

Date Submitted: 01/31/25 10:47 am

Viewing: JOURMA : Journalism, Master of Arts

Last approved: 01/30/25 2:01 pm

Last edit: 01/31/25 12:36 pm

Changes proposed by: nrgreen

Catalog Pages Using this Program

[Journalism \(JOUR\)](#)

Submitter:	User ID:	nrgreen	Phone:
575-3429			
Program Status	Active		
Academic Level	Graduate		
Type of proposal	Major/Field of Study		
Select a reason for this modification			
Making Minor Changes to an Existing Certificate, Degree or Program (including 15 or fewer hours, admission/graduation requirements, Focused Studies or Tracks)			
Are you adding a concentration?			
No			
Are you adding or modifying a track?			
No			
Are you adding or modifying a focused study?			
No			
Effective Catalog Year	Fall 2025		
College/School Code	Fulbright College of Arts and Sciences (ARSC)		
Department Code	School of Journalism and Strategic Media (SJSM)		
Program Code	JOURMA		

In Workflow

1. ARSC Dean Initial
2. GRAD Dean Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. SJSM Chair
7. ARSC Curriculum Committee
8. ARSC Dean
9. Global Campus
10. Provost Review
11. Graduate Council
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 01/31/25 10:55 am
Christopher Schulte (cschulte):
Approved for ARSC Dean Initial
2. 01/31/25 12:37 pm
Ed Bengtson (egbengts):
Approved for GRAD Dean Initial
3. 01/31/25 1:20 pm
Lisa Kulczak (lkulcza): Approved for Director of Curriculum Review

Degree

Master of Arts

CIP Code

and Program
Assessment

4. 01/31/25 3:46 pm

Gina Daugherty
(gdaugher):Approved for
Registrar Initial

5. 01/31/25 4:23 pm

Doug Miles
(dmiles): Approved
for Institutional
Research

6. 01/31/25 5:08 pm

Dave Bostwick
(bostwick):
Approved for SJSM
Chair

7. 02/03/25 12:17 pm

Nik Rowan
(nrgreen): Approved
for ARSC Curriculum
Committee

8. 02/03/25 1:30 pm

Christopher Schulte
(cschulte):
Approved for ARSC
Dean

9. 02/03/25 1:38 pm

Suzanne Kenner
(skenner): Approved
for Global Campus

10. 02/03/25 4:34 pm

Jim Gigantino
(jgiganti): Approved
for Provost Review

11. 02/20/25 2:54 pm

Phyllis Howell
(pahowell):
Approved for
Graduate Council

History

1. Feb 24, 2016 by pwatkins
2. May 18, 2017 by Charlie Alison (calison)
3. Aug 10, 2017 by Lisa Kulczak (lkulcza)
4. May 22, 2019 by Dale Carpenter (dcarpent)
5. Jan 16, 2024 by Gina Daugherty (gdaugher)
6. Apr 28, 2024 by jychung
7. Oct 4, 2024 by Jean Mitchell (jem03)
8. Jan 30, 2025 by Nik Rowan (nrgreen)

09.0401 - Journalism.

Program Title

Journalism, Master of Arts

Program Delivery

Method

On Campus

Is this program interdisciplinary between two or more colleges or schools?

No

Do the proposed changes impact any specific course(s) from another college or school?

No

What are the total hours needed to complete the program? 30

Program Requirements and Description

Requirements

Areas of Study: The purposes of the Journalism M.A. program are to refine the conceptual knowledge and skills of graduate journalism students through advanced writing, production and/or theory and methods courses, to offer comprehensive, media-related courses; and to provide expertise in an additional academic discipline. Advanced journalism studies may be supplemented with up to six hours of graduate-level courses in academic disciplines other than journalism.

Prerequisites to Degree Program: Students must have appropriate professional experience and/or an undergraduate degree in the journalism field that is approved by the graduate coordinator or the Journalism Graduate Faculty Committee as preparation for graduate study. A student must have a minimum undergraduate grade-point average of 3.00. The GRE is not required, but preferred for an assistantship consideration.

