

New Program Proposal

Date Submitted: 12/02/20 9:58 am

Viewing: **SEVIPH : Business Administration**

(Strategy and Entrepreneurship), Doctor of Philosophy

Last edit: 02/18/21 2:45 pm

Changes proposed by: kboston

Submitter:	User ID:	waldie	Phone:
5-2058			
Program Status	Active		
Academic Level	Graduate		
Type of proposal	Major/Field of Study		
Select a reason for this new program	Adding New Concentration		
Are you adding a concentration?	No		
Are you adding or modifying a track?	No		
Are you adding or modifying a focused study?	No		
Effective Catalog Year	Fall 2021		
College/School Code	Walton College of Business (WCOB)		
Department Code	Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)		
Program Code	SEVIPH		
Degree	Doctor of Philosophy		
CIP Code			

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. SEVI Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. EDUC Dean
10. ARSC Dean
11. GRAD Dean
12. WCOB Dean
13. Global Campus
14. Provost Review
15. University Course and Program Committee
16. Graduate Committee
17. Faculty Senate
18. Provost Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 12/02/20 11:06 am
Karen Boston
(kboston):

- Approved for WCOB
Dean Initial
2. 12/02/20 2:25 pm
Pat Koski (pkoski):
Approved for GRAD
Dean Initial
3. 12/18/20 1:59 pm
Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review
4. 01/06/21 2:08 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
5. 01/08/21 1:51 pm
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research
6. 01/08/21 2:01 pm
Jon Johnson
(jonjohn): Approved
for SEVI Chair
7. 01/08/21 2:12 pm
Karen Boston
(kboston):
Approved for WCOB
Curriculum
Committee
8. 01/08/21 2:13 pm
Karen Boston
(kboston):
Approved for WCOB
Faculty
9. 01/08/21 6:53 pm
Ketevan

- Mamiseishvili
(kmamisei):
Approved for EDUC
Dean
10. 01/09/21 10:30 am
Jeannie Hulen
(jhulen): Approved
for ARSC Dean
11. 01/09/21 12:09 pm
Pat Koski (pkoski):
Approved for GRAD
Dean
12. 01/09/21 12:11 pm
Karen Boston
(kboston):
Approved for WCOB
Dean
13. 01/11/21 8:41 am
Suzanne Kenner
(skenner): Approved
for Global Campus
14. 01/13/21 9:14 am
Terry Martin
(tmartin): Approved
for Provost Review
15. 01/25/21 10:37 am
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee
16. 02/18/21 2:45 pm
Jim Gigantino
(jgiganti): Approved
for Graduate
Committee

52.0701 - Entrepreneurship/Entrepreneurial Studies.

Program Title

Business Administration (Strategy and Entrepreneurship), Doctor of Philosophy

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
College of Education and Health Professions (EDUC)
Fulbright College of Arts and Sciences (ARSC)
Graduate School and International Education (GRAD)

What are the total hours needed to complete the program? 61

Program Requirements and Description

Requirements

PhD Requirements: Strategy and Entrepreneurship

Admission Requirements:

Applicants for graduate study in Strategy and Entrepreneurship must meet the requirements of the Graduate School and be accepted by the Department of Strategy, Entrepreneurship and Venture Innovation. The requirements include a bachelor's degree from an accredited institution with a satisfactory grade-point average (see the Graduate School minimum requirements) and a satisfactory score on the Graduate Record Examinations (GRE) or Graduate Management Admissions Test (GMAT). Additionally, the Strategy and Entrepreneurship Ph.D. program requires an educational background in business, sociology, political science, or economics. Students without this educational background may also be admitted but may be required to take up to 3 master's level courses in one of these areas.

Program of Study:

The nature of the program of study will vary somewhat depending upon the objective of the prospective candidate, but it will consist of a minimum of 72 graduate semester credit hours beyond the bachelor's degree and 42 graduate-only semester hours beyond the master's degree. Program requirements must balance credit hours for required coursework, research, and dissertation preparation. The primary objective of the PhD

program in Strategy and Entrepreneurship is to prepare candidates for careers in university research and teaching. The program of study is designed to ensure that students receive an exposure to the broad areas of Strategic Management and Entrepreneurship, develop the conceptual skills and methodological tools necessary to design and conduct independent research, and develop the skills and experience necessary to teach at all levels of higher education.

