

Date Submitted: 05/21/19 3:14 pm

Viewing: **ACCTBS : Accounting, Bachelor of Science in Business Administration**

Last approved: 05/09/19 8:48 am

Last edit: 07/09/19 12:09 pm

Changes proposed by: kboston

Catalog Pages Using this Program
[Accounting B.S.B.A.](#)
[Accounting \(ACCT\)](#)

Submitter:	User ID:	crsleaf1	Phone:	54622
Program Status	Active			
Academic Level	Undergraduate			
Type of proposal	Major/Field of Study			
Select a reason for this modification				
Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)				
Are you adding a concentration?	No			
Are you adding a track?	No			
Are you adding a focused study?	No			
Effective Catalog Year	Fall 2020			
College/School Code	Walton College of Business (WCOB)			
Department Code	Department of Accounting (ACCT)			
Program Code	ACCTBS			
Degree	Bachelor of Science in Business Administration			
CIP Code	52.0301 - Accounting.			
Program Title	Accounting, Bachelor of Science in Business Administration			
Program Delivery Method	On Campus			
	Online/Web-based			
	Is this program interdisciplinary?			
	Yes			

In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. ACCT Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. WCOB Dean
9. Global Campus
10. Provost Review
11. University Course and Program Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 05/21/19 3:44 pm
Karen Boston (kboston): Approved for WCOB Dean Initial
2. 05/23/19 10:05 am
Alice Griffin (agriffin): Approved for Director of Program Assessment and Review
3. 06/05/19 7:16 pm
Lisa Kulczak (lkulcza): Approved for Registrar Initial
4. 06/06/19 8:23 am
Gary Gunderman (ggunderm):

College(s)/School(s)	College/School Name
	Fulbright College of Arts and Sciences (ARSC)

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 120

On-line/Web-based Information

Reason for offering

Web-based Program

The market has moved to online programming to supplement face-to-face courses and/or add to a college's educational offerings. More and more of our peer and aspirant colleges of business have moved to some form of online programming (see for example, <http://www.businessinsider.com/harvard-business-school-online-courses-2013-10>). In addition, offering a degree online strategically positions the College to capture new markets (e.g., students abroad, degree completion, CPA requirements, and adult learners).

Maximum Class Size for Web-based Courses 42

Course delivery mode	Method(s)
	Online

Class interaction mode	Method(s):
	Electronic Bulletin Boards

Percent Online 100%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization
N/A

Estimate Costs of the Program over the First 3 Years \$20,000

List Courses Taught by Adjunct Faculty

Upload Memorandum of

- Approved for Institutional Research
- 5. 06/06/19 8:26 am Gary Peters (peters): Approved for ACCT Chair
- 6. 06/17/19 9:24 am Karen Boston (kboston): Approved for WCOB Curriculum Committee
- 7. 06/17/19 9:29 am Karen Boston (kboston): Approved for WCOB Faculty
- 8. 06/17/19 9:30 am Karen Boston (kboston): Approved for WCOB Dean
- 9. 06/18/19 9:46 am Miran Kang (kang): Approved for Global Campus
- 10. 06/18/19 1:29 pm Terry Martin (tmartin): Approved for Provost Review
- 11. 08/05/19 3:03 pm Alice Griffin (agriffin): Approved for University Course and Program Committee

History

1. Aug 13, 2014 by Leepfrog Administrator (clhelp)
2. Feb 2, 2015 by Karen Boston (kboston)
3. May 29, 2015 by Charlie Alison

Understanding Forms
(if required)

- (calison)
- 4. Jul 23, 2015 by
Charlie Alison
(calison)
- 5. Feb 4, 2016 by
Charlie Alison
(calison)
- 6. May 4, 2017 by
Karen Boston
(kboston)
- 7. May 9, 2019 by
Karen Boston
(kboston)

Program Requirements and Description

Requirements

Accounting Major Requirements

Course Requirements in the Major (24 hours)

