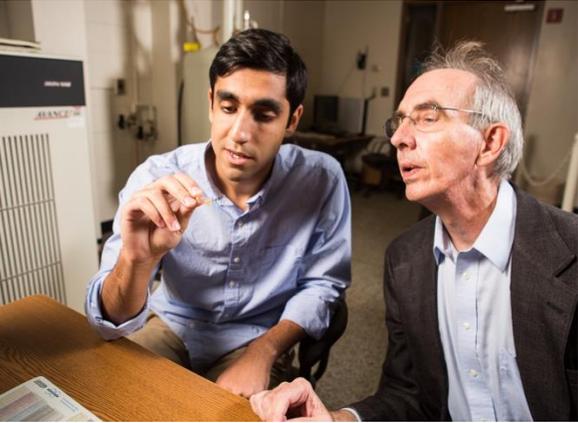


UNIVERSITY OF
ARKANSAS®

Fall 2024
Enrollment Report

The Charge



Enrollment Now and Moving Forward:

- Be cliff resistant & forward thinking
- Aim for a freshman class of 6,700-6,900
- Increase diversity
- Increase Arkansas enrollment
- Enhance the student academic profile
- Enroll students who have the potential to succeed

Fall 2024
Total Enrollment

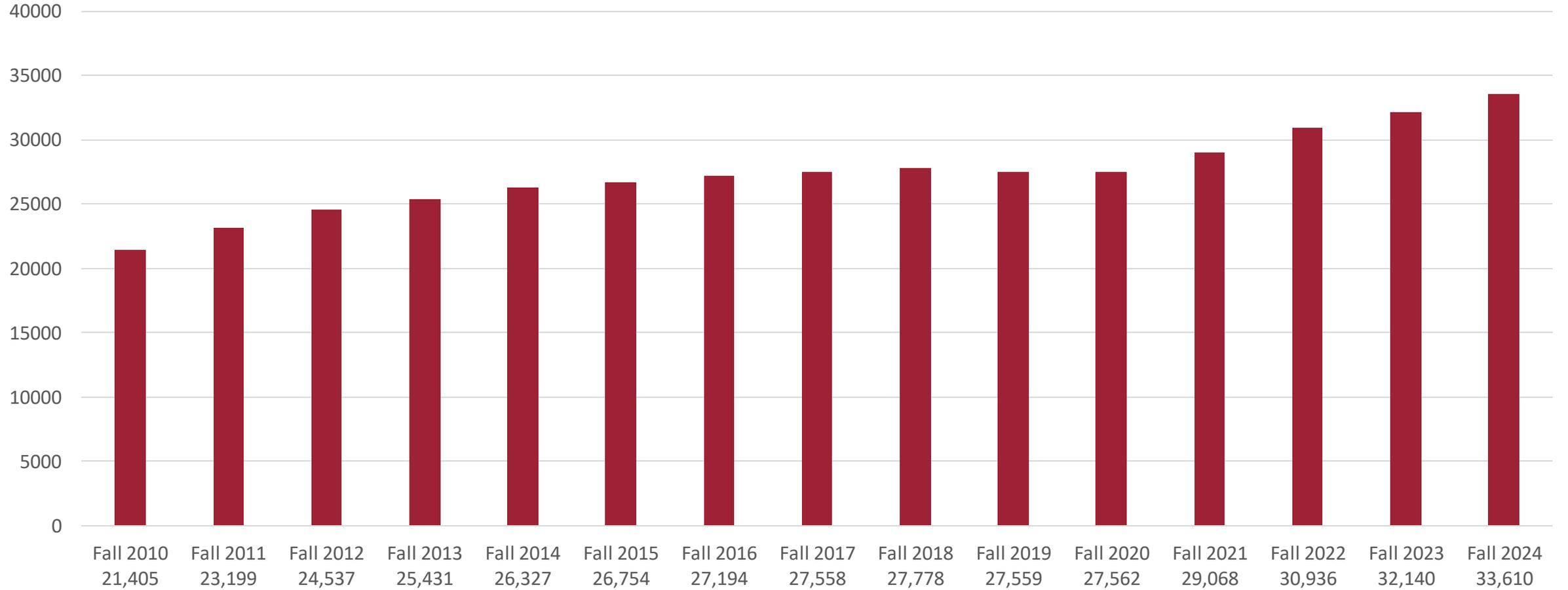
33,610



22%
increase in
5+ years

4.6%
increase
over 2023

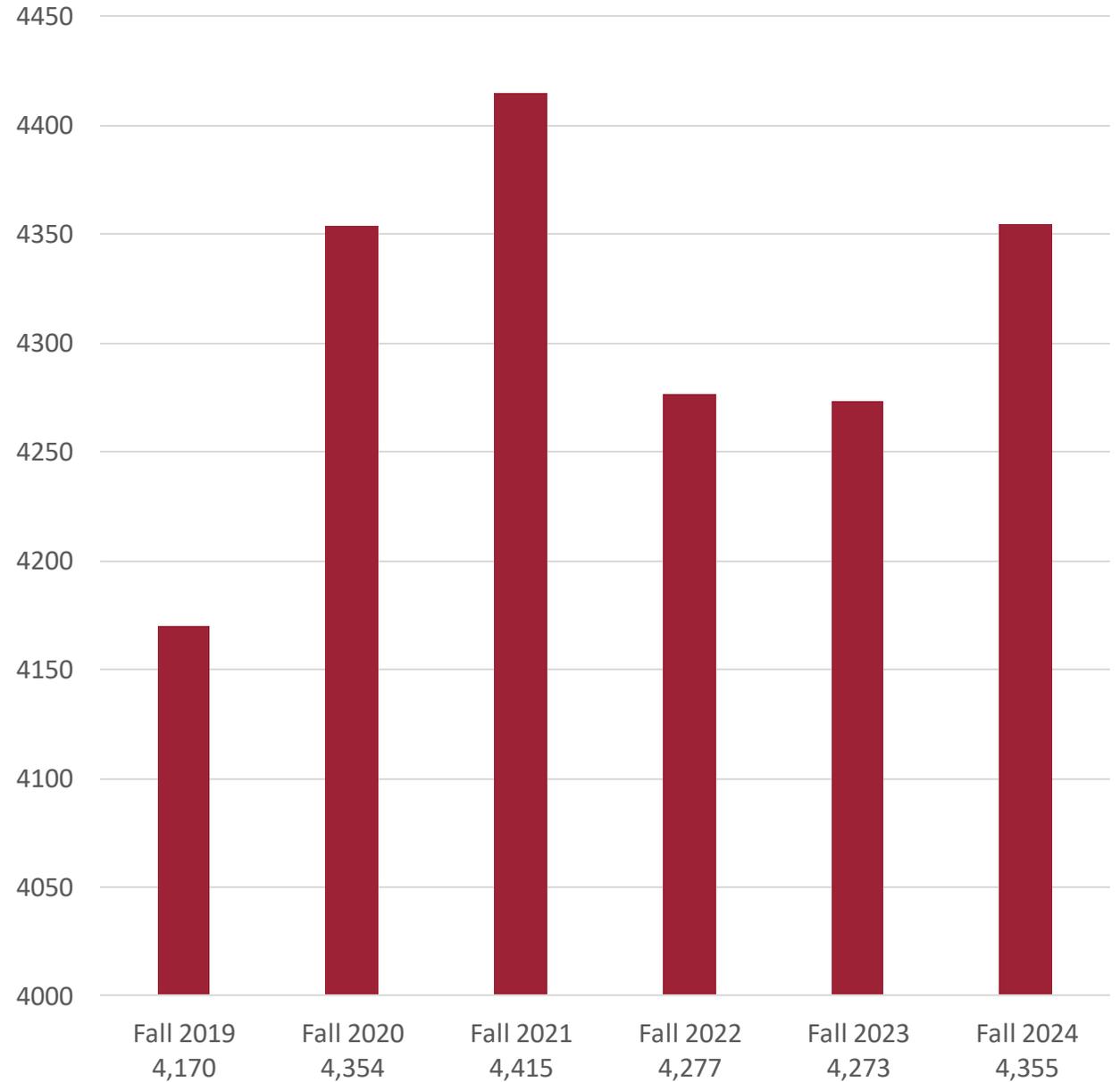
Total Enrollment by Year Fall Term



Total Graduate Enrollment by Year

