New Program Proposal

Date Submitted: 11/19/19 2:50 pm

Viewing: PBHLMPH-PHPR : Public Health: Public Health Practice Concentration

Last edit: 12/02/19 4:28 pm
Changes proposed by: pcallej

Submitter: User ID: pcallej Phone: 5-2854
Program Status: Active
Academic Level: Graduate
Type of proposal: Concentration
Select a reason for this new program: Adding New Concentration
Effective Catalog Year: Fall 2021
College/School Code: College of Education and Health Professions (EDUC)
Department Code: Department of Health, Human Performance and Recreation (HHPR)
Program Code: PBHLMPH-PHPR
Degree: Master of Public Health
CIP Code

In Workflow
1. EDUC Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. HHPR Chair
7. EDUC Curriculum Committee
8. EDUC Faculty
9. EDUC Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office--Notification of Approval
17. Registrar Final
18. Catalog Editor Final

Approval Path
1. 11/19/19 11:16 am Ketevan Mamiseishvili (kmamisei):
Rollback to Initiator
2. 11/19/19 7:47 pm Ketevan

https://nextcatalog.uark.edu/programadmin/?key=306
3. 11/20/19 8:17 am
   Pat Koski (pkoski):
   Approved for GRAD Dean Initial

4. 12/02/19 2:16 pm
   Alice Griffin (agriffin): Approved for Director of Program Assessment and Review

5. 12/02/19 4:28 pm
   Lisa Kulczak (lkulcza): Approved for Registrar Initial

6. 12/02/19 4:29 pm
   Gary Gunderman (ggunderm):
   Approved for Institutional Research

7. 12/02/19 8:50 pm
   Matthew Ganio (msganio):
   Approved for HHPR Chair

8. 12/04/19 2:32 pm
   Ketevan Mamiseishvili (kmamisei):
   Approved for EDUC Curriculum Committee

9. 12/04/19 3:40 pm
   Ketevan Mamiseishvili
51.2207 - Public Health Education and Promotion.

Program Title
  Public Health: Public Health Practice Concentration

Program Delivery
Method
  On Campus

Is this program interdisciplinary?
No

Does this proposal impact any courses from another College/School?
No

What are the total hours needed to complete the program?
12

Program Requirements and Description

Requirements

Concentration: Public Health Practice (12 hours of the following) 1
Program Costs

There are no additional costs associated with this concentration.

Library Resources


Instructional Facilities


Faculty Resources


List Existing Certificate or Degree Programs that Support the Proposed Program

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PBHL 5213</td>
<td>Evaluation of Public Health Programs</td>
<td>3</td>
</tr>
<tr>
<td>PBHL 5643</td>
<td>Multicultural Health</td>
<td>3</td>
</tr>
<tr>
<td>PBHL 6803</td>
<td>Health Communication Theory, Research and Practice</td>
<td>3</td>
</tr>
<tr>
<td>PBHL 6833</td>
<td>Principles of Epidemiology II</td>
<td>3</td>
</tr>
</tbody>
</table>

Students may substitute 3 hours of HHPR 699V for one of the required courses listed above (in consultation with an adviser).

Student must receive a grade of B or better in courses associated with the required research component and required course component. 1

Total Hours 12

Are Similar Programs available in the area?

Yes

List institutions in Arkansas offering similar programs

UAMS

List institutions in the surrounding region offering similar programs

Multiple Universities in the surrounding region offer a master of public health degree, but only two offer a concentration in public health practice - University of Kansas and University of North Texas.

Why is the Program needed if offered at other institutions?

https://nextcatalog.uark.edu/programadmin/?key=306
Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.

| Estimated Student Demand for Program | 30 |
| Scheduled Program Review Date | 2023-24 |

Program Goals and Objectives


Learning Outcomes


Description and Justification for this request
A concentration in public health practice is being added.

Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.

Upload attachments

Reviewer Comments

**Ketevan Mamiseishvili (kmamisei) (11/19/19 11:16 am):** Rollback: Update degree code and program title.

**Alice Griffin (agriffin) (11/20/19 11:06 am):** Changed effective date from fall 2020 to fall 2021.

**Alice Griffin (agriffin) (12/02/19 2:08 pm):** Adjusted program requirements in consultation with submitter to reflect the option of a seminar. College/Department is encouraged to review and
verify the language is inserted as intended. Also adjusted total hours field to reflect concentration hours only.