

New Program Proposal

Date Submitted: 10/04/21 9:49 am

Viewing: **BUANUM : Business Analytics**

Undergraduate MicroCertificate

Last edit: 10/04/21 5:00 pm

Changes proposed by: aellstra

Submitter: 6145	User ID: aellstra	Phone:
Program Status	Active	
Academic Level	Undergraduate	
Type of proposal	MicroCertificate	
Select a reason for this new program	Adding a New Undergraduate MicroCertificate	
Effective Catalog Year	Spring 2022	
College/School Code Walton College of Business (WCOB)		
Department Code Department of Information Systems (ISYS)		
Program Code	BUANUM	
Degree	Undergraduate MicroCertificate	
CIP Code		

In Workflow

1. WCOB Dean Initial
2. Director of Curriculum Review and Program Assessment
3. Registrar Initial
4. Institutional Research
5. ISYS Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Registrar Final
15. Catalog Editor Final

Approval Path

1. 10/04/21 1:43 pm
Alan Ellstrand (aellstra): Approved for WCOB Dean Initial
2. 10/04/21 4:15 pm
Alice Griffin (agriffin): Approved for Director of Curriculum Review and Program Assessment

3. 10/04/21 5:00 pm
Lisa Kulczak
(lkulcza): Approved
for Registrar Initial
4. 10/04/21 5:19 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
5. 10/04/21 5:29 pm
Rajiv Sabherwal
(rsabherw):
Approved for ISYS
Chair
6. 10/04/21 7:34 pm
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
7. 10/04/21 7:34 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
8. 10/04/21 7:35 pm
Alan Ellstrand
(aellstra): Approved
for WCOB Dean
9. 10/05/21 9:10 am
Suzanne Kenner
(skenner): Approved
for Global Campus
10. 10/05/21 9:40 am
Ketevan
Mamiseishvili
(kmamisei):
Approved for
Provost Review
11. 10/25/21 3:53 pm
Alice Griffin

(agriffin): Approved
for University
Course and Program
Committee

52.1301 - Management Science.

Program Title

Business Analytics Undergraduate MicroCertificate

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 9
hours needed to
complete the
program?

Program Requirements and Description

Requirements

The undergraduate MicroCertificates in the Information Systems are credentials designed to provide undergraduate business students with MicroCertificate in specific IS knowledge areas – Business Analytics, Blockchain, Enterprise Resource Planning (ERP), and Business Cybersecurity. The demand for skilled professionals in information systems continues to outpace the supply of qualified applicants. Each nine-hour microcertificate program is open to individuals with backgrounds in any business discipline.

Business Analytics Undergraduate MicroCertificate: (9 hours)

Requirements: To receive the undergraduate Business Analytics MicroCertificate, students are required to take 9 hours of coursework in the Walton College of Business. Students are advised to check prerequisites prior to enrolling in a course.

Required Courses

<u>ISYS 4193</u>	Business Analytics and Visualization
<u>ISYS 4293</u>	Business Intelligence

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Select one of the following:

3

- [ISYS 4013](#) Principles of Data and Cybersecurity
- [ISYS 4173](#) Blockchain Fundamentals
- [ISYS 4213](#) ERP Fundamentals
- [ISYS 4393](#) Seminar in Applied Business Analytics

Total Hours

9

8-Semester Plan

Program Costs

No additional costs--program uses existing courses.

Library Resources

No additional library resources needed.

Instructional

Facilities

No additional facilities needed--uses existing courses.

Faculty Resources

No additional faculty needed--uses existing courses.

List Existing Certificate or Degree Programs

that Support the Proposed Program

Program(s)

ISYSBS - Information Systems, Bachelor of Science in Business Administration

Are Similar Programs available in the area?

No

Estimated Student Demand for Program N/A

Scheduled Program Review Date N/A

Program Goals and

Objectives

Program Goals and Objectives

Program Goals and Objectives

CRITICAL THINKING/PROBLEM SOLVING

Students who have completed the Business Analytics Undergraduate MicroCertificate will be able to identify, analyze, compare, and use data to provide solutions to business problems.

TECHNICAL COMPETENCE (Discipline Knowledge)

Students who have completed the Business Analytics Graduate MicroCertificate will be able to effectively analyze business problems.

Learning Outcomes

Learning Outcomes

Learning Objective (CTPS): Students will demonstrate critical thinking and strategic problem solving through classroom projects and/or exams.

Learning Objective (TCDK): Students will demonstrate the ability to use business analytics to solve complex business problems.

Description and Justification for this request

Description of request	Justification for request
Creation of an Undergraduate MicroCertificate in Business Analytics comprised of nine hours.	To offer undergraduate students an introduction to the field of Business Analytics and a credential to signal expertise in the Business Analytics area.

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (10/04/21 5:00 pm): Clarified with dean's office that students must be in WCOB in order to pursue this microcertificate. Spring 2022 effective date pending completion of approval process in a timely manner.

Key: 873