**LETTER OF NOTIFICATION – 11**

**RECONFIGURATION OF EXISTING DEGREE PROGRAMS**

**(Consolidation or Separation of Degrees to Create New Degree)**

1. Institution submitting request: University of Arkansas Fayetteville
2. Contact person/title: Dr. Terry Martin, Vice Provost for Academic Affairs

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1. Title(s) of degree programs to be consolidated/reconfigured: International Studies
2. Current CIP Code(s)/Current Degree Code(s): 45.0901 International Relations and Affairs / Degree Code 1535
3. Proposed title of consolidated/reconfigured program: International and Global Studies with concentrations in:

* Peace, Security, and Human Rights
* European and Transatlantic Affairs

1. Proposed CIP Code for new program: Same as above.
2. Proposed Effective Date: Fall 2018
3. Reason for proposed program consolidation/reconfiguration:

[Indicate student demand, (projected enrollment) for the proposed program and document that the program meets employer needs]

This proposal calls for a reconfiguration of the B.A. degree in International Studies that includes a name change to International and Global Studies, eliminates the current elective requirements for “area studies” and “global studies” and replaces them with a concentration requirement met by choosing one of two available concentrations. The new curriculum also reduces the number of required minimum credit hours from 48 to 42 within the major. We anticipate the reconfiguration will better support the current 300 majors in the program and allow us to grow the expected 100+ new minors in Global Studies.

The proposed reconfiguration of the International Studies program is the result of three significant developments in the program. The first is a recognition of the current scope of teaching, research, and outreach within the International Studies program. Where the program began with a narrow focus on International Relations (a subfield of political science) and later moved to the study of a broader range of bilateral and multilateral relations among nation-states (i.e. International Studies), in the last few years the program has included studies of issues and problems operating on a global scale, which is a domain of inquiry more closely identified with the interdisciplinary field of Global Studies. These have included globalization studies, universal human rights, transnational food security, and global peace and conflict resolution studies. The addition of new faculty and new courses in International Studies and its partner departments, coupled with shifting interests in the program’s student cohorts, have led the program to develop the capacity to offer both a major in International and Global Studies and a separate Global Studies minor more specifically targeting global issues. Such changes enable the program to train students for a wider variety of careers, including our traditional focus on public-sector careers in diplomacy, politics, and civil service as well as careers oriented towards tackling world-wide challenges, such as in academia, law, business, and the nonprofit sector. Indeed, NGO and nonprofit positions now make up over half of the program’s internships, while another 30% of alumni graduating within the last six years are currently employed in private-sector analyst or non-profit positions. These developments thus warrant a name change to International and Global Studies to reflect properly the full scope of the program’s offerings, mission, and outcomes.

A second motivation for the proposed changes comes from the results of the program’s seven-year external review, which concluded in the spring of 2017. First, the reviewers suggested that more space be created within the program to allow for students to start language training. Many students avoid taking on new languages because they cannot fit the preliminary training in their schedule. For this reason, the program is reducing its required minimum hours by 6 while preserving its 6-hour advanced language requirement.

Given the breadth of the program’s interdisciplinary offerings and the size of its major cohort (at over 300 majors), the external reviewers strongly advised the program to create a selection of concentrations to facilitate more specialized paths of study and career preparation for students. Both the reviewers and the program faculty agreed that the concentration should include both regional foci and thematic emphases, particularly those corresponding to the legacy of Senator J. William Fulbright, whose commitment to international affairs and education is a key guide for the vision of International Studies (INST). With that in mind, the program faculty and partners have designed a concentration in Peace, Security, and Human Rights. This concentration speaks to Senator Fulbright’s promotion of peace through education and the promotion of the responsible use of national power abroad. The program has developed new courses to support this concentration, including an anchor course in human rights and a upper-level course in food security. Our partners, meanwhile, continue to offer courses in terrorism and foreign policy and have created new courses cross-listed with International Studies in international negotiation and international communication, with a future course in the geography of violence and global peace studies planned for 2019. Security and conflict studies courses, meanwhile, remain an important pathway to careers for our students. The new concentration will replace an older elective track in International Security, from which the program has sent ten graduates in the last two years into careers and/or graduate programs in military intelligence, security studies, or peace and conflict resolution. In longer perspective, the program currently remains in contact with a growing cohort of alumni (currently over 50) through LinkedIn who are working in a field related to International and Global Studies.