Fall Term

Fall 2024
is the 2nd
largest
graduate
class



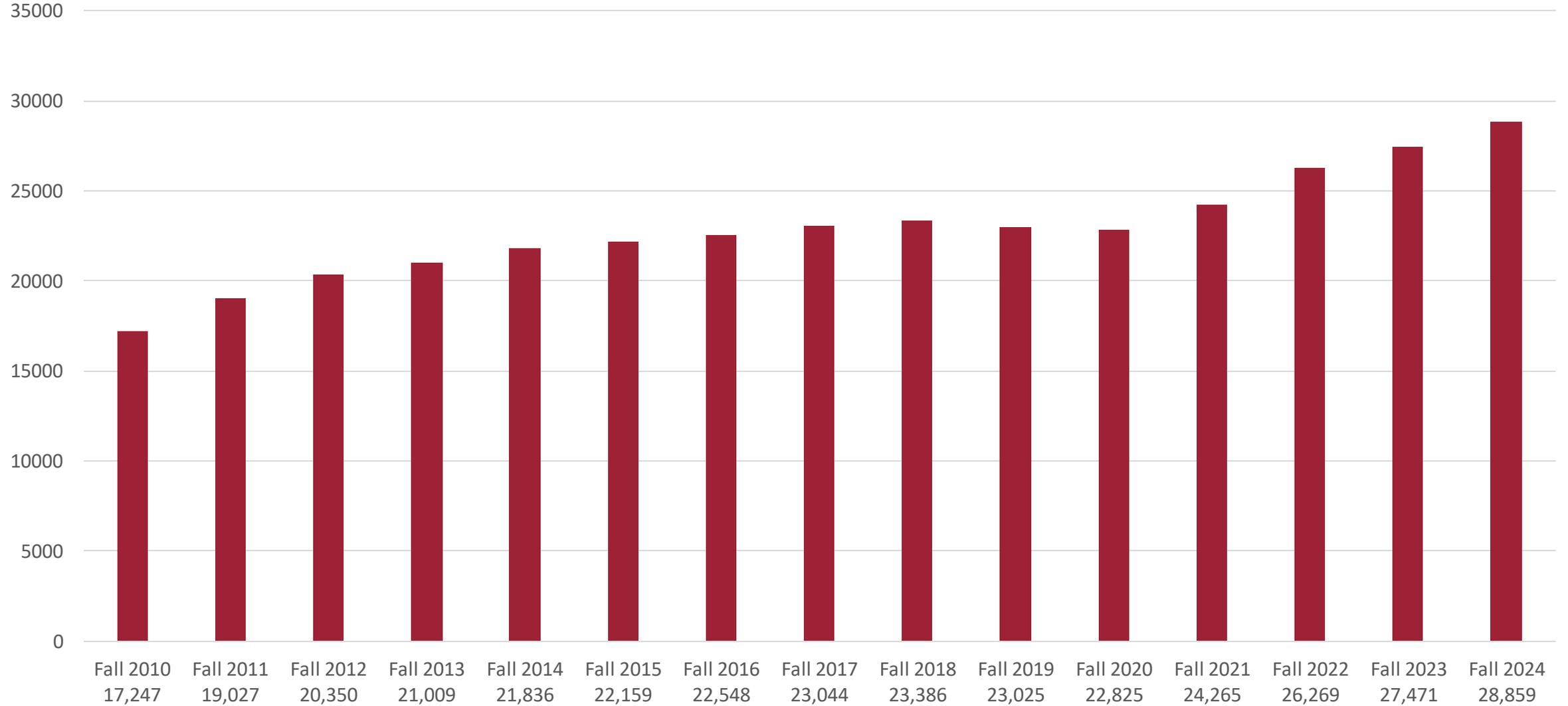
Fall 2024 Undergraduate Enrollment

28,859



5%
increase
since Fall
2023

Undergraduate Enrollment by Year Fall Term



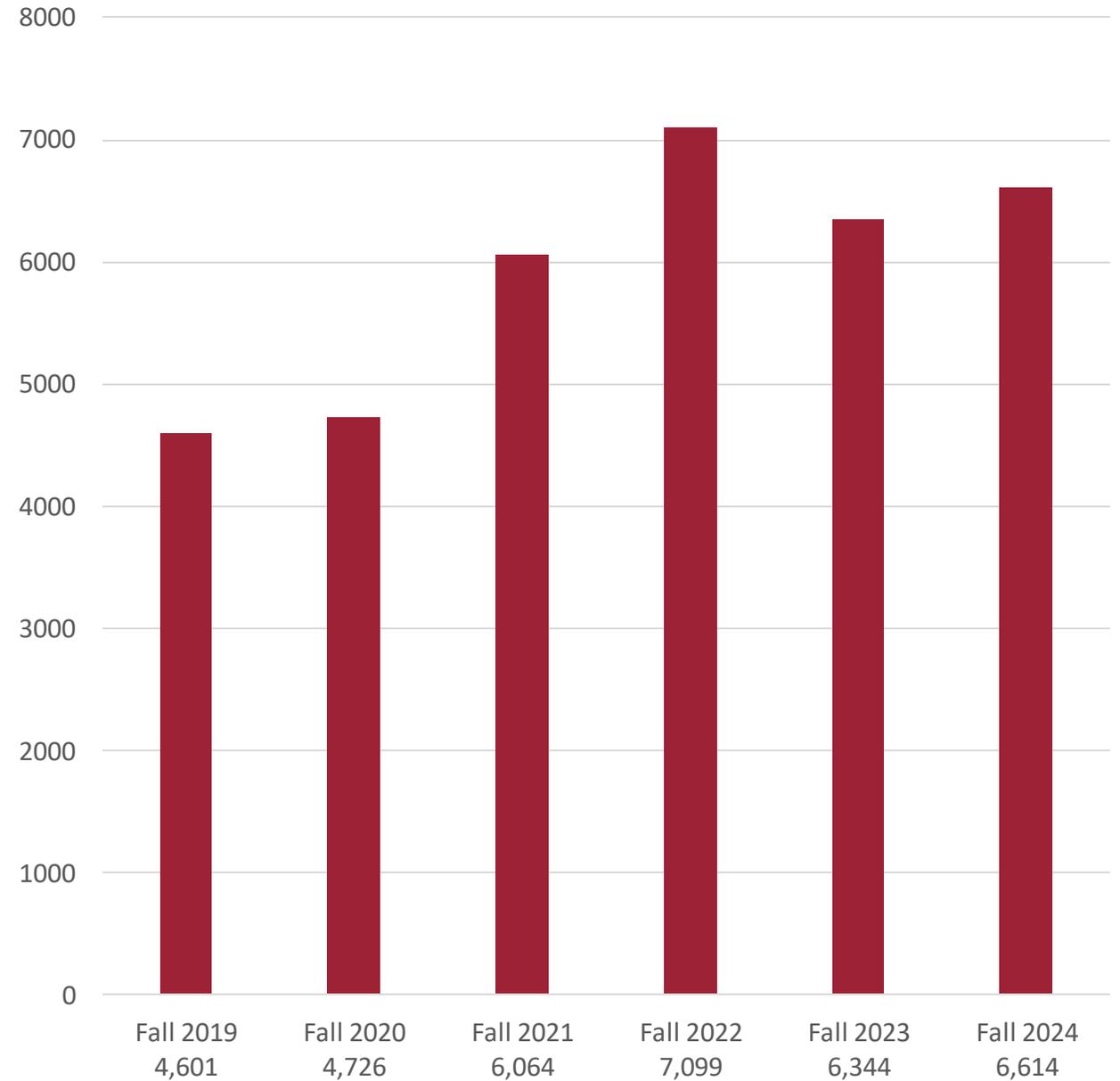
Fall 2024 Degree-Seeking Freshman Enrollment

