

Date Submitted: 02/06/25 3:37 pm

Viewing: **BADMMB : Business Administration, Master of Business Administration**

Last approved: 12/20/22 9:22 am

Last edit: 03/03/25 2:21 pm

Changes proposed by: waldie

Catalog Pages Using this Program

[Business Administration \(BADM\)](#)

Submitter:	User ID:	waldie	Phone:
479-575-2851			
Program Status	Active		
Academic Level	Graduate		
Type of proposal	Major/Field of Study		
Select a reason for this modification			
Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)			
Are you adding a concentration?			
No			
Are you adding or modifying a track?			
No			
Are you adding or modifying a focused study?			
No			
Effective Catalog Year	Fall 2025		
College/School Code	Walton College of Business (WCOB)		
Department Code	Department of Business Dean (WCBD)		

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. WCOB Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. Graduate Council
13. Faculty Senate
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 02/07/25 9:26 am
Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 02/07/25 10:05 am
Ed Bengtson (egbengts): Approved for GRAD Dean Initial
3. 03/03/25 10:31 am
Lisa Kulczak (lkulcza): Approved for Director of

Program Code BADMMB
 Degree Master of Business Administration
 CIP Code

Curriculum Review
 and Program
 Assessment
 4. 03/03/25 2:21 pm
 Gina Daugherty
 (gdaugher):
 Approved for
 Registrar Initial
 5. 03/03/25 2:24 pm
 Doug Miles
 (dmiles): Approved
 for Institutional
 Research
 6. 03/04/25 9:35 am
 Alan Ellstrand
 (aellstra): Approved
 for WCB Chair
 7. 03/04/25 9:35 am
 Alan Ellstrand
 (aellstra): Approved
 for WCOB
 Curriculum
 Committee
 8. 03/04/25 9:36 am
 Alan Ellstrand
 (aellstra): Approved
 for WCOB Faculty
 9. 03/04/25 9:37 am
 Alan Ellstrand
 (aellstra): Approved
 for WCOB Dean
 10. 03/04/25 10:21 am
 Suzanne Kenner
 (skenner): Approved
 for Global Campus
 11. 03/07/25 3:34 pm
 Jim Gigantino
 (jgiganti): Approved
 for Provost Review
 12. 03/21/25 4:11 pm
 Phyllis Howell

(pahowell):
Approved for
Graduate Council

History

1. Feb 18, 2015 by Deb Williams (dswillia)
2. Mar 31, 2015 by Charlie Alison (calison)
3. Apr 1, 2015 by Charlie Alison (calison)
4. Apr 14, 2015 by Lisa Kulczak (lkulcza)
5. Apr 15, 2015 by Charlie Alison (calison)
6. Apr 15, 2015 by Lisa Kulczak (lkulcza)
7. May 17, 2017 by Marion Dunagan (mmd001)
8. May 9, 2018 by Karen Boston (kboston)
9. Apr 15, 2021 by Karen Boston (kboston)
10. Dec 17, 2021 by Mike Waldie (waldie)
11. Dec 20, 2022 by Mike Waldie (waldie)

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery

Method

- Off Campus
- On Campus
- Online/Web-based

Is this program interdisciplinary between two or more colleges or schools?

No

Do the proposed changes impact any specific course(s) from another college or school?

No

What are the total hours needed to complete the program? 38-44 ~~38-51~~

Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering

Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester. The remainder of the course is delivered online via Blackboard.

The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and online delivery.

Fifty percent of the credits required will be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload

Memorandum of Understanding Forms (if required)

On-line/Web-based Information

Reason for offering

Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be delivered to working professionals. This population of nontraditional student must attend classes outside the workday, making Saturday delivery/online the best option for them.

Maximum Class Size 70
for Web-based Courses

Course delivery mode

Method(s)
Blended Delivery Methods

Describe Blended Delivery Methods
N/A

Class interaction mode

Method(s):
Other

Specify Other Interaction Methods
N/A

Percent Online
50-99%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

Estimate Costs of the Program over the First 3 Years Existing Courses from UAMS

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must apply to and meet the admission [requirements](#) of the Graduate School of Business and be admitted by the departmental admissions committee.

~~Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate~~

~~credit hours.~~ **Prerequisites to Degree Program:** Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization [track or business electives.](#) ~~track-~~

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. .

~~Students who pursue the Accelerated M.B.A.~~

~~through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduatedegree.~~ **Academic Standing and Dismissal:** [Please see the Graduate School of Business policy for more information.](#)

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program Review Date 2021 AACSB

Program Goals and Objectives

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
<p>Adjusted the variable hours by concentration from 38-51 to 38-44. The full-time concentration is being reduced from 51 to 38. The healthcare executive concentration remains at 44 as the upper limit for the degree.</p> <p>Reference to Accelerated MBA removed as the program is reduced from two years to one and does not functionally support an accelerated path any longer.</p>	<p>The full-time concentration is being reduced from 51 to 38.</p>

Upload attachments

Reviewer Comments

Gina Daugherty (gdaugher) (03/03/25 2:21 pm): Removed Undergraduate Council from workflow.