

Date Submitted: 09/02/21 2:59 pm

Viewing: **BADMMB : Business Administration,**
Master of Business Administration

Last approved: 04/15/21 8:57 am

Last edit: 09/03/21 10:31 am

Changes proposed by: waldie

Catalog Pages Using
this Program

[Business Administration \(BADM\)](#)

Submitter: User ID: waldie Phone:
479-575-2851

Program Status Active

Academic Level Graduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Certificate or Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

Yes ~~No~~

Track(s)

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. WCBD Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 05/12/21 4:58 pm
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 05/12/21 5:00 pm
Jim Gigantino (jgiganti): Approved for GRAD Dean Initial

3. 05/13/21 2:29 pm
Alice Griffin
(agriffin): Rollback
to Initiator
4. 09/02/21 5:06 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
Initial
5. 09/02/21 5:10 pm
Jim Gigantino
(jgiganti): Approved
for GRAD Dean
Initial
6. 09/03/21 10:33 am
Alice Griffin
(agriffin): Approved
for Director of
Curriculum Review
and Program
Assessment
7. 09/11/21 1:24 am
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
8. 09/13/21 11:18 am
Doug Miles
(dmiles): Approved
for Institutional
Research
9. 09/15/21 12:05 pm
Alan Ellstrand
(aellstra): Approved
for WCBD Chair
10. 09/15/21 12:06 pm
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee

11. 09/15/21 12:08 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
12. 09/15/21 12:10 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
13. 09/15/21 12:16 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
14. 09/15/21 12:18 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Review
15. 09/24/21 4:11 pm
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee
16. 10/26/21 1:34 am
Pat Koski (pkoski):
Approved for
Graduate Council

History

1. Feb 18, 2015 by Deb
Williams (dswillia)
2. Mar 31, 2015 by
Charlie Alison
(calison)
3. Apr 1, 2015 by
Charlie Alison
(calison)
4. Apr 14, 2015 by Lisa
Kulczak (lkulcza)

- 5. Apr 15, 2015 by Charlie Alison (calison)
- 6. Apr 15, 2015 by Lisa Kulczak (lkulcza)
- 7. May 17, 2017 by Marion Dunagan (mmd001)
- 8. May 9, 2018 by Karen Boston (kboston)
- 9. Apr 15, 2021 by Karen Boston (kboston)

Action	Code	Title
Add new	GBUS	General Business Administration

Are you adding or modifying a focused study? No

Effective Catalog Year Fall 2022

College/School Code Walton College of Business (WCOB)

Department Code Department of Business Dean (WCBD)

Program Code BADMMB

Degree Master of Business Administration

CIP Code

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery

Method

On Campus

Off Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total **38-51** ~~53~~ hours needed to complete the program?

Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering

Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester. The remainder of the course is delivered online via Blackboard.

The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and online delivery.

Fifty percent of the credits required will be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload

Memorandum of Understanding Forms (if required)

On-line/Web-based Information

Reason for offering

Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be delivered to working professionals. This population of nontraditional student must attend classes outside the workday, making Saturday delivery/online the best option for them.

Maximum Class Size 70
for Web-based Courses

Course delivery mode

Method(s)
Blended Delivery Methods

Describe Blended Delivery Methods
N/A

Class interaction mode

Method(s):
Other

Specify Other Interaction Methods
N/A

Percent Online
50-99%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

Estimate Costs of the Program over the First 3 Years Existing Courses from UAMS

List Courses Taught by Adjunct Faculty

Upload Memorandum of Understanding Forms (if required)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must **apply** ~~be admitted~~ to **and meet** the **admission requirements of the Graduate School of Business and be admitted by the departmental admissions committee.** ~~of Business and to the M.B.A.~~

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated MBA students. Typically, students would apply program by the **Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.**

~~Admissions Committee. Admission to the M.B.A. program is based upon an acceptable GMAT or GRE score, an acceptable grade-point average, recommendations, essays, and related work experience. Students may be eligible for a GMAT or GRE waiver based on specific program criteria. Please visit mba.uark.edu or emba.uark.edu for more information. For questions regarding admission requirements for the M.B.A. program, please access information online at gsb.uark.edu or contact the Graduate School of Business at gsb@walton.uark.edu.~~

Prerequisites to Degree Program: Students entering the M.B.A. ~~program are expected to have already mastered basic business concepts or, demonstrated, with an official GMAT or GRE test score, the ability to master business concepts taught in the program. Mastery of the aforementioned topics must be demonstrated before entering the program.~~ **program are expected** ~~Students without academic backgrounds in business may be required~~ to **have already mastered basic business concepts. Students may be required take additional hours or noncredit preparatory classes prior** to **take additional hours or noncredit preparatory classes prior to** enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following three concentrations: Full-Time M.B.A., Executive M.B.A., and Executive Healthcare M.B.A. **Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 18 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.**

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program **2021** ~~2017~~ AACSB

Review Date

Program Goals and Objectives

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
<p>Change the total hours for the MBA programs to include all concentrations ranging from 38-51 hours. Reference a standard Graduate School of Business admissions policy by directing to a central catalog page. Include the option for early admission to the FT MBA concentration as an Accelerated MBA student. Allow for up to 18 hours of non-degree out of career graduate coursework while an undergraduate student.</p>	<p>Update the overall degree hour range to reflect a change to the FT MBA concentration from 53 hours to 51 hours. To align admissions standards across all graduate business master's programs. To specify early admission as a formal path into the FT MBA concentration.</p>
<p>Adding General Business Administration track to the Full-Time Business Administration and the Executive Business Administration Concentrations. AG</p>	<p>The concentration CIM blocks currently do not allow the addition of a track. Documenting the addition of the track within the major CIM block with permission from submitter. AG</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (05/13/21 2:29 pm): Rollback: Rolling back per the college's request.

Alice Griffin (agriffin) (09/03/21 10:31 am): ATTENTION: This minor program change requires campus approval due to the changes to the admissions policy and addition of the track.

Key: 270