**LETTER OF NOTIFICATION – 3**

NEW OPTION, EMPHASIS, CONCENTRATION, or MINOR

(Maximum 21 semester credit hours of theory courses and 6 credit hours of practicum courses)

1. Institution submitting request: University of Arkansas Fayetteville

1. Contact person/title: Dr. Terry Martin, Senior Vice Provost for Academic Affairs
2. Phone number/e-mail address: (479) 575-2151/tmartin@uark.edu
3. Proposed effective date: Fall 2019
4. Title of existing degree program: Bachelor of Arts in International & Global Studies

(Indicate if the degree listed above is approved for distance delivery)

1. CIP Code: 45.0901 International Relations and Affairs
2. Degree Code: 1535
3. Proposed name of new option/emphasis/**concentration**/minor (circle one): Global South
4. Reason for proposed action:   
   In accordance with the results of its most recent external review, the International & Global Studies program launched a concentration structure in 2018 with two concentrations in European & Transatlantic Affairs and in Peace, Security, & Human Rights. Restructuring the program in this way forced the program to abandon a regional component previously completed in cooperation with our partners in the African and African-American, Latino and Latin American, and Middle East Studies Programs. This created a challenge, because a large number of International & Global Studies majors have language, area, and thematic interests that lie specifically with the so-called Global South, including Latin America, Africa, and the Middle East. In 2017, for example the program determined that more than one third of all International Studies majors (82 students out of 252) had a second major or minor in one of these fields. Dedicated coverage of these regions is thus greatly needed. After consulting with the directors of the partner area studies programs, the program determined that the best way to move forward was to create a concentration aimed at common issues for all three regions, which corresponds to current research trends stressing a comprehensive approach to the Global South. At the same time, the program’s mission of studying the processes of global integration demands a perspective beyond Europe and makes a focus on issues cutting across regions of Global South unique and timely. The concentration will be built using existing resources, and will indeed be able to utilize existing resources in the Area Studies programs to better support the missions of all programs involved.
5. New option/emphasis/concentration/minor objective:

The purpose of the Global South Concentration is to lead students to understand the history and dynamics of issues and challenges facing the Global South and to familiarize students with the cultures, economies, and politics of Latin America, Africa, and the Middle East. Students will be able to relate issues in the Global South to globalization and global integration processes through a common gateway and capstone course, articulate historical and contemporary conceptions of the Global South and identify salient issues in the region, including those related to the region’s legacies of colonialism and underdevelopment, through a common upper-level concentration bridge course, and study in depth a selection of themes and regions within the Global South through the choice of electives and training in relevant languages.

1. Provide the following:
   1. Curriculum outline - List of courses in new option/emphasis/concentration/minor – Underline required courses  
      GLOBAL SOUTH CONCENTRATION

INST 3503 Issues in the Global South (3 hours)

One thematic course chosen from the following (3 hours):

ECON 4173 Nation Model United Nations

ECON 4633 International Trade

ECON 3843 Economic Development, Poverty, and the Role of the World Bank and IMF in Low-Income Countries

ECON 3853 Emerging Markets

ENGL 3763 Topics in Postcolonial Literature and Culture

HIST 3443 Modern Imperialism

HIST 4233 The Atlantic World, 1400-1850

HIST 4473 Environmental History

HIST 4963 Third World Underdevelopment and Modernization

INST 3603 Universal Human Rights: History and Practice since 1945

INST 4103 / GEOS 4103 Geography of Political Violence

INST 4653 International Food Security and Food Sovereignty

INST 4693 / HIST 4693 Approaching Global History

INST 4873 /COMM 4873 International Communication and Globalization

INST 4893 / PLSC 4893 International Negotiation and Mediation

MGMT 3673 Social Entrepreneurship

PLSC 3803 International Organizations

PLSC 3813 International Law

Four Area Studies and Additional Electives courses chosen from the list of electives below. Students must select courses from at least two different area studies programs (12 hours).

