm  
Alice Griffin (agriffin): Approved

Bumpers College of Agricultural, Food, and Life Sciences(AFLS)

Department Code

Department of Agricultural Economics and Agribusiness(AEAB)

Program Code

AGBSBS-ABMM

Degree

Bachelor of Science in Agricultural, Food & Life Sciences

CIP Code

for Director of  
Program

Assessment and  
Review

3. 02/10/17 12:17 pm

Lisa Kulczak

(lkulcza): Approved  
for Registrar Initial

4. 02/28/17 9:16 am

Steve Halbrook

(halbrook):

Approved for AEAB  
Chair

5. 04/19/17 12:50 pm

Michael Thomsen

(mthomsen):

Approved for AEAB  
Curriculum  
Committee

6. 04/24/17 5:22 pm

Nick Anthony

(nanthony):

Approved for AFLS  
Faculty

7. 04/25/17 7:50 am

Jeannine Durdik

(jdurdik): Approved

for ARSC Dean

8. 05/03/17 5:10 pm

Karen Boston

(kboston):

Approved for WCOB  
Dean

9. 05/03/17 5:16 pm

Michael Evans

(mrevans):

Approved for AFLS  
Dean

10. 05/08/17 6:01 pm

Kiersten Bible

- (kbible): Approved  
for Global Campus
11. 05/09/17 8:57 am  
Terry Martin  
(tmartin): Approved  
for Provost Review
12. 08/23/17 1:26 pm  
Alice Griffin  
(agriffin): Approved  
for University  
Course and Program  
Committee

### History

1. Aug 13, 2014 by  
Leepfrog  
Administrator  
(clhelp)
2. Aug 13, 2014 by  
Leepfrog  
Administrator  
(clhelp)
3. May 20, 2015 by  
Michael Thomsen  
(mthomsen)
4. Jan 21, 2016 by  
Vicky Watkins  
(watkinsv)

01.0102 - Agribusiness/Agricultural Business Operations.

Program Title

Agricultural Business Agri Management & Marketing Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

**No** ~~Yes~~

College(s)/School(s)

**College/School Name**

Does this proposal impact any courses from another College/School?

**Yes**

College(s)/School(s)

**College/School Name****Fulbright College of Arts and Sciences(ARSC)****Walton College of Business(WCOB)**

What are the total hours needed to complete the program?

**120**

## Off Campus Information

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Off Campus

Location(s)

Reason for Offering

Program Off Campus

Fifty percent of the credits required will be offered

## On-line/Web-based Information

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Reason for offering

Web-based Program

Maximum Class Size

for Web-based

Courses

Course delivery

mode

Describe Blended

Class interaction  
mode

Specify Other

Percent Online

## Program Requirements and Description

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### Requirements

## Additional Requirements for Agribusiness Management and Marketing Concentration (45-52):

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Statistics		3
Select one of the following:		
<a href="#">AGEC 2403</a>	Quantitative Tools for Agribusiness (Fa)	
<a href="#">WCOB 1033</a>	Data Analysis and Interpretation (Sp, Su, Fa)	
Agribusiness Management and Marketing Concentration		18
Select two of the following unless used to meet Departmental Core hours:		
<a href="#">AGEC 3313</a>	Agribusiness Sales (Sp)	
<a href="#">AGEC 3373</a>	Futures and Options Markets (Fa)	
<a href="#">AGEC 3413</a>	Principles of Environmental Economics (Sp)	
<a href="#">AGEC 4113</a>	Agricultural Prices and Forecasting (Sp)	
<a href="#">AGEC 4143</a>	Agricultural Finance (Fa)	
<a href="#">AGEC 4163</a>	Agricultural and Rural Development (Fa)	
<a href="#">AGEC 4303</a>	Advanced Agricultural Marketing Management (Sp)	
<a href="#">AGEC 4313</a>	Agricultural Business Management (Fa)	
<a href="#">AGEC 4323</a>	AgriBusiness Entrepreneurship (Sp)	
<a href="#">AGEC 4373</a>	Basis Trading: Applied Price Risk Management (Sp, Su)	
<a href="#">AGEC 4383</a>	<b>Basis Trading: Case Study (Fa)</b>	
<a href="#">AGEC 4403</a>	Advanced Farm Business Management (Fa)	
<a href="#">AGEC 4603</a>	<b>Food Economics and Health (Sp)</b>	
<a href="#">AGEC 4613</a>	Political Economy of Agriculture and Food (Fa)	
<a href="#">AGEC 4623</a>	International Agricultural Trade and Commercial Policy (Sp)	
Choose 12 hours from MATH, STAT, AGEC or courses in WCOB or the Bumpers College.		
General Electives 1		24-31
Total hours		120
1 New Freshmen will enroll in <a href="#">UNIV 1001</a> for 1 hour of general elective credit.		