For a complete list of University Graduate School and International Education degree requirements, please visit their website at: <http://catalog.uark.edu/graduatecatalog/objectivesandregulations/>

Required Courses:

13

SEVI 6123 SEMINAR IN ENTREPRENEURSHIP RESEARCH

Course SEVI 6123 SEMINAR IN ENTREPRENEURSHIP RESEARCH Not Found

SEVI 6133 SEMINAR IN STRATEGY RESEARCH

Course SEVI 6133 SEMINAR IN STRATEGY RESEARCH Not Found

SEVI 6323 SEMINAR IN NON-MARKET STRATEGY RESEARCH

Course SEVI 6323 SEMINAR IN NON-MARKET STRATEGY RESEARCH Not Found

WCOB 6111

Seminar in Business Administration Teaching I

Choose one of the following two courses:

MGMT 6113

Seminar in Organizational Behavior

MGMT 6233

Seminar in Human Resource Management

Supporting Fields:

12

Supporting courses can include the below options or equivalent courses as approved by the PhD Coordinator.

Choose four courses from the following:

PSYC 5063

Advanced Social Psychology

PSYC 6373

Seminar in Personality and Social Psychology

WLLC 575V

Special Investigations

SCMT 6443

Theory in Supply Chain Management

ISYS 6833

Theory Development

MGMT 6011

Graduate Colloquium

MGMT 636V

Special Problems in Management repeatable for 12 hours total within the degree program

SEVI 636V SPECIAL TOPICS IN STRATEGY AND ENTREPRENEURSHIP

Course SEVI 636V SPECIAL TOPICS IN STRATEGY AND ENTREPRENEURSHIP Not Found repeatable for 12 hours total within the degree program

MGMT 6233 SEMINAR IN HUMAN RESOURCE MANAGEMENT

Course MGMT 6233 SEMINAR IN

HUMAN RESOURCE MANAGEMENT Not Found

Seminar in Organizational Behavior

MGMT 6113

Courses for the supporting fields requirement are selected in consultation with the student's Ph.D. Advisory Committee. All courses taken for the Supporting Fields must be at the graduate level and/or taken for graduate credit. In certain circumstances, and with the approval of the student's advisor and PhD coordinator, a student may request and be granted permission to substitute a graduate course not listed here.

Research Requirements:

18

Research methods courses can include the below options or equivalent courses as approved by the PhD Coordinator.

MGMT 6213

SEVI 6423 SEMINAR IN APPLIED RESEARCH METHODS

Seminar in Research Methods

Course SEVI 6423 SEMINAR IN APPLIED RESEARCH METHODS Not Found

Choose 12 hours from the following:

MKTG 6433

PSYC 5133

PSYC 5143

COMM 5173

PADM 5803

PUBP 6143

ISYS 6733

ESRM 6533

ISYS 5723

PLSC 5943

ESRM 6423

MGMT 636V

SEVI 636V SPECIAL TOPICS IN STRATEGY AND ENTREPRENEURSHIP

Seminar in Research Methods

Inferential Statistics for Psychology

Advanced Descriptive Statistics for Psychology

Qualitative Methods in Communication

Quantitative Methods Analysis

Mixed Method Research Design

Emerging Topics

Qualitative Research

Advanced Multivariate Analysis

Advanced Research Methods in Political Science

Multiple Regression Techniques for Education

Special Problems in Management repeatable for 12 hours total within the degree program

Course SEVI 636V SPECIAL TOPICS IN STRATEGY AND ENTREPRENEURSHIP Not Found repeatable for 12 hours total within the degree program

Courses used to meet the Research Requirements will be selected in consultation with the student's Ph.D. Advisory Committee and should support the student's program of study. The courses should provide the student with a knowledge of advanced descriptive and inferential statistics, research design, and research methods. In certain circumstances, and with the approval of the student's advisor and Ph.D. coordinator, a student may request and be granted permission to substitute a graduate course not listed here.