ACCT 3533	Accounting Technology	3
ACCT 3723	Intermediate Accounting I	3
ACCT 3753	Intermediate Accounting II	3
ACCT 3843	Fundamentals of Taxation I	3
ACCT 4203	Fundamentals of Taxation II	3
ACCT 4673	Product, Project and Service Costing	3
ACCT 4703	Governmental/Nonprofit Accounting	3
ACCT 4883	Energy Accounting	
ISYS 4213	ERP Fundamentals	
FINN 3013	Financial Analysis	
FINN 3623	Risk Management	
FINN 3053	Financial Markets and Institutions	
ACCT 4963	Audit and Assurance Services	3
Select three hours from the following:		3
ACCT 310V	Accounting Internship	
ACCT 410V	Special Topics in Accounting	
ACCT 4003H	Honors Accounting Colloquium	

Maximum of 30 hours of ACCT courses in department (core, major, elective). More than 30 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Total Hours

24

Junior/Senior Business Electives (12 hours)

Selection of electives should be made in consultation with academic **advisors**.

~~advisers:~~

~~Students planning on taking professional examinations should ascertain course requirements by examining authorities. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the CPA examination in Arkansas. B.S.B.A. graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas. The following courses are highly recommended to satisfy the junior/senior business elective requirement if not used toward the major: The following courses are highly recommended to satisfy the junior/senior business elective requirement if not used toward the major: [ACCT 310V](#), [ACCT 310VH](#), [ACCT 3543](#), ~~[ACCT 310V](#)~~, ~~[ACCT 410V](#)~~, ~~[ACCT 4003H](#)~~, ~~[FINN 3013](#)~~, ~~[FINN 3103](#)~~,~~

~~ACCT 4123H, FINN 3703, ISYS 4213~~ or any 3-hour Walton College Study Abroad Course. Students in ~~the the~~ online program ~~are are~~ encouraged to complete ~~ACCT 310V, FINN 3013, ISYS 4213,~~ or any 3-hour Walton College Study Abroad **Course.**

~~Course. No more than six hours of accounting may be in the major.~~

Maximum of 30 graduates would need additional accounting hours of ACCT and other courses in department (core, major, elective).

More than 30 amounting to a total of 150 semester hours allowed if to sit for the extra courses are part of interdisciplinary minor or collateral track. CPA exam in Arkansas.

Accounting Students are encouraged to utilize ACCT 310V in the Spring of Year 4 for Internship Credit as a business elective (in combination with compressed sections of ACCT 3543, ~~ACCT 4673~~ and ACCT 4673). ~~ACCT 4963~~. To do so requires the student to defer 3 credit hours of General Education electives to an alternative Fall, Spring, or Summer semester. This also strengthens the ability of the student to transition into the Masters of Accounting Program.

8-Semester Plan

Accounting B.S.B.A.

Eight-Semester Degree Program:

Students wishing to follow the eight-semester degree plan should see the Eight Semester Degree Policy in the Academic Regulations chapter for university requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Courses in *ITALIC* may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)		3
MATH 2053 Finite Mathematics		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)		3
WCOB 1111 Freshman Business Connection		1
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	1	3
ISYS 1120 Computer Competency Requirement		0
U.S. History or Political Science— University Core		3
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Natural Science – University Core		4
Year Total:	16	16

	Units	
	Fall	Spring
ACCT 2023 Accounting Principles II		3
ISYS 2103 Business Information Systems ¹		3
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ²		3
Social Science – University Core		3
Fine Art/Humanities – University Core		3
SCMT 2103 Introduction to Supply Chain Management		3
MGMT 2103 Managing People and Organizations ¹		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) ²		3
Fine Art/Humanities – University Core		3
Natural Science – University Core		4

ALL pre-business requirements should be met by end of term

Year Total: 15 16

Third Year	Units
	FallSpring
FINN 3043 Principles of Finance1	3
MKTG 3433 Introduction to Marketing1	3
ACCT 3723 Intermediate Accounting I	3
ACCT 3843 Fundamentals of Taxation I	3
General Education Electives	3
ACCT 3753 Intermediate Accounting II	3
ACCT 4203 Fundamentals of Taxation II	3
MGMT 3013 Strategic Management	3
Junior/Senior Business Elective	3
General Education Electives	3
Year Total:	15 15