The final source of reconfiguration comes from a proposed merger with the European Studies co-major. The International Studies program wishes to add an 18-hour Concentration Requirement, with one of those being a European and Transatlantic Affairs Concentration. European Studies currently has insufficient numbers of majors (11) and minors (5) to continue its current co-major (EUSTDEPMAJ) and minor (EUST-M). There are insufficient numbers of faculty to staff the two program core courses (EUST 2013 Introduction to European Studies and EUST 4003 European Studies Colloquium). The new concentration will allow International Studies to offer European Studies with less cost and fewer faculty resources by replacing the two EUST courses with a single bridge course (INST 3303) integrated into the existing INST curriculum. We expect this to be very popular among students. All International Studies majors are currently required to select an area study specialty, and 33-38% consistently choose Europe from among the five available options. Moreover, a specialty in Europe remains in high demand among employers. Despite the strong interest in emerging markets in Asia and Latin America, the European Union remains by far the largest trading partner of the United States. According to the European Commission, the US trades with Europe at a rate three times higher than with China and the rest of Asia, while EU investment is eight times greater with the U.S. than with all Asian countries combined. In 2016, the US exported hundreds of billions of dollars of goods and services to EU countries. In Arkansas, six EU countries were listed in the top 20 of the state’s trading partners in 2015, with a combined total of trade approaching 20% of Arkansas exports. These countries own close to 50 companies in Arkansas operating at nearly 75 locations across the state. At the same time, European countries remain strong partners of the United States in security and defense, mandating continued close diplomatic and other public-sector ties.

1. Provide **current** and **proposed** curriculum outline by semester. Indicate total semester credit hours required for the proposed program. Underline new courses and provide new course descriptions. (If existing courses have been modified to create new courses, provide the course name/description for the current/existing courses and indicate the related new/modified courses.) Identify required general education core courses with an asterisk.

**CURRENT CURRICULUM OUTLINE**

First Year Fall

UNIV 1001 University Perspectives

ENGL 1013 Composition I\*

MATH 1203 College Algebra\*

PLSC 2003 American National Government\*

1013 Elementary II world language course (depending on placement in sequence)

World Culture Requirement 1

Total Semester Hours: 16

First Year Spring

ENGL 1023 Composition II\*

INST 2013 Introduction to International Studies

World Culture Requirement 2

2003 Intermediate I world language course (depending on placement in sequence)

2000-level MATH course or STAT 2303

Total Semester Hours: 15

Second Year Fall

General Elective

2013 Intermediate II world language course (depending on placement in sequence)

University/State Social Science Core\* or General Elective (If PLSC 2813 taken for World Culture Requirement)

University/State Core Fine Arts\*

University/State Core Science Lecture with Corequisite Lab Requirement\*

Total Semester Hours: 16

Second Year Spring

ECON 2143 Basic Economics: Theory and Practice

Upper-level world language course

Area Studies Elective

University/State Core Science Lecture with Corequisite Lab requirement\*

General Elective

Total Semester Hours: 16

Third Year Fall

Upper-level world language course

Global Studies Elective 3000-4000 level

Area Studies Elective, 3000-4000 level

General Elective

General Elective

Total Semester Hours: 15

Third Year Spring

Global Studies Elective, 3000+ level

Global Studies Elective, 3000+ level

Area Studies Elective, 3000+ level as needed

General Elective

General Elective

Total Semester Hours: 15

Fourth Year Fall

INST 4003 International Studies Seminar (Meets Senior Writing Requirement)

Global Studies Elective, 3000+ as needed

Upper-level General Electives as needed (9 hours)

Total Semester Hours: 15

Fourth Year Spring

Upper-level General Electives as needed (12 hours)

Total Semester Hours: 12

Total Curriculum Hours: 120 hours (48 hours required for major)

**PROPOSED CURRICULUM**

First Year Fall

UNIV 1001 University Perspectives

ENGL 1013 Composition I\*

MATH 1203 College Algebra\*

PLSC 2003 American National Government\*

1003 Elementary I world language (depending on placement in sequence)

World Culture Requirement – choose one course from the following:

ANTH 1023 Introduction to Cultural Anthropology

GEOS 2003 World Regional Geography

HIST 1123 Institutions and Ideas of World Civilizations II

PLSC 2813 Introduction to International Relations

Semester Total: 16 hours

First Year Spring

ENGL 1023 English Composition II\*

INST 2013 Introduction to International and Global Studies

Modified Course (Name Change and New Description): A historical and contemporary overview of the relations and interactions between peoples across borders, between cultures and societies, states and non-state actors, governments and non-governmental organizations, and economies, both local and global. Focus on differing disciplinary approaches to international and global studies, the transformations caused by the process of globalization, and a survey of current global issues and problems.

