

CIM Report Apr 3, 2018 2:14pm

Program Changes Pending Approval from Faculty Senate

Code	Field	Old Value	New Value
BADMMB	Will Students complete all Program Requirements at this Location?	Y	Yes
	Describe Blended Delivery Methods	Face to face on-campus classes, supplemental online recorded lectures, online delivery of assignments using Blackboard, discussion boards, off-site team work and study groups	N/A
	Specify Other Interaction Methods	Blackboard	N/A
	Percent Online	50-99%	50-99%

Reviewer Comments

pkoski - Wed, 12 Oct 2016 22:03:19 GMT - I added a description of what is being proposed.

agriffin - Fri, 14 Oct 2016 15:42:07 GMT - After consulting with department, I inserted HLCR for the concentration program code.

agriffin - Fri, 14 Oct 2016 21:37:29 GMT - Corrected program title.

agriffin - Fri, 14 Oct 2016 21:42:40 GMT - Updated course MGMT 5613.

agriffin - Mon, 17 Oct 2016 15:22:29 GMT - Uploaded MOU.

agriffin - Mon, 17 Oct 2016 16:54:41 GMT - MOU attachments were not opening. Renamed document and attempted to upload.

agriffin - Mon, 17 Oct 2016 18:43:17 GMT - Inserted curriculum into Program Requirements field.

agriffin - Mon, 17 Oct 2016 18:49:06 GMT - Adjusted alignment to catalog copy.

agriffin - Mon, 17 Oct 2016 18:57:20 GMT - Adjusting alignment again.

lkulcza - Wed, 19 Oct 2016 19:46:17 GMT - Testing attaching doc.

lkulcza - Wed, 19 Oct 2016 19:47:45 GMT - Removing doc we just attached in testing.

agriffin - Thu, 20 Oct 2016 16:24:59 GMT - Please manually edit information that begins with Master of Business Administration and goes through the next three paragraphs. It was inadvertently left out of CIM program block.

agriffin - Thu, 20 Oct 2016 19:57:19 GMT - Inserted the names of the three concentrations into Academic Unit field. The Executive MBA and MBA (full time) is to update campus records (with approval from Dr. Martin). The program is seeking approval from ADHE to add the Executive Healthcare MBA.

agriffin - Thu, 20 Oct 2016 20:36:45 GMT - Inserted program requirements with assistance from submitter.

agriffin - Thu, 20 Oct 2016 20:40:47 GMT - Corrected course number ISYS 5663 to 5603 for Analytics and Visualization.

agriffin - Thu, 20 Oct 2016 21:44:01 GMT - Realigned catalog copy per direction from VP.

agriffin - Thu, 20 Oct 2016 22:14:50 GMT - Changed effective catalog year to match LON effective date.

agriffin - Fri, 21 Oct 2016 13:25:09 GMT - Revised LON 3 with support from submitter. Also removed unnecessary attachments.

agriffin - Fri, 21 Oct 2016 14:26:09 GMT - Changed Health Care to Healthcare in name of concentration to be consistent with other documentation.

agriffin - Fri, 21 Oct 2016 16:58:42 GMT - Changed program codes and names of concentrations to match naming convention for transcript purposes.

agriffin - Fri, 21 Oct 2016 17:02:15 GMT - Removed track language from Executive Healthcare Business Administration concentration.

agriffin - Fri, 21 Oct 2016 17:14:52 GMT - Added names of five tracks. See catalog copy for which tracks belong to which concentrations.

agriffin - Fri, 21 Oct 2016 18:47:29 GMT - Renamed documents to match revised program code for Executive Healthcare.

agriffin - Wed, 26 Oct 2016 18:52:23 GMT - Minor edits to description to present consistency with concentration title.

lkulcza - Thu, 27 Oct 2016 17:42:13 GMT - Removed

agriffin - Wed, 25 Oct 2017 19:09:31 GMT - Rollback: Per meeting between vice provost and associate deans.

agriffin - Tue, 06 Feb 2018 21:08:55 GMT - Changed MGMT 5371 to MGMT 5391 to match course submitted into course approval process and notes in description.

agriffin - Wed, 07 Feb 2018 15:45:50 GMT - Rollback: For an on-campus approval, the reason for the change must be a minor change.

agriffin - Thu, 08 Feb 2018 22:18:34 GMT - Removed indentation of Supply Chain Management Track headline to be consistent with the rest of the track headlines.