Fourth Year	Units
	FallSpring
ACCT 3533 Accounting Technology	3
3-hour ACCT Elective for Major Course 3-hour ACCT Elective for Major Not Found	3 -
ACCT 4703 Governmental/Nonprofit Accounting	3
Junior/Senior Business Electives	6
General Education Electives	3
ACCT 4673 Product, Project and Service Costing	3
ACCT 4963 Audit and Assurance Services	3
Junior/Senior Business Electives	3
General Education Electives	3
Year Total:	15 12

Total Units in Sequence: 120

1 Must be completed prior to [MGMT 3013](#).

2 Must be completed prior to taking any 3000 or 4000 level business courses.

Students are encouraged to take the following courses to satisfy the junior/senior business elective requirement: [ACCT 310V](#), [ACCT 410V](#), [ACCT 4003H](#), [FINN 3013](#), [FINN 3103](#), [FINN 3703](#), [ISYS 4213](#) or any 3-hour Walton College Study Abroad Course. No more than six hours of accounting may be in the major.

Accounting Students are encouraged to utilize [ACCT 310V](#) in the Spring of Year 4 for Internship Credit as a business elective (in combination with compressed sections of [ACCT 4673](#) and [ACCT 4963](#)). To do so requires the student to defer 3 credit hours of General Education electives to an alternative Fall, Spring, or Summer semester. This also strengthens the ability of the student to transition into the Masters of Accounting Program.

Are Similar Programs available in the area?

No

Estimated Student 30

Demand for Program

Scheduled Program 2021-2022

Review Date

Program Goals and Objectives

Program Goals and Objectives

COMMUNICATION

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to communicate effectively in professional situations.

CRITICAL THINKING/PROBLEM SOLVING

Graduates of the BSBA programs at the Sam M. Walton College of Business will be able to think critically when evaluating business decisions.

TECHNICAL COMPETENCE (Discipline Knowledge)

Graduates of the BSBA programs at the Sam M. Walton College of Business will be knowledgeable of the application of concepts in their business major and core crossdiscipline concepts

Learning Outcomes

Learning Outcomes

Learning Objective 1 (Written Comm): Students will show proficiency in writing and producing a broad set of professional quality business documents.

Learning Objective 2 (Oral Comm): Students will prepare and deliver professional presentations.

Learning Objective (CTPS): Students will demonstrate critical thinking and strategic problem solving skills through systematic and objective consideration of business related problems.

Learning Objective 1 (Core): Students will demonstrate proficiency in core business concepts, across disciplines.

Learning Objective 2 (Major): Students will demonstrate proficiency in their major-specific business concepts. [limited pilot]

Description and justification of the request

Description of specific change

Justification for this change

Description of specific change	Justification for this change
<p>Add ACCT 4703, Governmental/Nonprofit Accounting to the major requirements in lieu of electives and replace in the 8 semester plan.</p> <p>Add ACCT 3543, Accounting Analytics to the recommended junior/senior business electives.</p> <p>ADD: ACCT 4123H, Professional Ethics and Corporate Governance to the recommended junior/senior business electives.</p> <p>Delete FINN 3703, International Finance from the list of recommended junior/senior business electives.</p> <p>Delete ACCT 4963, Audit and Assurance Services as a compressed section.</p> <p>Add ACCT 3543, Accounting Analytics to the compressed section list.</p>	<p>Modify major requirements to ensure students are completing ACCT 4703, Governmental/Nonprofit Accounting for most state CPA requirements. Adding ACCT 3543, Accounting Analytics, a new course, to the elective and compressed course offering options.</p>

Upload attachments

Reviewer Comments **Alice Griffin (agriffin) (07/09/19 12:09 pm):** ACCT 3543 has been submitted into the approval workflow.