

Date Submitted: 09/22/23 1:51 pm

# Viewing: **RESMBS : Recreation and Sport Management, Bachelor of Science**

Last approved: 03/13/23 10:37 am

Last edit: 10/20/23 2:41 pm

Changes proposed by: alsulliv

Catalog Pages Using this Program

[Recreation and Sport Management \(RESM\)](#)

Submitter: User ID: [alsulliv](#) [pcaitej](#) Phone: [5-4099](#) ~~5-2854~~

Program Status: Active

Academic Level: Undergraduate

Type of proposal: Major/Field of Study

Select a reason for this modification

Revising Curriculum of an Existing Certificate or Degree (making a net change of more than 15 credit hours)--(LON)

Are you adding a concentration?  
No

Are you adding or modifying a track?  
No

Are you adding or modifying a focused study?  
No

Effective Catalog Year: Fall 2024

College/School Code: College of Education and Health Professions (EDUC)

Department Code: Department of Health, Human Performance and Recreation (HHPR)

## In Workflow

1. EDUC Dean Initial
2. Provost Initial
3. Director of Curriculum Review and Program Assessment
4. Registrar Initial
5. Institutional Research
6. HHPR Chair
7. EDUC Curriculum Committee
8. AFLS Dean
9. EDUC Dean
10. ENGR Dean
11. ARCH Dean
12. ARSC Dean
13. WCOB Dean
14. Global Campus
15. Provost Review
16. Undergraduate Council
17. Faculty Senate
18. Provost Final
19. Provost's Office-- Documentation sent to System Office
20. Higher Learning Commission
21. Board of Trustees
22. ADHE Final
23. Provost's Office-- Notification of Approval
24. Registrar Final
25. Catalog Editor Final

Program Code	RESMBS
Degree	Bachelor of Science
CIP Code	

## Approval Path

1. 09/15/23 1:22 pm  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Dean Initial
2. 09/15/23 3:02 pm  
Jim Gigantino  
(jgiganti): Approved  
for Provost Initial
3. 09/21/23 4:34 pm  
Lisa Kulczak  
(lkulcza): Rollback to  
Initiator
4. 09/25/23 9:31 am  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Dean Initial
5. 09/25/23 10:23 am  
Jim Gigantino  
(jgiganti): Approved  
for Provost Initial
6. 10/20/23 2:45 pm  
Lisa Kulczak  
(lkulcza): Approved  
for Director of  
Curriculum Review  
and Program  
Assessment
7. 10/23/23 8:44 am  
Gina Daugherty  
(gdaugher):  
Approved for  
Registrar Initial
8. 10/23/23 11:01 am  
Doug Miles  
(dmiles): Approved  
for Institutional  
Research

9. 10/25/23 6:12 am  
Michelle Gray  
(rgray): Approved  
for HHPR Chair
10. 11/01/23 2:20 pm  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Curriculum  
Committee
11. 11/01/23 2:34 pm  
Lona Robertson  
(ljrobert): Approved  
for AFLS Dean
12. 11/01/23 2:45 pm  
Matthew Ganio  
(msganio):  
Approved for EDUC  
Dean
13. 11/03/23 2:40 pm  
Kevin Hall (kdhall):  
Approved for ENGR  
Dean
14. 11/03/23 2:44 pm  
Melinda Smith  
(melindas):  
Approved for ARCH  
Dean
15. 11/04/23 11:32 am  
Christopher Liner  
(liner): Approved for  
ARSC Dean
16. 11/05/23 6:40 am  
Alan Ellstrand  
(aellstra): Approved  
for WCOB Dean
17. 11/06/23 8:32 am  
Suzanne Kenner  
(skenner): Approved  
for Global Campus

18. 11/06/23 8:37 am  
Jim Gigantino  
(jgiganti): Approved  
for Provost Review
19. 11/21/23 10:48 am  
Lisa Kulczak  
(lkulcza): Approved  
for Undergraduate  
Council

## History

1. May 22, 2015 by  
Denise Bignar  
(dbignar)
2. Feb 28, 2017 by  
Charlie Alison  
(calison)
3. Feb 28, 2017 by  
Charlie Alison  
(calison)
4. Feb 28, 2017 by  
Charlie Alison  
(calison)
5. May 19, 2020 by  
Denise Bignar  
(dbignar)
6. May 19, 2021 by  
Paul Calleja (pcallej)
7. Nov 29, 2021 by  
Paul Calleja (pcallej)
8. Apr 25, 2022 by  
Paul Calleja (pcallej)
9. Nov 28, 2022 by  
Gina Daugherty  
(gdaugher)
10. Mar 13, 2023 by  
Gina Daugherty  
(gdaugher)

31.0101 - Parks, Recreation, and Leisure Studies.

