LETTER OF INTENT – 1

(New Certificate or Degree Program)

1. Institution submitting request: University of Arkansas Fayetteville
2. Education Program Contact person/title: Dr. Ketevan Mamiseishvili, Interim Vice Provost for Academic Affairs
3. Telephone number/e-mail address: (479) 575-2151/kmamisei@uark.edu
4. Proposed Name of Certificate or Degree Program:

Master of Healthcare Business Analytics

1. Proposed Effective Date: Fall 2022
2. Requested CIP Code: 51.2706
3. Program Description:

The Master of Healthcare Business Analytics (M.H.B.A.) degree is a professional thirty (30) hour degree focusing on business analytics applications in healthcare and healthcare analytics applications. The degree will address barriers and facilitators to adoption of new procedures in the healthcare environment, as well as how analytics can achieve modern healthcare system goals: high-quality, responsive, affordable, and efficient care. Healthcare systems capture enormous amounts of information (such as electronic health records, billing information, patient wait times, supply records) as well as more novel forms of data (such as chronic disease monitoring, radio-frequency identification tracking, etc.). Managerial issues such as how to get electronic data users to employ it consistently for improving healthcare delivery, managing the reporting and sharing of data, and leveraging data and resources to improve health at a manageable cost. This degree program is designed to provide professional preparation for positions in healthcare business, government, and public service. Sufficient flexibility is provided to meet the needs of students with various backgrounds and foster lifelong learning and innovation.

1. Mode of Delivery (mark all that apply):

**\_X\_\_On-Campus**

**\_\_\_Off-Campus Location**

Provide address of off-campus location:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Provide a copy of the e-mail notification to other institutions in the state notifying them of the proposed program. Please inform institutions not to send the response to **“Reply All”**. If you receive an objection/concern(s) from an institution, reply to the institution and copy ADHE on the email. That institution should respond and copy ADHE. If the objection/concern(s) cannot be resolved, ADHE may intervene.

Submit copy of written notification to Higher Learning Commission (HLC) if notification required by HLC for a program offered at an off-campus location.

\_\_\_\_\_\_Indicate distance of proposed site from main campus.

**\_\_\_\_\_\_ Distance Technology** (50% of program offered by distance technology)

Submit copy of written notification to HLC if notification is required by HLC for a program offered by distance technology.

1. List existing certificate or degree programs that support the proposed program:

Enterprise Systems Graduate Certificate

Master of Applied Business Analytics

MS, Statistics and Analytics

Master of Information Systems

1. President/Chancellor Approval Date: January 4, 2022
2. Academic Affairs Officer: Terry Martin Date: December 15, 2021