

Date Submitted: 11/18/20 11:30 am

Viewing: **BADMMB : Business Administration,**
Master of Business Administration

Last approved: 05/09/18 11:25 am

Last edit: 11/18/20 1:26 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Business Administration \(BADM\)](#)

Submitter: User ID: **waldie dswillia** Phone:

479-575-2851 ~~479-~~
~~575-4622~~

Program Status Active

Academic Level Graduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2021

College/School Code

Walton College of Business (WCOB)

In Workflow

1. WCOB Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. WCBD Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Graduate Committee
14. Faculty Senate
15. Provost Final
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

Approval Path

1. 11/18/20 11:47 am
Karen Boston
(kboston):
Approved for WCOB
Dean Initial
2. 11/18/20 11:51 am
Pat Koski (pkoski):

Department Code

Department of Business Dean (WCBD)

Program Code

BADMMB

Degree

Master of Business Administration

CIP Code

Approved for GRAD

Dean Initial

3. 11/18/20 1:27 pm

Alice Griffin

(agriffin): Approved

for Director of

Program

Assessment and

Review

4. 12/07/20 11:53 am

Lisa Kulczak

(lkulcza): Approved

for Registrar Initial

5. 12/07/20 4:23 pm

Gary Gunderman

(ggunderm):

Approved for

Institutional

Research

6. 12/09/20 11:44 am

Karen Boston

(kboston):

Approved for WCBD

Chair

7. 01/06/21 10:52 am

Karen Boston

(kboston):

Approved for WCOB

Curriculum

Committee

8. 01/06/21 11:40 am

Karen Boston

(kboston):

Approved for WCOB

Faculty

9. 01/08/21 1:35 pm

Karen Boston

(kboston):

Approved for WCOB

Dean

10. 01/08/21 1:41 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
11. 01/08/21 2:38 pm
Terry Martin
(tmartin): Approved
for Provost Review
12. 01/25/21 10:36 am
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee
13. 02/18/21 2:46 pm
Jim Gigantino
(jgiganti): Approved
for Graduate
Committee

History

1. Feb 18, 2015 by Deb
Williams (dswillia)
2. Mar 31, 2015 by
Charlie Alison
(calison)
3. Apr 1, 2015 by
Charlie Alison
(calison)
4. Apr 14, 2015 by Lisa
Kulczak (lkulcza)
5. Apr 15, 2015 by
Charlie Alison
(calison)
6. Apr 15, 2015 by Lisa
Kulczak (lkulcza)
7. May 17, 2017 by
Marion Dunagan
(mmd001)

8. May 9, 2018 by
Karen Boston
(kboston)

52.0201 - Business Administration and Management, General.

Program Title

Business Administration, Master of Business Administration

Program Delivery

Method

On Campus

Off Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 53
hours needed to
complete the
program?

Off Campus Information

Off Campus

Location(s)

Location Name	Address	Distance from Main Site
N/A	N/A	N/A

Reason for Offering

Program Off Campus

Executive MBA is an existing hybrid-delivery program with 20 hours of on campus lecture done over 5 Saturdays during a semester. The remainder of the course is delivered online via Blackboard.

The new healthcare focus area will be offered both on-site at UAMS using the same Saturday schedule and online delivery.

Fifty percent of the
credits required will
be offered

Both - off-campus location and distance technology

Will Students complete all Program Requirements at this Location?

Yes

Upload

Memorandum of

Understanding Forms

(if required)

[BADMMB-EHLC - New Option - MOU_UAMS.pdf](#)

On-line/Web-based Information

Reason for offering

Web-based Program

A needs analysis performed by UAMS and UA Walton faculty indicates a need for a health care MBA to be delivered to working professionals. This population of nontraditional student must attend classes outside the workday, making Saturday delivery/online the best option for them.

Maximum Class Size 70

for Web-based

Courses

Course delivery mode

Method(s)
Blended Delivery Methods

Describe Blended Delivery Methods

N/A

Class interaction mode

Method(s):
Other

Specify Other

Interaction Methods

N/A

Percent Online

50-99%

Provide a List of

Services Supplied by

Consortia Partners or
Outsourced
Organization

UAMS will provide four courses as the Health Care focus area for the Walton Executive MBA. These courses will be provided at the UAMS campus and online during the first (summer) semester and the 6th (spring) semester.

Estimate Costs of the Existing Courses from
Program over the UAMS
First 3 Years

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

[BADMMB-EHLC - New Option - MOU_UAMS.pdf](#)

Program Requirements and Description

Requirements

Admission to the M.B.A.: Students must be admitted to the Graduate School of Business and to the M.B.A. program by the M.B.A. Admissions Committee. Admission to the M.B.A. program is based upon an acceptable GMAT or GRE score, an acceptable grade-point average, recommendations, essays, and related work experience.

Students may be eligible for a GMAT or GRE waiver based on specific program criteria. Please visit mba.uark.edu or emba.uark.edu for more information. For questions regarding admission requirements for the M.B.A. program, please access information online at gsb.uark.edu or contact the Graduate School of Business at gsb@walton.uark.edu.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts or, demonstrated, with an official GMAT or GRE test score, the ability to master business concepts taught in the program. Mastery of the aforementioned topics must be demonstrated before entering the program. Students without academic backgrounds in business may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following three concentrations: Full-Time M.B.A., Executive M.B.A., and Executive Healthcare M.B.A.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100 per year

Scheduled Program Review Date 2017 AACSB

Program Goals and Objectives

Program Goals and Objectives

The Executive MBA program is designed for individuals who are working full time. It develops students to run a complex business organization in an effective way. The skills emphasized in the program include global awareness, analytical skills, communication abilities and integrative skills that allow students to effectively make complex business decisions. Students who join this program are expected to bring unique skills derived from prior technical training or business experience.

Learning Outcomes

Learning Outcomes

Graduates of the MBA program at the Sam M. Walton College of Business will be able to:

- Collect, organize, and analyze relevant economic, financial, marketing, legal, and technical information using appropriate tools and strategies.
- Demonstrate persuasive communication skills, both individually and as a part of a team.
- Recognize and explain the ethical consequences of business decisions.
- Employ strategic approaches to solve managerial challenges and address potential opportunities.
- Synthesize information to make recommendations that support achievement of organizational goals.

Description and justification of the request

Description of specific change	Justification for this change
<p>MBA admissions requirements updated to reflect GMAT/GRE waiver information and link to website.</p> <p>Policy attached.</p>	<p>MBA committee, Walton master's committee, and Walton graduate faculty have approved a 3 year trial GMAT/GRE waiver. Data will be collected in the interim and reviewed at the 3 year mark for any proposed extension.</p>

Upload attachments

[GMAT substitution proposal Fall 2020.docx](#)

Reviewer Comments

Alice Griffin (agriffin) (11/18/20 1:22 pm): Revised links for mba and emba in text to direct students to proper websites. College is encouraged to review for intended webpages.

Alice Griffin (agriffin) (11/18/20 1:23 pm): Changed effective date from spring 2021 to fall 2021. New programs can become effect the following semester. Program changes must wait until the next catalog year.

Alice Griffin (agriffin) (11/18/20 1:26 pm): Revised program review date from 2016-2017 to 2021-2022.

Alice Griffin (agriffin) (11/18/20 1:26 pm): ATTENTION: Since request impacts admission standards, this request will require campus approval.

Key: 270