World Culture Requirement – choose one course from the following:

ANTH 1023 Introduction to Cultural Anthropology

GEOS 2003 World Regional Geography

HIST 1123 Institutions and Ideas of World Civilizations II

PLSC 2813 Introduction to International Relations

1013 Elementary II world language (depending on placement in sequence)

Math Requirement – choose one course from the following:

MATH 2033 Mathematical Thought

MATH 2043 Survey of Calculus

MATH 2053 Finite Mathematics

MATH 2183 Mathematical Reasoning in a Quantitative World

STAT 2303 Principles of Statistics

Semester Total: 15 hours

Second Year Fall

General Elective

2003 Intermediate I world language (depending on placement in sequence)\*

University/State Social Science Core\* (If PLSC 2813 taken for World Culture Requirement) or General Elective

University/State Core Fine Arts\*

University/State Core Science Lecture with Corequisite Lab Requirement\*

Total Semester Hours: 16

Second Year Spring

ECON 2143 Basic Economics: Theory and Practice\*

2013 Intermediate II world language (depending on placement in sequence)

University/State Core Science Lecture with Corequisite Lab requirement\*

General Elective (6 hours)

Total Semester Hours: 16

Third Year Fall

Upper level world language course

INST 3303 European Integration and Globalization (Fa) (Required for European and Transatlantic Affairs Concentration) Interdisciplinary study of the cultural, economic, and political processes of modern European integration in the context of a changing relationship between Europe and the wider world during the 20th and 21st centuries.

OR INST 3603 Universal Human Rights: History and Practice since 1945 (Fa) (Required for Peace, Security, and Human Rights Concentration) Study of the development and growth of the universal human rights movement since the end of the Second World War. Emphasis on using human rights as a lens to understand and assess global affairs in the late 20th and early 21st centuries. (This course meets a global studies elective requirement in the concentration).

European and Transatlantic Affairs Topics Elective

OR Peace, Security and Human Right Topics Elective

General Electives (6 hours)

Total Semester Hours: 15

Third Year Spring

Upper level world language course

European and Transatlantic Atlantic Topics Elective

OR Peace, Security and Human Right Topics Elective

Global Topics Elective (Required for European and Transatlantic Affairs Concentration)

OR Area Studies Elective (Required for Peace, Security, and Human Rights Concentration)

General Electives (6 hours)

Total Semester Hours: 15

Fourth Year Fall

INST 4003 International Studies Seminar (Fa, Sp) (Completes Fulbright College Writing Requirement)

European and Transatlantic Affairs Topics Elective

OR Peace, Security and Human Right Topics Elective

Upper level Electives, 3000+ as needed (9 hours)

Total Semester Hours: 15

Fourth Year Spring

European and Transatlantic Affairs Topics Elective

OR Peace, Security and Human Right Topics Elective

Upper level Electives, 3000+ as needed (9 hours)

Total Semester Hours: 12

Total Curriculum Hours: 120 (a minimum of 42 required for major)

1. Provide program budget. Indicate amount of funds available for reallocation.

The INST budget is $3,000 annually, to which the $2,000 from the EUST budget has been added as of Fall 2017, for a total normal annual budget of $5,000. These funds are used to support the instructional needs of the director and Clinical Assistant Professor in the program, meet office costs, and promotional and organizational costs for select program events (e.g. the International Career Symposium, the annual European Studies undergraduate research workshop, etc.).

1. Provide current and proposed organizational chart.

**Current Organizational Chart**

ARSC - Fulbright College of Arts and Sciences

ARSD - Arts and Sciences Dean

INST - International Studies

**Proposed Organizational Chart**

ARSC - Fulbright College of Arts and Sciences

ARSD - Arts and Sciences Dean

INST - International and Global Studies

1. Institutional curriculum committee review/approval date: December 6, 2017
2. Are the existing degrees offered off-campus or via distance delivery?

The existing degree is offered on campus only.

1. Will the proposed degree be offered on-campus, off-campus, or via distance delivery? If yes, indicate mode of distance delivery.

The proposed degree will be offered on campus only.

1. Provide documentation that proposed program has received full approval by licensure/certification entity, if required. (A program offered for teacher/education administrator licensure must be reviewed/approved by the Arkansas Department of Education prior to consideration by the Coordinating Board; therefore, the Education Protocol Form also must be submitted to ADHE along with the Letter of Notification).

No licensing or certification is required for this program

1. Provide copy of e-mail notification to other institutions in the area of the proposed program and their responses; include your reply to the institutional responses.
2. List institutions offering similar program and identify the institution(s) used as a model to develop the proposed program.

The immediate model for this program comes from the Department of International Studies at Texas A&M University and the College of International Studies at the University of Oklahoma.

Texas A&M offers five curriculum track concentration, while Oklahoma offers nine separate degree plans, including plans in European and other Asian Studies. The external reviewers for the International Studies program at Arkansas included representatives from these programs. Nearly all SEC schools with an International Relations or International Studies program offer similar tracks or distinct pathways for students seeking an area of specialty. See for example the University of Tennessee, the University of Florida, and the Croft Institute for International Studies at the University of Mississippi.

1. Provide scheduled program review date (within 10 years of program implementation).

The next program review of International and Global Studies will take place in academic

year 2024-2025.

1. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: January 8, 2018

Board of Trustees Notification Date: March 29, 2018

Chief Academic Officer: James S. Coleman Date: January 2, 2018