agriffin - Thu, 08 Feb 2018 22:22:17 GMT - Updated course title for MKTG 5563 with proposed new title Retail Strategy.

agriffin - Thu, 08 Feb 2018 22:34:08 GMT - Cleaned up course listings to match proposed courses in CourseLeaf.

agriffin - Fri, 09 Feb 2018 15:18:56 GMT - Made minor adjustments to course list in order to clarify requirements in consultation with submitter.

agriffin - Fri, 09 Feb 2018 15:25:29 GMT - Minor edit to description.

agriffin - Fri, 09 Feb 2018 16:01:53 GMT - For departmental special topics added or special problems with permission from submitter.

agriffin - Fri, 09 Feb 2018 16:08:28 GMT - Adjusted alignment so that MBAD 5511 requirement to repeat for a total of three hours would appear without an error with input from submitter.

agriffin - Fri, 09 Feb 2018 16:13:51 GMT - Changed Graduate Business Elective from a course listing to a comment. Removed red error box as a result.

agriffin - Fri, 09 Feb 2018 16:15:25 GMT - All courses listed has not found, are currently in the approval workflow.

agriffin - Fri, 09 Feb 2018 17:15:17 GMT - Added one hour to ECON 537V for hours to total 53.

lkulcza - Fri, 09 Feb 2018 20:25:35 GMT - All courses "not found" currently in approval process for fall 2018.

Select a reason for this modification	Adding an Option, Concentration or Emphasis--(LON 3)	Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/ graduation requirements, adding Focused Study)
Upload attachments	Report on Health Care Market and Needs Assessment.docx BADMMB-EHLC - New Option - Ltr of Notification.docx BADMMB-EHLC - New Option - MOU_UAMS.pdf	
Are you adding a concentration?	Yes	No
Are you adding a track?	Yes	No
Phone:	479-575-7631	479-575-4622
Off Campus Location(s)	 	N/A N/A N/A

Description and justification of the request

We are proposing to add a concentration in Executive Healthcare to the MBA degree. An extensive survey of Healthcare professionals across a variety of areas conducted by UAMS and the Walton College reveals that the healthcare field has grown increasingly complicated, both with regards to information technology and business. Both practitioners and administrators in healthcare consider there to be a shortage of business skills in the healthcare industry. This is a pivotal point for the healthcare market, and there is a clear need for this degree in Arkansas according to our needs assessment. |

Modify Full Time MBA program from 48 hours to 53 hours. \n\nAdd one new course to the core: MGMT 5391 Business History and Practice and add two new courses to the tracks: MKTG 5523, Marketing Analytics and SCMT 5623, Supply Chain Innovation and Technology. \n\nReplace MBAD 5241, in the People Management, Ethics and Leadership Core with MGMT 5391, Business History and Practice.\n\nMGMT 5373 and ECON 5373, Global Business has changed to MGMT/ECON 537V, Global Business. It will be a 3 credit hour semester long course in the EMBA program. In the FT MBA program a compressed 1 credit hour version will be offered as preparation for the required study abroad program requirement. Add the 1 hour course to the Strategic and International Management Core. \n\nModify the MBAD 545V, MBA Internship or MBAD 536V, Study Abroad-Special Problems to 3 hours of MBAD 536V, Study Abroad-Special Problems only.\n\nModify the 5 hour MBAD 5511, Professional Development-Special Topics in Business requirement to 3 hours.\n\nThe following course names have been changed: ACCT 5223, Accounting for Supply Chain and Retail Operations to ACCT 5223, MBA Accounting Analysis; ECON 5243, Economics of Supply Chain and Retail to ECON 5243, Managerial Economics; MGMT 5523, Managing and Leading Organizations to MGMT 5223, Business Leadership and Ethics; MKTG 5103, Retail Consumer Marketing to MKTG 5103, Introduction to Marketing; MKTG 5563, Contemporary topics in Retail to MKTG 5563, Retail Strategy; MKTG 5553, Shopper, Buyer and Consumer Behavior to MKTG 5553, New Product Development and Strategy; SCMT 5633, Retail Consumer Products Supply Chain Management to SCMT 5633, Introduction to Supply Chain Management; SCMT 5663, Supply Chain Management to SCMT 5663, Retail and CPG Supply Chain Management.\n\nModify the following tracks: In Marketing/Retail delete MKTG 5333, Retail Strategy and Processes and 3 hour Graduate Business Elective. Add MKTG 5523, Marketing Analytics and MKTG 5563, Retail Strategy; In Supply Chain Management delete SCMT 5653, Global Logistics and Supply Management, SCMT 5643, Transportation Strategies in the Supply Chain, SCMT 5673, Modeling Retail and Consumer Products Logistics and the 3 hour Graduate Business Elective. Add SCMT 5623, Supply Chain Innovation and Technology, SCMT 5663, Retail and CPG Supply Chain Management, SCMT 5683, Supply Chain Management in Global Business, and SCMT 5693, Predictive Supply Chain Analytics. In Financial Management change name to Finance Track. Add FINN 5173, Energy Finance and Risk Management, modify FINN 541V, Shollmier Investment Project requirement from 6 hours to 3 hours and include an option to take FINN 4133, Advanced Investments instead. In Innovation/Entrepreneurship track, delete MBAD 5413, Partnering Project and MKTG 5433, Consumer and Market Research. Add MGMT 5413, New Venture Development II and a 3 hour Graduate Business Elective.\n | The Full-Time MBA curriculum was last revised in 2007. The business environment and market needs have changed since that time, necessitating a revision in program curriculum and structure.

