LETTER OF INTENT – 1

(New Certificate or Degree Program)

1. Institution submitting request: University of Arkansas Fayetteville
2. Education Program Contact person/title: Dr. Terry Martin, Senior Vice Provost for Academic Affairs
3. Telephone number/e-mail address: (479) 575-2151/tmartin@uark.edu
4. Proposed Name of Certificate or Degree Program: Master of Arts in Art Education with concentrations in Schools and Community and Museums.
5. Proposed Effective Date: Fall 2020
6. Requested CIP Code: 13.1302 – Art Teacher Education
7. Program Description:

The Master of Arts in Art Education is a two-year, 33 credit, art education program with concentrations in Schools or Community and Museums. The program is designed to enhance student knowledge and practices within the field of art education with a focus on meeting the necessary demands of a diverse and inclusive professional practice. Both concentrations offer a broad range of courses on art and pedagogical theories, visual culture studies, and research methodologies. For the Schools concentration, students will take core research and pedagogy courses as well as electives to build their expertise in an area of interest. The Community and Museums concentration will include the same core courses as well as electives and internship opportunities at local, national, or international museum and community venues. Both concentrations will apply contemporary art education theory, practice, and research as applicable to the students’ goals, whether they be preparation for doctoral study or professional practice. The program content will comply with the National Art Education Association (NAEA) and the National Association of Schools of Art and Design (NASAD) standards.

This degree will prepare students to advance their professional roles as artists, teachers, researchers, and leaders in various venues, such as schools, museums, community organizations, and institutions. This degree will advance students’ knowledge and professional application in an increasingly diverse, inclusive, and interdisciplinary world serving as a vehicle for community and university cross-disciplinary collaborations including but not limited to—African American Studies; Curriculum and Instruction; Gender Studies; History; Human Development and Family Studies; Political Science; Psychology; Social Work; Sociology; and World Languages, Literatures, and Cultures.

1. Mode of Delivery (mark all that apply):

**\_X\_\_On-Campus**

**\_\_\_\_\_Off-Campus Location**

Provide address of off-campus location\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Provide a copy of the e-mail notification to other institutions in the state notifying them of the proposed program. Please inform institutions not to send the response to **“Reply All”**. If you receive an objection/concern(s) from an institution, reply to the institution and copy ADHE on the email. That institution should respond and copy ADHE. If the objection/concern(s) cannot be resolved, ADHE may intervene.

There is no Master of Arts in Art Education in the state of Arkansas.

Submit copy of written notification to Higher Learning Commission (HLC) if notification required by HLC for a program offered at an off-campus location.

\_\_\_\_\_\_Indicate distance of proposed site from main campus.

**\_\_\_\_\_\_Distance Technology** (50% of program offered by distance technology)

Submit copy of written notification to HLC if notification is required by HLC for a program offered by distance technology.

1. List existing certificate or degree programs that support the proposed program:

The Bachelor of Fine Arts in Art Education is the foundational support for this program.

1. President/Chancellor Approval Date: September 9, 2019
2. Academic Affairs Officer: James S. Coleman Date: August 22, 2019