

## Letter of Notification

A Letter of Notification is required for programmatic and organizational changes that do not require prior review by the Coordinating Board unless requested. The Letter of Notification with supporting documentation must be submitted to ADHE by the established deadlines. All changes in existing programs/units or requests for new programs/units may be approved by the ADHE Director for immediate implementation and must be included on the agenda of the next scheduled Coordinating Board meeting. This form sets forth the relevant criteria and compliance procedures for institutions submitting letters of notification.

### **New or Existing Program Modification**

- ☐ Title or CIP change      ☐ Joint Bachelor/Master's degree (3+1 or 4+1 Program)
- ☐ Program reconfiguration-program created out of closely allied existing program(s) *\*attach copy of "before and after" curriculum*
- ☒ Program curriculum revision or existing program offered online *\*attach copy of "before and after" curriculum*
- ☐ Establishment of administrative unit or reorganization of existing administrative unit *\*attach copy of "before and after" organization chart*
- ☐ New certificate program (e.g. certification of proficiency, technical certificate, or graduate certificate)

Before the Proposed Change			After the Proposed Change or New Program		
Title of Old Program/Certificate	Degree Code	CIP Code	Title of New Program/Certificate	Degree	CIP Code
Marketing	3590	52.1401	Marketing	Bachelor of Science in Business Administration	52.1401

Attach a copy of the "before and after" curriculum, as applicable

### **Program Deletion/Inactive or Reactivation**

- ☐ Delete program(s)/option (s)/emphasis/track
- ☐ Place program on "Inactive Status" list
- ☐ Reactivation of program from inactive status

Program/Certificate/Option

Degree and CIP Code

Intended Date of Deletion/Inactivation MM/YY

Reason for Proposed Action: Based on a market study completed by the UA Global Campus, Marketing is an area of interest for students to complete in an online format. In

### **Establishing a New Off-Campus Location**

- ☐ New Off-Campus Location

### **Form Approval(s)**

Charles F. Robinson

01/05/21

Name of Provost/Chief Academic Officer

Signature

Date

President/Chancellor Approval Date 01/19/21

Board of Trustee Approval or  
Notification Date 03/18/21

**Institution:** University of Arkansas, Fayetteville

Terry Martin/Senior Vice Prov (479) 575-2151

tmartin@uark.edu

Contact Person/Title

Contact Phone Number

Contact Email Address

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