AFRICAN AND AFRICAN-AMERICAN STUDIES

AAST 3133 / HIST 3133 History of Sports in Africa

AAST 3183 / HIST 3183 Popular Culture in the Caribbean

AAST 3193 / HIST 3193 The Making of the Modern Caribbean

AAST 3253 / HIST 3253 The History of Sub-Saharan Africa

AAST 4003 / 4003H African and African-American Studies Abroad

AAST 4063 / ANTH 4063 Women in Africa

AAST 4073 / ANTH 4073 / WLLC 4073 African Sociolinguistics

AAST 4083 / ANTH 4083 African Popular Culture

AAST 4123 / HIST 4123 Africa and the Trans-Atlantic Slave Trade

AAST 4263 / HIST 4263 Modern Africa

AAST 4273 / HIST 4273 Comparative Slavery

AAST 4583 / ANTH 4583 Cultures of Africa

AAST 4813 / HIST 4813 Africans and Slavery in Colonial Latin America

AAST 4823 Black Freedom in the Age of Emancipation

AAST 4953 / HIST 4953 The History of Sub-Saharan Women

LATIN AMERICAN AND LATINO STUDIES

ANTH 3503 Power and Popular Protest in Latin America

ANTH 3553 Religion in Latin America

ARHS 4563/4563H Pre-Columbian Art

ARHS 4573/4573H Artists of New Spain

HIST 3073 Women and Gender in Modern Latin American History

HIST 3203 Colonial Latin America

HIST 3213 Modern Latin America

HIST 3843 Special Topics in Latin American and Caribbean History

HIST 4173 The Latin American City

HIST 4443 Frontiers and Borderlands in Colonial Latin America

HIST 4783 Cold War in Latin America: Revolutions, Violence, and Politics

LAST 4003 Latin American Studies Colloquium

PLSC 3573 Governments and Politics of Latin America

PLSC 4873 Inter-American Politics

SPAN 4223 Latin American Civilization

SPAN 4253 Latin American Cinema and Society

SPAN 4553 Latin America Today

SPAN 4883 Indigenous Literatures of Mesoamerica, the Andes, and the Amazon

MIDDLE EAST STUDIES

ANTH 4533 Middle East Cultures

ANTH 4913 Topics of the Middle East

GEOS 4043 Geography of the Middle East

HIST 3033 Islamic Civilization

HIST 3043 History of the Modern Middle East

HIST 3473 Palestine and Israel in Modern Times

HIST 4393 Early Modern Islamic Empires, 1300-1700

HIST 4413 New Women in the Middle East

HIST 4433 Social and Cultural History of the Modern Middle East

MEST 4003 / 4003H Middle East Studies Colloquium

PLSC 3523 Politics of the Middle East

PLSC 4593 Islam and Politics

PLSC 4893 The Middle East in World Affairs

ADDITIONAL ELECTIVES

INST 300V Internship in International Studies

INST 399VH Honors Thesis

INST 406V Independent Study in International Studies

* 1. Provide degree plan that includes new option/emphasis/concentration/minor

**First Year Fall**

UNIV 1001 University Perspectives (1)

ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (3)

MATH 1313 Quantitative Reasoning (ACTS Equivalency = MATH 1113) or MATH 1203 College Algebra (ACTS Equivalency = MATH 1103) (3)

PLSC 2003 American National Government (ACTS Equivalency = PLSC 2003) (3)

1003 Elementary I world language course (depending on placement in sequence) (3)

World Culture Requirement—1 (3)

**First Year Spring**

ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (3)

INST 2013 Introduction to International and Global Studies (3)

World Culture Requirement—2 (3)

1013 Elementary II world language course (depending on placement in sequence) (3)

Math 2033 Mathematical Thought (3)

or MATH 2043 Survey of Calculus

or MATH 2053 Finite Mathematics

or MATH 2183 Mathematical Reasoning in a Quantitative World

or STAT 2303 Principles of Statistics

Year Total: 31

**Second Year Fall**

General Elective (3)

2003 Intermediate I world language course (depending on placement in sequence) (3)

University/State Social Science Core (if PLSC 2813 taken for World Culture

requirement), or else General Elective (3)

University/State Core Science Lecture with Corequisite Lab Requirement (4)

University/State Core Fine Arts (3)