6,614

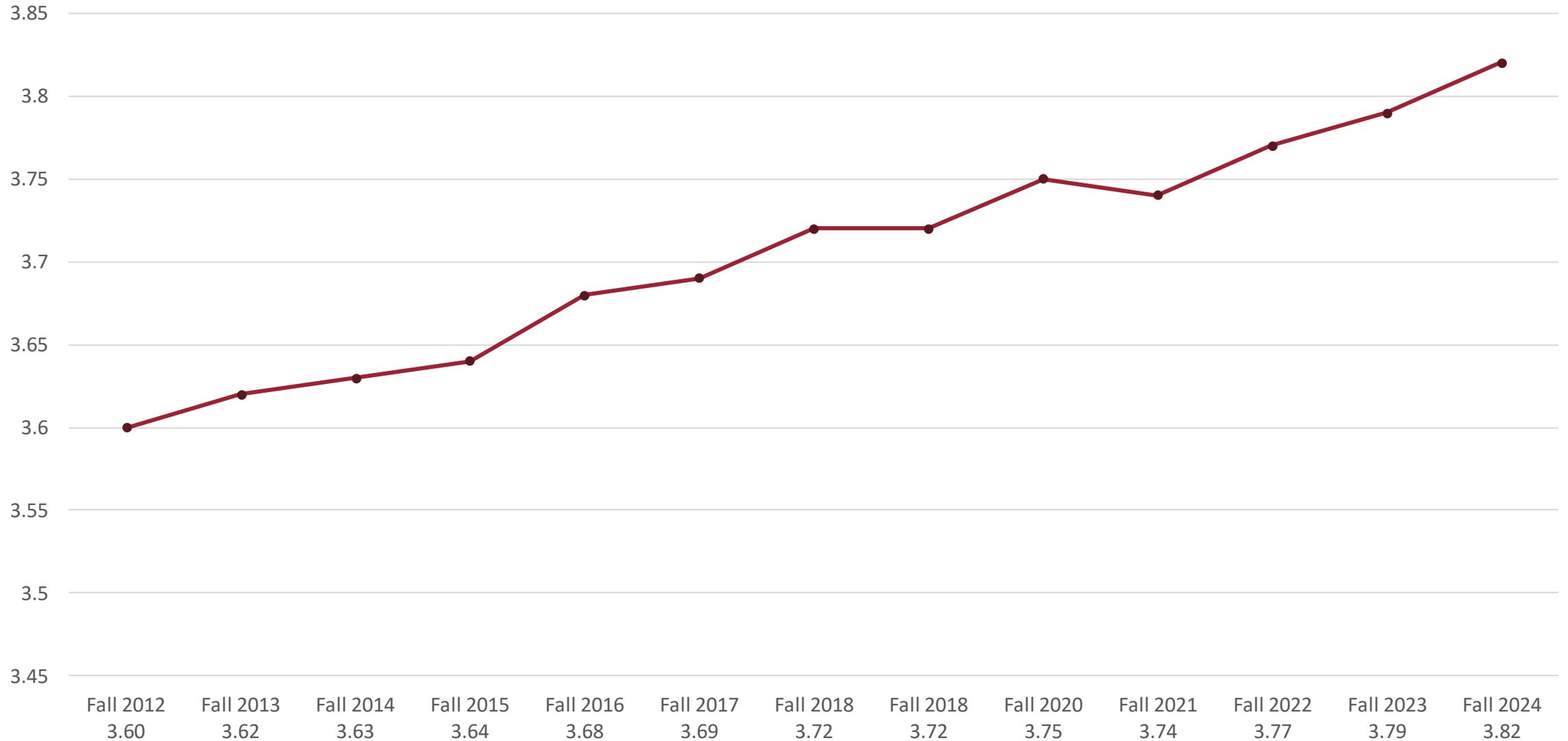


Degree Seeking Freshman Enrollment by Year Fall Term

Fall 2024 has
the highest
incoming
GPA ever

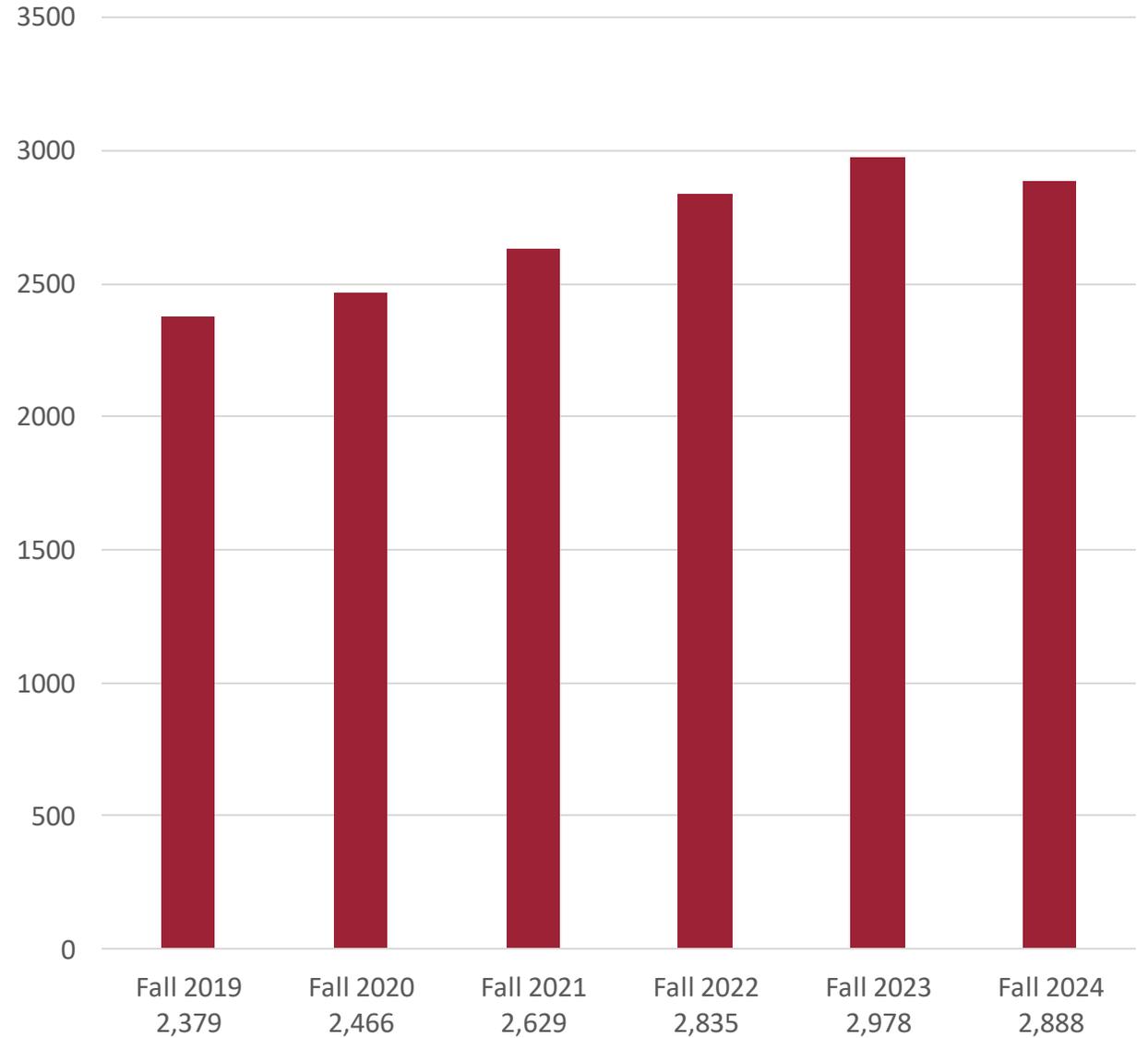


New Freshmen GPA Growth Fall Terms 2012-2024

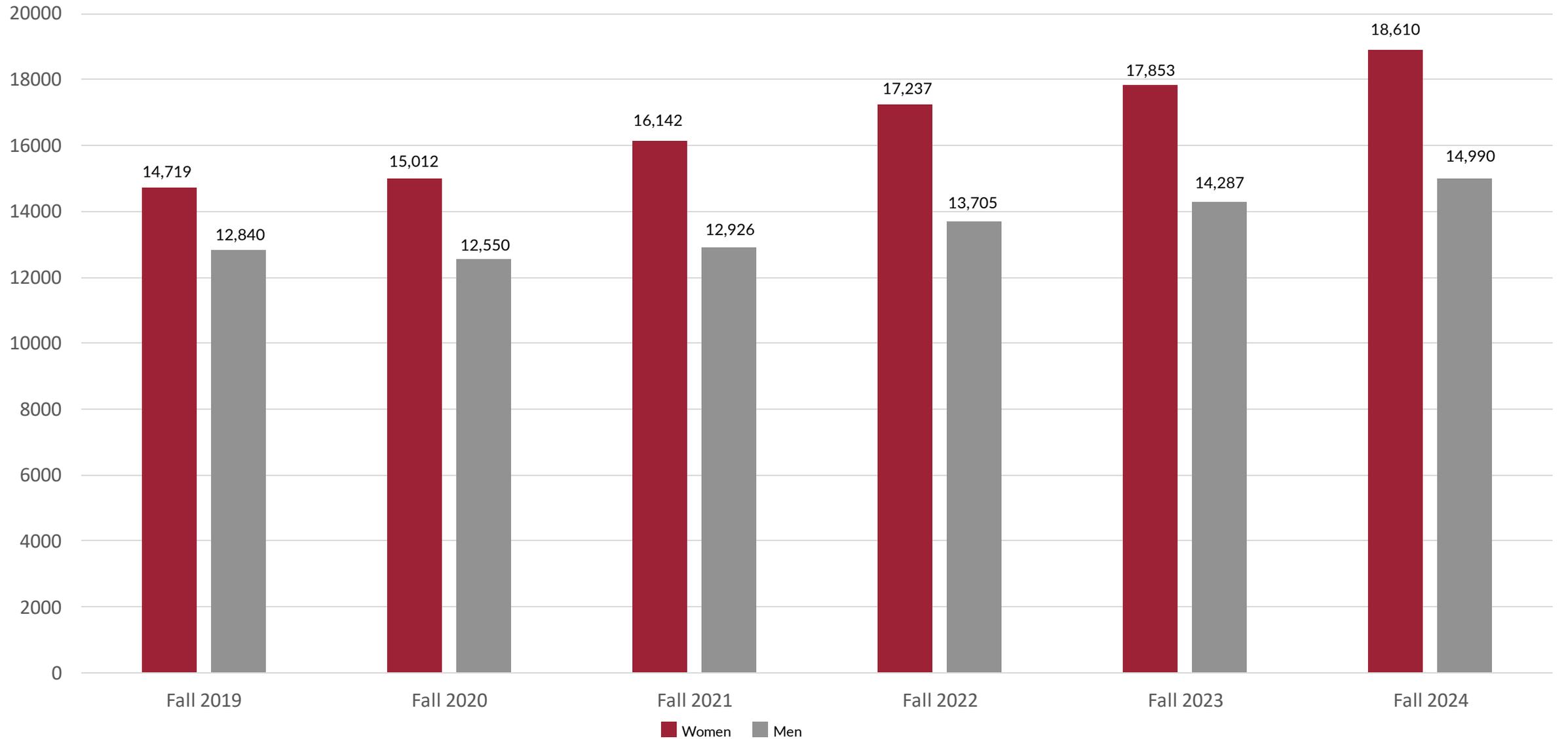


Arkansas Degree Seeking Freshman Enrollment by Year

21% Increase in
Arkansas New
Freshmen since
2019



Overall Gender Enrollment by Year Fall Term

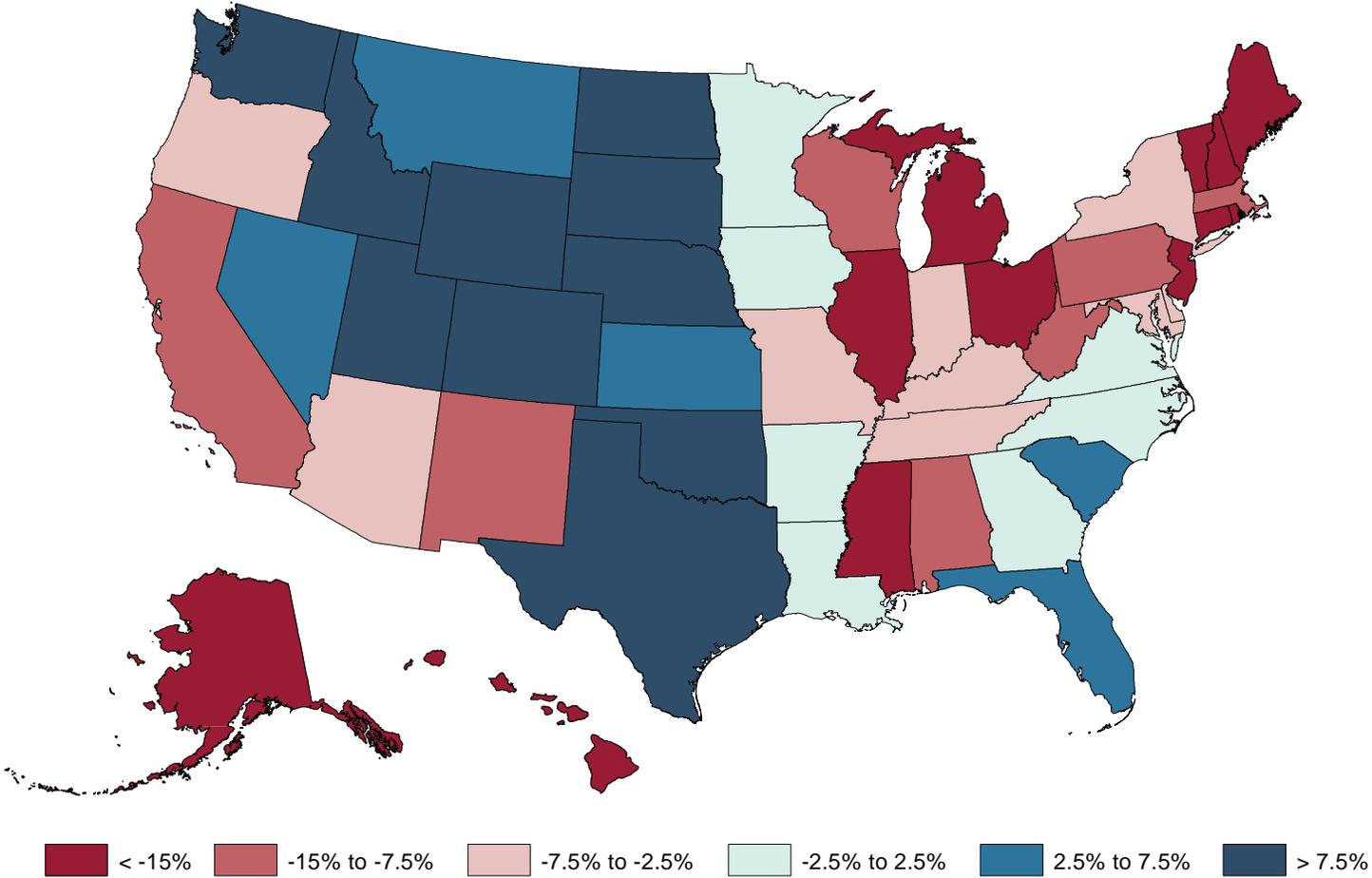


Fall 2024 Total
Diversity Enrollment

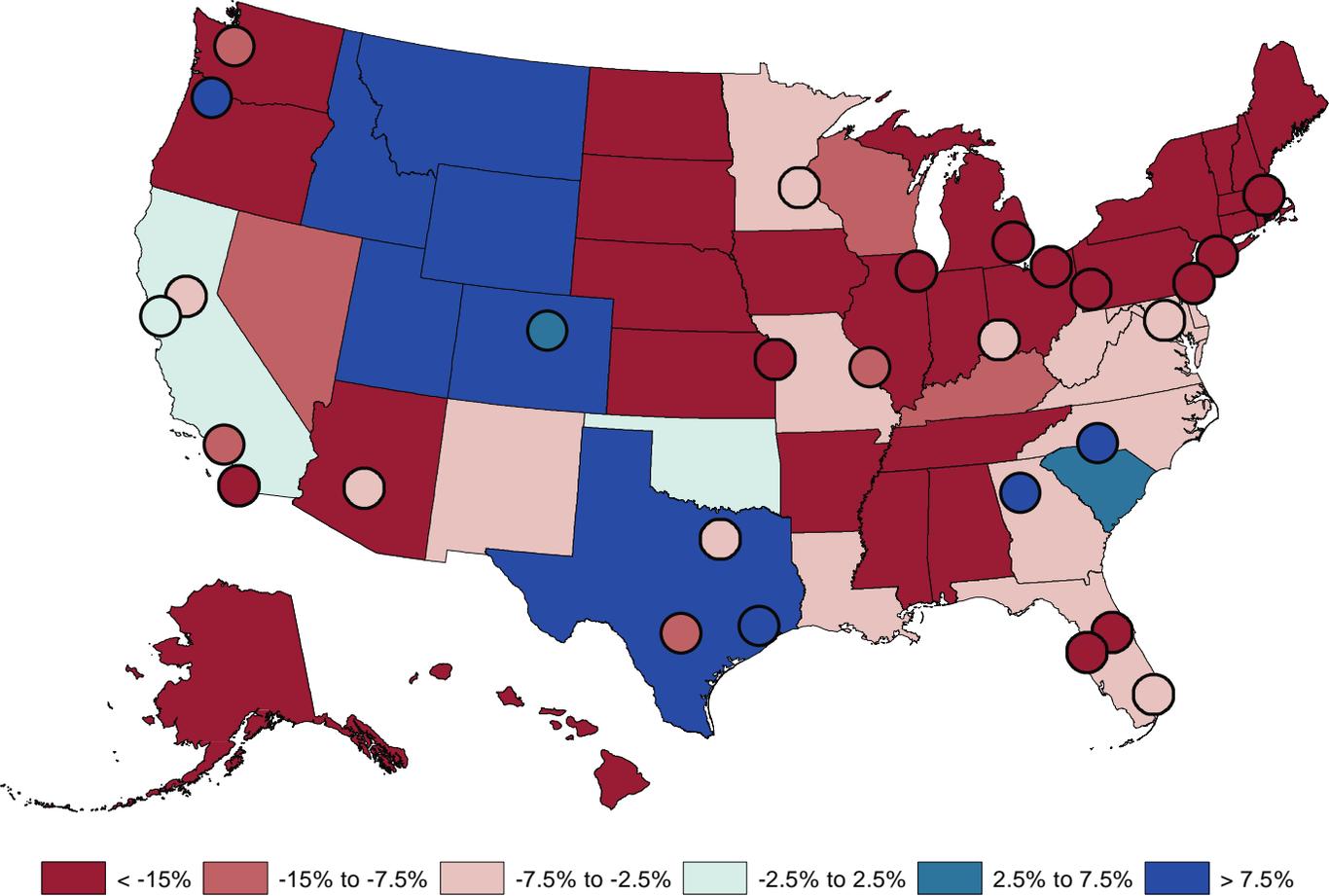
7,951



Forecasted growth in high school graduates, 2012 to 2032



Forecasted growth in college-going students, 2012 to 2029



Fall 2025 Enrollment

6,800

Fall 2025 Planned New Freshman Class

14,783

Fall 2025 Total Applications

4170

Fall 2025 Total Arkansas Applications



Joining the STARS Network



...and more

