

Program Change Request

Date Submitted: 02/07/18 9:47 am

Viewing: **BADMMB : Business Administration,
Master of Business Administration**

Last approved: 05/17/17 9:49 am

Last edit: 02/09/18 2:25 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Business Administration \(WCOB\)](#)

Submitter: User ID: dswillia Phone:
479-575-4622
~~479-575-7631~~

Program Status Active

Academic Level Graduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?

No ~~Yes~~

Are you adding a track?

No ~~Yes~~

Are you adding a focused study?

No

Effective Catalog Year Fall 2018

College/School Code

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. WCBD Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Graduate Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 10/13/17 3:12 pm
Karen Boston
(kboston): Approved for WCOB Dean Initial
2. 10/13/17 3:13 pm
Patricia Koski

Walton College of Business(WCOB)

Department Code

- (pkoski): Approved
for GRAD Dean
Initial
3. 10/18/17 11:51 am
Terry Martin
(tmartin): Approved
for Provost Initial
4. 10/25/17 2:09 pm
Alice Griffin
(agriffin): Rollback
to Initiator
5. 02/06/18 11:14 am
Karen Boston
(kboston): Approved
for WCOB Dean
Initial
6. 02/06/18 1:41 pm
Patricia Koski
(pkoski): Approved
for GRAD Dean
Initial
7. 02/06/18 2:21 pm
Terry Martin
(tmartin): Approved
for Provost Initial
8. 02/07/18 9:45 am
Alice Griffin
(agriffin): Rollback
to Initiator
9. 02/07/18 11:00 am
Karen Boston
(kboston): Approved
for WCOB Dean
Initial
10. 02/07/18 1:28 pm
Patricia Koski
(pkoski): Approved
for GRAD Dean
Initial
11. 02/09/18 11:16 am

- Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review
12. 02/09/18 2:25 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
13. 02/09/18 2:27 pm
Karen Boston
(kboston): Approved
for WCBD Chair
14. 02/09/18 2:28 pm
Karen Boston
(kboston): Approved
for WCOB
Curriculum
Committee
15. 02/09/18 2:28 pm
Karen Boston
(kboston): Approved
for WCOB Faculty
16. 02/09/18 2:29 pm
Karen Boston
(kboston): Approved
for WCOB Dean
17. 02/12/18 8:55 am
Kiersten Bible
(kbible): Approved
for Global Campus
18. 02/12/18 1:37 pm
Terry Martin
(tmartin): Approved
for Provost Review
19. 02/23/18 4:45 pm
Alice Griffin
(agriffin): Approved
for University

Course and Program
Committee

20. 03/29/18 5:05 pm

Patricia Koski

(pkoski): Approved
for Graduate
Committee

History

1. Feb 18, 2015 by Deb Williams (dswillia)
2. Mar 31, 2015 by Charlie Alison (calison)
3. Apr 1, 2015 by Charlie Alison (calison)
4. Apr 14, 2015 by Lisa Kulczak (lkulcza)
5. Apr 15, 2015 by Charlie Alison (calison)
6. Apr 15, 2015 by Lisa Kulczak (lkulcza)
7. May 17, 2017 by Marion Dunagan (mmd001)

Department of Business Dean(WCBD)

Program Code BADMMB

Degree Master of Business Administration

CIP Code

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery

Method

On Campus

Off Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program?

53

Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering

Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester. The remainder of the course is delivered online via Blackboard.

The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and online delivery.

Fifty percent of the credits required will be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes ✘

Upload

Memorandum of

Understanding Forms

(if required)

[BADMMB-EHLC - New Option - MOU UAMS.pdf](#)

On-line/Web-based Information

Reason for offering

Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be delivered to working professionals. This population of nontraditional student must attend classes outside the workday, making Saturday delivery/online the best option for them.

