

Date Submitted: 09/06/19 1:33 pm

## Viewing: **JOURBA-BCST : Journalism: Broadcast Concentration**

Last approved: 04/02/18 10:12 am

Last edit: 10/15/19 9:00 am

Changes proposed by: jwicks

Catalog Pages Using  
this Program

[Journalism B.A. with Broadcast Concentration](#)

[Journalism and Strategic Media \(JOUR\)](#)

Submitter: **5753701** ~~See contact info below~~  
User ID: **rcc003 ersleaf1** Phone:

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2020

College/School Code

Fulbright College of Arts and Sciences (ARSC)

### In Workflow

1. ARSC Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. JOUR Chair
6. ARSC Curriculum Committee
7. ARSC Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Faculty Senate
12. Provost Final
13. Provost's Office-- Notification of Approval
14. Registrar Final
15. Catalog Editor Final

### Approval Path

1. 09/06/19 1:37 pm  
Jeannie Hulen (jhulen): Approved for ARSC Dean Initial
2. 09/13/19 2:40 pm  
Alice Griffin (agriffin): Approved for Director of Program

## Department Code

School of Journalism and Strategic Media (JOUR)

## Program Code

JOURBA-BCST

## Degree

Bachelor of Arts

## CIP Code

Assessment and  
Review

3. 09/13/19 4:32 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Registrar Initial
4. 09/16/19 8:58 am  
Gary Gunderman  
(ggunderm):  
Approved for  
Institutional  
Research
5. 09/16/19 9:41 am  
Lary Foley (lfoley):  
Approved for JOUR  
Chair
6. 11/06/19 11:49 am  
Ryan Cochran  
(rcc003): Approved  
for ARSC Curriculum  
Committee
7. 11/06/19 3:13 pm  
Jeannie Hulen  
(jhulen): Approved  
for ARSC Dean
8. 11/06/19 4:07 pm  
Suzanne Kenner  
(skenner): Approved  
for Global Campus
9. 11/08/19 7:38 am  
Terry Martin  
(tmartin): Approved  
for Provost Review
10. 11/22/19 4:30 pm  
Alice Griffin  
(agriffin): Approved  
for University  
Course and Program  
Committee

## History

1. Aug 15, 2014 by  
Leepfrog  
Administrator  
(clhelp)
2. May 28, 2015 by  
Donna Draper  
(ddraper)
3. Feb 24, 2016 by Jan  
Wicks (jwicks)
4. Jun 2, 2016 by  
Charlie Alison  
(calison)
5. Aug 10, 2017 by Lisa  
Kulczak (lkulcza)
6. Apr 2, 2018 by Gina  
Daugherty  
(gdaugher)

09.0401 - Journalism.

### Program Title

Journalism: Broadcast Concentration

### Program Delivery

#### Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total      120  
hours needed to  
complete the  
program?

## Program Requirements and Description

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## Requirements

**Broadcast Concentration:**

<u>JOUR 2032</u>	Broadcast News Reporting I	3
& <u>JOUR 2031L</u>	and Broadcast News Reporting I Laboratory	
<u>JOUR 3072</u>	Broadcast News Reporting II	3
& <u>JOUR 3071L</u>	and Broadcast News Reporting II Laboratory	
<u>JOUR 4863</u>	Television News Reporting I	3
<u>JOUR 4873</u>	Television News Reporting II	3
<u>JOUR 4893</u>	Television News Producing	3

Six credit hours in JOUR or ADPR courses. It is recommended that one course be an internship and another course be JOUR 4883.

~~It is recommended that one course choice be an internship and another choice be JOUR 4883.~~

Total Hours

21

## 8-Semester Plan

## Journalism B.A. with Broadcast Concentration

Students wishing to follow the eight-semester degree plan should see **the ~~the~~ Eight-Semester Degree Policy in the Academic Regulations chapter** for university requirements of the **program as well as Fulbright College requirements.** ~~program.~~

**University/state minimum core requirements** ~~Core requirement hours~~ may vary by individual, based on placement and previous credit granted. Once all core requirements are met, students may substitute **with a three-hour (or more) general electives.** ~~elective in place of a core area.~~ **Students should consult with their academic advisor.**

First Year	Units
	FallSpring
<u>ENGL 1013</u> Composition I (ACTS Equivalency = ENGL 1013)	3
<del>MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (if required)</del>	<del>3</del> -
<del>or MATH 2033 Mathematical Thought</del>	
<del>or MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)</del>	
<del>or MATH 2053 Finite Mathematics</del>	
<del>or MATH 2183 Mathematical Reasoning in a Quantitative World</del>	
<del>or MATH 2554 Calculus I (ACTS Equivalency = MATH 2405)</del>	
<del>or STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103)</del>	
<b><u>MATH 1313</u> Quantitative Reasoning (ACTS Equivalency = MATH 1113)</b>	<b>3</b>
<b>or <u>MATH 1203</u> College Algebra (ACTS Equivalency = MATH 1103)</b>	
<b>or any MATH course numbered higher than MATH 1203</b>	
<u>JOUR 1023</u> Media and Society	3
<u>PLSC 2003</u> American National Government (ACTS Equivalency = PLSC 2003)	3
Social Science university/state minimum core	3

