# New Program Proposal

**Date Submitted:** 09/11/19 6:28 pm  
**Viewing:** SCMTMS : Supply Chain Management, Master of Science  
**Last edit:** 10/18/19 9:52 am  
Changes proposed by: kboston

<table>
<thead>
<tr>
<th>Submitter:</th>
<th>User ID:</th>
<th>Phone:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>kboston</td>
<td>5-4622</td>
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</tbody>
</table>

**Program Status**  
Active

**Academic Level**  
Graduate

**Type of proposal**  
Major/Field of Study

**Select a reason for this new program**  
Adding New Degree--(LOI 1, Proposal-1)

**Are you adding a concentration?**  
No

**Are you adding or modifying a track?**  
No

**Are you adding or modifying a focused study?**  
No

**Effective Catalog Year**  
Fall 2020

**College/School Code**  
Walton College of Business (WCOB)

**Department Code**  
Department of Supply Chain Management (SCMT)

**Program Code**  
SCMTMS  
**Degree**  
Master of Science  
**CIP Code**  

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**In Workflow**

1. WCOB Dean Initial  
2. GRAD Dean Initial  
3. Provost Initial  
4. Director of Program Assessment and Review  
5. Registrar Initial  
6. Institutional Research  
7. SCMT Chair  
8. WCOB Curriculum Committee  
9. WCOB Faculty  
10. WCOB Dean  
11. Global Campus  
12. Dean of University Libraries  
13. Provost Review  
14. University Course and Program Committee  
15. Graduate Committee  
16. Faculty Senate  
17. Provost Final  
18. Provost's Office--Documentation sent to System Office  
19. Higher Learning Commission  
20. Board of Trustees  
21. ADHE Initial  
22. ADHE Final  
23. Provost's Office--Notification of Approval
Approval Path

1. 08/29/19 11:58 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 08/29/19 2:41 pm
Pat Koski (pkoski):
Approved for GRAD Dean Initial
3. 09/05/19 9:45 am
Terry Martin (tmartin): Approved for Provost Initial
4. 09/06/19 3:50 pm
Alice Griffin (agriffin): Rollback to Initiator
5. 09/11/19 6:29 pm
Karen Boston (kboston):
Approved for WCOB Dean Initial
6. 09/12/19 5:58 am
Pat Koski (pkoski):
Approved for GRAD Dean Initial
7. 09/12/19 8:54 am
Terry Martin (tmartin): Approved for Provost Initial
8. 09/17/19 3:21 pm
Alice Griffin (agriffin): Approved for Director of Program
Assessment and Review
9. 09/18/19 8:51 am
Lisa Kulczak
(lkulcz): Rollback to Director of Program Assessment and Review for Registrar Initial
10. 09/18/19 11:27 am
Alice Griffin
(agriffin): Approved for Director of Program Assessment and Review
11. 09/18/19 6:10 pm
Lisa Kulczak
(lkulcz): Approved for Registrar Initial
12. 10/04/19 4:18 pm
Gary Gunderman
(ggunderm): Approved for Institutional Research
13. 10/05/19 1:52 pm
Brian Fugate
(bsfugate): Approved for SCMT Chair
14. 10/09/19 4:07 pm
Karen Boston
(kboston): Approved for WCOB Curriculum Committee
15. 10/09/19 4:08 pm
Karen Boston
(kboston):
Program Title
Supply Chain Management, Master of Science

Program Delivery
Method
On Campus
Online/Web-based

52.1301 - Management Science.

Approved for WCOB Faculty
16. 10/09/19 4:08 pm
Karen Boston (kboston): Approved for WCOB Dean

17. 10/09/19 4:21 pm
Suzanne Kenner (skenner): Approved for Global Campus

18. 10/09/19 4:48 pm
Dennis Clark (dennisc): Approved for Dean of University Libraries

19. 10/10/19 2:38 pm
Terry Martin (tmartin): Approved for Provost Review

20. 10/25/19 4:58 pm
Alice Griffin (agriffin): Approved for University Course and Program Committee

21. 11/21/19 3:45 pm
Pat Koski (pkoski): Approved for Graduate Committee
Is this program interdisciplinary?  
No

Does this proposal impact any courses from another College/School?  
No

What are the total hours needed to complete the program?  
30

On-line/Web-based Information

Reason for offering  
Web-based Program  
To provide the opportunity for students to complete the degree in an online format.

Maximum Class Size for Web-based Courses  
25

Course delivery mode

<table>
<thead>
<tr>
<th>Method(s)</th>
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<tbody>
<tr>
<td>Online</td>
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Class interaction mode

<table>
<thead>
<tr>
<th>Method(s):</th>
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<tbody>
<tr>
<td>E-mail</td>
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<tr>
<td>Electronic Bulletin Boards</td>
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<tr>
<td>Chat</td>
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Percent Online  
100% with No Required Campus Component

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization  
N/A
Program Requirements and Description

Requirements

Master of Science in Supply Chain Management
The Sam M. Walton College of Business Master of Supply Chain Management is designed for early-career supply chain professionals who want to return to school to receive advanced, specialized training in supply chain management. The degree is grounded in an understanding of the increasing complexity and breadth of the supply chain discipline, and within this context students will apply statistics, statistical modeling, forecasting techniques, operations research techniques, optimization, mathematical techniques, stochastic approaches, operations analysis, and the design and testing of evaluation models. Effective supply chain management also necessitates cross-functional expertise. Thus, students will choose to specialize in focus tracks to complement their supply chain courses, such as Business Analytics, Enterprise Resource Planning, Retail Supply Chain Management, and Blockchain Enterprise Systems.