Program Title

Recreation and Sport Management, Bachelor of Science

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

College/School Name
<del>Bumpers College of Agricultural, Food, and Life Sciences (AFLS)</del>
<del>Fulbright College of Arts and Sciences (ARSC)</del>
<u>Bumpers College of Agricultural, Food, and Life Sciences (AFLS)</u>
<u>College of Education and Health Professions (EDUC)</u>
<u>College of Engineering (ENGR)</u>
<u>Fay Jones School of Architecture and Design (ARCH)</u>
<u>Fulbright College of Arts and Sciences (ARSC)</u>
<u>Walton College of Business (WCOB)</u>

What are the total hours needed to complete the program?

120

## Program Requirements and Description

### Requirements

#### Curriculum for a Major in Recreation and Sport Management

Students must complete 40 hours of 3000/4000 level courses to complete degree.

#### State Minimum Core

35

#### ~~Required state minimum core for major in Recreation and Sport Management:~~

~~PLSC-2003~~

~~American National Government (ACTS Equivalency = PLSC 2003)-<sup>2</sup>~~

~~PSYC-2003~~

~~General Psychology (ACTS Equivalency = PSYC 1103)-<sup>2</sup>~~

SOCI 2013	General Sociology (ACTS Equivalency = SOCI 1013) <sup>2</sup>
ECON 2143	Basic Economics: Theory and Practice <sup>2</sup>
or ECON 2013 & ECON 2023	Principles of Macroeconomics (ACTS Equivalency = ECON 2103) and Principles of Microeconomics (ACTS Equivalency = ECON 2203)
<b>Recreation and Sport Management Major Requirements</b>	
<b>44</b>	
COMM 1313	Public Speaking (ACTS Equivalency = SPCH 1003)
RESM 2003	<u>Professional Foundations in Recreation and Sport Management</u> <sup>1</sup>
RESM 2011	Recreation and Sport Practicum (two enrollments of one hour each) <sup>1</sup>
RESM 3093	Diversity and Inclusion in Recreation and Sport Management <sup>1</sup>
RESM 2853	Leisure and Society <sup>1</sup>
RESM 2023	<u>Recreation &amp; Sport Management Fundamentals</u> <sup>1</sup>
RESM 3843	Recreation and Sport Facilities <sup>1</sup>
RESM 3863	<u>Recreation &amp; Sport Revenue Generation</u> <sup>1</sup>
RESM 3873	Law and Risk for Recreation and Sport Management <sup>1</sup>
RESM 3833	Program Planning in Recreation and Sport <sup>1</sup>
RESM 3883	Marketing and Promotion in Recreation and Sport Management <sup>1</sup>
RESM 4003	Management in Recreation and Sport <sup>1SA</sup>
RESM 4023	Applied Outdoor Adventure Leadership <sup>1RA</sup>
RESM 405V	Independent Study in Recreation and Sport <sup>1RA</sup>
RESM 4273	The Intramural Sports Program <sup>1RA</sup>
RESM 480V	Workshop <sup>1RA</sup>
RESM 3893	<u>Recreation &amp; Sport Finance &amp; Business Analytics</u> <sup>1</sup>
RESM 394V	<u>Internship</u> <sup>1,2</sup>
RESM 4013	Contemporary Issues in Leisure and Sport <sup>1</sup>
RESM 3083	Research in Recreation and Sport <sup>1</sup>
RESM 4411	Pre-Internship Preparation <sup>1</sup>
RESM 440V	Internship (12 hours of RESM 440V required) <sup>1</sup>
<b>Recreation and Sports Administration Concentrations (See Concentrations)<sup>1</sup></b>	
<b>9-15</b>	
<b>12 Hours of RESM elective courses (suggested RESM electives by concentration)</b>	
<b>12</b>	

