

Program Change Request

Date Submitted: 02/08/18 3:38 pm

Viewing: **JOURMA : Journalism, Master of Arts**

Last approved: 08/10/17 12:48 pm

Last edit: 02/08/18 3:38 pm

Changes proposed by: dcarpent

Catalog Pages Using
this Program

[Journalism and Strategic Media \(JOUR\)](#)

Submitter: 55964 User ID: pwatkins Phone:

Program Status: Active

Academic Level: Graduate

Type of proposal: Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year: Fall 2019

College/School Code

Fulbright College of Arts and Sciences (ARSC)

Department Code

School of Journalism and Strategic Media(JOUR)

In Workflow

1. ARSC Dean Initial
2. GRAD Dean Initial
3. Director of Program Assessment and Review
4. Registrar Initial
5. JOUR Chair
6. ARSC Curriculum Committee
7. ARSC Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Graduate Committee
12. Faculty Senate
13. Provost Final
14. Provost's Office-- Notification of Approval
15. Registrar Final
16. Catalog Editor Final

Approval Path

1. 02/08/18 5:41 pm
Jeannine Durdik (jdurdik): Approved for ARSC Dean Initial
2. 02/09/18 8:20 am
Patricia Koski (pkoski): Approved

Program Code JOURMA
 Degree Master of Arts
 CIP Code

- for GRAD Dean
 Initial
3. 02/12/18 3:46 pm
 Alice Griffin
 (agriffin): Approved
 for Director of
 Program
 Assessment and
 Review
 4. 03/14/18 12:19 pm
 Lisa Kulczak
 (lkulcza): Approved
 for Registrar Initial
 5. 03/14/18 12:32 pm
 Larry Foley (lfoley):
 Approved for JOUR
 Chair
 6. 04/10/18 1:48 pm
 Pearl Dowe
 (pkford): Approved
 for ARSC Curriculum
 Committee
 7. 04/10/18 2:19 pm
 Jeannine Durdik
 (jdurdik): Approved
 for ARSC Dean
 8. 04/10/18 2:25 pm
 Kiersten Bible
 (kbible): Approved
 for Global Campus
 9. 04/11/18 9:59 am
 Terry Martin
 (tmartin): Approved
 for Provost Review
 10. 04/22/18 5:45 pm
 Alice Griffin
 (agriffin): Approved
 for University
 Course and Program
 Committee

11. 05/17/18 4:50 pm
 Patricia Koski
 (pkoski): Approved
 for Graduate
 Committee

History

1. Feb 24, 2016 by
pwatkins
2. May 18, 2017 by
Charlie Alison
(calison)
3. Aug 10, 2017 by Lisa
Kulczak (lkulcza)

09.0401 - Journalism.

Program Title

Journalism, Master of Arts

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total 30
 hours needed to
 complete the
 program?

Program Requirements and Description

Requirements

Areas of Study: ~~Advanced journalism studies are supplemented with six hours of graduate-level requirements in a second academic discipline.~~ **The** The purposes of the Journalism M.A. program are to refine the conceptual knowledge and skills of graduate journalism students through advanced writing,

production and/or theory and methods courses, to offer comprehensive, media-related courses; and to provide expertise in an additional academic discipline. **Advanced journalism studies may be supplemented with up to six hours of graduate-level courses in academic disciplines other than journalism.**

Prerequisites to Degree Program: Students must have appropriate professional experience and/or an undergraduate degree in the journalism field that is approved by the graduate coordinator or the Journalism Graduate Faculty Committee as preparation for graduate study. A student must have a minimum undergraduate grade-point average of 3.00 and should earn a minimum score of 300 on the verbal and quantitative parts of the Graduate Record Examinations (including a minimum score of 151 on the verbal part), and a minimum score of 4.5 on the analytical writing section.

Requirements for the Master of Arts Degree: In addition to the requirements of the [Graduate School](#), the Master of Arts degree in Journalism requires a minimum of 30 semester hours with a cumulative grade-point average of 3.00. Students must complete:

18 hours of graduate credit in journalism; all students must take [JOUR 5023](#) Journalism Theory and [JOUR 5043](#) Research Methods in Journalism.

