New Program Proposal

Date Submitted: 09/11/19 6:24 pm

Viewing: SCMTMS-HRMG : Supply Chain Management: Strategy and Human Resources Concentration

Last edit: 10/04/19 4:19 pm
Changes proposed by: kboston

Submitter: kboston
User ID: kboston
Phone: 5-4622

Program Status: Active
Academic Level: Graduate
Type of proposal: Major/Field of Study
Select a reason for this new program: Adding New Concentration

Are you adding a concentration? Yes
Concentration(s):

In Workflow
1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. SCMT Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office--Notification of Approval
17. Registrar Final
18. Catalog Editor Final

Approval Path
1. 09/11/19 6:27 pm
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 09/13/19 9:36 am
Pat Koski (pkoski):
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Name</th>
<th>Role</th>
<th>Approved for</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/17/19</td>
<td>3:21 pm</td>
<td>Alice Griffin</td>
<td>Director of Program</td>
<td>Grad Initial</td>
</tr>
<tr>
<td>09/18/19</td>
<td>6:17 pm</td>
<td>Lisa Kulczak</td>
<td>Registrar Initial</td>
<td></td>
</tr>
<tr>
<td>10/04/19</td>
<td>4:19 pm</td>
<td>Gary Gunderman</td>
<td>Institutional Research</td>
<td></td>
</tr>
<tr>
<td>10/05/19</td>
<td>1:51 pm</td>
<td>Brian Fugate</td>
<td>SCMT Chair</td>
<td></td>
</tr>
<tr>
<td>10/09/19</td>
<td>4:07 pm</td>
<td>Karen Boston</td>
<td>WCOB Curriculum Committee</td>
<td></td>
</tr>
<tr>
<td>10/09/19</td>
<td>4:08 pm</td>
<td>Karen Boston</td>
<td>WCOB Faculty</td>
<td></td>
</tr>
<tr>
<td>10/09/19</td>
<td>4:08 pm</td>
<td>Karen Boston</td>
<td>WCOB Dean</td>
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</table>
### Program Management

**Program Title:**
Supply Chain Management: Strategy and Human Resources Concentration

**Effective Catalog Year:**
Fall 2020

**College/School Code:**
Walton College of Business (WCOB)

**Department Code:**
Department of Supply Chain Management (SCMT)

**Program Code:**
SCMTMS-HRMG

**Degree:**
Master of Science

**CIP Code:**
52.1301 - Management Science.

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<table>
<thead>
<tr>
<th>Action</th>
<th>Code</th>
<th>Title</th>
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<tr>
<td>Add new</td>
<td>SCMTMS-HRMG</td>
<td>Strategy and Human Resources</td>
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</tbody>
</table>

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10. 10/09/19 4:23 pm  
Suzanne Kenner  
(skenner): Approved for Global Campus

11. 10/10/19 2:38 pm  
Terry Martin  
(tmartin): Approved for Provost Review

12. 10/25/19 4:58 pm  
Alice Griffin  
(agriffin): Approved for University Course and Program Committee

13. 11/21/19 3:46 pm  
Pat Koski (pkoski): Approved for Graduate Committee
<table>
<thead>
<tr>
<th>Is this program interdisciplinary?</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does this proposal impact any courses from another College/School?</td>
<td>No</td>
</tr>
<tr>
<td>What are the total hours needed to complete the program?</td>
<td>30</td>
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</table>

## On-line/Web-based Information

### Reason for offering
Web-based Program
To provide an opportunity for students to pursue the degree in an online format.

### Maximum Class Size for Web-based Courses
25

### Course delivery mode

<table>
<thead>
<tr>
<th>Method(s)</th>
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<tbody>
<tr>
<td>Online</td>
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</table>

### Class interaction mode

<table>
<thead>
<tr>
<th>Method(s):</th>
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<tbody>
<tr>
<td>Electronic Bulletin Boards</td>
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<tr>
<td>E-mail</td>
</tr>
<tr>
<td>Chat</td>
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</table>

### Percent Online
100% with No Required Campus Component

Provide a List of Services Supplied by Consortium Partners or Outsourced Organization
Program Requirements and Description

Requirements

Core Courses 21
Concentration Courses 9
Strategy and Human Resources Concentration

Choose 9 hours from the following courses:

- **MGMT 4263** Organizational Change and Development
- **MGMT 4953** Organizational Rewards and Compensation
- **MGMT 5223** Business Leadership and Ethics
- **MGMT 5313** Strategic Management

Total Hours 30

* **ISYS 5213** or **ISYS 5103** that is taken for the Supply Chain Management core will not count towards the nine hours required for the following concentrations: Business Analytics, Enterprise Resource Planning, or Blockchain Enterprise Systems.

** With approval of the SCMTMS Program Director, any senior-level (4000) course may be taken for graduate credit.

Program Costs

The program will be initially funded using Walton College operational funds and, eventually, program revenues as they are generated. Start-up marketing and recruiting costs will initially be supported by the College. Administrative responsibilities will be handled by the Supply Chain Management Department Masters Program Coordinator. Existing resources on campus will be used. Existing faculty in Supply Chain Management and Information Systems will teach the courses. All courses are already offered on a regular basis. Marketing and recruiting costs for the program will be supported by the College.
Library Resources
N/A

Instructional Facilities
N/A

Faculty Resources
Existing faculty in Supply Chain Management and Information Systems will teach the courses.

List Existing Certificate or Degree Programs that Support the Proposed Program

<table>
<thead>
<tr>
<th>Program(s)</th>
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<tbody>
<tr>
<td>BADMMB - Business Administration, Master of Business Administration</td>
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</tbody>
</table>

Are Similar Programs available in the area?
No

Estimated Student Demand for Program 15

Scheduled Program Review Date  NA

Program Goals and Objectives

See SCMTMS.

Learning Outcomes

See SCMTMS.

Description and Justification for this request

<table>
<thead>
<tr>
<th>Description of request</th>
<th>Justification for request</th>
</tr>
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</table>
A new, 30 hour Master of Science in Supply Chain Management with concentrations in Business Analytics, Enterprise Resource Planning, Blockchain Enterprise Systems, Finance, Retail, and Strategy and Human Resources utilizing existing courses within other Walton programs. This is the Strategy and Human Resources concentration.

Industry wide needs are changing and becoming more complex, especially in Arkansas. Employers have voiced a concern in the scarcity of eligible managers with a supply chain education, especially beyond a bachelor’s degree. Due to increased demands from customers, supplier, and shippers, employers need professionals with an advanced specialized understanding of supply chain. They need supply chain experts in innovation, sustainability, and market understanding, who have a broad business perspective. Employees who can adequately assess the most difficult challenges, then integrate solutions and manage long term change. The growing economy in Arkansas is in need of managers and leaders trained in the full skill set of supply chain; functional, technical, and social. Supply chain education must grow and adapt to meet the new and increasing needs of the industry.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (09/17/19 2:53 pm): Replaced "track" with "concentration" throughout documentation. Added comment to program requirements, "Choose 9 hours from the following courses." With permission from submitter.

Alice Griffin (agriffin) (09/17/19 2:53 pm): Changed program goals and student learning outcomes to "see SCMTMS" in order to direct reviewers to the overall program, not the concentration.

Gary Gunderman (ggunderm) (10/04/19 4:19 pm): Approved pending documentation changes suggested by Dr. Martin.