Admission Requirements: The Master of Science in Supply Chain Management (SCMTMS) program is open to students who have earned a bachelor’s degree from an accredited institution and who can present evidence of their ability to do graduate work. “Evidence of ability” means superior grade-point average, an acceptable test score on the Graduate Management Admissions Test (GMAT) or Graduate Record Exam (GRE), and recommendations with respect to ability for successful pursuit of graduate-level work. International applicants and residents aliens must submit an acceptable TOEFL or IELTS score, or complete the Intensive English Language Program (Spring International Language Center) and receive an English proficiency recommendation for admission. Other admissions criteria can be considered on a case by case basis.

Additional Degree Requirements: In addition to 30 hours of required coursework, students must take a comprehensive exam. The comprehensive exam will take the form of the final project in SCMT 5623. An individual’s grade of B or above in the project will be considered a pass on the comprehensive exam.

Supply Chain Management Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>SCMT 5623</td>
<td>Supply Chain Innovation and Technology</td>
</tr>
<tr>
<td>SCMT 5633</td>
<td>Introduction to Supply Chain Management</td>
</tr>
<tr>
<td>SCMT 5663</td>
<td>Retail and CPG Supply Chain Management</td>
</tr>
</tbody>
</table>
Program Costs
The program will be initially funded using Walton College operational funds and, eventually, program revenues as they are generated. Start-up marketing and recruiting costs will initially be supported by the College. Administrative responsibilities will be handled by the Supply Chain Management Department Masters Program Coordinator. Existing resources on campus will be used. Existing faculty in Supply Chain Management and Information Systems will teach the courses. All courses are already offered on a regular basis. Marketing and recruiting costs for the program will be supported by the College.

Library Resources
N/A

Instructional Facilities
N/A

Faculty Resources
Existing faculty in Supply Chain Management and Information Systems will teach the courses.

List Existing Certificate or Degree Programs that Support the Proposed Program

<table>
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<tr>
<th>Program(s)</th>
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<tr>
<td>BADMMB - Business Administration, Master of Business Administration</td>
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Are Similar Programs available in the area?

No

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<thead>
<tr>
<th>Estimated Student Demand for Program</th>
<th>15</th>
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<tbody>
<tr>
<td>Scheduled Program Review Date</td>
<td>2021-2022</td>
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Program Goals and Objectives

The Sam M. Walton College of Business Master of Supply Chain Management is designed for early-career supply chain professionals who want to return to school to receive advanced, specialized training in supply chain management. The degree is grounded in an understanding of the increasing complexity and breadth of the supply chain discipline, and within this context students will apply statistics, statistical modeling, forecasting techniques, operations research techniques, optimization, mathematical techniques, stochastic approaches, operations analysis, and the design and testing of evaluation models. Effective supply chain management also necessitates cross-functional expertise. Thus, students will choose to specialize in focus tracks to complement their supply chain courses, such as Business Analytics, Enterprise Resource Planning, Retail Supply Chain Management, and Blockchain Enterprise Systems.

Learning Outcomes

Learning Outcomes

Students will obtain an advanced specialized understanding of supply chain in innovation, sustainability, and marketing understanding along with a broad business perspective. They will also be able to adequately assess difficult challenges, integrate solutions, and manage long term change.

Description and Justification for this request

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<tr>
<th>Description of request</th>
<th>Justification for request</th>
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<tr>
<td>A new, 30 hour Master of Science in Supply Chain Management with concentrations in Business Analytics, Enterprise Resource Planning, Blockchain Enterprise Systems, Finance, Retail, and Strategy and Human Resources utilizing existing courses within other Walton programs.</td>
<td>Industry wide needs are changing and becoming more complex, especially in Arkansas. Employers have voiced a concern in the scarcity of eligible managers with a supply chain education, especially beyond a bachelor’s degree. Due to increased demands from customers, supplier, and shippers, employers need professionals with an advanced specialized understanding of supply chain. They need supply chain experts in innovation, sustainability, and market understanding, who have a broad business perspective. Employees who can adequately assess the most difficult challenges, then integrate solutions and manage long term change. The growing economy in Arkansas is in need of managers and leaders trained in the full skill set of supply chain; functional, technical, and social. Supply chain education must grow and adapt to meet the new and increasing needs of the industry.</td>
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Upload attachments

- SCMTMS - New Degree - Letter of Intent.docx
- SCMTMS - New Degree - Supporting Documentation.pdf
- 4r_scmtms_newdegree_proposal-1_10252019.docx

Reviewer Comments

- **Alice Griffin (agriffin) (09/06/19 3:50 pm)**: Rollback: Please submit individual CIM blocks for each concentration and adjust the program requirements to reflect only the general requirements with the 18 hours dedicated to concentrations. See email message from 9/6/2019.
- **Alice Griffin (agriffin) (09/16/19 2:39 pm)**: Replaced the term "tracks" with "concentrations" throughout documentation.
- **Alice Griffin (agriffin) (09/17/19 3:20 pm)**: Revised Proposal documentation with support from submitter. Renamed documents to match BOT naming convention and merged supporting documents. Changed the use of the term "tracks" to "concentration" with permission from submitter.
- **Lisa Kulczak (lkulcza) (09/18/19 8:51 am)**: Rollback: Per request from Alice
- **Alice Griffin (agriffin) (09/18/19 11:26 am)**: Added course evaluation to program proposal
documents.

**Gary Gunderman (ggunderm) (10/04/19 4:18 pm):** Approved pending documentation changes suggested by Dr. Martin.

**Alice Griffin (agriffin) (10/11/19 11:41 am):** Replaced individual documents of course eval and workforce analysis request form by merging them into the supporting document.

**Alice Griffin (agriffin) (10/18/19 9:52 am):** Corrected BOT meeting date in proposal document. Uploaded revised copy.