

Program Change Request

Date Submitted: 01/27/20 10:47 am

Viewing: **SCMTBS : Supply Chain Management, Bachelor of Science in Business Administration**

Last approved: 01/23/20 11:22 am

Last edit: 04/09/20 1:31 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[Supply Chain Management B.S.B.A.](#)

[Supply Chain Management \(SCMT\)](#)

Submitter: 575-4622 User ID: calison Phone:

Program Status: Active

Academic Level: Undergraduate

Type of proposal: Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year: Fall 2021

In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. SCMT Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 01/27/20 11:23 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 01/29/20 1:14 pm
Alice Griffin (agriffin): Approved

College/School Code

Walton College of Business (WCOB)

Department Code

Department of Supply Chain Management (SCMT)

Program Code

SCMTBS

Degree

Bachelor of Science in Business Administration

CIP Code

for Director of

Program

Assessment and

Review

3. 01/29/20 3:37 pm

Lisa Kulczak

(lkulcza): Approved

for Registrar Initial

4. 01/29/20 4:01 pm

Gary Gunderman

(ggunderm):

Approved for

Institutional

Research

5. 04/06/20 8:20 pm

Brian Fugate

(bsfugate):

Approved for SCMT

Chair

6. 04/07/20 1:48 pm

Karen Boston

(kboston):

Approved for WCOB

Curriculum

Committee

7. 04/07/20 1:50 pm

Karen Boston

(kboston):

Approved for WCOB

Faculty

8. 04/07/20 1:52 pm

Karen Boston

(kboston):

Approved for WCOB

Dean

9. 04/07/20 2:03 pm

Suzanne Kenner

(skenner): Approved

for Global Campus

10. 04/08/20 9:13 am
Terry Martin
(tmartin): Approved
for Provost Review

History

1. Aug 25, 2014 by
Charlie Alison
(calison)
2. Mar 23, 2015 by
Charlie Alison
(calison)
3. May 16, 2016 by
Karen Boston
(kboston)
4. Nov 16, 2018 by
Karen Boston
(kboston)
5. Jan 23, 2020 by
Karen Boston
(kboston)

52.0203 - Logistics, Materials, and Supply Chain Management.

Program Title

Supply Chain Management, Bachelor of Science in Business Administration

Program Delivery

Method

On Campus

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 120

On-line/Web-based Information

Reason for offering

Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, transfer students and adult learners). Supply Chain Undergraduate Degree Labor & Market Analysis suggests strong growth for the supply chain labor market. There are seven universities offering online Supply Chain Management Bachelor of Science degrees. Cohort schools (SEC and Land-Grant Universities) do not offer online undergraduate degrees in this concentration. There are few state and regional universities that offer supply chain bachelor's degrees (face-to-face or online), which provides an opportunity to serve the needs of the state and region. This is one of the few fields in which Arkansas wage rates are among the highest in the nation. The program also has significant opportunities internationally. All courses are already developed or are in development and being offered online.

Maximum Class Size 60
for Web-based
Courses

Course delivery
mode

Method(s)
Online

Class interaction
mode

Method(s):
Electronic Bulletin Boards

Percent Online

100% with No Required Campus Component

Provide a List of
Services Supplied by
Consortia Partners or
Outsourced
Organization
N/A

Estimate Costs of the Program over the First 3 Years

All courses are already developed or are in development and being offered online.

List Courses Taught by Adjunct Faculty

Upload Memorandum of Understanding Forms (if required)

Program Requirements and Description

Requirements

Supply Chain Management Major Requirements

Major Course Requirements

SCMT 3443	DELIVER: Transportation and Distribution Management	3
SCMT 3613	SOURCE: Procurement and Supply Management	3
SCMT 3623	PLAN: Inventory and Forecasting Analytics	3
SCMT 3643	International Logistics	3
SCMT 4653	Supply Chain Strategy and Change Management	3
SCMT 3103	Supply Chain Management Internship (Alternative industry-based experiential coursework is available on an exception basis with departmental approval.)	3

Choose three hours from the following: 3

- [SCMT 3663](#) MAKE: Supply Chain Process Improvement
- [SCMT 3653](#) Project Management: Supply Chain New Product Planning and Launch
- [SCMT 3633](#) Supply Chain Service and Customer Management
- [SCMT 4003H](#) Honors Supply Chain Management Colloquium
- [SCMT 4103](#) Special Topics in Supply Chain Management
- [SCMT 4123](#) Sustainable Logistics and Supply Chain Management
- [SCMT 4633](#) Supply Chain Performance Management and Analytics

Maximum of 27 hours of SCMT courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Junior/Senior Business Electives