	Description and Justification for this request	We are proposing to add a concentration in Executive Healthcare to the MBA degree. An extensive survey of Healthcare professionals across a variety of areas conducted by UAMS and the Walton College reveals that the healthcare field has grown increasingly complicated, both with regards to information technology and business. Both practitioners and administrators in healthcare consider there to be a shortage of business skills in the healthcare industry. This is a pivotal point for the healthcare market, and there is a clear need for this degree in Arkansas according to our needs assessment.	
	Effective Catalog Year	05/15/2017	Fall 2018
	Track(s)	 	
	Track(s) - Action		Action
	Focused Stud(y/ies) - Action		Action
	What are the total hours needed to complete the program?		53
	Course delivery mode		web_blended
	Class interaction mode		other
EDUC Acad Regs	Are Similar Programs available in the area?	No	
	Estimated Student Demand for Program	NA	
	Scheduled Program Review Date	NA	
	Description and justification of the request	Updated embedded link to new URL.	Removed information limiting College Honor Roll to top 10% To align with new procedure for awarding Deans List.
	Description and Justification for this request	Updated embedded link to new URL.	
	CIP Code	Construction Trades, Other.	
	Effective Catalog Year	Fall 2015	Fall 2018
	Track(s) - Action		Action
	Focused Stud(y/ies) - Action		Action
	Reviewer Comments		agriffin - Mon, 19 Mar 2018 14:04:14 GMT - Effective fall 2018, pending completion of approval process.
EMGTMS	Will Students complete all Program Requirements at this Location?	N	No
	Upload attachments	Re_ EMGT classes - Fall 2017.pdf	
	Off Campus Location(s)		Little Rock AFB 1490 Vandenberg Blvd, Room 107, Jacksonville, AR 72099 195 North Central Florida - Hurlburt AFB 221 Lukaski Ave., Hurlburt Field, FL 32544 729 Naval Air Station Millington, Tennessee 5750 Millington, TN 38504 335
	Effective Catalog Year	Fall 2017	Fall 2018

	Learning Outcomes	<p>1. Create engineering management strategic plans to support an organization's vision and mission.</p> <p>2. Evaluate and apply leadership theories for a technical workforce.</p> <p>3. Apply techniques leading multi-disciplinary project teams to solve complex problems in global operations involving processes, technology and people.</p> <p>4. Assess financial status of programs and organizations using quantitative tools and propose solutions to root causes of deficiencies.</p> <p>5. Develop and evaluate solutions to complex, contemporary engineering management problems using qualitative and quantitative decision and risk models.</p> <p>6. Effectively communicate decision papers to senior stakeholders and decision makers</p>	<p>1. Create engineering management strategic plans to support an organization's vision and mission.\n</p> <p>2. Evaluate and apply leadership theories for a technical workforce. \n</p> <p>3. Apply techniques leading multi-disciplinary project teams to solve complex problems in global operations involving processes, technology and people. \n</p> <p>4. Assess financial status of programs and organizations using quantitative tools and propose solutions to root causes of deficiencies.\n</p> <p>5. Develop and evaluate solutions to complex, contemporary engineering management problems using qualitative and quantitative decision and risk models.\n</p> <p>6. Effectively communicate decision papers to senior stakeholders and decision makers</p>
	Description and justification of the request	admin update to department per dean's office request. See attached email.	<p>Changed GRE requirement to be consistent with the MSOM program and with other competitive Engineering Management programs. The GRE is viewed as a discouraging factor for working professionals and there is no data to indicate a GRE score is an indicator of success. The requirement of 3.0 and professional experience has been a good indicator of success in the MSOM and MSE programs. The MSEM program is professional masters degree program. The director will look for various criteria to consider whether requiring the GRE for those applicants with a GPA below 3.0. A Professional Engineer certification, depth of experience and level of responsibility are a few areas. In a few unusual cases, a student going directly to a professional master's program with a history of rigorous academic accomplishment may be considered to enter the program.</p>
	Track(s) - Action		Action
	Focused Stud(y/ies) - Action		Action
	What are the total hours needed to complete the program?		30
	Course delivery mode		online
	Class interaction mode		other
	Specify Other Interaction Methods		Synchronous video

