LETTER OF NOTIFICATION – 13

EXISTING CERTIFICATE or DEGREE OFFERED via DISTANCE TECHNOLOGY

Institutions with at least one certificate or degree program approved for distance technology by the Arkansas Higher Education Coordinating Board must submit Letter of Notification-13 to request approval to offer additional existing (on-campus) certificates or degrees via distance technology. The institution must submit to ADHE a copy of the e-mail notification to the Higher Learning Commission (HLC) about the proposed distance technology program. If HLC requires a focused visit for the proposed distance technology program, please submit the scheduled review date.

**Definitions**

Distance technology (e-learning) – When technology is the primary mode of instruction for the course (50% of the course content is delivered electronically).

Distance instruction – When a course does not have any significant site attendance, but less than 50% of the course is delivered electronically, e.g., correspondence courses.

Distance program – When at least 50% of the major courses are delivered via distance technology.

1. Institution submitting request: University of Arkansas Fayetteville
2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs
3. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu
4. Name of Existing Certificate or Degree: Minor in Supply Chain Management for Non-Business Majors
5. Proposed Effective Date for distance technology delivery: Spring 2019
6. CIP Code: 52.0203
7. Degree Code:

# PROGRAM INFORMATION

1. Program summary/justification for offering program by distance technology:

The market has moved to online programming to supplement face-to-face courses and/or add to a college’s educational offerings.  More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, and adult learners).  Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online SCMT Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor’s degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally. The minor for non-business majors supports college and university interdisciplinary efforts, and provides flexibility for students.

1. Provide the current certificate/degree plan. Mark\* courses that will be taught by adjunct faculty.

Minor for Non-Business Majors (21 hours)

All students seeking a business minor are required to complete the Walton College computer competency requirement ISYS 1120 and the following courses (9 hours):

ECON 2143 Basic Economics: Theory and Practice

ACCT 2013 Accounting Principles

WCOB 1033 Data Analysis and Interpretation

In addition, students must complete 12 hours:

SCMT 3443 Transportation and Distribution Management

SCMT 3613 Supply Management

Select two courses (six hours) from the following:

SCMT 3623 Advanced Inventory Management and Forecasting

SCMT 3643 International Transportation and Logistics  
SCMT 4633 Logistics Provider and Carrier Management

SCMT 4653 Supply Chain Strategy

1. Provide the list of courses, include course number/title, for the certificate/degree program currently offered by distance technology.

ECON 2143 Basic Economics: Theory and Practice

ACCT 2013 Accounting Principles

WCOB 1033 Data Analysis and Interpretation

SCMT 3443 Transportation and Distribution Management

SCMT 3613 Supply Management

SCMT 3623 Advanced Inventory Management and Forecasting

SCMT 3643 International Transportation and Logistics

SCMT 4653 Supply Chain Strategy

1. If 100% of the program will not be offered by distance technology, list courses that **will not** be offered by distance technology.

100% of program will be offered by distance technology.

1. For existing courses that **will** be offered by distance technology (for the first time), provide the course syllabus for each of these courses for the certificate/degree program and indicate the maximum class size for each distance course.

SCMT 4633 Logistics Provider and Carrier Management - Currently in development.

45 students

1. If new courses will be added, provide the list of new courses (proposed course number/title) and the new course descriptions for the certificate/degree.

No new courses will be needed to offer the program by distance.

1. Provide the course syllabus for each distance technology course for the program listed above and indicate the maximum class size for each distance course. Indicate the course delivery mode(s) and class interaction mode(s) for each distance technology course.

Course delivery mode (check all that apply):

Online

Compressed-video (CIV)

Audio Conference

Video Conference

Web Conference

Blended delivery (identify components)

Class interaction mode (check all that apply):

Electronic bulletin boards

E-mail

Telephone

Fax

Chat

Blog

Other (specify)

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Capacity | Course Delivery Mode | Course Interaction Modes |
| ECON 2143 | 60 | Online | Email, Discussion Board |
| ACCT 2013 | 60 | Online | Email, Discussion Board |
| WCOB 1033 | 45 | Online | Email, Discussion Board |
| SCMT 3443 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 3613 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 3623 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 3643 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 4653 | 45 | Online/Blended | Email, Discussion Board |
| SCMT 4633 | 45 | Online/Blended | Email, Discussion Board |

1. Provide the percentage of the program that is offered via distance (50%, 75%, etc.).

50% (if blended); 100% (if online)

100% with no required campus component

1. Discuss the provisions for instructor-student and student-student interaction that are included in the program design and the course syllabus.

Email and discussion boards will be the primary instructor-student interaction. Many of these courses have group projects which are facilitated in Blackboard and Blackboard Collaborate.

1. Provide a semester-by-semester degree plan/course schedule for student access to all courses necessary to complete the program. N/A
2. Provide a list of services that will be supplied by consortia partners or outsourced to another organization (faculty/instructional support, course materials, course management and delivery, library-related services, bookstore services, services providing information to students, technical services, administrative services, online payment arrangements, student privacy consideration, services related to orientation, advising, counseling or tutoring, etc.) Include the draft contract/Memorandum of Understanding (MOU) for each partner/organization offering faculty/instructional support for the program. Submit final contract/MOU signed by partner institutions or organizations upon completion of ADHE proposal review. N/A
3. Estimate costs for the proposed distance technology program for the first 3 years. Include faculty release time costs for course/program planning and delivery.

All courses are already developed or are in-development; thus there are no costs.

1. Provide institutional curriculum committee review/approval date for proposed distance technology program. May 2, 2018
2. Provide documentation that proposed program has been reviewed/approved for distance technology delivery by licensure/certification board/agency, if required. [HLC review must follow ADHE review and AHECB program approval.]
3. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: June 29, 2018

Board of Trustees Notification Date: September 7, 2018

Chief Academic Officer: James S. Coleman Date: June 22, 2018