New Program Proposal

Date Submitted: 09/07/22 7:17 pm

Viewing: HESCMS-HOSP : Human Environmental Sciences: Hospitality Management Concentration

Last edit: 09/21/22 1:40 pm

Changes proposed by: lkherold

Submitter: 575-4863	User ID:	trudo	Phone:

Program Status   Active

Academic Level   Graduate

Type of proposal   Concentration

Select a reason for this new program   Adding New Concentration

Effective Catalog Year   Fall 2023

College/School Code
    Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

Department Code
    Department of Human Environmental Sciences (HESC)

Program Code   HESCMS-HOSP

Degree   Master of Science

CIP Code

In Workflow

1. **AFLS Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Curriculum Review and Program Assessment**
4. **Registrar Initial**
5. **Institutional Research**
6. **HESC Chair**
7. **HESC Curriculum Committee**
8. **AFLS Faculty**
9. **AFLS Dean**
10. **Global Campus**
11. **Provost Review**
12. **Graduate Council**
13. **Faculty Senate**
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 09/08/22 8:01 am Lona Robertson (ljrobert): Approved for AFLS Dean Initial
2. 09/12/22 11:22 am Christa Hestekin (chesteki): Rollback to AFLS Dean Initial for GRAD Dean Initial
3. 09/14/22 2:15 pm Lona Robertson

(ljrobert): Approved for AFLS Dean Initial

4. 09/14/22 2:17 pm Christa Hestekin (chesteki): Approved for GRAD Dean Initial

5. 09/16/22 2:28 pm Alice Griffin (agriffin): Approved for Director of Curriculum Review and Program Assessment

6. 09/21/22 8:09 am Gina Daugherty (gdaugher): Approved for Registrar Initial

7. 09/21/22 9:35 am Doug Miles (dmiles): Approved for Institutional Research

8. 09/21/22 1:42 pm Donna Graham (dgraham): Approved for HESC Chair

9. 09/21/22 1:54 pm Laura Kathleen Matters Herold (lkherold): Approved for HESC Curriculum Committee

10. 10/21/22 4:02 pm Garry McDonald (gmcdonal):

Approved for AFLS Faculty

11. 10/21/22 4:49 pm Lona Robertson (ljrobert): Approved for AFLS Dean

12. 10/25/22 10:05 am Suzanne Kenner (skenner): Approved for Global Campus

13. 10/25/22 10:36 am Jim Gigantino (jgiganti): Approved for Provost Review

14. 11/17/22 4:48 pm Christa Hestekin (chesteki): Approved for Graduate Council

19.0101 - Family and Consumer Sciences/Human Sciences, General.

Program Title

Human Environmental Sciences: Hospitality Management Concentration

Program Delivery
Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program?   30

On-line/Web-based Information

Reason for offering
Web-based Program

Many students in the area of hospitality who are seeking an ms degree are already in the industry and cannot attend face to face classes or do not live in NWA.

Maximum Class Size   25
for Web-based
Courses

Course delivery mode

Method(s)
Online

Class interaction mode

Method(s):
Electronic Bulletin Boards

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

This program is working toward a partnership with Great Plains Interactive Distance Education Alliance (GP IDEA) along with UA Global Campus to deliver a high quality program. Services will be provided by the UA and GP IDEA member institutions. Students admitted to the UA will be enrolled by the UA, when students take courses offered by faculty at other GP IDEA member institutions the teaching institution will provide support including IT, CEA, and library access.

Estimate Costs of the   no start up costs as
Program over the   courses are already
First 3 Years   developed

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

HOSP 5643	Meetings and Convention Management	3
HOSP 5653	Global Travel and Tourism Management	3
HOSP 5663	Critical Issues and Trends in Hospitality and Tourism	3
HOSP 5673	Destination Marketing and Operations	3
Total Hours		12

Program Costs

There are no new start costs as we are using existing online courses.

Library Resources

No new library resources will be needed.

Instructional
Facilities

No new instructional facilities will be needed.

Faculty Resources

There will be no new faculty resources needed.

List Existing Certificate or Degree Programs
that Support the Proposed Program

Program(s)
HESCMS-HOSP - Human Environmental Sciences: Hospitality Management Concentration

Are Similar Programs available in the area?
No

Estimated Student Demand for Program	5-15 student annually
Scheduled Program Review Date	See HESCMS
Program Goals and Objectives	

Program Goals and Objectives

Program Goals and Objectives
SEE HESCMS

Learning Outcomes

Learning Outcomes
SEE HESCMS

Description and Justification for this request

Description of request	Justification for request
Separation of the concentration of Human Nutrition and Hospitality Management into 2 separate concentrations: 1. Human Nutrition 2. Hospitality Management	Students are not required in Hospitality to take Human Nutrition courses and vice-versa. The degree concentration name indicates otherwise. This is a true reflection of what the concentrations are and the student's curriculum.

Upload attachments

Reviewer Comments

Christa Hestekin (chesteki) (09/12/22 11:22 am): Rollback: This seems to be adding a new concentration so it should be a "yes" to the question about adding a new concentration.

Alice Griffin (agriffin) (09/15/22 11:20 am): Changed effective date from fall 2022 to fall 2023.

Alice Griffin (agriffin) (09/16/22 2:28 pm): Changed total hours field from 12 to 30 to reflect total hours required for degree program, at request of Registrar's Office.

Gina Daugherty (gdaugher) (09/21/22 8:08 am): Removed Undergraduate Council from pending workflow.

Key: 875