Arkansas Transfer Achievement Scholarship



\$3.1 million
in tuition support for transfers
from U of A community colleges

Workday Student Team Chart

**University of Arkansas System
(Project One)**

**Deloitte
Consultants**

University of Arkansas: Enrollment Services
Student Information System (SIS) Department

Tyler Carr
Security Lead

Terry McDowell
Technical Lead

Dave Dawson
Director & Sr. Assoc. Vice Provost for Enrollment Management

Laura Tilley-Stagni
Change Management Lead

Leigh Marshall
Change Specialist

Recruitment & Admissions

Admissions

Wendy Stouffer
Assoc. VP for Enrollment Services & Asst. Dean of Admissions & Financial Aid

Reporting

Institutional Research & Assessment

Divya Muralidhara
Research Analyst

Student Records & Academic Foundation

Registrar's Office

Robin Carr
Director of Student Records
Gina Daugherty
Curriculum Manager

Financial Aid

Financial Aid

Phillip Blevins
Director of Financial Aid & Academic Scholarships

Student Financials

Treasurer's Office

Jason Rankin
Financial Systems Coordinator

Tech Support

UITS

Allen Fields
Director, UAConnect Development & Support

LeAnn Suggs
Assistant Director of UAConnect Support

Madison Bynum
SLATE Admissions Manager

Jamie Boyd
Academic Requirement and Course Eligibility Specialist

Workday Student **Timeline**

Up to Now

July 2024: Milestone 1
(Admissions)

- Student Information System and Leads completed three phases of building and reviewing Workday Student
- Testing of functionalities for Milestones 1 and 2 were completed
- Admissions and Registrar's Office completed training for Milestone 1
- Workday Student informational presentations were presented to participating departments
- Over 14,000 applicants loaded to Workday

Fall 2024