8-Semester Plan

First Year	Units
	FallSpring
<u>ENGL 1013</u> Composition I (ACTS Equivalency = ENGL 1013)	3
<u>MATH 2053</u> Finite Mathematics	3
<u>COMM 1313</u> Public Speaking (ACTS Equivalency = SPCH 1003)	3
<u>WCOB 1111</u> Freshman Business Connection	1
<u>BLAW 2013</u> The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	3
ISYS 1120 Computer Competency Requirement	0 -
U.S. History or Political Science University Core	3 -
<u>ISYS 1123</u> Business Application Knowledge - Computer Competency	3
<u>ENGL 1023</u> Composition II (ACTS Equivalency = ENGL 1023)	3
<u>ACCT 2013</u> Accounting Principles	3
<u>WCOB 1033</u> Data Analysis and Interpretation	3
<u>ECON 2023</u> Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3
Natural Science	4
Year Total:	16 16
Second Year	Units
	FallSpring
<u>MGMT 2053</u> Business Foundations	3
or <u>ACCT 2023</u> Accounting Principles II	
<u>ISYS 2103</u> Business Information Systems1	3
<u>MATH 2043</u> Survey of Calculus (ACTS Equivalency = MATH 2203)2	3
Social Science - University Core	3
Fine Arts/Humanities - University Core	3
<u>SCMT 2103</u> Integrated Supply Chain Management1	3
<u>MGMT 2103</u> Managing People and Organizations1	3
<u>ECON 2013</u> Principles of Macroeconomics (ACTS Equivalency = ECON 2103)2	3
Fine Arts/Humanities - University Core	3
Natural Science	4
Year Total:	15 16
Third Year	Units
	FallSpring
<u>FINN 3043</u> Principles of Finance	3
<u>MKTG 3433</u> Introduction to Marketing	3
<u>SCMT 3443</u> DELIVER: Transportation and Distribution Management	3
<u>SCMT 3613</u> SQUIRRE: Procurement and Supply Management	3

<u>SCMT 3013</u> SCORCELT Procurement and Supply Management	3
3000/4000 level SCMT course from elective courses	3
SCMT 3643 International Logistics	- 3
SCMT 3623 PLAN: Inventory and Forecasting Analytics	3
<u>MGMT 3013</u> Strategic Management	3
<u>SCMT 3103</u> Supply Chain Management Internship	3
Junior/Senior Business Elective	3
U.S. History or Political Science - University Core	3
Year Total:	15 15

Fourth Year	Units
	FallSpring
SCMT 3623 PLAN: Inventory and Forecasting Analytics	3 -
SCMT 3643 International Logistics	3
Junior/Senior Business Elective	6
General Education Electives	6
<u>SCMT 4653</u> Supply Chain Strategy and Change Management	3
Junior/Senior Business Electives	6
General Education Electives	3
Year Total:	15 12
Total Units in Sequence:	120

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 100

Scheduled Program Review Date 2021-2022

Program Goals and Objectives

Program Goals and Objectives

The goals and objectives, as well as the learning outcomes are included with the BSBA requirements CIM block.

Learning Outcomes

Learning Outcomes

See above.

Description and justification of the request

Description of specific change	Justification for this change
<ul style="list-style-type: none"> - Add ISYS 1123, Business Application Knowledge to first year, fall semester, 8 semester plan - Delete ISYS 1120, Computer Competency Requirement from first year, fall semester, 8 semester plan - Delete 3 hours of general education elective from third year, spring semester, 8 semester plan - Add US History or Political Science - University Core to third year, spring semester, 8 semester plan - move SCMT 3643 to fourth year, fall semester, 8 semester plan - move SCMT 4653 to fourth year, spring semester, 8 semester plan 	<p>Pre-assessment exam scores for incoming freshmen over the past several years have been consistently indicating that only 4% of incoming freshmen have sufficient IT competency (coming out of their High School program) for Walton College courses. Therefore, most incoming Walton freshmen are required to take ISYS 1123, Business Application Knowledge in lieu of ISYS 1120, Computer Competency Requirement which currently does not count toward their degree. This change deletes ISYS 1120 as a pre-business requirement and incorporates ISYS 1123 as a pre-business and degree requirement. Additionally, reducing the total number of General Education Electives from 12 hours to 9 hours.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (01/29/20 1:13 pm): Switched US HIST/PLSC University Core from a course to a comment. This action removed the red box error. Also, in the description changed third year fall to third year spring. College is encouraged to review.

Alice Griffin (agriffin) (04/09/20 1:31 pm): Changed effective date from fall 2020 to fall 2021. It is too late to complete the approval process to meet the catalog deadline.