

New Program Proposal

Date Submitted: 11/19/19 2:50 pm

Viewing: **PBHLMPH-PHPR : Public Health: Public Health Practice Concentration**

Last edit: 12/02/19 4:28 pm

Changes proposed by: pcallej

Submitter:	User ID:	pcallej	Phone:
5-2854			
Program Status	Active		
Academic Level	Graduate		
Type of proposal	Concentration		
Select a reason for this new program	Adding New Concentration		
Effective Catalog Year	Fall 2021		
College/School Code	College of Education and Health Professions (EDUC)		
Department Code	Department of Health, Human Performance and Recreation (HHPR)		
Program Code	PBHLMPH-PHPR		
Degree	Master of Public Health		
CIP Code			

In Workflow

1. EDUC Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. HHPR Chair
7. EDUC Curriculum Committee
8. EDUC Faculty
9. EDUC Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

Approval Path

1. 11/19/19 11:16 am
Ketevan Mamiseishvili (kmamisei):
Rollback to Initiator
2. 11/19/19 7:47 pm
Ketevan

- Mamiseishvili
(kmamisei):
Approved for EDUC
Dean Initial
3. 11/20/19 8:17 am
Pat Koski (pkoski):
Approved for GRAD
Dean Initial
4. 12/02/19 2:16 pm
Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review
5. 12/02/19 4:28 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
6. 12/02/19 4:29 pm
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research
7. 12/02/19 8:50 pm
Matthew Ganio
(msganio):
Approved for HHRP
Chair
8. 12/04/19 2:32 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Curriculum
Committee
9. 12/04/19 3:40 pm
Ketevan
Mamiseishvili

- (kmamisei):
Approved for EDUC
Faculty
- 10. 12/04/19 3:42 pm
Ketevan
Mamiseishvili
(kmamisei):
Approved for EDUC
Dean
- 11. 12/04/19 5:00 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
- 12. 12/05/19 8:06 am
Terry Martin
(tmartin): Approved
for Provost Review

51.2207 - Public Health Education and Promotion.

Program Title

Public Health: Public Health Practice Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 12
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Concentration: Public Health Practice (12 hours of the following) 1

PBHL 5213	Evaluation of Public Health Programs	3
PBHL 5643	Multicultural Health	3
PBHL 6803	Health Communication Theory, Research and Practice	3
PBHL 6833	Principles of Epidemiology II	3

Students may substitute 3 hours of [HHPR 699V](#) for one of the required courses listed above (in consultation with an adviser).

Student must receive a grade of B or better in courses associated with the required research component and required course component. 1

Total Hours 12

Program Costs

There are no additional costs associated with this concentration.

Library Resources

See Public Health, Master of Public Health.

Instructional

Facilities

See Public Health, Master of Public Health.

Faculty Resources

See Public Health, Master of Public Health.

List Existing Certificate or Degree Programs that Support the Proposed Program

Are Similar Programs available in the area?

Yes

List institutions in
Arkansas offering
similar programs

UAMS

List institutions in the
surrounding region
offering similar
programs

Multiple Universities in the surrounding region offer a master of public health degree, but only two offer a concentration in public health practice - University of Kansas and University of North Texas.

Why is the Program
needed if offered at
other institutions?

Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.

Estimated Student 30
 Demand for Program
 Scheduled Program 2023-24
 Review Date

Program Goals and Objectives

Program Goals and Objectives
See Public Health, Master of Public Health.

Learning Outcomes

Learning Outcomes
See Public Health, Master of Public Health.

Description and Justification for this request

Description of request	Justification for request
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A concentration in public health practice is being added.	<p>Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.</p> <p>The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.</p>

Upload attachments

Reviewer Comments

Ketevan Mamiseishvili (kmamisei) (11/19/19 11:16 am): Rollback: Update degree code and program title.

Alice Griffin (agriffin) (11/20/19 11:06 am): Changed effective date from fall 2020 to fall 2021.

Alice Griffin (agriffin) (12/02/19 2:08 pm): Adjusted program requirements in consultation with submitter to reflect the option of a seminar. College/Department is encouraged to review and

verify the language is inserted as intended. Also adjusted total hours field to reflect concentration hours only.