

A deleted record cannot be edited

Program Deactivation Proposal

Date Submitted: 12/12/24 9:49 am

Viewing: **WRTL-M : Retail Minor for Business**

Majors

Last approved: 10/07/24 8:00 am

Last edit: 02/04/25 11:46 am

Changes proposed by: judy

Catalog Pages Using this Program

[Marketing.\(MKTG\)](#)

End Catalog Fall 2025

No new students admitted after:

In Workflow

1. WCOB Dean Initial
2. Provost Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. MKTG Chair
7. WCOB Curriculum Committee
8. WCOB Faculty
9. WCOB Dean
10. Global Campus
11. Provost Review
12. Undergraduate Council
13. Faculty Senate
14. Provost Final
15. Provost's Office-- Documentation sent to System Office
16. Higher Learning Commission
17. Board of Trustees
18. ADHE Final
19. Provost's Office-- Notification of Approval
20. Registrar Final
21. Catalog Editor Final

Approval Path

1. 12/12/24 11:22 am
Alan Ellstrand

- (aellstra): Approved
for WCOB Dean
Initial
2. 12/12/24 12:03 pm
Jim Gigantino
(jgiganti): Approved
for Provost Initial
3. 01/14/25 11:47 am
Lisa Kulczak
(lkulcza): Approved
for Director of
Curriculum Review
and Program
Assessment
4. 01/14/25 11:54 am
Gina Daugherty
(gdaugher):
Approved for
Registrar Initial
5. 01/14/25 12:34 pm
Doug Miles
(dmiles): Approved
for Institutional
Research
6. 01/20/25 9:55 am
Judith Garretson
Folse (jagfolse):
Approved for MKTG
Chair
7. 01/20/25 10:30 am
Alan Ellstrand
(aellstra): Approved
for WCOB
Curriculum
Committee
8. 01/20/25 10:30 am
Alan Ellstrand
(aellstra): Approved
for WCOB Faculty
9. 01/20/25 10:30 am
Alan Ellstrand

- (aellstra): Approved
for WCOB Dean
10. 01/20/25 7:52 pm
Suzanne Kenner
(skenner): Approved
for Global Campus
11. 01/21/25 8:10 am
Jim Gigantino
(jgiganti): Approved
for Provost Review
12. 01/27/25 11:01 am
Lisa Kulczak
(lkulcza): Approved
for Undergraduate
Council

History

1. Feb 2, 2015 by
Karen Boston
(kboston)
2. May 27, 2015 by
Charlie Alison
(calison)
3. May 20, 2019 by
Karen Boston
(kboston)
4. Mar 15, 2023 by
Charlie Alison
(calison)
5. Dec 21, 2023 by
Gina Daugherty
(gdaugher)
6. Sep 10, 2024 by
Amanda Corbell
(ac087)
7. Oct 7, 2024 by Jean
Mitchell (jem03)

Fall 2024

Allow students in program to complete through:

Fall 2026

Number of students still enrolled:

3

Courses Deleted as a result of this action:

How will students in the deleted program be accommodated?

They can complete a marketing minor which requires the same number and classes from same academic area.

How will funds from the deleted program be reallocated?

NA

Deactivation attachments

WRTL-M - Deletion - Ltr of Notification_Rev_BOT.pdf
Letter_of_Notification NEW 2-24--Retail Minor for Busienss Majors--Updated 0125.pdf

Justification for this request

There are not many current students in this minor and they can take the same classes to complete a marketing minor. Since there is no significant difference for the minors a marketing minor gives more options for classes and skills to learn.

Submitter:	User ID:	yongko	Phone:	575-5252
Program Status	Active			
Academic Level	Undergraduate			
Type of proposal	Minor			
Effective Catalog Year	Fall 2025			
College/School Code	Walton College of Business (WCOB)			
Department Code	Department of Marketing (MKTG)			

Program Code WRTL-M

Degree Minor

CIP Code

52.0212 - Retail Management.

Program Title

Retail Minor for Business Majors

Program Delivery

Method

On Campus

Is this program interdisciplinary between two or more colleges or schools?

No

Do the proposed changes impact any specific course(s) from another college or school?

No

What are the total 15
hours needed to
complete the
program?

Program Requirements and Description

Requirements

Retail Minor for Business Students

The Department of Marketing offers a retail minor for Walton College students desiring more knowledge of retail, to assist them in their careers. The minor requires the completion of 15 hours of study with all of the courses applied toward the minor taken in residence.

The 15 hours include the following courses:

MKTG 34303	Introduction to Marketing	3
MKTG 35503	Consumer Behavior	3
MKTG 44303	Retail Strategy	3
MKTG 44403	Retail Buying and Merchandise	3
Select one of the following:		3
ECON course at 3000 or 4000 level		
FINN 30103	Financial Analysis	

<u>ISYS 42103</u>	ERP Fundamentals
MGMT course at 3000 or 4000 level	
<u>MKTG 36503</u>	Category Management Topics
<u>MKTG 42303</u>	Integrated Marketing Communications
<u>MKTG 44503</u>	New Product Development
<u>SCMT 36103</u>	SOURCE: Procurement and Supply Management

Total Hours

15

Students who desire to earn a retail minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student’s undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 40

Scheduled Program Review Date n/a

Program Goals and Objectives

Program Goals and Objectives

n/a

Learning Outcomes

Learning Outcomes

n/a

Upload attachments

Reviewer Comments

Lisa Kulczak (lkulcza) (01/09/25 6:27 pm): According to UAConnect, there are still 3 students active in this minor. A phase-out plan will need to be included with the LON; in conversation with the dean's office for that information.

Lisa Kulczak (lkulcza) (01/14/25 11:47 am): Uploaded a revised LON with dates inserted. The college is providing additional information for the LON regarding the phase-out plan, as there are currently 5 students active in the minor.

Lisa Kulczak (lkulcza) (02/03/25 2:47 pm): Uploaded revised LON from dean's office.