## 8-Semester Plan

# Agricultural Business B.S.A. with Management and Marketing Concentration

## Eight-Semester Degree Program

Students wishing to follow the degree plan in Agricultural Economics and Agribusiness should see the [Eight-Semester Degree Policy](#) in the Academic Regulations chapter for university requirements of the program. The Agricultural Economics and Agribusiness major has three concentrations: Agricultural Business Management and Marketing, Pre-Law, and Agricultural Economics.

First Year	Units
	FallSpring
<a href="#">ENGL 1013</a> Composition I (ACTS Equivalency = ENGL 1013) (Sp, Su, Fa) (Unless Exempt)	3
<a href="#">MATH 2043</a> Survey of Calculus (ACTS Equivalency = MATH 2203) (Sp, Su, Fa) (or higher math from the University Core excluding MATH 2183)	3
History Core from:	3
<a href="#">HIST 2003</a> History of the American People to 1877 (ACTS Equivalency = HIST 2113) (Sp, Su, Fa)	
<a href="#">HIST 2013</a> History of the American People, 1877 to Present (ACTS Equivalency = HIST 2123) (Sp, Su, Fa)	
<a href="#">PLSC 2003</a> American National Government (ACTS Equivalency = PLSC 2003) (Sp, Su, Fa)	
<a href="#">AGEC 1103</a> Principles of Agricultural Microeconomics (Sp, Su, Fa)	3
or <a href="#">ECON 2023</a> Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Sp, Su, Fa)	
<a href="#">AGME 2903</a> Agricultural and Human Environmental Sciences Applications of Microcomputers (Sp, Su, Fa) (or ISYS 1120) or Bumpers College Broadening Elective (if ISYS 1120)	3
<a href="#">UNIV 1001</a> University Perspectives (Sp, Su, Fa)	1
<a href="#">ENGL 1023</a> Composition II (ACTS Equivalency = ENGL 1023) (Sp, Su, Fa) (Unless Exempt)	3
<a href="#">COMM 1313</a> Public Speaking (ACTS Equivalency = SPCH 1003) (Sp, Su, Fa)	3
<a href="#">AGEC 2103</a> Principles of Agricultural Macroeconomics (Sp, Fa)	3
<a href="#">AGEC 2303</a> Introduction to Agribusiness (Sp, Su, Fa)	3
General Electives	3
Year Total:	16 15
Second Year	Units
	FallSpring
<a href="#">AGEC 2403</a> Quantitative Tools for Agribusiness (Fa)	3
or <a href="#">WCOB 1033</a> Data Analysis and Interpretation (Sp, Su, Fa)	
Fine Arts/Humanities University Core Elective	3

