

Date Submitted: 10/09/20 9:25 am

Viewing: **MGMTBS : Management, Bachelor of Science in Business Administration**

Last approved: 02/27/18 11:23 am

Last edit: 10/14/20 4:43 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Management \(MGMT\)](#)

Submitter: User ID: **kboston calison** Phone:
575-4622 575-6731

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Requesting Approval to Offer an Existing Certificate or Degree via Distance Technology
—(LON)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2021

College/School Code

Walton College of Business (WCOB)

Department Code

In Workflow

1. WCOB Dean Initial
2. Provost Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. Institutional Research
6. MGMT Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Documentation sent to System Office
16. Higher Learning Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 10/08/20 3:26 pm
Karen Boston

Department of Management (MGMT)

Program Code MGMTBS
 Degree Bachelor of Science in Business Administration
 CIP Code

- (kboston):
 Approved for WCOB
 Dean Initial
2. 10/09/20 8:32 am
 Terry Martin
 (tmartin): Rollback
 to Initiator
 3. 10/09/20 9:27 am
 Karen Boston
 (kboston):
 Approved for WCOB
 Dean Initial
 4. 10/09/20 9:53 am
 Terry Martin
 (tmartin): Approved
 for Provost Initial
 5. 10/14/20 4:47 pm
 Alice Griffin
 (agriffin): Approved
 for Director of
 Program
 Assessment and
 Review
 6. 10/16/20 5:22 pm
 Lisa Kulczak
 (lkulcza): Approved
 for Registrar Initial
 7. 10/16/20 7:29 pm
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
 8. 10/19/20 12:50 pm
 John Delery
 (jdelery): Approved
 for MGMT Chair
 9. 10/22/20 3:17 pm
 Karen Boston
 (kboston):

- Approved for WCOB
Curriculum
Committee
10. 10/22/20 3:33 pm
Karen Boston
(kboston):
Approved for WCOB
Faculty
11. 10/22/20 3:33 pm
Karen Boston
(kboston):
Approved for WCOB
Dean
12. 10/22/20 4:00 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
13. 11/03/20 8:38 am
Terry Martin
(tmartin): Approved
for Provost Review
14. 11/20/20 4:30 pm
Myrlinda Soedjede
(myrlinda):
Approved for
University Course
and Program
Committee

History

1. Aug 25, 2014 by
Charlie Alison
(calison)
2. Aug 25, 2014 by
Charlie Alison
(calison)
3. Mar 23, 2015 by
Charlie Alison
(calison)

4. Apr 11, 2017 by
Charlie Alison
(calison)
5. Feb 27, 2018 by
Charlie Alison
(calison)

52.0201 - Business Administration and Management, General.

Program Title

Management, Bachelor of Science in Business Administration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 120

On-line/Web-based Information

Reason for offering

Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners).

Maximum Class Size for Web-based Courses 45

Course delivery
mode

Method(s)
Online

Class interaction
mode

Method(s):
E-mail
Chat

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization

N/A

Estimate Costs of the
Program over the
First 3 Years

**All courses will be
developed online by
the end of summer
2021.**

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

All management majors must complete [MGMT 4243](#) Ethics and Corporate Responsibility. An additional 21 hours of credit are required for students majoring in management. Six of these credit hours are specified in the concentration. Beyond this, students can choose from specified management and non-management courses in order to complete the requirements for the major.

Management Major Requirements

The major in management requires 24 hours of major and collateral courses in the discipline as well as satisfying the other requirements for the B.S.B.A. degree. A maximum of 27 hours is allowed in a management major or discipline field of study (i.e., core, major, electives) unless the extra courses are part of an interdisciplinary minor or collateral track. See an adviser for selection of courses.

Courses Required

MGMT 4243	Ethics and Corporate Responsibility	3
Concentration Hours		21
Maximum of 27 hours of MGMT courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.		
Junior/Senior Level Business Electives		12
Total Hours		36

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program **See BSBA NA**

Scheduled Program Review Date **See BSBA NA**

Program Goals and Objectives

Program Goals and Objectives

See BSBA NA

Learning Outcomes

Learning Outcomes

See BSBA NA

Description and justification of the request

Description of specific change	Justification for this change
Offer the Human Resources Management concentration in an online format.	All courses in the Human Resource Management concentration will be available for online delivery by the end of summer 2021.

Upload attachments

[MGMTBS-HRMG - Distance Delivery - Curriculum.docx](#)

[MGMTBS-HRMG - Distance Delivery - Ltr of Notification.pdf](#)

Reviewer Comments

Terry Martin (tmartin) (10/09/20 8:32 am): Rollback: Rolled back at request of Karen Boston.

Alice Griffin (agriffin) (10/14/20 10:49 am): Revised scheduled program review date.

Alice Griffin (agriffin) (10/14/20 4:28 pm): Revised LON and Curriculum documents, renamed to match BOT naming convention.

Alice Griffin (agriffin) (10/14/20 4:43 pm): ATTENTION: The Small Business Management concentration will submit an inactivation with a separate CIM block. The INEPBS is a new stand-alone program being proposed from a reconfiguration of the MGMTBS. Approval documentation for the reconfiguration was submitted with the INEPBS CIM block. This request is simply for distance delivery of the HRMG Concentration within the MGMTBS program.

Key: 117