

Program Change Request

Date Submitted: 09/02/21 11:30 am

Viewing: **SEVIPH : Business Administration
(Strategy and Entrepreneurship), Doctor of
Philosophy**

Last approved: 05/12/21 1:10 pm

Last edit: 09/03/21 9:42 am

Changes proposed by: waldie

Catalog Pages Using
this Program

[Strategy and Entrepreneurship \(SEVI\)](#)

Submitter: **2058 5-2058** User ID: **waldie kboston** Phone:

Program Status Active

Academic Level Graduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Certificate or Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2022

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. SEVI Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. EDUC Dean
10. ARSC Dean
11. GRAD Dean
12. WCOB Dean
13. Global Campus
14. Provost Review
15. University Course and Program Committee
16. Graduate Council
17. Faculty Senate
18. Provost Final
19. Registrar Final
20. Catalog Editor Final

Approval Path

1. 09/02/21 11:39 am
Alan Ellstrand
(aellstra): Approved for WCOB Dean Initial

College/School Code

Walton College of Business (WCOB)

Department Code

Department of Strategy, Entrepreneurship and Venture Innovation (SEVI)

Program Code

SEVIPH

Degree

Doctor of Philosophy

CIP Code

2. 09/02/21 4:38 pm
Jim Gigantino
(jgiganti): Approved
for GRAD Dean
Initial
3. 09/03/21 9:43 am
Alice Griffin
(agriffin): Approved
for Director of
Curriculum Review
and Program
Assessment
4. 09/09/21 1:52 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
5. 09/09/21 4:19 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 11/08/21 10:30 am
Jason Ridge (ridge):
Approved for SEVI
Chair
7. 11/09/21 3:09 pm
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
8. 11/09/21 3:10 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
9. 11/09/21 3:13 pm
Matthew Ganio
(msganio):
Approved for EDUC
Dean

10. 11/10/21 6:34 am
Jeannie Hulen
(jhulen): Approved
for ARSC Dean
11. 11/10/21 1:48 pm
Pat Koski (pkoski):
Approved for GRAD
Dean
12. 11/11/21 9:14 am
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
13. 11/11/21 9:34 am
Suzanne Kenner
(skenner): Approved
for Global Campus
14. 11/11/21 10:23 am
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Review
15. 11/19/21 4:41 pm
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee
16. 12/16/21 2:47 pm
Pat Koski (pkoski):
Approved for
Graduate Council

History

1. May 12, 2021 by
Karen Boston
(kboston)

Program Title

Business Administration (Strategy and Entrepreneurship), Doctor of Philosophy

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
College of Education and Health Professions (EDUC)
Fulbright College of Arts and Sciences (ARSC)
Graduate School and International Education (GRAD)

What are the total hours needed to complete the program? 61

Program Requirements and Description

Requirements

Admission Requirements: ~~Students Applicants for graduate study in Strategy and Entrepreneurship~~ must **apply to meet** the **Graduate School requirements of Business (GSB) and meet the requirements Graduate School and be accepted by the Department** of **both Graduate School and International Education Strategy, Entrepreneurship and GSB. Students must be admitted by the departmental admissions committee. Venture Innovation.** ~~The requirements include a bachelor's degree from an accredited institution with a satisfactory grade-point average (see the Graduate School minimum requirements) and a satisfactory score on the Graduate Record Examinations (GRE) or Graduate Management Admissions Test (GMAT).~~ **The** ~~Additionally, the~~ Strategy and Entrepreneurship Ph.D. program requires an educational background in business, sociology, political science, or economics. Students without this educational background may also be admitted but may be required to take up to 3 master's level courses in one of these areas.

Program of Study: The nature of the program of study will vary somewhat depending upon the objective of the prospective candidate, but it will consist of a minimum of 72 graduate semester credit hours beyond the bachelor's degree and 42 graduate-only semester hours beyond the master's degree. Program requirements must balance credit hours for required coursework, research, and dissertation preparation. The primary

objective of the Ph.D. program in Strategy and Entrepreneurship is to prepare candidates for careers in university research and teaching. The program of study is designed to ensure that students receive an exposure to the broad areas of Strategic Management and Entrepreneurship, develop the conceptual skills and methodological tools necessary to design and conduct independent research, and develop the skills and experience necessary to teach at all levels of higher education.

For a complete list of University Graduate School and International Education degree requirements, please visit the [Objectives and Regulations section of the Graduate Catalog](#).

Required Courses:

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- [SEVI 6123](#) Seminar in Entrepreneurship Research
- [SEVI 6133](#) Seminar in Strategy Research
- [SEVI 6323](#) Seminar in Non-Market Strategy Research
- [WCOB 6111](#) Seminar in Business Administration Teaching I

Choose one of the following two courses:

- [MGMT 6113](#) Seminar in Organizational Behavior
- [MGMT 6233](#) Seminar in Human Resource Management

Supporting Fields:

12

Supporting courses can include the below options or equivalent courses as approved by the Ph.D. Coordinator.