Maximum Class Size 70
for Web-based
Courses

Course delivery
mode

Method(s)
Blended Delivery Methods

Describe Blended
Delivery Methods

~~N/A Face to face on-campus classes, supplemental online recorded lectures, online delivery of assignments using Blackboard, discussion boards, off-site team work and study groups~~

Class interaction
mode

Method(s):
Other

Specify Other
Interaction Methods

~~N/A Blackboard~~

Percent Online
50-99%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

Estimate Costs of the Existing Courses from

Program over the UAMS

First 3 Years

List Courses Taught

by Adjunct Faculty

Upload

Memorandum of

Understanding Forms

(if required)

[BADMMB-EHLC - New Option - MOU UAMS.pdf](#)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must be admitted to the Graduate School of Business and to the M.B.A. program by the M.B.A. Admissions Committee. Admission to the M.B.A. program is based upon an acceptable GMAT or GRE score, an acceptable grade-point average, recommendations, essays, and related work experience. For questions regarding admission requirements for the M.B.A. program, please access information online at gsb.uark.edu or contact the Graduate School of Business at gsb@walton.uark.edu.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts or, demonstrated, with an official GMAT or GRE test score, the ability to master business concepts taught in the program. Mastery of the aforementioned topics must be demonstrated before entering the program. Students without academic backgrounds in business may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following three concentrations: Full-Time M.B.A., Executive M.B.A., and Executive Healthcare M.B.A.

Requirements for the Full-Time M.B.A. concentration:

Core Courses

People Management, Ethics and Leadership

[MGMT 5223](#)

Managing & Leading Organizations (Fa) 3

~~[MBAD 5241](#)~~

~~[Ethical Decision Making \(Fa\)](#)~~ 1

[MGMT 5391 Business History and Practice](#)

[Course MGMT 5391 Business History and Practice Not Found](#) 1

Information Technology and Analytics

ISYS 5363

Business Analytics (Sp) 3

ISYS 5433

Enterprise Systems (Sp) 3

Accounting and Financial Capital

ACCT 5223

Accounting for Supply Chain & Retail Organizations (Fa) 3

FINN 5223

Financial Markets & Valuation (Sp) 3

Marketing and Supply Chain Management

MKTG 5103

Retail Consumer Marketing (Sp) 3

SCMT 5633

Retail and Consumer Products Supply Chain Management (Sp) 3

Strategic and International Management

ECON 5243

Economics of Supply Chain & Retail (Sp) 3

MGMT 5313

Strategic Management (Su) 3

Special Topics

ECON 537V Global Business

Course ECON 537V Global Business Not Found 1

or **MGMT 537V Global Business**

Course MGMT 537V Global Business Not Found

Global Experience/Study Abroad

Departmental 636V Special Topics or Special Problems in Business (3 hours) 3

MBAD 536V

Study Abroad-Special Problems (Su) 3

Full Time M.B.A. concentration students must select from one of the following tracks:

~~Retail~~

~~MKTG 5333~~

~~Retailing Strategy and Processes (Sp)~~

Tracks

12

Marketing/Retail

MKTG 5433

Consumer and Market Research (Fa)

MKTG 5523 Marketing Analytics

Course MKTG 5523 Marketing Analytics Not Found

MKTG 5553

Shopper, Buyer, and Consumer Behavior (Fa)

MKTG 5563 Retail Strategy

Course MKTG 5563 Retail Strategy Not Found

Supply Chain Management

~~SCMT 5653~~

~~Global Logistics and Supply Management (Irregular)~~

~~SCMT 5643~~

~~Transportation Strategies in the Supply Chain (Fa)~~

~~SCMT 5673~~

~~Modeling Retail & Consumer Products Logistics (Irregular)~~

Graduate Business Elective (3 hours)

