

Date Submitted: 09/02/21 2:59 pm

Viewing: **BADMMB-BADM : Business****Administration: Full-Time ~~Full Time Master of~~
Business Administration Concentration**

Last approved: 09/02/20 11:30 am

Last edit: 09/11/21 1:34 am

Changes proposed by: waldie

Catalog Pages Using
this Program[Business Administration \(BADM\)](#)Submitter: User ID: **waldie Hkuleza** Phone:
2058 7456

Program Status Active

Academic Level Graduate

Type of proposal Concentration

Select a reason for this modification

Making Minor Changes to an Existing Certificate or Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Effective Catalog Year Fall 2022

College/School Code
Walton College of Business (WCOB)Department Code
Department of Business Dean (WCBD)

Program Code BADMMB-BADM

Degree Master of Business Administration

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. WCBD Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 05/12/21 11:10 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 05/12/21 11:17 am
Jim Gigantino (jgiganti): Approved for GRAD Dean Initial

CIP Code

3. 05/12/21 1:35 pm
Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review
4. 06/03/21 11:30 am
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
5. 06/03/21 11:34 am
Lisa Kulczak
(lkulcza): Rollback to
Registrar Initial for
Institutional
Research
6. 08/05/21 2:46 pm
Lisa Kulczak
(lkulcza): Rollback to
Initiator
7. 09/02/21 5:05 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
Initial
8. 09/02/21 5:08 pm
Jim Gigantino
(jgiganti): Approved
for GRAD Dean
Initial
9. 09/03/21 10:33 am
Alice Griffin
(agriffin): Approved
for Director of
Curriculum Review
and Program
Assessment
10. 09/11/21 1:37 am
Lisa Kulczak

- (lkulcza): Approved
for Registrar Initial
11. 09/13/21 11:17 am
Doug Miles
(dmiles): Approved
for Institutional
Research
12. 09/15/21 12:05 pm
Alan Ellstrand
(aellstra): Approved
for WCBD Chair
13. 09/15/21 12:05 pm
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
14. 09/15/21 12:08 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
15. 09/15/21 12:09 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
16. 09/15/21 12:15 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
17. 09/15/21 12:18 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Review
18. 09/24/21 4:11 pm
Alice Griffin
(agriffin): Approved
for University

Course and Program
Committee

19. 10/26/21 1:34 am
Pat Koski (pkoski):
Approved for
Graduate Council

History

1. Nov 6, 2019 by Lisa Kulczak (lkulcza)
2. May 26, 2020 by Lisa Kulczak (lkulcza)
3. May 28, 2020 by Lisa Kulczak (lkulcza)
4. Sep 2, 2020 by Lisa Kulczak (lkulcza)
5. Sep 2, 2020 by Lisa Kulczak (lkulcza)
6. Sep 2, 2020 by Lisa Kulczak (lkulcza)
7. Sep 2, 2020 by Lisa Kulczak (lkulcza)
8. Sep 2, 2020 by Lisa Kulczak (lkulcza)

52.0201 - **Business Administration and Management, General.** ~~52.0201~~

Program Title

Business Administration: **Full-Time** ~~Full-Time Master of~~ Business Administration Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total **51** ~~53~~
hours needed to

complete the
program?

Program Requirements and Description

Requirements

Requirements for the Full-Time M.B.A. concentration:

Core Courses

People Management, Ethics and Leadership

MGMT 5223	Business Leadership and Ethics	3
MGMT 5391	Course MGMT-5391 Not Found	1
SEVI 5391	Business History and Practice	1

Information Technology and Analytics

ISYS 5363	Business Analytics	3
ISYS 5433	Enterprise Systems	3

Accounting and Financial Capital

FINN 5223	Financial Markets & Valuation	3
ACCT 5223	MBA Accounting Analysis	3

Marketing and Supply Chain Management

MKTG 5103	Introduction to Marketing	3
SCMT 5633	Foundations for New Product Launch and Integrated Demand-Driven Value Networks	3