Choose four courses from the following:

- [PSYC 5063](#) Advanced Social Psychology
- [PSYC 6373](#) Seminar in Personality and Social Psychology
- [WLLC 575V](#) Special Investigations
- [SCMT 6443](#) Theory in Supply Chain Management
- [ISYS 6833](#) Theory Development
- [MGMT 6011](#) Graduate Colloquium
- [MGMT 636V](#) Special Problems in Management repeatable for 12 hours total within the degree program
- [SEVI 636V](#) Special Topics in Strategy and Entrepreneurship repeatable for 12 hours total within the degree program
- [MGMT 6233](#) Seminar in Human Resource Management
- [MGMT 6113](#) Seminar in Organizational Behavior

Courses for the supporting fields requirement are selected in consultation with the student's Ph.D. Advisory Committee. All courses taken for the Supporting Fields must be at the graduate level and/or taken for graduate credit. In certain circumstances, and with the approval of the student's advisor and Ph.D. coordinator, a student may request and be granted permission to substitute a graduate course not listed here.

Research Requirements:

18

Research methods courses can include the below options or equivalent courses as approved by the Ph.D. Coordinator.

- [MGMT 6213](#) Seminar in Research Methods
- [SEVI 6423](#) Seminar in Applied Research Methods

Choose 12 hours from the following:

- [MKTG 6433](#) Seminar in Research Methods

- [PSYC 5133](#) Inferential Statistics for Psychology
- [PSYC 5143](#) Advanced Descriptive Statistics for Psychology
- [COMM 5173](#) Qualitative Methods in Communication
- [PADM 5803](#) Quantitative Methods Analysis
- [PUBP 6143](#) Mixed Method Research Design
- [ISYS 6733](#) Emerging Topics
- [ESRM 6533](#) Qualitative Research
- [ISYS 5723](#) Advanced Multivariate Analysis
- [PLSC 5943](#) Advanced Research Methods in Political Science
- [ESRM 6423](#) Multiple Regression Techniques for Education
- [MGMT 636V](#) Special Problems in Management (repeatable for 12 hours total within the degree program)
- [SEVI 636V](#) Special Topics in Strategy and Entrepreneurship (repeatable for 12 hours total within the degree program)

Courses used to meet the Research Requirements will be selected in consultation with the student's Ph.D. Advisory Committee and should support the student's program of study. The courses should provide the student with a knowledge of advanced descriptive and inferential statistics, research design, and research methods. In certain circumstances, and with the approval of the student's advisor and Ph.D. coordinator, a student may request and be granted permission to substitute a graduate course not listed here.

Candidacy Exam

Students will be required to take a candidacy examination in the summer following the second year coursework as a requirement of the Ph.D. program. The exam will cover the student's major and minor content areas as well as research methods. Successful completion of all parts of the candidacy exam are required to begin dissertation research.

Dissertation

18

- [SEVI 700V](#) Doctoral Dissertation

Total Hours

61

Are Similar Programs available in the area?

Yes

List institutions in Arkansas offering similar programs

No other institutions in the state of Arkansas offer a PhD in Business with a concentration in Strategy and Entrepreneurship.

List institutions in the surrounding region offering similar programs

Oklahoma State University has a PhD in MGMT with a concentration in strategy and they also have an entrepreneurship department that offers a PhD. Missouri, University of North Texas, and OU also have programs with concentrations in strategy/ent.

List institutions in the nation offering similar programs

Many universities in the US offer business doctoral programs in strategic management and entrepreneurship including Indiana University, The Ohio State University, the University of Minnesota, the University of Maryland, and the University of North Carolina.

Why is the Program needed if offered at other institutions?

The Walton College of Business is the only business school in the state of Arkansas that will offer a PhD in Business with a concentration in Strategy and Entrepreneurship. As the Flagship research university in the state of Arkansas, it is appropriate that this program be offered at the Fayetteville campus of the University of Arkansas. Local resources that support the program include a vibrant entrepreneurship ecosystem and the Brewer Entrepreneurship Hub.

Estimated Student 6

Demand for Program

Scheduled Program 2021-22

Review Date

Program Goals and Objectives

Program Goals and Objectives

The primary objective of the PhD program in Strategy and Entrepreneurship is to prepare candidates for careers in university research and teaching. The program of study is designed to ensure that students receive an exposure to the broad areas of Strategic Management and Entrepreneurship, develop the conceptual skills and methodological tools necessary to design and conduct independent research, and develop the skills and experience necessary to teach at all levels of higher education.

Learning Outcomes

Learning Outcomes

Develop critical thinking regarding the theoretical and methodological approaches in non-market strategy; Understand the major research methods and theoretical underpinnings of market and non-market strategy as well as the broad field of entrepreneurship; Learn to apply different methodologies to testing of empirical hypotheses.

Description and justification of the request

Description of specific change	Justification for this change
Updated the admissions paragraph to refer students to a centralized Graduate School of Business catalog page for information.	The Graduate School of Business has standardized a new, central page for all graduate business admission requirements.

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (09/03/21 9:42 am): This minor program change will require campus approval due to the revisions to the admissions policy.