

Date Submitted: 10/20/22 3:02 pm

Viewing: **BADMMB-BADM : Business**
Administration: Full-Time Business
Administration Concentration

Last approved: 12/17/21 3:02 pm

Last edit: 10/24/22 3:02 pm

Changes proposed by: waldie

Catalog Pages Using
this Program

[Business Administration \(BADM\)](#)

Submitter: User ID: waldie Phone:
2058

Program Status Active

Academic Level Graduate

Type of proposal Concentration

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Effective Catalog Year Fall 2023

College/School Code
Walton College of Business (WCOB)

Department Code
Department of Business Dean (WCBD)

Program Code BADMMB-BADM

Degree Master of Business Administration

CIP Code

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. WCBD Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. AFLS Dean
10. WCOB Dean
11. Global Campus
12. Provost Review
13. Graduate Council
14. Faculty Senate
15. Provost Final
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 10/20/22 7:25 pm
Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 10/21/22 8:54 am
Christa Hestekin (chesteki): Approved for GRAD Dean Initial
3. 10/21/22 2:32 pm
Alice Griffin

- (agriffin): Approved
for Director of
Curriculum Review
and Program
Assessment
4. 10/24/22 3:02 pm
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
5. 10/24/22 3:04 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 10/24/22 3:43 pm
Alan Ellstrand
(aellstra): Approved
for WCBD Chair
7. 10/24/22 3:44 pm
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
8. 10/24/22 3:45 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
9. 10/25/22 10:59 am
Lona Robertson
(ljrobert): Approved
for AFLS Dean
10. 10/25/22 11:04 am
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
11. 10/26/22 11:29 am
Suzanne Kenner

- (skenner): Approved
for Global Campus
12. 10/26/22 1:34 pm
Jim Gigantino
(jgiganti): Approved
for Provost Review
13. 11/17/22 4:45 pm
Christa Hestekin
(chesteki):
Approved for
Graduate Council

History

1. Nov 6, 2019 by Lisa Kulczak (lkulcza)
2. May 26, 2020 by Lisa Kulczak (lkulcza)
3. May 28, 2020 by Lisa Kulczak (lkulcza)
4. Sep 2, 2020 by Lisa Kulczak (lkulcza)
5. Sep 2, 2020 by Lisa Kulczak (lkulcza)
6. Sep 2, 2020 by Lisa Kulczak (lkulcza)
7. Sep 2, 2020 by Lisa Kulczak (lkulcza)
8. Sep 2, 2020 by Lisa Kulczak (lkulcza)
9. Dec 17, 2021 by Mike Waldie (waldie)

52.0201 - Business Administration and Management, General.

Program Title
Business Administration: Full-Time Business Administration Concentration

Program Delivery
Method
On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes ~~No~~

College(s)/School(s)

College/School Name

Bumpers College of Agricultural, Food, and Life Sciences (AFLS)

What are the total
hours needed to
complete the
program?

51

Program Requirements and Description

Requirements

Requirements for the Full-Time M.B.A. concentration:

Core Courses

People Management, Ethics and Leadership

<u>MGMT 5223</u>	Business Leadership and Ethics	3
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<u>SEVI 5391</u>	Business History and Practice	1
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Information Technology and Analytics

<u>ISYS 5363</u>	Business Analytics	3
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<u>ISYS 5433</u>	Enterprise Systems	3
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Accounting and Financial Capital

<u>FINN 5223</u>	Financial Markets & Valuation	3
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<u>ACCT 5223</u>	MBA Accounting Analysis	3
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Marketing and Supply Chain Management

<u>MKTG 5103</u>	Introduction to Marketing	3
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<u>SCMT 5633</u>	Foundations for New Product Launch and Integrated Demand-Driven Value Networks	3
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Strategic and International Management