<a href="#">ENGL 1023</a> Composition II (ACTS Equivalency = ENGL 1023)	3
<a href="#">MATH 2033</a> Mathematical Thought (if still needed)	3
or <a href="#">MATH 2043</a> Survey of Calculus (ACTS Equivalency = MATH 2203)	
or <a href="#">MATH 2053</a> Finite Mathematics	
or <a href="#">MATH 2183</a> Mathematical Reasoning in a Quantitative World	
or <a href="#">MATH 2554</a> Calculus I (ACTS Equivalency = MATH 2405)	
or <a href="#">STAT 2303</a> Principles of Statistics (ACTS Equivalency = MATH 2103)	
<a href="#">JOUR 1033</a> Fundamentals of Journalism	3
Science university/state minimum core with corequisite lab	4
Fine Arts university/state minimum core	3
Year Total:	15 16

## Second Year

Units

FallSpring

Journalism Digital Requirement: any three-credit hour JOUR course with a digital component, as approved by the School of Journalism and Strategic Media.	3
Social Science state/university core requirement	3
<a href="#">WLIT 1113</a> World Literature I (ACTS Equivalency = ENGL 2113)	3
or <a href="#">WLIT 1123</a> World Literature II (ACTS Equivalency = ENGL 2123)	
<del>Advanced Level Elective+</del>	<del>3 -</del>
World language at the Elementary I level (1000-level)	3
<b>Non-JOUR General Electives</b>	<b>3</b>
<del>Non-JOUR Advanced Level Elective+</del>	<del>- 3</del>
<a href="#">JOUR 2032</a> Broadcast News Reporting I	3
& <a href="#">JOUR 2031L</a> Broadcast News Reporting I Laboratory	
<a href="#">COMM 1313</a> Public Speaking (ACTS Equivalency = SPCH 1003)	3
<a href="#">PHIL 2003</a> Introduction to Philosophy (ACTS Equivalency = PHIL 1103)	3
or <a href="#">PHIL 2103</a> Introduction to Ethics (ACTS Equivalency = PHIL 1003)	
or <a href="#">PHIL 3103</a> Ethics and the Professions	
World language at the Elementary II level (1000-level)	3
<b>Non-JOUR General Electives</b>	<b>3</b>
Year Total:	15 15

## Third Year

Units

FallSpring

<a href="#">JOUR 3072</a> Broadcast News Reporting II	3
& <a href="#">JOUR 3071L</a> Broadcast News Reporting II Laboratory	
<a href="#">JOUR 3633</a> Media Law	3
<a href="#">ECON 2143</a> Basic Economics: Theory and Practice	3
<b>World language at the Intermediate I level (2000-level)</b>	<b>3</b>
Non-JOUR General Electives	3

<u>JOUR 4863</u> Television News Reporting I	3
<u>JOUR 4893</u> Television News Producing	3
<u>JOUR 4333</u> Ethics in Journalism	3
<del>or Advanced Level Elective†</del>	<del>-</del>
Any PLSC course	3
Science university/state minimum core with corequisite lab	4
Year Total:	15 16

Fourth Year Units

Fall Spring

<u>JOUR 4873</u> Television News Reporting II	3
<del>JOUR upper level elective††</del>	<del>3 -</del>
JOUR elective 3000-level or higher	3
<del>Non-JOUR Advanced Level Elective†</del>	<del>6 -</del>
<b>Cultural/diversity requirement or HIST elective 3000-level or higher</b>	<b>3</b>
<b>40-hour rule electives or non-JOUR general electives</b>	<b>3</b>
<b>Non-JOUR General Electives</b>	<b>3</b>
<del>JOUR upper level elective††</del>	<del>- 3</del>
JOUR elective 3000-level or higher	3
<del>Advanced Level Elective or†</del>	<del>- 3</del>
<del>JOUR 4333 Ethics in Journalism (as needed)††</del>	<del>-</del>
<u>JOUR 4981</u> Journalism Writing Requirement	1
Cultural/diversity requirement or HIST elective 3000-level or higher	3
<b>If a HIST course was already completed that satisfies both requirements, then select non-JOUR general electives.</b>	
<b>Non-JOUR General Electives</b>	<b>6</b>
Year Total:	15 13

Total Units in Sequence: 120

~~† Meets 40-hour advanced credit hour requirement. See Fulbright College Academic Regulations.~~

~~† Meets 24-hour rule (24 hours of 3000-4000 level courses in Fulbright College) in addition to meeting the 40-hour rule. See Fulbright College Academic Regulations.~~

Are Similar Programs available in the area?

No

Estimated Student Demand for Program N/A

Scheduled Program **See JOURBA. N/A**

Review Date

Program Goals and Objectives

**Program Goals and Objectives**

See JOURBA. N/A

Learning Outcomes

**Learning Outcomes**

See JOURBA. N/A

Description and justification of the request

Description of specific change	Justification for this change
Reorganized the eight-semester degree plan.	Following the current template used for ARSC degrees.
Added ADPR courses as an option for JOUR electives.	The current advertising/public relations courses with a JOUR alpha code are changing to ADPR. Adding the ADPR courses as an option will ensure that the degree audit is accurate.

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (09/13/19 2:04 pm):** Clicked on the sum hours box for program requirements to reflect correct total hours.

**Alice Griffin (agriffin) (09/13/19 2:40 pm):** Added notes to goals and SLOs.

**Ryan Cochran (rcc003) (10/15/19 9:00 am):** Added ADPR courses as an option for the JOUR electives to reflect the JOUR-->ADPR course change proposals.

Key: 449