RESM 1003	Professional Foundations of Recreation and Sport Management <sup>1SA</sup>	
RESM 1023	Foundations of Outdoor Leadership <sup>1RA</sup>	
RESM 2813	Recreation and Sport Leadership <sup>1SA</sup>	
RESM 3063	Commercial Recreation and Sport <sup>1RA</sup>	
<u>RESM 4413</u>	<u>Advanced Professional Foundations<sup>1</sup></u>	
<b>General Electives</b>		<b>41</b>
<b>Related Electives of which 6 hours must be 3000/4000 level</b>		<b>16-22</b>
Minimum of 7 hours must be 3000/4000 level		
<b>Suggested Related Electives by Concentration</b>		
CNED 3053	The Helping Relationship <sup>RA</sup>	
GEOS 4563	Geology of Our National Parks <sup>RA</sup>	
COMM 1233	Media, Community and Citizenship <sup>RA/SA</sup>	
COMM 3803	Survey of Social Media <sup>RA/SA</sup>	
MGMT 4243	Ethics and Corporate Responsibility <sup>RA/SA</sup>	
BUSI 1033	Data Analysis and Interpretation <sup>RA/SA</sup>	
MKTG 3433	Introduction to Marketing <sup>SA</sup>	
SOCI 3193	Race, Class, Gender, and Sexuality <sup>SA</sup>	
HOSP 1603	Introduction to Hospitality Management <sup>SA</sup>	
COMM 4803	Seminar in Social Media <sup>SA</sup>	
UNIV 1001	University Perspectives <sup>RA/SA</sup>	
Total Hours		120

1

Course must have 'C' or better to award degree credit.

2

Taken as one 12-hour course or two 6-hour courses

~~RA-Suggested elective for recreation administration concentration.SA~~~~-Suggested elective for sports administration concentration.~~





## 8-Semester Plan

First Year	Units
	FallSpring
<u>English State Minimum Core (Satisfies General Education Outcome 1.1)<sup>1</sup></u>	<u>3</u> =
<u>Mathematics State Minimum Core (Satisfies General Education Outcome 2.1)<sup>1</sup></u>	<u>3</u> =
<u>U.S. History or Government State Minimum Core (Satisfies General Education Outcome 3.3, 4.2)<sup>1</sup></u>	<u>3</u> =
<u>Social Sciences State Minimum Core (Satisfies General Education Outcome 3.3, 4.1, 4.2)<sup>1</sup></u>	<u>3</u> =
<u>Fine Arts or Humanities State Minimum Core (Satisfies General Education Outcome 3.1 or 3.2)<sup>1</sup></u>	<u>3</u> =
<u>COMM 1313 Public Speaking (Satisfies General Education Outcome 1.2, 5.1)<sup>1</sup></u>	= <u>3</u>
<u>English State Minimum Core (Satisfies General Education Outcome 1.1)<sup>1</sup></u>	= <u>3</u>
<u>Science State Minimum Core w/lab (Satisfies General Education Outcome 3.4)<sup>1</sup></u>	= <u>4</u>
<u>General Electives</u>	= <u>5</u>
Year Total:	15 15
Second Year	Units
	FallSpring
<u>RESM 2003 Professional Foundations in Rec &amp; Sport Management<sup>2</sup></u>	<u>3</u> =
<u>RESM 2023 Recreation &amp; Sport Management Fundamentals<sup>2</sup></u>	<u>3</u> =
<u>Social Sciences State Minimum Core (Satisfies General Education Outcome 3.3, 4.1, 4.2)<sup>1</sup></u>	<u>3</u> =
<u>General Electives</u>	<u>6</u> =
<u>RESM 2011 Recreation and Sport Practicum<sup>2</sup></u>	= <u>2</u>
<u>Fine Arts or Humanities State Minimum Core (Satisfies General Education Outcome 3.1 or 3.2)<sup>1</sup></u>	= <u>3</u>
<u>Social Sciences State Minimum Core (Satisfies General Education Outcome 3.3, 4.1, 4.2)<sup>1</sup></u>	= <u>3</u>
<u>Science State Minimum Core w/lab (Satisfies General Education Outcome 3.4)<sup>1</sup></u>	= <u>4</u>
<u>General Electives</u>	= <u>3</u>
Year Total:	15 15
Third Year	Units
	FallSpring
<u>RESM 3843 Recreation and Sport Facilities<sup>2</sup></u>	<u>3</u> =
<u>RESM 3873 Law and Risk for Recreation and Sport Management<sup>2</sup></u>	<u>3</u> =
<u>RESM 3883 Marketing and Promotion in Recreation and Sport Management<sup>2</sup></u>	<u>3</u> =
<u>General Electives</u>	<u>6</u> =
<u>RESM 3863 Recreation &amp; Sport Revenue Generation<sup>2</sup></u>	= <u>3</u>
<u>RESM 3893 Recreation &amp; Sport Finance &amp; Business Analytics<sup>2</sup></u>	= <u>3</u>
<u>RESM 394V Internship (Satisfies General Education Outcome 6.1)<sup>2</sup></u>	= <u>6</u>
<u>General Electives</u>	= <u>3</u>
Year Total:	15 15
Fourth Year	Units
	FallSpring
<u>RESM 394V Internship (Satisfies General Education Outcome 6.1)<sup>2</sup></u>	<u>6</u> =