Science University Core Elective	4
<a href="#">AGEC 2142</a> Agribusiness Financial Records (Sp, Fa)	3
& <a href="#">AGEC 2141L</a> Agribusiness Financial Records Lab (Sp, Fa) or <a href="#">ACCT 2013</a> Accounting Principles (Sp, Su, Fa)	
General Elective	3
Select one of the following:	3
<a href="#">PSYC 2003</a> General Psychology (ACTS Equivalency = PSYC 1103) (Sp, Su, Fa)	
<a href="#">HESC 2603</a> Rural Families and Communities (Sp)	
<a href="#">SOC 2013</a> General Sociology (ACTS Equivalency = SOCI 1013) (Sp, Su, Fa)	
Science University Core Elective	4
<a href="#">AGEC 3303</a> Food and Agricultural Marketing (Sp, Su, Fa)	3
Communication Intensive Elective	3
General Elective	2
Year Total:	16 15
 Third Year	 Units
	FallSpring
<a href="#">AGEC 3373</a> Futures and Options Markets (Fa)	3
<a href="#">AGEC 3403</a> Farm Business Management (Sp, Fa)	3
<a href="#">AGEC 4143</a> Agricultural Finance (Fa)	3
Specialization Elective	3
General Elective	3
Fine Arts/Humanities University Core Elective	3
Select one of the following:	3
<a href="#">AGEC 3413</a> Principles of Environmental Economics (Sp)	
<a href="#">AGEC 4623</a> International Agricultural Trade and Commercial Policy (Sp)	
Specialization Electives	6
General Electives	3
Year Total:	15 15
 Fourth Year	 Units
	FallSpring
Select one of the following:	3
<a href="#">AGEC 4163</a> Agricultural and Rural Development (Fa)	
<a href="#">AGEC 4613</a> Political Economy of Agriculture and Food (Fa)	
<a href="#">AGEC 3503</a> Agricultural Law I (Fa)	3
Specialization Elective	6
General Elective	3
<a href="#">AGEC 4323</a> AgriBusiness Entrepreneurship (Sp)	3
Select one of the following:	3
<a href="#">AGEC 4113</a> Agricultural Prices and Forecasting (Sp)	

**AGEC 4303** Advanced Agricultural Marketing Management (Sp)

Specialization Elective	3
General Elective	4
Year Total:	15 13
 Total Units in Sequence:	 120

Program Costs

Library Resources

Are Similar Programs available in the area?

No

List institutions in Arkansas offering

List institutions in the surrounding region

List institutions in the nation offering

Why is the Program needed if offered at

Estimated Student Demand for Program 200

Scheduled Program Review Date 2022

Program Goals and Objectives

**Program Goals and Objectives**

Program goals and objectives are unchanged.

Learning Outcomes

**Learning Outcomes**

Learning outcomes are unchanged.

Description and Justification for this request

Description and justification of the request

Description of specific change	Justification for this change
<p><b>AGEC 4603 (in the approval chain) and AGEC 4383 are recent course additions. This change incorporates them formally into the curriculum.</b></p>	<p><b>Justification included in description prior to system upgrade.</b></p>

#### Upload attachments

~~[AGBSBS-ABMM-8SDCP-16-17-proposal.docx](#)~~

~~[AGBSBS-ABMM-2016-2017-check-sheet-proposal.xlsx](#)~~

#### Reviewer Comments

**Alice Griffin (agriffin) (12/06/16 5:03 pm):** AGEC 4603 Food Economics and Health is in the approval chain, currently pending UCPC and Faculty Senate approval. I removed this language from the catalog copy. As the course will be approved in time for fall 2017 catalog.

**Lisa Kulczak (lkulcza) (12/07/16 2:49 pm):** Rollback: Can you clarify with the department if this new course should be an option for all concentrations? Also, effective date needs updating.

**Alice Griffin (agriffin) (12/19/16 2:44 pm):** Rollback: Please see note from Registrar's Office.

**Michael Evans (mrevans) (02/09/17 3:16 pm):** Changed catalog effective year to Fall 2017 and changed to no on changing, adding or deleting concentration (Evans)

**Alice Griffin (agriffin) (05/09/17 4:55 pm):** Changed effective catalog to fall 2018. Request did not complete the approval process in time to be effective for fall 2017.

**Alice Griffin (agriffin) (08/23/17 1:24 pm):** Provided information for new fields from summer upgrade. Changed response to interdisciplinary to no. Replaced response from previous interdisciplinary field to impact any courses from another college field. Inserted total number of hours for program. Inserted statement in the justification field.

Key: 61