Strategic and International Management

ECON 5243	Managerial Economics	3
MGMT 5313	Course MGMT-5313 Not Found	3
ECON 537V	Global Business	1
or MGMT 537V	Course MGMT-537V Not Found	
SEVI 5313	Strategic Management	3

Departmental 636V Special Topics or Special Problems in Business

Global Experience/Study Abroad		3
MBAD 5231	Course MBAD 5231 Not Found (Intro to Global Business)	1
MBAD 5533	Course MBAD 5533 Not Found (Global Business)	3

Full-Time M.B.A. concentration students must select from one of the following tracks: 12

~~Full-Time M.B.A. concentration students must select from one of the following tracks:~~

Retail Track

MKTG 5433	Consumer and Market Research
MKTG 5523	Marketing Analytics
MKTG 5553	New Product Development and Strategy
MKTG 5563	Retail Strategy

Supply Chain Management Track

- [SCMT 5623](#) Technology-enabled Supply Chain Design and Optimization
- [SCMT 5663](#) PLAN: Demand Planning and Inventory Operations
- [SCMT 5683](#) SOURCE: Global Procurement and Supply Management
- [SCMT 5693](#) Supply Chain Performance Management and Analytics

Finance Track

- [FINN 5173](#) Energy Finance and Risk Management
- [FINN 5303](#) Advanced Corporate Financial Management
- [FINN 4133](#) Advanced Investments
- or [FINN 541V](#) Shollmier Investment Project
- [FINN 5333](#) Investment Theory and Management

Innovation/Entrepreneurship Track

- [MGMT 5323](#) Course MGMT 5323 Not Found
- [MGMT 5413](#) Course MGMT 5413 Not Found
- [MGMT 5363](#) Course MGMT 5363 Not Found

Graduate Business Elective

Professional Development and Internship (6 hours)

Students must complete the following 3 hours in New Student Orientation:

3

- [SEVI 5323](#) New Venture Development
- [SEVI 5413](#) New Venture Development II
- [SEVI 5363](#) Innovation & Creativity

3 hours of Graduate Business Elective

General Business Administration Track

Students may choose 12 hours of combined track classes from the above course list as offered.

Professional Development (3 hours) and Internship (1 hour)

4

- [MBAD 5511](#) Professional Development -- Special Topics In Business (students must repeat course for a total of 3 hours)

Students must complete a 3-hour internship:

3

- [MBAD 535V](#) MBA Internship

Total Hours

51

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program Review Date 2021 2017 AACSB

Program Goals and Objectives

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
<p>Total net change of 3 hours to the degree involving reduction in internship requirement and inclusion of 1 hour Intro to Global Business. Qualifies for a minor change.</p> <p>Added "track" designation to each track subject area</p> <p>Added General Business Administration Track to allow for combined track option for students to use existing track courses.</p> <p>ECON/SEVI 537V 1 hour Intro to Global Business updated to MBAD 5531.</p> <p>ECON/SEVI 537V 3 hour Global Business updated to MBAD 5533.</p> <p>Overall degree requirement reduced from 53 to 51 hours.</p>	<p>Changes were made to update MGMT prefixes to the new SEVI department code where appropriate. General Business Administration Track added to accommodate students wanting customized courses for particular skillset development.</p> <p>Updated ECON/SEVI 537V to MBAD 5531 and MBAD 5533 to reflect direct MBA Program administration of these courses and faculty hiring from multiple departments.</p> <p>Reduction of the internship credit hour requirement from 3 hours to 1 hour to reduce financial burden to students while still reflecting accurate workload in the course evaluation.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (05/12/21 1:35 pm): ATTENTION: This minor program change qualifies for the shortened approval workflow.

Lisa Kulczak (lkulcza) (06/03/21 11:34 am): Rollback: Need clarification on tracks before approving.

Lisa Kulczak (lkulcza) (08/05/21 2:46 pm): Rollback: Per request from submitter.

Alice Griffin (agriffin) (09/03/21 10:33 am): ATTENTION: The addition of the new track will require campus approval.

Key: 733