

Date Submitted: 08/10/21 3:24 pm

Viewing: **DSGNMDS-RHOS : Design Studies:  
Retail and Hospitality Design Concentration**

Last approved: 05/12/20 11:43 am

Last edit: 09/16/21 3:04 pm

Changes proposed by: melindas

Catalog Pages Using  
this Program

[Design Studies \(DSGN\)](#)

Submitter: User ID: **melindas Hkuleza** Phone:  
**2763 7456**

Program Status Active

Academic Level Graduate

Type of proposal Concentration

Select a reason for this modification

Making Minor Changes to an Existing Certificate or Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Effective Catalog Year Summer 2022

College/School Code  
Fay Jones School of Architecture and Design (ARCH)

Department Code  
Department of Architecture and Design Dean (ARCD)

Program Code DSGNMDS-RHOS

Degree Master of Design Studies

CIP Code

### In Workflow

1. ARCH Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. ARCD Chair
7. ARCH Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Graduate Council
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

### Approval Path

1. 08/10/21 3:25 pm  
Melinda Smith (melindas):  
Approved for ARCH Dean Initial
2. 08/10/21 3:26 pm  
Jim Gigantino (jgiganti): Approved for GRAD Dean Initial
3. 08/17/21 9:57 am  
Alice Griffin (agriffin): Approved

- for Director of Curriculum Review and Program Assessment
4. 09/11/21 1:54 am  
Lisa Kulczak  
(lkulcza): Approved for Registrar Initial
  5. 09/13/21 5:15 pm  
Doug Miles  
(dmiles): Approved for Institutional Research
  6. 09/15/21 5:25 pm  
Melinda Smith  
(melindas): Approved for ARCD Chair
  7. 09/15/21 5:25 pm  
Melinda Smith  
(melindas): Approved for ARCH Dean
  8. 09/16/21 8:37 am  
Suzanne Kenner  
(skenner): Approved for Global Campus
  9. 09/16/21 9:15 am  
Ketevan Mamiseishvili  
(kmamisei): Approved for Provost Review
  10. 09/24/21 4:13 pm  
Alice Griffin  
(agriffin): Approved for University Course and Program Committee

11. 10/26/21 12:06 am  
Pat Koski (pkoski):  
Approved for  
Graduate Council

### History

1. May 11, 2020 by  
Lisa Kulczak (lkulcza)
2. May 12, 2020 by  
Charlie Alison  
(calison)
3. May 12, 2020 by  
Charlie Alison  
(calison)

**04.0902 ~~04.0201~~ - Architectural and Building Sciences/Technology. Architecture.**

#### Program Title

Design Studies: Retail and Hospitality Design Concentration

#### Program Delivery

##### Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total       na  
hours needed to  
complete the  
program?

## Program Requirements and Description

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### Requirements

Additional requirements for the concentration in Retail and Hospitality Design:

Choose 12 hours from the following:

**HOSP 4663** Hospitality Management Capstone

12

- [HOSP 5643](#) Meetings and Convention Management
- [HOSP 5653](#) Global Travel and Tourism Management
- [ISYS 5363](#) Business Analytics
- [MKTG 5103](#) Introduction to Marketing
- [MKTG 5563](#) Retail Strategy
- [MKTG 5553](#) New Product Development and Strategy
- [MKTG 5433](#) Consumer and Market Research
- [SCMT 5633](#) Foundations for New Product Launch and Integrated Demand-Driven Value Networks

Total Hours

36

Dependent upon the area of interest and previous coursework and experience, graduate level courses from Architecture, Landscape Architecture, Interior Design, Art, or other departments may be utilized with approval from the Graduate Advisor.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program see DSGNMDS info

Scheduled Program Review Date see DSGNMDS info

Program Goals and Objectives

**Program Goals and Objectives**

see DSGNMDS info

Learning Outcomes

**Learning Outcomes**

see DSGNMDS info

Description and justification of the request

<b>Description of specific change</b>	<b>Justification for this change</b>
Updated CIP code for concentrations.	Updated CIP code for consistency among concentrations under the degree program.

Upload attachments

Reviewer Comments

**Lisa Kulczak (lkulcza) (09/11/21 1:53 am):** Are there any implications to changing the CIP code effective summer vs. effective fall?

**Alice Griffin (agriffin) (09/16/21 3:04 pm):** Summer effective date for a CIP Code change is okay according to Doug Miles.

Key: 776