

Date Submitted: 10/08/18 2:59 pm

Viewing: **BUSNGC : Business Graduate Certificate**

Last approved: 03/06/18 9:58 am

Last edit: 10/16/18 1:02 pm

Changes proposed by: kboston

Catalog Pages Using
this Program[Business Administration \(BADM\)](#)
[Graduate Certificates](#)

Submitter:	User ID:	lkulcza	Phone:
5-7456			
Program Status	Active		
Academic Level	Graduate		
Type of proposal	Certificate		
Select a reason for this modification			
Deleting Certificate, Degree, Option or Organizational Unit—(LON 5)			
Effective Catalog Year	Fall 2019		
College/School Code	Walton College of Business(WCOB)		
Department Code	Department of Business Dean(WCBD)		
Program Code	BUSNGC		
Degree	Graduate Certificate		
CIP Code			

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Provost Initial
4. Director of Program Assessment and Review
5. Registrar Initial
6. Institutional Research
7. WCBD Chair
8. WCOB Curriculum Committee
9. WCOB Faculty
10. WCOB Dean
11. Global Campus
12. Provost Review
13. University Course and Program Committee
14. Graduate Committee
15. Faculty Senate
16. Provost Final
17. ADE Licensure Approval
18. Provost's Office-- Documentation sent to System Office
19. Higher Learning Commission
20. Board of Trustees
21. ADHE Final
22. Provost's Office-- Notification of Approval
23. Registrar Final

24. Catalog Editor Final

Approval Path

1. 10/08/18 5:09 pm
Karen Boston
(kboston):
Approved for WCOB
Dean Initial
2. 10/09/18 8:15 am
Pat Koski (pkoski):
Approved for GRAD
Dean Initial
3. 10/10/18 7:31 am
Terry Martin
(tmartin): Approved
for Provost Initial
4. 10/10/18 10:59 am
Alice Griffin
(agriffin): Approved
for Director of
Program
Assessment and
Review
5. 10/11/18 2:24 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
6. 10/11/18 2:35 pm
Gary Gunderman
(ggunderm):
Approved for
Institutional
Research
7. 10/12/18 11:35 am
Karen Boston
(kboston):
Approved for WCBD
Chair
8. 10/12/18 11:37 am
Karen Boston

(kboston):

Approved for WCOB
Curriculum
Committee

9. 10/12/18 11:43 am

Karen Boston

(kboston):

Approved for WCOB
Faculty

10. 10/12/18 11:44 am

Karen Boston

(kboston):

Approved for WCOB
Dean

11. 10/12/18 11:51 am

Miran Kang (kang):

Approved for Global
Campus

12. 10/16/18 9:48 am

Terry Martin

(tmartin): Approved
for Provost Review

13. 10/29/18 10:13 am

Alice Griffin

(agriffin): Approved
for University

Course and Program
Committee

14. 11/16/18 9:07 am

Pat Koski (pkoski):

Approved for
Graduate
Committee

History

1. Apr 15, 2015 by Lisa Kulczak (lkulcza)
2. Feb 3, 2017 by Charlie Alison (calison)

3. Mar 6, 2018 by
Charlie Alison
(calison)

52.0201 - Business Administration and Management, General.

Program Title

Business Graduate Certificate

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 15
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Admission Requirements: The Graduate Certificate in Business is open to all non-business degree-seeking graduate students who are in good standing with the graduate school and admitted to the graduate school of business. Information on graduate school of business admission requirements can be found in the admissions portion of the graduate school of business section of the graduate catalog.

Requirements for the Graduate Certificate in Business: (15 hours)

To receive the Graduate Certificate in Business, students are required to take 9 hours of coursework in the Walton College of Business and 6 hours of electives related to business in either the Walton College or in another college at the University of Arkansas. Elective courses other than those listed below may be approved by the Director of the Certificate program. Some elective courses have prerequisites that are not met by courses in the certificate program. Students are advised to check prerequisites prior to enrolling in a course.

To receive the graduate Certificate in Business, students are required to take 15 hours as follows:

Course List

Required Courses (no prerequisites)

<u>MGMT 5213</u>	Business Foundations for Entrepreneurs	3
Choose one of the following classes (one course with prerequisites):		
<u>MGMT 5323</u>	New Venture Development	3
<u>MGMT 5223</u>	Business Leadership and Ethics	3
<u>MGMT 5363</u>	Innovation & Creativity	3
<u>MGMT 5313</u>	Strategic Management ((prerequisite – instructor consent))	3
Choose one of the following classes (no prerequisites):		
<u>ACCT 5223</u>	MBA Accounting Analysis	3
<u>ECON 5243</u>	Managerial Economics	3
<u>FINN 5223</u>	Financial Markets & Valuation	3
<u>MKTG 5103</u>	Introduction to Marketing	3
<u>SCMT 5633</u>	Introduction to Supply Chain Management	3
<u>ISYS 5213</u>	ERP Fundamentals	3
Dale Bumpers College of Agricultural, Food, and Life Sciences		
<u>AGEC 5303</u>	Agricultural Marketing Theory	3
<u>AGEC 5143</u>	Financial Management in Agriculture	3
<u>AGEC 5413</u>	Agribusiness Strategy	3
<u>AMPD 5033</u>	Issues and Trends in Textile Studies	3
<u>AMPD 5043</u>	Theories and Practices in Apparel Merchandising	3
J. William Fulbright College of Arts & Sciences		
<u>COMM 5403</u>	Organizational Communication Theory	3
<u>COMM 5423</u>	Seminar in Mass Media Cognition	3
<u>JOUR 5063</u>	Issues in Advertising and Public Relations	3
College of Education and Health Professions		
<u>RESM 5463</u>	Sports Facilities Management	3
<u>RESM 5843</u>	Tourism	3
College of Engineering		
<u>CHEG 5033</u>	Technical Administration	3
<u>INEG 4443</u>	Project Management	3
<u>INEG 5623</u>	Analysis of Inventory Systems	3
Graduate School		
<u>MEPH 5383</u>	Research Commercialization and Product Development	3
<u>MEPH 5821</u>	Ethics for Scientists and Engineers	1
<u>MEPH 5832</u>	Proposal Writing and Management	2

Are Similar Programs available in the area?

No

Estimated Student na

Demand for Program

Scheduled Program na

Review Date

Program Goals and
Objectives**Program Goals and Objectives**

ns

Learning Outcomes

Learning Outcomes

na

Description and justification of the request

Description of specific change	Justification for this change
Delete the Business Graduate Certificate.	Enrollment has averaged less than 1 student per academic year. A department and advisor were never assigned to manage the program. Of the most recent 93 applications, 91 were ineligible or applied for the incorrect program. Only one student is currently enrolled in the program.

Upload attachments

[BUSNGC - Deletion - Ltr of Notification.docx](#)

Reviewer Comments

Alice Griffin (agriffin) (10/10/18 10:59 am): Inserted approval dates into LON and reformatted to match BOT structure and naming convention.

Lisa Kulczak (lkulcza) (10/11/18 2:24 pm): Per email confirmation from Karen Boston: Karen, For this deletion, can you confirm the following?: • last term students are to be admitted into the program – technically summer 2019 • last term students are allowed to complete under this program – summer 2021 Thanks! Lisa

Alice Griffin (agriffin) (10/16/18 1:02 pm): Corrected approval dates in LON.

Key: 290