

Date Submitted: 10/20/22 3:01 pm

Viewing: **BADMMB : Business Administration, Master of Business Administration**

Last approved: 12/17/21 3:10 pm

Last edit: 10/24/22 11:21 am

Changes proposed by: waldie

Catalog Pages Using
this Program

[Business Administration \(BADM\)](#)

Submitter: User ID: waldie Phone:
479-575-2851

Program Status Active

Academic Level Graduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)

Are you adding a concentration?

No

Are you adding or modifying a track?

No Yes

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2023

College/School Code

Walton College of Business (WCOB)

Department Code

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. WCBD Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. Graduate Council
13. Faculty Senate
14. Provost Final
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 10/20/22 7:25 pm
Alan Ellstrand
(aellstra): Approved for WCOB Dean Initial
2. 10/21/22 1:45 pm
Christa Hestekin
(chesteki): Approved for GRAD Dean Initial
3. 10/21/22 3:30 pm
Alice Griffin
(agriffin): Approved

Department of Business Dean (WCBD)

Program Code BADMMB

Degree Master of Business Administration

CIP Code

for Director of
Curriculum Review
and Program
Assessment

4. 10/24/22 11:21 am
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
5. 10/24/22 12:10 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 10/24/22 12:38 pm
Alan Ellstrand
(aellstra): Approved
for WCBD Chair
7. 10/24/22 12:39 pm
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
8. 10/24/22 12:40 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
9. 10/24/22 12:40 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
10. 10/26/22 12:53 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
11. 10/26/22 1:34 pm
Jim Gigantino
(jgiganti): Approved
for Provost Review

12. 11/17/22 4:45 pm
Christa Hestekin
(chesteki):
Approved for
Graduate Council

History

- 1. Feb 18, 2015 by Deb Williams (dswillia)
- 2. Mar 31, 2015 by Charlie Alison (calison)
- 3. Apr 1, 2015 by Charlie Alison (calison)
- 4. Apr 14, 2015 by Lisa Kulczak (lkulcza)
- 5. Apr 15, 2015 by Charlie Alison (calison)
- 6. Apr 15, 2015 by Lisa Kulczak (lkulcza)
- 7. May 17, 2017 by Marion Dunagan (mmd001)
- 8. May 9, 2018 by Karen Boston (kboston)
- 9. Apr 15, 2021 by Karen Boston (kboston)
- 10. Dec 17, 2021 by Mike Waldie (waldie)

52.0201 - Business Administration and Management, General.

Program Title
Business Administration, Master of Business Administration

Program Delivery

Method

Off Campus

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 38-51
hours needed to
complete the
program?

Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering

Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester. The remainder of the course is delivered online via Blackboard.

The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and online delivery.

Fifty percent of the
credits required will
be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload

Memorandum of

Understanding Forms
(if required)

On-line/Web-based Information

Reason for offering

Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be delivered to working professionals. This population of nontraditional student must attend classes outside the workday, making Saturday delivery/online the best option for them.

Maximum Class Size 70
for Web-based
Courses

Course delivery mode	Method(s)
	Blended Delivery Methods

Describe Blended
Delivery Methods
N/A

Class interaction mode	Method(s):
	Other

Specify Other
Interaction Methods
N/A

Percent Online
50-99%

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

Estimate Costs of the Existing Courses from
Program over the UAMS
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must apply to and meet the admission [requirements](#) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following ~~three~~ concentrations: Full-Time M.B.A., ~~Executive M.B.A., and Executive~~ Healthcare [MBA for approved partnership programs, Executive M.B.A., and Executive Healthcare](#) M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of ~~19~~ [18](#) hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

[Academic Standing and Dismissal: Please see the Graduate School of Business policy for more information.](#)

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program 2021 AACSB

Review Date

Program Goals and
Objectives**Program Goals and Objectives**

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
<p>Addition of a link to the Graduate School of Business academic standing and dismissal policy.</p> <p>Increase from 18 to 19 in the allowable out of career graduate coursework for accelerated students to take in their senior year.</p> <p>Included the newly proposed Healthcare MBA concentration.</p>	<p>The Master's Committee within the Graduate School of Business has updated it's academic standing and dismissal policy for all master's programs. This is an update to refer students to this centralized policy in the catalog.</p> <p>Increase in the accelerated MBA out of career enrollment to better fit the cohort experience and facilitate degree completion.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (10/21/22 3:30 pm): This minor program change requires campus approval because of the addition of the academic standing and dismissal policy.

Gina Daugherty (gdaugher) (10/24/22 11:21 am): Removed Undergraduate Council from workflow.

Key: 270