Date Submitted: 02/06/25 3:37 pm

Viewing: **BADMMB : Business Administration, Master of Business Administration**

Last approved: 12/20/22 9:22 am

Last edit: 03/03/25 2:21 pm

Changes proposed by: waldie

Catalog Pages Using
this Program

[Business Administration (BADM)](#)

Submitter: User ID: waldie   Phone:
   479-575-2851

Program Status   Active

Academic Level   Graduate

Type of proposal   Major/Field of Study

Select a reason for this modification
Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or
fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Are you adding a concentration?
   No

Are you adding or modifying a track?
   No

Are you adding or modifying a focused study?
   No

Effective Catalog Year   Fall 2025

College/School Code
   Walton College of Business (WCOB)

Department Code
   Department of Business Dean (WCBD)

In Workflow

1. **WCOB Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Curriculum Review and Program Assessment**
4. **Registrar Initial**
5. **Institutional Research**
6. **WCBD Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **Graduate Council**
13. **Faculty Senate**
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 02/07/25 9:26 am Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 02/07/25 10:05 am Ed Bengtson (egbengts): Approved for GRAD Dean Initial
3. 03/03/25 10:31 am Lisa Kulczak (lkulcza): Approved for Director of

Program Code   BADMMB

Degree   Master of Business Administration

CIP Code

Curriculum Review
and Program
Assessment

4. 03/03/25 2:21 pm
   Gina Daugherty
   (gdaugher):
   Approved for
   Registrar Initial

5. 03/03/25 2:24 pm
   Doug Miles
   (dmiles): Approved
   for Institutional
   Research

6. 03/04/25 9:35 am
   Alan Ellstrand
   (aellstra): Approved
   for WCBD Chair

7. 03/04/25 9:35 am
   Alan Ellstrand
   (aellstra): Approved
   for WCOB
   Curriculum
   Committee

8. 03/04/25 9:36 am
   Alan Ellstrand
   (aellstra): Approved
   for WCOB Faculty

9. 03/04/25 9:37 am
   Alan Ellstrand
   (aellstra): Approved
   for WCOB Dean

10. 03/04/25 10:21 am
    Suzanne Kenner
    (skenner): Approved
    for Global Campus

11. 03/07/25 3:34 pm
    Jim Gigantino
    (jgiganti): Approved
    for Provost Review

12. 03/21/25 4:11 pm
    Phyllis Howell

(pahowell):
Approved for
Graduate Council

History

1. Feb 18, 2015 by Deb
   Williams (dswillia)
2. Mar 31, 2015 by
   Charlie Alison
   (calison)
3. Apr 1, 2015 by
   Charlie Alison
   (calison)
4. Apr 14, 2015 by Lisa
   Kulczak (lkulcza)
5. Apr 15, 2015 by
   Charlie Alison
   (calison)
6. Apr 15, 2015 by Lisa
   Kulczak (lkulcza)
7. May 17, 2017 by
   Marion Dunagan
   (mmd001)
8. May 9, 2018 by
   Karen Boston
   (kboston)
9. Apr 15, 2021 by
   Karen Boston
   (kboston)
10. Dec 17, 2021 by
    Mike Waldie
    (waldie)
11. Dec 20, 2022 by
    Mike Waldie
    (waldie)

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery
Method

Off Campus

On Campus

Online/Web-based

Is this program interdisciplinary between two or more colleges or schools?

No

Do the proposed changes impact any specific course(s) from another college or school?

No

What are the total
hours needed to
complete the
program?

38-44 ~~38-51~~

Off Campus Information

Off Campus
Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering
Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5
Saturdays during a semester. The remainder of the course is delivered online via Blackboard.
The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and
online delivery.

Fifty percent of the
credits required will
be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload
Memorandum of
Understanding Forms
(if required)

On-line/Web-based Information

Reason for offering
Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be delivered to working professionals. This population of nontraditional student must attend classes outside the workday, making Saturday delivery/online the best option for them.

Maximum Class Size
for Web-based
Courses

70

Course delivery
mode

Method(s)
Blended Delivery Methods

Describe Blended
Delivery Methods

N/A

Class interaction
mode

Method(s):
Other

Specify Other
Interaction Methods

N/A

Percent Online

50-99%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

Estimate Costs of the
Program over the
First 3 Years

Existing Courses from
UAMS

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must apply to and meet the admission <u>requirements</u> of the Graduate School of Business and be admitted by the departmental admissions committee.

~~Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in theM.B.A.program as AcceleratedM.B.A.students.Typically, students would apply by the Full-timeM.B.A.deadline in their junior year or after completing a minimum of 75 undergraduate credithours.~~**Prerequisites to Degree Program:** Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization <u>track or business electives.</u> ~~track.~~

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. <u>.</u> ~~Students who pursue the Accelerated M.B.A.~~ ~~through early admission will be eligible to take a maximum of 19 hours ofM.B.A.graduate coursework out-of-career in the final 12-month period of their undergraduatedegree.~~<u>Academic Standing</u> <u>and Dismissal:</u> <u>Please see the Graduate School of Business policy for more information.</u>

Are Similar Programs available in the area?	
No	
Estimated Student Demand for Program	100 per year
Scheduled Program Review Date	2021 AACSB
Program Goals and Objectives	

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

• Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.

• Demonstrate persuasive communication skills, both individually and as a part of a team.

• Recognize and explain the ethical consequences of business decisions.

• Employ strategic approaches to solve managerial challenges and address potential opportunities.

• Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
Adjusted the variable hours by concentration from 38-51 to 38-44. The full-time concentration is being reduced from 51 to 38. The healthcare executive concentration remains at 44 as the upper limit for the degree. Reference to Accelerated MBA removed as the program is reduced from two years to one and does not functionally support an accelerated path any longer.	The full-time concentration is being reduced from 51 to 38.

Upload attachments

Reviewer Comments

Gina Daugherty (gdaugher) (03/03/25 2:21 pm): Removed Undergraduate Council from workflow.

Key: 270