<u>ECON 5243</u>	Managerial Economics	3
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<u>SEVI 5313</u>	Strategic Management	3
Departmental 636V Special Topics or Special Problems in Business		3
<u>MBAD 537V</u>	<u>Course MBAD 537V Not Found</u>	<u>1-3</u>
Global Experience/Study Abroad		
<u>MBAD 5231</u>	<u>Course MBAD 5231 Not Found</u>	1
<u>MBAD 5533</u>	<u>Course MBAD 5533 Not Found</u>	3
Tracks		
Full-Time M.B.A. concentration students must select from one of the following tracks:		12
Retail Track		
<u>MKTG 5433</u>	Consumer and Market Research	
<u>MKTG 5523</u>	Marketing Analytics	
<u>MKTG 5553</u>	New Product Development and Strategy	
<u>MKTG 5563</u>	Retail Strategy	
Supply Chain Management Track		
<u>SCMT 5623</u>	Technology-enabled Supply Chain Design and Optimization	
<u>SCMT 5663</u>	PLAN: Demand Planning and Inventory Operations	
<u>SCMT 5683</u>	SOURCE: Global Procurement and Supply Management	
<u>SCMT 5693</u>	Supply Chain Performance Management and Analytics	
Finance Track		
<u>FINN 5173</u>	Energy Finance and Risk Management	
<u>FINN 5303</u>	Advanced Corporate Financial Management	
<u>FINN 4133</u>	Advanced Investments	
or <u>FINN 541V</u>	Shollmier Investment Project	
<u>FINN 5333</u>	Investment Theory and Management	
<u>Business Analytics Track</u>		
<u>ISYS 5103</u>	<u>Data Analytics Fundamentals</u>	
<u>ISYS 5503</u>	<u>Decision Support and Analytics</u>	
<u>ISYS 5833</u>	<u>Data Management Systems</u>	
<u>3 hours of approved ISYS elective</u>		

Innovation/Entrepreneurship Track

<u>SEVI 5323</u>	New Venture Development
<u>SEVI 5413</u>	<u>Course SEVI 5413 Not Found</u>
<u>SEVI 541V</u>	<u>New Venture Development II</u>
<u>SEVI 5363</u>	Innovation & Creativity
3 hours of Graduate Business Elective	

Agribusiness Track

<u>Choose 1 from the following 3 Management courses</u>	
<u>AGEC 5053</u>	<u>Advanced Farm Business Management</u>
<u>AGEC 5143</u>	<u>Financial Management in Agriculture</u>
<u>AGEC 5123</u>	<u>AgriBusiness Entrepreneurship</u>
<u>Choose 1 from the following 4 Marketing courses</u>	
<u>AGEC 5073</u>	<u>Basis Trading: Applied Price Risk Management</u>
<u>AGEC 5083</u>	<u>Basis Trading: Case Study</u>
<u>AGEC 5113</u>	<u>Agricultural Prices and Forecasting</u>
<u>AGEC 5303</u>	<u>Agricultural Marketing Theory</u>
<u>Choose any 2 5000-level AGEC courses with advisor approval</u>	

General Business Administration Track

Students may choose 12 hours of combined track classes from the above course list as offered.	
Professional Development (3 hours) and Internship (1 hour)	4
<u>MBAD 5511</u>	<u>Course MBAD 5511 Not Found</u> (students must repeat course for a total of 3 hours)
<u>MBAD 535V</u>	<u>Course MBAD 535V Not Found</u>
Total Hours	49-51

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program 2021 AACSB

Review Date

Program Goals and
Objectives**Program Goals and Objectives**

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
<p>Included updated MBAD 537V Special Topics course to replace departmental-specific Special Topics.</p> <p>Updated SEVI 5413 to SEVI 541V.</p> <p>Added a Business Analytics Track to include courses needed for the Business Analytics Graduate Certificate.</p> <p>Added an Agribusiness track to include one Ag Econ Management course, one Ag Econ Marketing course, and 2 Ag Econ electives.</p>	<p>Two course changes to reflect updates to those specific course numbers. Track updates to expand skillset offerings within the full-time MBA concentration specific to the pre-existing courses within Business Analytics and Agribusiness.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (10/21/22 2:32 pm): This minor program change will require campus approval because it includes courses from another college.

Gina Daugherty (gdaugher) (10/24/22 3:02 pm): Hyperlinked new course MBAD 537V and removed Undergraduate Council from workflow.

