

# Program Change Request

Date Submitted: 04/05/18 7:23 pm

## Viewing: **SCMTBS : Supply Chain Management, Bachelor of Science in Business Administration**

Last approved: 05/16/16 2:43 pm

Last edit: 04/13/18 3:08 pm

Changes proposed by: kboston

Catalog Pages Using  
this Program

[Supply Chain Management \(SCMT\)](#)

Submitter: User ID: calison Phone:  
575-4622

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Requesting Approval to Offer an Existing Certificate or Degree via Distance  
Technology—(LON 13)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year Spring 2019

College/School Code

### In Workflow

1. WCOB Dean Initial
2. Provost Initial
3. Director of Program  
Assessment and  
Review
4. Registrar Initial
5. Institutional  
Research
6. SCMT Chair
7. WCOB Curriculum  
Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course  
and Program  
Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office--  
Documentation sent  
to System Office
16. Higher Learning  
Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office--  
Notification of  
Approval
20. Registrar Final
21. Catalog Editor Final

### Approval Path

1. 04/05/18 7:40 pm

## Walton College of Business(WCOB)

## Department Code

Department of Supply Chain Management(SCMT)

## Program Code

SCMTBS

## Degree

Bachelor of Science in Business Administration

## CIP Code

Karen Boston

(kboston): Approved  
for WCOB Dean  
Initial2. 04/07/18 10:22 am  
Terry Martin  
(tmartin): Approved  
for Provost Initial3. 04/08/18 9:18 pm  
Alice Griffin  
(agriffin): Approved  
for Director of  
Program  
Assessment and  
Review4. 04/09/18 4:55 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial5. 04/09/18 8:32 pm  
Gary Gunderman  
(ggunderm):  
Approved for  
Institutional  
Research6. 04/10/18 7:11 am  
Brian Fugate  
(bsfugate):  
Approved for SCMT  
Chair7. 04/10/18 1:15 pm  
Karen Boston  
(kboston): Approved  
for WCOB  
Curriculum  
Committee8. 04/10/18 1:15 pm  
Karen Boston  
(kboston): Approved  
for WCOB Faculty

9. 04/10/18 1:15 pm

Karen Boston  
(kboston): Approved  
for WCOB Dean

10. 04/10/18 2:24 pm  
Kiersten Bible  
(kbible): Approved  
for Global Campus

11. 04/11/18 9:58 am  
Terry Martin  
(tmartin): Approved  
for Provost Review

12. 04/22/18 5:43 pm  
Alice Griffin  
(agriffin): Approved  
for University  
Course and Program  
Committee

### History

1. Aug 25, 2014 by  
Charlie Alison  
(calison)
2. Mar 23, 2015 by  
Charlie Alison  
(calison)
3. May 16, 2016 by  
Karen Boston  
(kboston)

52.0203 - Logistics, Materials, and Supply Chain Management.

#### Program Title

Supply Chain Management, Bachelor of Science in Business Administration

#### Program Delivery

##### Method

On Campus

**Online/Web-based**

Is this program interdisciplinary?

**No** ~~Yes~~

Does this proposal impact any courses from another College/School?

**No**

What are the total **120**  
hours needed to  
complete the  
program?

## **On-line/Web-based Information**

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Reason for offering

Web-based Program

**The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners). Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor's degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally. All courses are already developed or are in development and being offered online.**

Maximum Class Size **60**  
for Web-based  
Courses

Course delivery  
mode

<b>Method(s)</b>
<b>Online</b>

Class interaction  
mode

<b>Method(s):</b>
<b>Electronic Bulletin Boards</b>

Percent Online

**100% with No Required Campus Component**

Provide a List of

Services Supplied by  
Consortia Partners or  
Outsourced  
Organization

**N/A**

Estimate Costs of the  
Program over the  
First 3 Years

**All courses are  
already developed  
or are in  
development and  
being offered online.**

List Courses Taught  
by Adjunct Faculty

Upload  
Memorandum of  
Understanding Forms  
(if required)

## Program Requirements and Description

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Requirements

### Supply Chain Management Major Requirements

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Major Course Requirements	24
<a href="#"><u>SCMT 3443</u></a> Transportation and Distribution Management	3
<a href="#"><u>SCMT 3613</u></a> Supply Management	3
<a href="#"><u>SCMT 3623</u></a> Advanced Inventory Management and Forecasting	3
<a href="#"><u>SCMT 3643</u></a> International Transportation and Logistics	3
<a href="#"><u>SCMT 4653</u></a> Supply Chain Strategy (Sp, Fa)	3
Concentration Hours	9
Maximum of 27 hours of SCMT courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.	
Junior/Senior Business Electives	12
Total Hours	60

## 8-Semester Plan

## Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100

Scheduled Program Review Date NA

Program Goals and Objectives

**Program Goals and Objectives**

The program has two primary goals: internationalizing the Walton College and generating resources. In terms of internationalizing the college, this will happen in three ways.

1. We will have 100 Chinese undergraduates each year in our college, significantly internationalizing our classrooms.
2. Our faculty and PhD students will have the opportunity to teach in China since 6 of our core courses will be delivered in the summers in Suzhou.
3. Once revenues begin to flow, scholarships will be set aside for a number of Walton College students to accompany our faculty in the summer to take some of these core courses in Suzhou, China.

Learning Outcomes

**Learning Outcomes**

Students will complete a BSBA with a major in Supply Chain Management.

Description and justification of the request

<b>Description of specific change</b>	<b>Justification for this change</b>
Offer an existing BSBA in Supply Chain Management with a concentration in Transportation and Logistics via	The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <a href="http://www.businessinsider.com/harvard-business-school-online-courses-2013-10">http://www.businessinsider.com/harvard-business-school-online-courses-2013-10</a> ). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners). Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong

Description of specific change	Justification for this change
Distance Technology.	<p>growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor's degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally.</p> <p>All courses are already developed or are in development and being offered online.</p>

## Upload attachments

[Supply Chain Management Online BSBA Syllabi.pdf](#)

[SCMTBS Distance Offering Ltr of Notif.docx](#)

## Reviewer Comments

**Alice Griffin (agriffin) (04/08/18 9:16 pm):** Inserted approval dates into the LON.

**Alice Griffin (agriffin) (04/08/18 9:18 pm):** Only the Transportation and Logistics Concentration is requested to be offered by distance.

**Alice Griffin (agriffin) (04/13/18 8:56 am):** Renamed document to match naming convention for BOT materials.

**Alice Griffin (agriffin) (04/13/18 3:08 pm):** ATTENTION Reg Final Approval: The proposal was not submitted for the SCMT-TRLG concentration. Please administratively update the record once this request has completed the approval process.

Key: 125