**Second Year Spring**

ECON 2143 Basic Economics: Theory and Practice (Majors are advised to take

ECON 2143, because it satisfies the prerequisite for entry into upper-level

ECON courses. Students who opt for ECON 2013 or ECON 2023 must

complete both ECON 2013 and ECON 2023 to satisfy the prerequisite for

entry into upper-level ECON courses.) (3)

or ECON 2013

or ECON 2023

2013 Intermediate II world language course (depending on placement in

sequence) (3)

General Elective (3)

University/State Core Science Lecture with Lab requirement (4)

General Elective (3)

Year Total: 32

**Third Year Fall**

Upper-level world language course (3)

INST 3503 Issues in the Global South (3)

Global South Thematic Elective (3)

General Elective (3)

General Elective (3)

**Third Year Spring**

Upper-level world language course (3)

Global South Area Studies Elective (3)

Global South Area Studies Elective (3)

General Elective (3)

General Elective (3)

Year Total: 30

**Fourth Year Fall**

INST 4003 International Studies Seminar (Completes Senior Writing

Requirement) (3)

Global South Area Studies Elective (3)

Upper-level Electives, 3000+ (as needed) (3)

Upper-level Electives, 3000+ (as needed) (3)

Upper-level Electives, 3000+ (as needed) (3)

**Fourth Year Spring**

Global South Area Studies Elective (3)

Upper-level Electives, 3000+ (as needed) (3)

Upper-level Electives, 3000+ (as needed) (3)

Upper-level Electives, 3000+ (as needed) (3)

Year Total: 27

Total Units in Sequence: 120

* 1. Total semester credit hours required for option/emphasis/concentration/minor

(Option range: 9–24 semester credit hours)

18 credit hours

* 1. New courses and new course descriptions

The course outlined below is a new addition to the International and Global Studies curriculum using existing resources in the program. No additional costs are warranted by this course.

INST 3503 Issues in the Global South

Interdisciplinary study of salient historical and contemporary issues of the Global South, including the cultural, economic, and political forces that shape and/or emerge from societies or political subjects that historically experienced underdevelopment and colonialism.

* 1. Goals and objectives of program option/emphasis/concentration/minor

1. Promote familiarity with historical and conceptual conceptualizations of the Global South with a focus on Africa, Latin America, and the Middle East.
2. Cultivate interdisciplinary understanding of the salient issues across the regions of the Global South, including but not limited to underdevelopment, gender disparity, urban growth, climate change, migration, and indigenous rights.
3. Think critically about how issues in the Global South are inherently linked to changing balances of power and historical legacies.
4. Develop deeper understanding of the cultures, economies, and politics of selected regions within the Global South through choice of elective courses and language training.
   1. Expected student learning outcomes

Upon completion of the concentration, students will be able to . . .

1. Explain how different disciplinary approaches inform general understanding of international affairs and relationships in the Global South and its constituent regions.

2. Identify and describe key features of the Global South and selected constituent regions, including but not limited to its history, geography, economy, and cultures.

3. Describe the historical legacies and global political forces shaping the Global South today.

4. Demonstrate the salient cultural, economic, and political features of at least one region within the Global South.

* 1. Documentation that program option/emphasis/concentration/minor meets employer needs (if applicable)

A concentration in the Global South is intended to prepare students for careers in the public, non-profit/NGO, and corporate sectors in areas where knowledge and experience with Africa, Latin America, and the Middle East are warranted or in which intercultural and language experience with those populations are needed in the United States, including experience with Arabic, French, Portuguese, and Spanish. In the 2017-2018 academic year, the program placed 36% of its interns (9 of 25) with organizations requiring exactly these skill sets. These included the following:

Bilingual services for the Northwest Arkansas Center for Sexual Violence

Community development work with the Amy Foundation in Cape Town, South Africa (2 interns)

Refugee assistance and research for Refugee Services of Texas

Research and clerical work for the Bolivian Consulate in Houston, TX

Research internship at the Toledo Institute for the Development of the Environment in Belize

Client services at World Relief in Fort Worth, TX

Bilingual services and research at Operation Underground Railroad in Anaheim, CA

Client services with Congolese Refugees at Canopy Northwest Arkansas

Research intern at the Institute for Global Engagement in Washington, D.C.