Financial Management

SCMT 5623 Supply Chain Innovation and Technology

Course SCMT 5623 Supply Chain Innovation and Technology Not Found

SCMT 5663 Retail and CPG Supply Chain Management

Course SCMT 5663 Retail and CPG Supply Chain Management Not Found

SCMT 5683 Supply Chain Management in Global Business

Course SCMT 5683 Supply Chain Management in Global Business Not Found

SCMT 5693 Predictive Supply Chain Analytics

Course SCMT 5693 Predictive Supply Chain Analytics Not Found

Finance

FINN 5173

FINN 5303

Energy Finance and Risk Management (Fa)
Advanced Corporate Financial Management (Irregular)

FINN 4133

or **FINN 541V**

FINN 5333

FINN 541V

Advanced Investments (Sp, Fa)
Shollmier Investment Project (Sp, Fa)
Investment Theory and Management (Fa)
~~Shollmier Investment Project (Sp, Fa)~~
~~(students must complete 6 hours)~~

Innovation/Entrepreneurship

MBAD 5413

~~Partnering Project (Irregular)~~

Entrepreneurship

MGMT 5323

MGMT 5413 New Venture Development II

New Venture Development (Fa)
Course MGMT 5413 New Venture Development II Not Found

MGMT 5363

Innovation & Creativity (Sp) (Professional Development and Internship Hours (6 hours))

MKTG 5433

~~Consumer and Market Research (Fa)~~

Graduate Business Elective (3 hours)

Professional Development and Internship hours (6 hours)

Students must complete the following 3 hours in New Student Orientation:

3

MBAD 5511

Professional Development -- Special Topics In Business (Sp, Fa)

MBAD 5511

Professional Development -- Special Topics In Business (Sp, Fa)

MBAD 5511

Professional Development -- Special Topics In Business (Sp, Fa)

Students must complete a 3 hour Internship:

MBAD 535V

MBA Internship (Su)

3

Total Hours 53

Requirements for the Executive M.B.A. Concentration:

Core Courses

People Management, Ethics and Leadership

[MGMT 5613](#) Leadership and Organizational Behavior (Su) 3

Information Technology and Analytics

[SCMT 5133](#) Quantitative Methods and Decision Making (Fa) 3

[ISYS 5603](#) Analytics and Visualization (Fa) 3

Accounting and Financial Capital

[FINN 5113](#) Corporate Financial Management (Sp) 3

[ACCT 5263](#) Financial Statement Analysis for Executives (Su) 3

Marketing and Supply Chain Management

[MKTG 5223](#) Marketing (Fa) 3

[SCMT 5663](#) Supply Chain Management (Fa) 3

Strategic and International Management

[MGMT 5313](#) Strategic Management (Su) 3

[MGMT 5373](#) Global Business (Su) 3

[MGMT 5602](#) Introduction to Strategy (Fa) 2

[ECON 5253](#) Economics of Management and Strategy (Irregular) 3

Tracks 6

Executive M.B.A. concentration students must select from one of the following tracks:

Retail

[MKTG 5563](#) Contemporary Topics in Retail (Sp)

Choose one course from either the Supply Chain Management track or Business Analytics track.

Supply Chain Management

[SCMT 5683](#) Supply Chain Management in Global Business (Sp)

[SCMT 5693](#) Predictive Supply Chain Analytics (Fa)

Financial Management

[FINN 5303](#) Advanced Corporate Financial Management (Irregular)

[FINN 5333](#) Investment Theory and Management (Fa)

Innovation/Entrepreneurship

[MGMT 5323](#) New Venture Development (Fa)

[MBAD 5413](#) Partnering Project (Irregular)

Business Analytics

[ISYS 5833](#) Data Management Systems (Sp)

[ISYS 5843](#) Seminar in Business Intelligence and Knowledge Management (Sp)

Total Hours 38

Requirements for the Executive Healthcare M.B.A. Concentration:

Core Courses

People Management, Ethics and Leadership

<u>MGMT 5613</u>	Leadership and Organizational Behavior (Su)	3
	Information Technology and Analytics	
<u>SCMT 5133</u>	Quantitative Methods and Decision Making (Fa)	3
<u>ISYS 5603</u>	Analytics and Visualization (Fa)	3
	Accounting and Financial Capital	
<u>FINN 5113</u>	Corporate Financial Management (Sp)	3
<u>ACCT 5263</u>	Financial Statement Analysis for Executives (Su)	3
	Marketing and Supply Chain Management	
<u>MKTG 5223</u>	Marketing (Fa)	3
<u>SCMT 5663</u>	Supply Chain Management (Fa)	3
	Strategic and International Management	
<u>MGMT 5313</u>	Strategic Management (Su)	3
<u>MGMT 5373</u>	Global Business (Su)	3
<u>MGMT 5602</u>	Introduction to Strategy (Fa)	2
<u>ECON 5253</u>	Economics of Management and Strategy (Irregular)	3
	Public Health Courses	
	Executive Healthcare M.B.A. concentration students must also complete the following courses from UAMS:	
PBHL 5123	The Health Care System	3
PBHL 5293	Health Law	3
PBHL 5333	Advanced Health Systems Financial Management	3
PBHL 5533	Health Care Quality Management	3
	Total Hours	44

-M.B.A./J.D. Program

For students interested in obtaining both the M.B.A. and J.D. (law) degrees, the M.B.A./J.D. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the J.D. degree. The program requires separate application and admission to both the School of Law and the Graduate School of Business and the M.B.A. degree program. Students participating in the M.B.A./J.D. program must file a degree plan for both degrees and obtain approval prior to taking elective courses to be used for reciprocal credit. Interested students should obtain bulletins and applications from both the School of Law and the Graduate School of Business. If the student is accepted into both programs, a maximum of six hours of approved upper-level elective law courses may be used as duplicate credit toward the M.B.A. degree and a maximum of six hours of approved graduate courses in business administration may be used as duplicate credit toward the J.D. degree, thus reducing the total time necessary for completion of the degrees.

M.B.A./M.P.S. Concurrent Degrees

Students interested in obtaining both the Master of Business Administration (M.B.A.) and the Clinton School of Public Service Master of Public Service (M.P.S.) degrees may pursue both degrees concurrently. The programs require separate application and admission to both the Clinton School of Public Service and the Graduate School of Business M.B.A. program. Students participating in the M.B.A./M.P.S. programs concurrently must file a degree plan for both degrees and obtain prior approval to take courses to be used for reciprocal credit. Interested students should obtain applications from both the Walton College Graduate

School of Business and the Clinton School of Public Service.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program Review Date 2017 AACSB

Program Goals and Objectives

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
Modify Full Time MBA program from 48 hours to 53 hours. Add one new course to the core: MGMT 5391 Business History and Practice and add two new courses to the tracks: MKTG 5523, Marketing Analytics and SCMT	The Full-Time MBA curriculum was last revised in 2007. The business environment