The remaining 6 hours of graduate **course** credit **can be in journalism, or in** a single department other than journalism chosen by the student and approved by the graduate coordinator **or** ~~or~~ the Journalism Graduate Faculty Committee, and

A master's thesis (6 semester hours).

Students should also be aware of Graduate School requirements with regard to [master's degrees](#).

Requirements for the Five-Year Bachelor/Master of Arts Degree: In the Five-Year Bachelor/Master of Arts program, students can complete requirements for both the B.A. and the M.A. degrees in five years. Students apply for "conditional admission" to the program before the end of the first semester of their junior year. They may then take 6 to 12 hours of graduate coursework as undergraduates, to apply exclusively toward the M.A. degree. After receiving the B.A., they spend a fifth year completing the M.A.. This may involve some summer school coursework.

Requirements for conditional admission to the Five-Year B.A./M.A. program include:

Enrollment in the Journalism B.A. program.

A minimum GPA of 3.0 in all semesters of undergraduate study.

All other admission requirements of the Graduate School and the Journalism M.A. program.

Students may continue into the M.A. program in the fifth-year conditional on the following:

Completion of a Journalism B.A. degree at the UA.

Renewal of their application to the UA Graduate School.

Continuation of a minimum GPA of 3.0 in all semesters of undergraduate study.

Achieving satisfactory GRE scores: a minimum of 300 on the verbal and quantitative parts of the exam (including a minimum score of 151 on the verbal part), and a minimum score of 4.5 on the analytical writing section.

Taking all coursework in the senior year and in graduate school at the UA.

Special guidelines: Students who have maintained a GPA of 3.5 or above in all semesters of their undergraduate study may petition for admission to the program without taking the GRE. Of the maximum 12 hours of graduate courses, these students may count up to 6 hours of Journalism 5000-level coursework

toward both the B.A. and the M.A. degree. However, a grade of B or better is required in the 6 hours, and the courses must be approved by a student’s Master’s Advisory Committee or the journalism graduate coordinator.

Specific guidelines for graduate courses taken by undergraduates who apply to the Five-Year program: After completing the B.A., students may request retroactive graduate credit for up to 12 hours of JOUR 5000-level courses taken in the final 12 months of their undergraduate degree. The courses will be counted if:

The courses were taken on the UA, Fayetteville campus in the Journalism program.

The student was in good standing.

The courses were 5000-level or above.

The courses were not used for the B.A. degree.

The student earned a grade of B or better.

The courses are approved by the student’s Master’s Advisory Committee or the Journalism graduate coordinator. Petition to the Graduate School will be done either by the student’s advisory committee or the graduate coordinator.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program 20

Scheduled Program Review Date 2022 ~~2016~~

Program Goals and Objectives

Program Goals and Objectives

To produce students with a greater awareness and increased ability to function in the highly complex news and strategic media world of today.

To provide more in-depth instruction and training in the skills and theoretical understanding that supports an exceptional level of quality in writing, video and documentary production, and strategic analysis and planning.

To increase students' sensitivity to the arising new ethical challenges associated with the changes in the media environment.

Learning Outcomes

Learning Outcomes

(1) Graduates in the documentary film program who have the ability to recognize the potential for good stories and the technical skills to tell those stories well.

Learning Outcomes

(2) Graduates in the strategic media program who are familiar with the major issues in advertising and public relations and with the primary sources and methods for conducting research to support campaigns and media plans.

(3) Graduates in the news platforms program who are savvy in identifying important stories and have honed their reporting and writing skills in order to tell those stories.

Description and justification of the request

Description of specific change	Justification for this change
To change the current requirement of 6 hours of graduate credit in a single department other than journalism to an option. Students must take 18-24 hours of journalism graduate courses, with the option to take up to 6 hours of graduate coursework in an area other than journalism.	The addition of new journalism faculty positions, teaching more graduate classes, makes it possible for us to allow journalism graduate students the option to take all 24 hours of graduate coursework in journalism.

Upload attachments

Reviewer Comments

Key: 206