

Date Submitted: 10/26/18 11:33 am

Viewing: **BSBA Requirements : BSBA**

Requirements

Last approved: 08/16/17 10:20 am

Last edit: 11/05/18 3:41 pm

Changes proposed by: kboston

Catalog Pages Using this Program

[B.S.B.A. Requirements](#)

Submitter: 54622 User ID: kboston Phone:

Program Status: Active

Academic Level: Undergraduate

Type of proposal: Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration? No

Are you adding a track? No

Are you adding a focused study? No

Effective Catalog Year: Fall 2019

College/School Code: Walton College of Business(WCOB)

Department Code:

In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. WCBD Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. ADE Licensure Approval
15. Provost's Office-- Notification of Approval
16. Registrar Final
17. Catalog Editor Final

Approval Path

1. 10/26/18 11:50 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 10/30/18 4:53 pm
Alice Griffin (agriffin): Approved

Department of Business Dean(WCBD)

Program Code BSBA Requirements
 Degree Bachelor of Science in Business Administration
 CIP Code

for Director of
 Program
 Assessment and
 Review

3. 11/01/18 12:16 pm
 Lisa Kulczak
 (lkulcza): Approved
 for Registrar Initial
4. 11/01/18 12:19 pm
 Gary Gunderman
 (ggunderm):
 Approved for
 Institutional
 Research
5. 11/01/18 1:10 pm
 Karen Boston
 (kboston):
 Approved for WCBD
 Chair
6. 11/01/18 2:08 pm
 Karen Boston
 (kboston):
 Approved for WCOB
 Curriculum
 Committee
7. 11/01/18 2:10 pm
 Karen Boston
 (kboston):
 Approved for WCOB
 Faculty
8. 11/01/18 2:11 pm
 Karen Boston
 (kboston):
 Approved for WCOB
 Dean
9. 11/05/18 12:45 pm
 Miran Kang (kang):
 Approved for Global
 Campus

10. 11/05/18 1:47 pm
Terry Martin
(tmartin): Approved
for Provost Review
11. 11/16/18 4:05 pm
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee

History

1. Feb 18, 2015 by
Karen Boston
(kboston)
2. Jun 9, 2015 by Lisa
Kulczak (lkulcza)
3. Mar 17, 2017 by
Charlie Alison
(calison)
4. Aug 16, 2017 by
Charlie Alison
(calison)
5. Aug 16, 2017 by
Charlie Alison
(calison)

52.0101 - Business/Commerce, General.

Program Title

BSBA Requirements

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

Yes

College(s)/School(s)

College/School Name

College/School Name

Fulbright College of Arts and Sciences(ARSC)
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Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? **120 n/a**

On-line/Web-based Information

Reason for offering
Web-based Program

Update to current online program and on campus program.

Maximum Class Size for Web-based Courses n/a

Course delivery mode

Method(s)

Online

Class interaction mode

Method(s):

E-mail

Percent Online
100%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization
n/a

Estimate Costs of the Program over the First 3 Years n/a

List Courses Taught
by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

A. University Core Requirements 4	20
American History or Government	
Laboratory Science (two courses with labs) 2	
Social Science (one course)	
Fine Arts and Humanities (two courses)	
B. Pre-Business Core Courses	31
<u>ACCT 2013</u> Accounting Principles 1	
<u>ACCT 2023</u> Accounting Principles II 1	
or <u>MGMT 2053</u> Business Foundations	
<u>COMM 1313</u> Public Speaking (ACTS Equivalency = SPCH 1003) 1	
<u>ECON 2013</u> Principles of Macroeconomics (ACTS Equivalency = ECON 2103) 1	
<u>ECON 2023</u> Principles of Microeconomics (ACTS Equivalency = ECON 2203) 1	
<u>ENGL 1013</u> Composition I (ACTS Equivalency = ENGL 1013)	
<u>ENGL 1023</u> Composition II (ACTS Equivalency = ENGL 1023)	
<u>MATH 2043</u> Survey of Calculus (ACTS Equivalency = MATH 2203) 1	
<u>MATH 2053</u> Finite Mathematics	
<u>WCOB 1111</u> Freshman Business Connection 1	
<u>ISYS 1120</u> Computer Competency Requirement 1	
or <u>ISYS 1123</u> Business Application Knowledge - Computer Competency	
<u>WCOB 1033</u> Data Analysis and Interpretation 1	
C. Business Core	21