November 4th: Matriculation
November 18th : Milestone 2 (Curriculum & Financial Aid)

- Testing continues for Milestones 3-5
- Students applying for Fall 2025 will be matriculated.
- Training will occur for Financial Aid and additional Registrar's Office staff
- Town Halls for leadership, faculty, and staff will be presented by Project One in early November
- Communications on how to prepare for Spring will be sent out to departments for distribution

Spring 2025

March 2025: Milestone 3
(Registration & Records)

- Mock Semester, a testing session for volunteer students and faculty, will simulate a semester in Workday
- Information kits will be distributed to departments with pre-made newsletters, images, and FAQs
- Student leaders will be trained to assist with registration
- Communication channels for advisors to receive assistance will be launched
- Training for advisors and academic staff will occur
- Training and guides will be available in Workday Learning

Summer & Fall 2025

July 2025: Milestone 4
(Student Financials)
October 2025: Milestone 5
(Grading and Graduation)

- Training for Treasurer's Office staff will occur in early Summer 2025
- Training and on-going assistance for faculty will occur in early Fall 2025
- Quick Reference Guides on grading will be available in Workday Learning
- Re-training and onboarding of new employees will begin
- Additional adjustments to the system will occur and continue throughout Workday's lifecycle

Total STFA Funding

\$310,117,031

funding we received in 2023-2024

Total Pell Grant Funding

\$27,048,108

funding we received in 2023-2024

Total Scholarship Funding

\$49,399,103

funding we received in 2023-2024

Total NF Scholarship Funding

\$9,284,999

funding we received in 2023-2024