New Program Proposal

Date Submitted: 11/19/19 2:50 pm

Viewing: PBHLMPH-PHAC : Public Health:
Physical Activity Concentration

Last edit: 12/04/19 2:30 pm
Changes proposed by: pcallj

Submitter: User ID: pcallj Phone: 5-2854

Program Status Active
Academic Level Graduate
Type of proposal Concentration
Select a reason for this new program Adding New Concentration
Effective Catalog Year Fall 2021

College/School Code
College of Education and Health Professions (EDUC)

Department Code
Department of Health, Human Performance and Recreation (HHPR)

Program Code PBHLMPH-PHAC
Degree Master of Public Health
CIP Code

Approval Path
1. 11/19/19 11:16 am Ketevan Mamiseishvili (kmamisei):
Rollback to Initiator
2. 11/19/19 7:47 pm Ketevan

https://nextcatalog.uark.edu/programadmin/?key=730
Mamiseishvili (kmamisei):
Approved for EDUC Dean Initial
3. 11/20/19 8:17 am
Pat Koski (pkoski):
Approved for GRAD Dean Initial
4. 12/02/19 2:15 pm
Alice Griffin (agriffin): Approved for Director of Program Assessment and Review
5. 12/02/19 4:27 pm
Lisa Kulczak (lkulcza): Approved for Registrar Initial
6. 12/02/19 4:28 pm
Gary Gunderman (ggunderm):
Approved for Institutional Research
7. 12/02/19 8:50 pm
Matthew Ganio (msganio):
Approved for HHPR Chair
8. 12/04/19 2:32 pm
Ketevan Mamiseishvili (kmamisei):
Approved for EDUC Curriculum Committee
9. 12/04/19 3:40 pm
Ketevan Mamiseishvili
51.2207 - Public Health Education and Promotion.

Program Title
Public Health: Physical Activity Concentration

Program Delivery
Method
On Campus

Is this program interdisciplinary?
No

Does this proposal impact any courses from another College/School?
No

What are the total hours needed to complete the program?
12

---

**Program Requirements and Description**

Requirements

Concentration: Physical Activity (12 hours of the following) 1
Program Costs

No additional costs associated with the addition of this concentration.

Library Resources


Instructional Facilities


Faculty Resources


List Existing Certificate or Degree Programs that Support the Proposed Program

Are Similar Programs available in the area?

Yes

List institutions in Arkansas offering similar programs

UAMS

List institutions in the surrounding region offering similar programs

Multiple institutions in the surrounding region offer a master in public health degree, but only one offers a concentration in public health physical activity - Kansas State University.

Why is the Program needed if offered at other institutions?

Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes.
and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975.

<table>
<thead>
<tr>
<th>Estimated Student Demand for Program</th>
<th>30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scheduled Program Review Date</td>
<td>2023-24</td>
</tr>
</tbody>
</table>

Program Goals and Objectives

<table>
<thead>
<tr>
<th>Program Goals and Objectives</th>
</tr>
</thead>
</table>

Learning Outcomes

<table>
<thead>
<tr>
<th>Learning Outcomes</th>
</tr>
</thead>
</table>

Description and Justification for this request

<table>
<thead>
<tr>
<th>Description of request</th>
<th>Justification for request</th>
</tr>
</thead>
</table>
A concentration in physical activity is being added.

<table>
<thead>
<tr>
<th>Description of request</th>
<th>Justification for request</th>
</tr>
</thead>
</table>
| Overall employment of public health workers is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. Growth will be driven by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services. As Arkansas ranks at or near last nationwide in most health outcomes, an emphasis on public health is needed. Since 1996, there has been a 300% increase in accredited schools and programs of public health nationwide, and the University of Arkansas is one of but a very few land grant institutions that does not offer the MPH degree. In fact, most States have MPH degrees at multiple Colleges and Universities within their State.

The current M.S. in Community Health promotion is outdated and has been supplanted by the MPH degree, which is a professional degree and the recognized degree in the field of community and public health. With the increase in demand for public health workers, the U.S. has seen an increase in the number and diversity of public health graduates. In 2018, 47% of public health graduates were minority and 70% were female, with a nearly 6 times increase in graduates since 1975. | A concentration in physical activity is being added. |

Upload attachments

Reviewer Comments

**Ketevan Mamiseishvili (kmamisei) (11/19/19 11:16 am):** Rollback: Update degree code and program title.

**Alice Griffin (agriffin) (11/20/19 11:06 am):** Changed effective date from fall 2020 to fall 2021.

**Alice Griffin (agriffin) (12/02/19 2:00 pm):** Inserted a comment into the program requirements as requested by the submitter. Adjusted Seminar hours from 1-6 to 3 hours to reflect the substitution option. College/Department is encouraged to review to verify the information is...
reflected accurately.

Alice Griffin (agriffin) (12/02/19 2:04 pm): Adjusted total hours field to reflect concentration hours only.