Date Submitted: 03/06/19 5:46 pm

Viewing: JOUR-M : Journalism Minor

Last approved: 08/10/17 12:43 pm
Last edit: 03/06/19 5:46 pm
Changes proposed by: jwicks

Catalog Pages Using this Program

Journalism and Strategic Media (JOUR)

Submitter: jwicks
User ID: jwicks
Phone: 575-6304

Program Status: Active
Academic Level: Undergraduate
Type of proposal: Minor
Effective Catalog Year: Fall 2020

College/School Code
Fulbright College of Arts and Sciences (ARSC)

Department Code
School of Journalism and Strategic Media (JOUR)

Program Code: JOUR-M
Degree: Minor
CIP Code

In Workflow
1. ARSC Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. JOUR Chair
6. ARSC Curriculum Committee
7. ARSC Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Faculty Senate
12. Provost Final
13. Provost's Office--Notification of Approval
14. Registrar Final
15. Catalog Editor Final

Approval Path
1. 03/07/19 10:31 am
   Jeannine Durdik (jdurdik): Approved for ARSC Dean Initial
2. 03/08/19 3:34 pm
   Alice Griffin (agriffin): Approved for Director of Program

https://nextcatalog.uark.edu/programadmin/
Assessment and Review
3. 06/05/19 7:47 pm
Lisa Kulczak (lkulcza): Approved for Registrar Initial
4. 06/06/19 8:51 am
Gary Gunderman (ggunderm): Approved for Institutional Research
5. 06/06/19 9:47 am
Jan Wicks (jwicks): Approved for JOUR Chair
6. 09/05/19 11:20 am
Ryan Cochran (rcc003): Approved for ARSC Curriculum Committee
7. 09/05/19 11:28 am
Jeannie Hulen (jhulen): Approved for ARSC Dean
8. 09/10/19 3:52 pm
Suzanne Kenner (skenner): Approved for Global Campus
9. 09/10/19 4:09 pm
Terry Martin (tmartin): Approved for Provost Review
10. 09/30/19 5:00 pm
Alice Griffin (agriffin): Approved for University Course and Program Committee
09.0401 - Journalism.

Program Title
Journalism Minor

Program Delivery
Method
On Campus
Online/Web-based

Is this program interdisciplinary?
No

Does this proposal impact any courses from another College/School?
No

What are the total hours needed to complete the program?
18

**On-line/Web-based Information**

Reason for offering
Web-based Program
The course, JOUR 2003 Writing for Today's Media, is needed to meet the needs of the students in the journalism minor. The course will serve students in the journalism minor who will be employed in fields where communication with the public is necessary, for students who wish to teach journalism at the high school level, and for those who are interested in writing for social media, for instance, for their own blog.

Maximum Class Size
22
for Web-based Courses

Course delivery mode
Method(s)

Online

Class interaction mode

Method(s):

Electronic Bulletin Boards

Percent Online

50-99%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization

None

Estimate Costs of the Program over the First 3 Years

Submitted last year

List Courses Taught by Adjunct Faculty

Upload Memorandum of Understanding Forms (if required)

Program Requirements and Description

Requirements

Requirements for a Minor in Journalism

All majors and minors must complete the GSP or Grammar, Spelling and Punctuation requirement as a prerequisite or co-requisite to JOUR 1033 Media Writing by completing one of these two options: 1) Pass JOUR 1003 Journalistic Writing Skills with a grade of C or better; or 2) Pass the GSP test with a grade of 75% or better. Once you officially declare a Journalism major or minor, you will obtain access to the GSP Blackboard course for option 2. Students who do not complete both the GSP requirement and JOUR 1033 with a C or better cannot enroll in any courses for which JOUR 1033 is a prerequisite. The GSP test is only administered a
certain number of times each semester. Students must request a GSP test time a minimum of two weeks before they plan to take the test. There is no guarantee that GSP testing slots will be open when desired, so students must schedule well in advance.

18 hours to include the following:

**JOUR 1023**  
Media and Society  
3

**JOUR 1033**  
Fundamentals of Journalism  
3

**JOUR 2003**  
Writing for Today's Media  
3

**JOUR 2053**  
Multimedia Journalism  
3

or **JOUR 2063**  
Media Technology

**JOUR 3633**  
Media Law  
3

**JOUR 4333**  
Ethics in Journalism  
3

Total Hours  
18

### Requirements for a Minor in Journalism

#### 8-Semester Plan

**Are Similar Programs available in the area?**

**No**

- Estimated Student Demand for Program  
  See last year’s proposal

- Scheduled Program Review Date  
  See last year’s proposal

**Program Goals and Objectives**

- See last year’s proposal that was approved.

#### Learning Outcomes

- See last year’s proposal that was approved.

**Description and justification of the request**

<table>
<thead>
<tr>
<th>Description of specific change</th>
<th>Justification for this change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Added the GSP requirement.</td>
<td>Addresses accreditation/assessment recommendations and better fit how JOUR classes are taught.</td>
</tr>
</tbody>
</table>
Upload attachments

Reviewer Comments