LETTER OF NOTIFICATION – 1

NAME CHANGE OF EXISTING CERTIFICATE, DEGREE, MAJOR, OPTION

OR ORGANIZATIONAL UNIT

(No change in program curriculum, option/emphasis/concentration or organizational structure)

* 1. Institution submitting request: University of Arkansas Fayetteville
  2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs
  3. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu
  4. Proposed effective date: Fall 2018
  5. Current title of degree/certificate program: BSBA, Finance
  6. Current title of major or option: Insurance
  7. Current title of organizational unit: Walton College
  8. Proposed name of certificate/degree: BSBA, Finance
  9. Proposed name of major or option: Risk Management
  10. Semester credit hours for proposed major or option: 21
  11. Proposed name of organizational unit: Walton College
  12. Program CIP Code: 52.0801
  13. Degree/Department Code: 2580/1360
  14. Reason for proposed action:   
      We recommend to change the name of one of our Finance concentrations from Insurance to Risk Management.  The term Risk Management is now more commonly used in the business community and it has a wider coverage than insurance.  This change in name will also move us into the current form and content of the concentration that, internationally, companies are recruiting and hiring.  The fundamental construct of our courses will not be affected by this name change.
  15. Provide the curriculum/credit hours for the certificate/degree/major/option listed above.   
      FINN 3623 Risk Management  
      FINN 4733 Life and Health Insurance  
      FINN 4833 Property and Casualty Insurance  
      Six hours Finance or Interdisciplinary Electives
  16. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: January 8, 2018

Board of Trustees Notification Date: March 29, 2018

Chief Academic Officer: James S. Coleman Date: January 2, 2018