Description of specific change	Justification for this change
<p>5623, Supply Chain Innovation and Technology.</p> <p>Replace MBAD 5241, in the People Management, Ethics and Leadership Core with MGMT 5391, Business History and Practice.</p> <p>MGMT 5373 and ECON 5373, Global Business has changed to MGMT/ECON 537V, Global Business. It will be a 3 credit hour semester long course in the EMBA program. In the FTMBA program a compressed 1 credit hour version will be offered as preparation for the required study abroad program requirement. Add the 1 hour course to the Strategic and International Management Core.</p> <p>Modify the MBAD 545V, MBA Internship or MBAD 536V, Study Abroad-Special Problems to 3 hours of MBAD 536V, Study Abroad-Special Problems only.</p> <p>Modify the 5 hour MBAD 5511, Professional Development-Special Topics in Business requirement to 3 hours.</p> <p>The following course names have been changed: ACCT 5223, Accounting for Supply Chain and Retail Operations to ACCT 5223, MBA Accounting Analysis; ECON 5243, Economics of Supply Chain and Retail to ECON 5243, Managerial Economics; MGMT 5523, Managing and Leading Organizations to MGMT 5223, Business Leadership and Ethics; MKTG 5103, Retail Consumer Marketing to MKTG 5103, Introduction to Marketing; MKTG 5563, Contemporary topics in Retail to MKTG 5563, Retail Strategy; MKTG 5553, Shopper, Buyer and Consumer Behavior to MKTG 5553, New Product Development and Strategy; SCMT 5633, Retail & Consumer Products Supply Chain Management to SCMT 5633, Introduction to Supply Chain Management; SCMT 5663, Supply Chain Management to SCMT 5663, Retail and CPG Supply Chain Management.</p> <p>Modify the following tracks: In Marketing/Retail delete MKTG 5333, Retail Strategy and Processes and 3 hour Graduate Business Elective. Add MKTG 5523, Marketing Analytics and MKTG 5563, Retail Strategy; In Supply Chain Management delete SCMT 5653, Global Logistics and Supply Management, SCMT 5643, Transportation Strategies in the Supply Chain, SCMT 5673, Modeling Retail and Consumer Products Logistics and the 3 hour Graduate Business Elective. Add SCMT 5623, Supply Chain Innovation and Technology, SCMT 5663, Retail and CPG Supply Chain Management, SCMT 5683, Supply Chain Management in Global Business, and SCMT 5693, Predictive Supply Chain Analytics. In Financial Management change</p>	<p>and market needs have changed since that time, necessitating a revision in program curriculum and structure.</p>

Description of specific change	Justification for this change
name to Finance Track. Add FINN 5173, Energy Finance and Risk Management, modify FINN 541V, Shollmier Investment Project requirement from 6 hours to 3 hours and include an option to take FINN 4133, Advanced Investments instead. In Innovation/Entrepreneurship track, delete MBAD 5413, Partnering Project and MKTG 5433, Consumer and Market Research. Add MGMT 5413, New Venture Development II and a 3 hour Graduate Business Elective.	

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (10/25/17 2:09 pm): Rollback: Per meeting between vice provost and associate deans.

Alice Griffin (agriffin) (02/06/18 3:08 pm): Changed MGMT 5371 to MGMT 5391 to match course submitted into course approval process and notes in description.

Alice Griffin (agriffin) (02/07/18 9:45 am): Rollback: For an on-campus approval, the reason for the change must be a minor change.

Alice Griffin (agriffin) (02/08/18 4:18 pm): Removed indention of Supply Chain Management Track headline to be consistent with the rest of the track headlines.

Alice Griffin (agriffin) (02/08/18 4:22 pm): Updated course title for MKTG 5563 with proposed new title Retail Strategy.

Alice Griffin (agriffin) (02/08/18 4:34 pm): Cleaned up course listings to match proposed courses in CourseLeaf.

Alice Griffin (agriffin) (02/09/18 9:18 am): Made minor adjustments to course list in order to clarify requirements in consultation with submitter.

Alice Griffin (agriffin) (02/09/18 9:25 am): Minor edit to description.

Alice Griffin (agriffin) (02/09/18 10:01 am): For departmental special topics added or special problems with permission from submitter.

Alice Griffin (agriffin) (02/09/18 10:08 am): Adjusted alignment so that MBAD 5511 requirement to repeat for a total of three hours would appear without an error with input from submitter.

Alice Griffin (agriffin) (02/09/18 10:13 am): Changed Graduate Business Elective from a course listing to a comment. Removed red error box as a result.

Alice Griffin (agriffin) (02/09/18 10:15 am): All courses listed has not found, are currently in the approval workflow.

Alice Griffin (agriffin) (02/09/18 11:15 am): Added one hour to ECON 537V for hours to total 53.

Lisa Kulczak (lkulcza) (02/09/18 2:25 pm): All courses "not found" currently in approval process for fall 2018.