<u>RESM 4013 Contemporary Issues in Leisure and Sport<sup>2</sup></u>	<u>3</u> =
<u>General Electives</u>	<u>6</u> =
<u>RESM 4413 Advanced Professional Foundations<sup>2</sup></u>	= <u>3</u>
<u>General Electives</u>	= <u>12</u>
Year Total:	15 15

Total Units in Sequence: 120

1  
Students must complete the State Minimum Core requirements as outlined in the Catalog of Studies. The courses that meet the state minimum core also fulfill many of the university's General Education requirements, although there are additional considerations to satisfy the general education learning outcomes. Students are encouraged to consult with their academic adviser when making course selections.

2  
Course MUST have 'C' or better to award degree credit.

=  
~~See concentrations for eight semester plans.~~

Are Similar Programs available in the area?

No

Estimated Student 375 ~~325~~

Demand for Program

Scheduled Program 2025-2026

Review Date

Program Goals and

Objectives

**Program Goals and Objectives**

The program in recreation and sport management is designed to prepare candidates for a variety of career options in the vast field of recreation and sport management. Career opportunities may include positions in marketing, sales, and management for spectator-based sport such as intercollegiate athletics and professional sport, or positions in programming and administration in participatory-based sport such as community recreation program. Additionally, many students further their education in post-baccalaureate degree programs in sport management or business.

Learning Outcomes

**Learning Outcomes**

Since the goals and objectives for this program are that graduates will be prepared to enter the work force in areas such as sales, marketing, programming and facility and event management, or enter a graduate program in sport management or business, students graduating from this program should learn current trends and issues in marketing and sales of sport and recreation programs, and have amassed a resume full of practical field experiences to position the student for future success.

## Description and justification of the request

Description of specific change	Justification for this change
Added new courses and updated existing courses. Removed concentrations and now have one degree plan.	Updated curriculum to meet demands of industry changes.

## Upload attachments

[RESMBS\\_letter-of-notification-2022-022823.pdf](#)

[RESM - Proposed Curriculum \(Course Descriptions\).pdf](#)

[RESMBS Program Changes Outline.docx](#)

[RESM - Proposed Curriculum \(Table\).pdf](#)

[RESMBS - Curriculum Revision - Ltr of Notification\\_Rev\\_BOT.pdf](#)

## Reviewer Comments

**Lisa Kulczak (lkulcza) (09/21/23 4:34 pm):** Rollback: Per conversation with submitter to make updates.

**Lisa Kulczak (lkulcza) (10/16/23 5:22 pm):** Adjusted reason for modification and added general education language for outcome 6.1 per email conversation with submitter.

**Lisa Kulczak (lkulcza) (10/19/23 6:14 pm):** Uploaded LON provided by the submitter.

**Lisa Kulczak (lkulcza) (10/20/23 2:32 pm):** Uploaded additional documentation outlining before and after curriculum, per email conversation with submitter.

**Lisa Kulczak (lkulcza) (10/20/23 2:35 pm):** All new courses are currently in approval workflow.

**Lisa Kulczak (lkulcza) (10/20/23 2:41 pm):** Uploaded revised LON to include appropriate approval dates and to incorporate all supporting documentation.

Key: 190