Program Change Request

Date Submitted: 09/14/17 3:10 pm

Viewing: COMMA : Communication, Master of Arts

Last approved: 05/25/16 3:00 pm
Last edit: 09/14/17 3:10 pm
Changes proposed by: myria

Catalog Pages Using this Program

Communication (COMM)

Submitter: User ID: myria Phone: 575-5952
Program Status Active
Academic Level Graduate
Type of proposal Major/Field of Study
Select a reason for this modification
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)
Are you adding a concentration? No
Are you adding a track? No
Are you adding a focused study? No
Effective Catalog Year Fall 2018
College/School Code Fulbright College of Arts and Sciences (ARSC)
Department Code Department of Communication (COMM)
Program Code COMMMA
Degree Master of Arts
CIP Code 09.0101 - Speech Communication and Rhetoric.
Program Title Communication, Master of Arts
Program Delivery Method On Campus
Is this program interdisciplinary? No
Does this proposal impact any courses from another College/School? No
What are the total hours needed to complete the program? 33

Program Requirements and Description

Requirements

Prerequisites to Degree Program: A student entering graduate studies should have a minimum of 24 semester hours in undergraduate credit within the area of communication or closely related studies. Prospective students must supply: 1) three letters of recommendation (preferably from professors who can comment on their ability to do graduate-level work) and 2) their GRE examination scores through the Graduate School application portal. They must send 3) an essay-length writing sample (preferably an essay or research paper written for a class) and 4) a
**Program Goals and Objectives**

The M.A. program's goal is to train students in communication theory and methods so they can understand how effective communication influences collaboration and leadership. Such knowledge allows our graduates to better address matters of public concern, create more democratic organizations, participate in the political process, and facilitate community involvement. The objective is to provide students with the skills and knowledge necessary to more effectively work for the common good.

**Learning Outcomes**

1. Students use multiple methodological tools to conduct sound research.
2. Students evaluate existing research and conduct original research.
3. Students explore the breadth of our discipline
4. Students examine theoretical depth in one area of our discipline
5. Students create a tangible product at the end of their degree demonstrating their abilities to integrate theory and methodology in a selected area of the discipline.

**Description and justification of the request**

<table>
<thead>
<tr>
<th>Description of specific change</th>
<th>Justification for this change</th>
</tr>
</thead>
</table>
| Deleted what had been 5.b. which had read : 4000-level Department of Communication courses that are approved for graduate credit. Students should limit the number of 4000-level courses to no more than six hours | We are moving all 4000 level courses we will accept for graduate level credit to 5000 level numbers. As a result that option is no longer relevant.

**Are Similar Programs available in the area?**

- **Estimated Student Demand for Program**: 40
- **Scheduled Program Review Date**: 2018/2019

**Program Goals and Objectives**

The M.A. program's goal is to train students in communication theory and methods so they can understand how effective communication influences collaboration and leadership. Such knowledge allows our graduates to better address matters of public concern, create more democratic organizations, participate in the political process, and facilitate community involvement. The objective is to provide students with the skills and knowledge necessary to more effectively work for the common good.

**Learning Outcomes**

1. Students use multiple methodological tools to conduct sound research.
2. Students evaluate existing research and conduct original research.
3. Students explore the breadth of our discipline
4. Students examine theoretical depth in one area of our discipline
5. Students create a tangible product at the end of their degree demonstrating their abilities to integrate theory and methodology in a selected area of the discipline.

**Description and justification of the request**

<table>
<thead>
<tr>
<th>Description of specific change</th>
<th>Justification for this change</th>
</tr>
</thead>
</table>
| Deleted what had been 5.b. which had read : 4000-level Department of Communication courses that are approved for graduate credit. Students should limit the number of 4000-level courses to no more than six hours | We are moving all 4000 level courses we will accept for graduate level credit to 5000 level numbers. As a result that option is no longer relevant.

**Upload attachments**

**Reviewer Comments**