

Date Submitted: 02/27/18 4:34 pm

# Viewing: **CSALGC : Cross Sector Alliances: Public, Private and Nonprofit Collaboration Graduate Certificate**

Last approved: 04/27/15 12:49 pm

Last edit: 02/28/18 10:17 am

Changes proposed by: mreid

Catalog Pages Using  
this Program

[Cross-Sector Alliances \(CSAL\)](#)

Submitter: 57456      User ID: lkulcza      Phone:

Program Status      Active

Academic Level      Graduate

Type of proposal      Certificate

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Effective Catalog Year      Fall 2019

College/School Code  
Graduate School and International Education(GRAD)

Department Code  
Department of Graduate Dean(GRSD)

Program Code      CSALGC

Degree      Graduate Certificate

CIP Code

## In Workflow

1. GRAD Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. GRSD Chair
6. ARSC Dean
7. WCOB Dean
8. GRAD Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Graduate Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

## Approval Path

1. 02/20/18 11:11 am  
Pat Koski (pkoski):  
Approved for GRAD  
Dean Initial
2. 02/21/18 8:11 am  
Pat Koski (pkoski):  
Approved for GRAD  
Dean Initial
3. 02/26/18 8:26 am  
Alice Griffin

- (agriffin): Rollback to Initiator
4. 02/27/18 5:06 pm  
Pat Koski (pkoski):  
Approved for GRAD  
Dean Initial
  5. 02/27/18 5:12 pm  
Pat Koski (pkoski):  
Approved for GRAD  
Dean Initial
  6. 02/28/18 10:20 am  
Alice Griffin  
(agriffin): Approved  
for Director of  
Program  
Assessment and  
Review
  7. 06/26/18 2:58 pm  
Karen Turner  
(kvestal): Approved  
for Registrar Initial
  8. 06/26/18 3:50 pm  
Pat Koski (pkoski):  
Approved for GRSD  
Chair
  9. 07/09/18 1:56 pm  
Jeannine Durdik  
(jdurdik): Approved  
for ARSC Dean
  10. 08/25/18 12:49 pm  
Karen Boston  
(kboston):  
Approved for WCOB  
Dean
  11. 08/26/18 3:01 pm  
Pat Koski (pkoski):  
Approved for GRAD  
Dean
  12. 08/28/18 4:38 pm  
Kiersten Bible

- (kbible): Approved for Global Campus
- 13. 08/29/18 3:21 pm  
Terry Martin  
(tmartin): Approved for Provost Review
- 14. 09/30/18 2:51 pm  
Alice Griffin  
(agriffin): Approved for University Course and Program Committee
- 15. 10/26/18 2:14 pm  
Pat Koski (pkoski): Approved for Graduate Committee

**History**

- 1. Apr 27, 2015 by Lisa Kulczak (lkulcza)

52.0206 - Non-Profit/Public/Organizational Management.

Program Title

Cross Sector Alliances: Public, Private and Nonprofit Collaboration Graduate Certificate

Program Delivery

Method

On Campus

Is this program interdisciplinary?

**Yes** ~~No~~

College(s)/School(s)

College/School Name
<b>Walton College of Business(WCOB)</b>
<b>Fulbright College of Arts and Sciences(ARSC)</b>

Does this proposal impact any courses from another College/School?

**Yes**

College(s)/School(s)

## College/School Name

Fulbright College of Arts and Sciences(ARSC)

Walton College of Business(WCOB)

What are the total **15**  
hours needed to  
complete the  
program?

## Program Requirements and Description

### Requirements

#### Requirements for a Graduate Certificate in Cross-Sector Alliances

The graduate certification Cross-Sector Alliances requires satisfactory completion of 15 hours of coursework:

**Note: Students must register with the Graduate School separately from their chosen degrees.**

PLSC 5193 Seminar in Public Administration 1 or MGMT 5223 Business Leadership Ethics Course MGMT 5223 Business Leadership Ethics Not Found 2

PLSC 5133 Nonprofit Management

WCOB 5843 Cross-Sector Collaboration for Sustainability

MGMT 5313 Strategic Management

Electives (3 hours): Choose one from the following:

PADM 5823 Grant Writing for the Social Sciences

WCOB 510V Special Topics In Business Special Topics in Business

PADM 5813 Managing Information Technologies in Public Affairs Course PADM 5813 Managing Information Technologies in Public Affairs Not Found

MGMT 4103 Special Topics in Management

PLSC 5173 Community Development (Fa)

**1 For MBA students**

**2 For MPA students**

#### Core Courses

PLSC-5193 Seminar in Public Administration 3

PLSC-5133 Nonprofit Management 3

WCOB-5843 Cross-Sector Collaboration for Sustainability 3

MGMT-5213 Business Foundations for Entrepreneurs (Core requirement for Fulbright students only) 0-3

Electives 3-6

Choose one of the following (or two if MGMT-5213 was not taken above)

~~PADM-5823 Grant Writing for the Social Sciences~~

~~MGMT-5223 Business Leadership and Ethics~~

**MGMT-5313 Strategic Management**

Are Similar Programs available in the area?

No

Estimated Student na

Demand for Program

Scheduled Program **2019-2020** na

Review Date

Program Goals and

Objectives

**Program Goals and Objectives**

**Over the last decade, nonprofit, business, and governmental organizations have been increasingly working together to address a broad range of societal issues. In order for cross-sector collaborations to succeed, future managers must possess an understanding of the diversity of perspectives and purposes held by organizations in the other sectors. Risks and challenges inherent in collaborations, including how success is defined, how power differences are managed, trust is built, and accountability assured, are critical in achieving mutually desired goals and benefits. na**

Learning Outcomes

**Learning Outcomes**

**The Master of Public Administration and Nonprofit Studies program in the J. William Fulbright College of Arts and Sciences and the Master of Business Administration program in the Sam M. Walton College of Business are working together to offer the Cross Sector Alliance graduate certificate program. The program prepares students for a workplace in which they will be interacting with organizations from other sectors in joint projects or initiatives. Accordingly, students must understand the financial, accountability and general management challenges of the different sectors. In addition, the program also prepares students for work in different sectors and builds skills not addressed in stand-alone programs. In general, students will gain a fundamental knowledge of within-sector management issues, how those issues relate to cross-sector management and governance, and will be able to apply this understanding to practical scenarios. na**

Description and justification of the request

**Description of specific change**

**Justification for this change**

Description of specific change	Justification for this change
<ul style="list-style-type: none"> <li>• Added MGMT 5223 as a requirement for MPA students (MBA and MPA students must meet slightly different requirements)</li> <li>• Moved MGMT 5313 from electives to required courses</li> <li>• Added the following courses to the 3 hour elective block: WCOB 510V, PADM 5813, MGMT 4103, and PLSC 5173</li> </ul>	<p>These changes are needed to create a better fit with each master's program requirement</p> <p>The additional electives are designed to foster interdisciplinary dialogue among the students</p>

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (02/26/18 8:26 am):** Rollback: Please review the email sent 2/26/2018 for recommended edits.

**Alice Griffin (agriffin) (02/28/18 8:12 am):** Updated scheduled program review date.

**Alice Griffin (agriffin) (02/28/18 10:17 am):** Minor edit to the description to clarify changes to the program (with permission from the submitter).

Key: 503