BLAW 2013	The Legal Environment of Business (ACTS Equivalency = BLAW 2003)
ISYS 2103	Business Information Systems
FINN 3043	Principles of Finance
MGMT 2103	Managing People and Organizations
MGMT 3013	Strategic Management
MKTG 3433	Introduction to Marketing
SCMT 2103	Introduction to Supply Chain Management

D. Junior-Senior Business Electives	9-15
E. Major Courses	21-24
E. Major Courses and Concentration Hours	21-27
F. General Education Electives 3	12
Total Hours	120

1 Pre-Business requirement: These 31 hours must be completed with a GPA of 2.50, an overall GPA of 2.5, and a grade of "C" or better in each course before a student is allowed to take upper-division business courses.

Students intending to pursue a major or minor in Accounting or Finance must complete [ACCT 2023](#).

2 Students majoring in Finance with Energy Finance Concentration must complete [GEOS 1133/GEOS 1131L](#) for one of their natural science requirements.

3 A total of 12 hours of general education electives are required for the Bachelor of Science in Business Administration (B.S.B.A.). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three hours of PEAC or DEAC courses. Students may utilize general education electives to complete a minor outside the Walton College. In addition, these electives may fulfill requirements for Social Issues, Multicultural Environment, and Demographic Diversity if not otherwise completed in the University Core. Students majoring in Finance with an Energy Finance Concentration must complete [GEOS 4253](#) as one of their general education elective credits.

4 The additional 15 hours required for University Core are met with the completion of Pre-Business and Business Core. These courses are denoted in bold within the course list.

~~(Total is less than the sum of the categories because some courses count in two categories and based on variation in junior-senior-level business electives and major requirements. A minimum of 120 hours is required for graduation.)~~ In addition to the core courses, each student will complete the required pre-business and business courses, junior- senior-level business electives, and major courses as specified by each major.

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses specifically designated for the major, and all required Walton College core and economics courses. Students must earn a grade of "C" or better in each of the pre-business core courses.

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student n/a

Demand for Program

Scheduled Program **2021-2022** n/a

Review Date

Program Goals and

Objectives

Program Goals and Objectives

COMMUNICATION

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to communicate effectively in professional situations.

CRITICAL THINKING/PROBLEM SOLVING

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to think critically when evaluating business decisions.

TECHNICAL COMPETENCE (Discipline Knowledge)

Graduates of the BSBA programs at the Sam M. Walton College of Business will be knowledgeable of the application of concepts in their business major and core cross-discipline concepts. n/a

Learning Outcomes

Learning Outcomes

Learning Objective 1 (Written Comm):

Students will show proficiency in writing and producing a broad set of professional quality business documents.

Learning Objective 2 (Oral Comm):

Students will prepare and deliver professional presentations.

Learning Objective (CTPS):

Students will demonstrate critical thinking and strategic problem solving skills through systematic and objective consideration of business related problems.

Learning Objective 1 (Core):

Students will demonstrate proficiency in core business concepts, across disciplines.

Learning Objective 2 (Major):

Students will demonstrate proficiency in their major-specific business concepts. n/a

Description and justification of the request

Description of specific change	Justification for this change
<p>Update the number of D. Junior/Senior Business Electives hours from 12-15 hours to 9-15 hours.</p> <p>Update the number of E. Major Courses hours from 21-24 hours to 21-27 hours.</p> <p>Add a footnote #4 under Footnotes to clarify the additional hours of University Core required.</p>	<p>To accommodate the new requirements for the Information Systems concentrations.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (10/30/18 8:21 am): Changed University Core total from 17 to 20 hours. And changed footnote 4, to reflect 15 hours. Bolded University Core courses in course list and checked sum box to reflect program is 120 credit hours.

Alice Griffin (agriffin) (10/30/18 10:26 am): Added...."and Concentration Hours" to item E. per recommendation from Catalog Editor.

Alice Griffin (agriffin) (11/05/18 3:41 pm): Inserted program goals and student learning outcomes on behalf of the college. Also inserted scheduled program review date.

Key: 14