Candidacy Exam

Students will be required to take a candidacy examination in the summer following the second year coursework as a requirement of the PhD program. The exam will cover the student's major and minor content areas as well as research methods. Successful completion of all parts of the candidacy exam are required to begin dissertation research.

Dissertation

SEVI 700V DOCTORAL DISSERTATION

Course SEVI 700V DOCTORAL
DISSERTATION Not Found

18

Total Hours

61

Program Costs

There will be both faculty and GA costs. Faculty costs occur due to two new courses. These will be covered by two newly hired faculty members in our new department. To account for the GA costs, due to the SEVI split from the MGMT department, we are also splitting the number of GA positions available. So we are going from 12 positions total in MGMT, to 6 positions available in MGMT and 6 positions available in SEVI. Thus there will be no new GA funding needed at this time.

Library Resources

N/A

Instructional

Facilities

N/A

Faculty Resources

No, given the split of the SEVI faculty from the MGMT department we hired two new faculty members in 2019 who will be teaching the new courses that we are offering in this program.

List Existing Certificate or Degree Programs that Support the Proposed Program

Are Similar Programs available in the area?

Yes

List institutions in
Arkansas offering
similar programs

No other institutions in the state of Arkansas offer a PhD in Business with a concentration in Strategy and Entrepreneurship.

List institutions in the
surrounding region
offering similar
programs

Oklahoma State University has a PhD in MGMT with a concentration in strategy and they also have an entrepreneurship department that offers a PhD. Missouri, University of North Texas, and OU also have programs with concentrations in strategy/ent.

List institutions in the nation offering similar programs

Many universities in the US offer business doctoral programs in strategic management and entrepreneurship including Indiana University, The Ohio State University, the University of Minnesota, the University of Maryland, and the University of North Carolina.

Why is the Program needed if offered at other institutions?

The Walton College of Business is the only business school in the state of Arkansas that will offer a PhD in Business with a concentration in Strategy and Entrepreneurship. As the Flagship research university in the state of Arkansas, it is appropriate that this program be offered at the Fayetteville campus of the University of Arkansas. Local resources that support the program include a vibrant entrepreneurship ecosystem and the Brewer Entrepreneurship Hub.

Estimated Student 6

Demand for Program

Scheduled Program 2021-22

Review Date

Program Goals and Objectives

Program Goals and Objectives

The primary objective of the PhD program in Strategy and Entrepreneurship is to prepare candidates for careers in university research and teaching. The program of study is designed to ensure that students receive an exposure to the broad areas of Strategic Management and Entrepreneurship, develop the conceptual skills and methodological tools necessary to design and conduct independent research, and develop the skills and experience necessary to teach at all levels of higher education.

Learning Outcomes

Learning Outcomes

Develop critical thinking regarding the theoretical and methodological approaches in non-market strategy; Understand the major research methods and theoretical underpinnings of market and non-market strategy as well as the broad field of entrepreneurship; Learn to apply different methodologies to testing of empirical hypotheses.

Description and Justification for this request

Description of request	Justification for request
Add a concentration in Strategy and Entrepreneurship to the doctoral degree in Business Administration.	The Department of Strategy, Entrepreneurship and Venture Innovation was established in spring 2020 in the Walton College of Business. The PhD concentration in Strategy and Entrepreneurship is being established as a key program offered by this new department.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (12/18/20 1:42 pm): Replaced SEVI 636V Special Problems in Strategy, Entrepreneurship, and Venture Innovation with SEVI 636V Special Topics in Strategy and Entrepreneurship to match course title submitted for new course. College is encouraged to review for accuracy.

Alice Griffin (agriffin) (12/18/20 1:45 pm): Inserted course title proposed for new course SEVI 6423 Seminar in Applied Research Methods.

Alice Griffin (agriffin) (12/18/20 1:50 pm): Added course titles proposed for SEVI 636V and SEVI 700V. Verifying that all courses in red have been submitted for approval.

Jim Gigantino (jgiganti) (02/18/21 2:45 pm): Edited to include Graduate Council motion (2/18/21) to change from "Graduate School of Business" to "Graduate School" in admissions requirements

Key: 809