Requirements for the Master of Arts Degree: In addition to the requirements of the [Graduate School](#), the Master of Arts degree in Journalism requires a minimum of 30 semester hours with a cumulative grade-point average of 3.00. Students must complete:

18 hours of graduate credit in journalism; all students must take [JOUR 50203](#) Journalism Theory and [JOUR 50403](#) Research Methods in Journalism.

The remaining 6 hours of graduate course credit can be in journalism, or in a single department other than journalism chosen by the student and approved by the graduate coordinator or the Journalism Graduate Faculty Committee, and

A master's thesis (6 semester hours).

Students should also be aware of Graduate School requirements with regard to [master's degrees](#).

Requirements for the Five-Year Bachelor/Master of Arts Degree: In the Five-Year Bachelor/Master of Arts program, students can complete requirements for both the B.A. and the M.A. degrees in five years. Students apply for "conditional admission" to the program before the end of the first semester of their junior year. They may then take up to 12 hours of graduate coursework as undergraduates in their last two semesters (senior year). After receiving the B.A., they spend a fifth year completing the M.A.. This may involve some summer school coursework.

Requirements for conditional admission to the Five-Year B.A./M.A. program include:

Enrollment in [either](#) the [Advertising and Public Relations Journalism](#) B.A. [or the Journalism B.A.](#) program.

A minimum GPA of 3.0 in all semesters of undergraduate study.

All other admission requirements of the Graduate School and the Journalism M.A. program.

Students may continue into the M.A. program in the fifth-year conditional on the following:

Completion of [an Advertising and Public Relations a-Journalism](#) B.A. [or a Journalism B.A.](#) degree at the UA.

Renewal of their application to the UA Graduate School.

Continuation of a minimum GPA of 3.0 in all semesters of undergraduate study.

Special guidelines: These students may take up to 12 hours of graduate course work (5000-level or above) in their last two semesters (senior year) that will be counted toward both their B.A. and M.A. degrees. The courses must be approved by a student's Master's Advisory Committee or the journalism graduate coordinator.

Specific guidelines for graduate courses taken by undergraduates who apply to the Five-Year program: After completing the B.A., students may request retroactive graduate credit for up to 12 hours of JOUR 5000-level courses taken in the final 12 months of their undergraduate degree. The courses will be counted if:

The courses were taken on the UA, Fayetteville campus in the Journalism program.

The student was in good standing.

The courses were 5000-level or above.

The student earned a grade of B or better.

The courses are approved by the student’s Master’s Advisory Committee or the Journalism graduate coordinator.

Are Similar Programs available in the area?

No

Estimated Student 20

Demand for Program

Scheduled Program 2024-2025

Review Date

Program Goals and Objectives

Program Goals and Objectives

To produce students with a greater awareness and increased ability to function in the highly complex news and strategic media world of today.

To provide more in-depth instruction and training in the skills and theoretical understanding that supports an exceptional level of quality in writing, video and documentary production, and strategic analysis and planning.

To increase students' sensitivity to the arising new ethical challenges associated with the changes in the media environment.

Learning Outcomes

Learning Outcomes

(1) Graduates in the documentary film program who have the ability to recognize the potential for good stories and the technical skills to tell those stories well.

(2) Graduates in the strategic media program who are familiar with the major issues in advertising and public relations and with the primary sources and methods for conducting research to support campaigns and media plans.

(3) Graduates in the news platforms program who are savvy in identifying important stories and have honed their reporting and writing skills in order to tell those stories.

Description and justification of the request

Description of specific change	Justification for this change
Adding Advertising and Public Relations BA alongside the Journalism BA as one of the degrees that is eligible for the Five-Year Bachelor/Master of Arts Degree program.	When this Five-year program was created, the ADPR program was a concentration to the JOURBA and as such was always supposed to be included as an option. When the program became its own degree, the department didn't notice the

Description of specific change	Justification for this change
	need to add language to this effect. In making other program updates (already approved for Fall 2025) Charlie Alison noticed a need to add this language, so we are resubmitting for approval.

Upload attachments

Reviewer Comments

Key: 206