New Program Proposal

Date Submitted: 10/20/22 3:03 pm

Viewing: BADMMB-HCBA : Business Administration: Healthcare Business Administration Concentration

Last edit: 11/03/22 8:06 am

Changes proposed by: waldie

Submitter: 2058	User ID:	waldie	Phone:

Program Status	Active
Academic Level	Graduate
Type of proposal	Concentration
Select a reason for this new program	Adding New Concentration
Effective Catalog Year	Fall 2023
College/School Code	Walton College of Business (WCOB)
Department Code	Department of Business Dean (WCBD)
Program Code	BADMMB-HCBA
Degree	Master of Business Administration
CIP Code	

In Workflow

1. **WCOB Dean Initial**
2. **GRAD Dean Initial**
3. **Director of Curriculum Review and Program Assessment**
4. **Registrar Initial**
5. **Institutional Research**
6. **WCBD Chair**
7. **WCOB Curriculum Committee**
8. **WCOB Faculty**
9. **WCOB Dean**
10. **Global Campus**
11. **Provost Review**
12. **Graduate Council**
13. **Faculty Senate**
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 10/20/22 7:25 pm Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 10/21/22 1:47 pm Christa Hestekin (chesteki): Approved for GRAD Dean Initial
3. 11/01/22 4:03 pm Alice Griffin (agriffin): Approved

for Director of Curriculum Review and Program Assessment

4. 11/03/22 8:06 am Gina Daugherty (gdaugher): Approved for Registrar Initial

5. 11/03/22 8:10 am Doug Miles (dmiles): Approved for Institutional Research

6. 11/03/22 8:10 am Alan Ellstrand (aellstra): Approved for WCBD Chair

7. 11/03/22 8:11 am Alan Ellstrand (aellstra): Approved for WCOB Curriculum Committee

8. 11/03/22 8:11 am Alan Ellstrand (aellstra): Approved for WCOB Faculty

9. 11/03/22 8:11 am Alan Ellstrand (aellstra): Approved for WCOB Dean

10. 11/03/22 8:13 am Suzanne Kenner (skenner): Approved for Global Campus

11. 11/03/22 10:32 am Jim Gigantino (jgiganti): Approved for Provost Review

12. 11/17/22 4:45 pm
Christa Hestekin
(chesteki):
Approved for
Graduate Council

52.0201 - Business Administration and Management, General.

Program Title

Business Administration: Healthcare Business Administration Concentration

Program Delivery
Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total   45
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Admission to the M.B.A. Healthcare Business Administration Concentration: Students already admitted to the MD program at UAMS will be eligible to apply for admission to the MBA program at the Walton College of Business. Interested students will inform their advisor at UAMS and the Walton MBA Programs office of their intent to pursue the M.B.A. Healthcare Business Administration Concentration (after either their second or third year as approved by their advisor at UAMS). On gaining approval, students must apply to and meet the admission requirements of the Graduate School of Business and be admitted by the departmental admissions committee.

Prerequisites to Degree Program: Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. Twelve hours of approved UAMS transfer

courses will apply towards the M.B.A. degree. These 12 hours of UAMS courses shall be applied to the 12 hours of career track courses within the M.B.A. Healthcare Business Administration concentration degree plan. Pass/Fail courses from UAMS will be accepted as satisfying the transfer requirements and will apply as degree credit.

Requirements for the M.B.A. Healthcare Business Administration concentration:

Core Courses		
People Management, Ethics and Leadership		
MGMT 5223	Business Leadership and Ethics	3
SEVI 5391	Business History and Practice	1
Information Technology and Analytics		
ISYS 5363	Business Analytics	3
Accounting and Financial Capital		
FINN 5223	Financial Markets & Valuation	3
ACCT 5223	MBA Accounting Analysis	3
Marketing and Supply Chain Management		
MKTG 5103	Introduction to Marketing	3
SCMT 5633	Foundations for New Product Launch and Integrated Demand-Driven Value Networks	3
Strategic and International Management		
ECON 5243	Managerial Economics	3
SEVI 5313	Strategic Management	3
Business Elective		3
Healthcare Business Administration concentration students must transfer 12 hours of approved partner school coursework		12
MBAD 537V SPECIAL TOPICS	Course MBAD 537V SPECIAL TOPICS Not Found	3
Professional Development (2 hours)		2
MBAD 5511	Course MBAD 5511 Not Found (students must repeat course for a total of 2 hours)	
Total Hours		45

Program Costs

This new concentration will utilize existing courses and faculty.

Library Resources

No new library resources are being requested.

Instructional
Facilities

Students will utilize existing classroom and building resources along with the full-time MBA concentration
students.

Faculty Resources

No new faculty hires are planned.

List Existing Certificate or Degree Programs
that Support the Proposed Program

Program(s)
BADMMB-BADM - Business Administration: Full-Time Business Administration Concentration

Are Similar Programs available in the area?

No

Estimated Student   6
Demand for Program

Scheduled Program   2026-2027 AACSB
Review Date

Program Goals and
Objectives

Program Goals and Objectives
The University of Arkansas, Fayetteville (UAF), Sam M. Walton College of Business (WCOB), and the University of Arkansas for Medical Sciences (UAMS), agree to form a collaboration to provide a dual Master of Business Administration (MBA) for students of the UAMS Doctor of Medicine (MD) program. This collaboration provides educational opportunities in the business administration sector for students earning an MD from UAMS. Business training is meant to provide an increasingly critical skillset for MD graduates in the rapidly evolving world of healthcare administration.

Learning Outcomes

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Graduates of the MBA program at the Sam M. Walton College of Business will be able to: • Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies. • Demonstrate persuasive communication skills, both individually and as a part of a team. • Recognize and explain the ethical consequences of business decisions. • Employ strategic approaches to solve managerial challenges and address potential opportunities. • Synthesize information to make recommendations that support achievement of organizational goals.

Description and Justification for this request

Description of request	Justification for request
Creation of a new concentration within the MBA metastructure to support a partnership with UAMS. Allows for 12 hours of transfer credit from UAMS to apply as the career track within the concentration. Allows for the acceptance of pass/fail transfer credit as this is an industry standard for medical school grades in years one and two. Updated Special Topics to MBAD.	The Walton College of Business and University of Arkansas for Medical Sciences seek to expand their collaboration to provide business skillset development for current medical students.

Upload attachments

  WCOB MBA & MD UAMS MOU EXECUTED 4 06 2022.pdf

Reviewer Comments

  Alice Griffin (agriffin) (10/24/22 8:24 am): Revised scheduled program review date to clarify which academic year the review will occur.

  Alice Griffin (agriffin) (11/01/22 4:02 pm): Removed curriculum document with permission from submitter.

  Alice Griffin (agriffin) (11/01/22 4:03 pm): ATTENTION REGISTRAR: Please remove the Undergraduate Council from the approval workflow.

  Gina Daugherty (gdaugher) (11/03/22 8:06 am): Removed Undergraduate Council from workflow.

Key: 843