In the program’s survey of internship providers, the program with whom we work were effusive in their praise for the program’s preparation. As an example, Refugee Services of Texas wrote:

“Caroline worked with Refugee Services of Texas during the Summer of 2018 as a Cultural Orientation Intern with additional responsibilities leading RST’s Women’s Empowerment initiatives. She facilitated Cultural Orientation sessions and completed learning assessments for new refugee arrivals representing multiple nationalities and language groups while balancing guest speakers, childcare, interpreters, travel logistics, and ensuring the delivery of content in an interactive format. In addition, Caroline was an essential part of the newly established Women’s Empowerment team at RST. She helped empower 6 Afghan women - who share similar life backgrounds and similar skill sets - to organize themselves, expand their access to English, and research ways they can enter the job market as entrepreneurs by selling handmade goods or food.”

At the end of the 2018 academic year, the program also conducted a survey of career placements for alumni with graduation dates in the last five years. Thirty-four alumni responded, and of those 10 (29%) have accepted positions directly related to skill sets derived from Global South Studies:

Military Intelligence, Middle East, U.S. Air Force (2)

Global Emergency Preparedness and Planning, Walmart Home Office

Bilingual Victim Services Advocate, Northwest Arkansas Center for Sexual Assault

Americorps ESL Teacher, Ozark Literacy Council

Intern, U.S. Embassy in Lima, Peru (completing M.S. in Foreign Service at Georgetown)

Research Analyst, Organization of American States, Washington, D.C.

Watch Officer and Global Security Analyst with iJet International (contractor with World Bank)

Bilingual Staff Assistant with Ted Cruz for Senate Campaign

Research Analyst with McKinsey and Company, Boston, MA

The students mentioned in these examples studied on earlier catalogs and had prior training through the program’s former focus on Area Studies. The new proposed concentration, which promises to build on and enhance the previous approach, is thus vital to maintaining this level of career engagement for a large segment of students in the International & Global Studies Program.

* 1. Student demand (projected enrollment) for program option/emphasis/ concentration/minor

In 2017, approximately 82 of 252 majors were engaged in area studies programs related to the Global South. This suggests that approximately one third of future majors will likely elect the Global South concentration as part of their major.

* 1. Name of institutions offering similar program option/emphasis/concentration/ minor and the institution(s) used as a model to develop the proposed program option/emphasis/concentration/minor (if applicable)

A survey of SEC and peer institutions suggests that regional studies are a nearly universal feature of international studies programs. Many programs, including the College of International Studies at the University of Oklahoma, The Croft Center for International Studies at the University of Mississippi, the International Studies Program at the University of Florida, and the Department of International Studies at Texas A&M University, offer specific tracks in Latin America or Middle East Studies. Other programs, such as the University of Kentucky, the University of Tennessee, and the University of Iowa, require area studies courses as part of the major. At the University of Arkansas, Area Studies programs stand apart as “dependent majors,” so the same dedicated tracks are not possible. However, this arrangement facilitates a cross-regional approach with the “Global South” that fits with what our peers are doing but also takes a unique step forward. As a research concept, the Global South has become quite popular, replacing older, outdated notions of the “Third World” of “Developing World.” Academic journals such as the *Journal of the Global South* and *The Journal of Global South Studies,* and large digital projects such as the “Global South Studies” (<https://globalsouthstudies.as.virginia.edu/>) project at the University of Virginia, attest to the growing permanence of this region as an analytical concept. The new concentration at the University of Arkansas would thus be in step, but would also stand out as a unique offering among our peers. It would, moreover, be a creative and sustainable way to foster interaction among our existing area studies programs.

1. Institutional curriculum committee review/approval date: November 14, 2018
2. Will the new option/emphasis/concentration/minor be offered via distance delivery? If yes, indicate mode of distance delivery:

The Global South Concentration will not be offered via distance delivery.

1. Explain in detail the distance delivery methods/procedures to be used:

N/A

1. Specify the amount of additional costs required for program implementation, the source of funds, and how funds will be used.

No additional costs are required for program implementation. The INST program has sufficient resources and labor to launch and maintain the program.

1. Provide additional program information if requested by ADHE staff.

President/Chancellor Approval Date: January 21, 2019

Board of Trustees Notification Date: March 28, 2019

Chief Academic Officer: James S. Coleman Date: January 10, 2019