

Date Submitted: 09/27/21 4:35 pm

## Viewing: **PBHLMPH-PHPR : Public Health: Public Health Practice Concentration**

Last approved: 02/16/21 9:28 am

Last edit: 10/07/21 10:32 am

Changes proposed by: pcallej

Catalog Pages Using  
this Program  
[Public Health \(PBHL\)](#)

Submitter: User ID: pcallej Phone:  
5-2854

Program Status Active

Academic Level Graduate

Type of proposal Concentration

Select a reason for this modification

Making Minor Changes to an Existing Certificate or Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Effective Catalog Year Fall 2022

College/School Code  
College of Education and Health Professions (EDUC)

Department Code  
Department of Health, Human Performance and Recreation (HHPR)

Program Code PBHLMPH-PHPR

Degree Master of Public Health

CIP Code

### In Workflow

1. EDUC Dean Initial
2. GRAD Dean Initial
3. Provost Initial
4. Director of Curriculum Review and Program Assessment
5. Registrar Initial
6. Institutional Research
7. HHPR Chair
8. EDUC Curriculum Committee
9. EDUC Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

### Approval Path

1. 09/27/21 4:43 pm  
Matthew Ganio (msganio):  
Approved for EDUC Dean Initial
2. 09/27/21 5:30 pm  
Jim Gigantino (jgiganti): Approved for GRAD Dean Initial

3. 09/28/21 10:08 am  
Ketevan  
Mamiseishvili  
(kmamisei):  
Approved for  
Provost Initial
4. 09/29/21 5:32 pm  
Alice Griffin  
(agriffin): Approved  
for Director of  
Curriculum Review  
and Program  
Assessment
5. 09/30/21 1:18 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
6. 09/30/21 2:10 pm  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research
7. 10/01/21 11:48 am  
Michelle Gray  
(rgray): Approved  
for HHPR Chair
8. 10/06/21 2:53 pm  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Curriculum  
Committee
9. 10/06/21 3:31 pm  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Dean
10. 10/06/21 3:35 pm  
Suzanne Kenner

- (skenner): Approved for Global Campus
- 11. 10/06/21 3:53 pm  
Ketevan Mamiseishvili (kmamisei): Approved for Provost Review
- 12. 10/25/21 3:54 pm  
Alice Griffin (agriffin): Approved for University Course and Program Committee
- 13. 11/19/21 9:47 am  
Pat Koski (pkoski): Approved for Graduate Council

### History

- 1. Feb 16, 2021 by Paul Calleja (pcallej)

51.2207 - Public Health Education and Promotion.

Program Title

Public Health: Public Health Practice Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 12

# Program Requirements and Description

## Requirements

Concentration Requirements: Public Health Practice (12 hours of the following) 1

<del>PBHL 5213</del>	<del>Evaluation of Public Health Programs</del>	<del>3</del>
<del>PBHL 5643</del>	<del>Multicultural Health</del>	<del>3</del>
<del>PBHL 6803</del>	<del>Health Communication Theory, Research and Practice</del>	<del>3</del>
<del>PBHL 6833</del>	<del>Principles of Epidemiology II</del>	<del>3</del>
<del>Students may substitute 3 hours of HHPR 699V for one of the required courses listed above (in consultation with an adviser):</del>		
<b>PBHL 5533</b>	<b>Theories of Social and Behavioral Determinants of Health</b>	<b>3</b>
<b>PBHL 5173 SOCIAL MEDIA DATA ANALYSIS FOR PUBLIC HEALTH</b>	<b>Course PBHL 5173 SOCIAL MEDIA DATA ANALYSIS FOR PUBLIC HEALTH Not Found</b>	<b>3</b>

**Advisor Approved Elective** **3**

Total Hours 12

Students should also be aware of Graduate School requirements with regard to [master's degrees](#).

1 Students must receive a grade of B or better in courses associated with the required research component and required courses component.

Are Similar Programs available in the area?

Yes

List institutions in Arkansas offering similar programs

UAMS

List institutions in the surrounding region offering similar programs

Multiple Universities in the surrounding region offer a master of public health degree, but only two offer a concentration in public health practice - University of Kansas and University of North Texas.

Why is the Program needed if offered at other institutions?

Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.

Estimated Student Demand for Program 30

Scheduled Program Review Date 2023-24

Program Goals and Objectives

<b>Program Goals and Objectives</b>
See Public Health, Master of Public Health.

Learning Outcomes

<b>Learning Outcomes</b>
See Public Health, Master of Public Health.

Description and justification of the request

<b>Description of specific change</b>	<b>Justification for this change</b>
PBHL 5213, 5643, and 6833 were removed. HHPR 699V was removed as a substitution course. PBHL 5533 and 5173 were added. In addition, an advisor approved elective statement was added.	The master of public health program is designed to provide students with coursework and experiences that are weighted in community interactions. PBHL 5533 and 5173 are more reflective of this goal. Additionally, the advisor approved elective was added to further develop a students selected concentration.

Upload attachments

## Reviewer Comments

**Lisa Kulczak (lkulcza) (09/30/21 1:16 pm):** PBHL 5173 at Graduate Council for approval fall 2022.

**Alice Griffin (agriffin) (10/07/21 10:32 am):** Changing reason for modification to minor change in order to keep concentration on campus. However, the major proposal for MPH will be sent to BOT and ADHE for the major curriculum revision. LK, please adjust workflow to on campus approval. Thank you.

Key: 729