	Reviewer Comments		<p>ndennis - Thu, 14 Sep 2017 14:26:35 GMT - Rollback: It was my understanding that this program was intended to be an on-line only program. What is the justification for changing it to mixed mode? OMGT has an exception from the grad council to not require the GRE for working professionals. At least that is how the request was presented to the council. By stating it the way you do in the catalog, students with no professional experience will fall under the same rule. Is that your intend?</p> <p>ndennis - Tue, 26 Sep 2017 15:36:39 GMT - Rollback: You cannot advertise admission requirements that are lower than the grad school minimums. Grad school requires 3.0 on last 60 hours. If you want to waive the GRE you should establish a higher than minimum GPA or seek a waiver for the program as a whole.</p> <p>ndennis - Thu, 30 Nov 2017 19:13:37 GMT - edited the change description and removed the Little Rock Downtown site.</p> <p>agriffin - Tue, 12 Dec 2017 18:35:56 GMT - Changed effective catalog year from fall 2017 to fall 2018. Also changed total hours for program from 12 to 30 hours.</p>
HIEDME	Phone:	53781	(479) 575-4873
	Description and justification of the request	<p>The following minor changes are proposed: </p> <ol style="list-style-type: none"> 1. Applicants are asked to submit a statement of interest instead of an autobiographical sketch. In the Statement of Interest, applicants will discuss their educational and professional background as well as their short-term and long-term career goals, which helps higher education faculty better determine student needs and interests and is more appropriate to include as an admissions requirement than an autobiographical sketch. 2. Personal interview with a higher education faculty member is no longer part of the admissions process. Many students in the program are out-of-state students, and a personal interview is not feasible due to travel cost. 3. Two new higher education elective courses were added to the list of electives that students can choose from. These courses include "Diversity in Higher Education" and "Higher Education in International Contexts." Addition of these elective courses were requested by students as well as recommended by the external reviewers of the program. 4. HIED 5093 Research in Higher Education and Student Affairs was added as a 3-hour research methods option in addition to ESRM 5013 and ESRM 5393. 	<p>1) GRE no longer required\n2) Thesis option no longer available \n3) Switching 6 credits of general graduate level electives to HIED electives, for a total of 9 HIED electives All of these changes were also considered in light of program benchmarking .</p> <p>1) Abolishing the GRE is in keeping with leading programs in our field nationally, as the exam privileges students with majoritized social identities, costs a large amount of money creating a barrier for low SES applicants, and has been shown to not actually reflect long term graduate school success (in general, or in the HIED program). Other programs have also seen a large increase in applicants after abolishing the GRE, and the GRE is the #1 barrier to applicants completing their files in our own HIED program. We hope to increase applicants, especially from minoritized backgrounds, who show potential for success based on a holistic file review process that does not rely on a standardized test score. \n2) Students consistently did not take the thesis option, and when explored on rare occasion, the thesis option was not in the best interest of student faculty time and energy given intended learning outcomes. \n3) Many students were already taking HIED electives in the "general electives" category, and formalizing this avenue helps for course planning purposes. Students who took electives outside of HIED were usually not selecting courses based on meaningful contributions to their program of study.</p>

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	Effective Catalog Year	Fall 2016	Fall 2018
	Track(s) - Action		Action
	Focused Stud(y/ies) - Action		Action
	What are the total hours needed to complete the program?		33
	List institutions in the surrounding region offering similar programs		<p>Master's degrees in higher education are also offered at the following surrounding institutions: Missouri State Oklahoma State University of Oklahoma University of Missouri Columbia Missouri State University</p>
OMHSGC		Added	