

Program Change Request

Date Submitted: 01/16/20 6:00 pm

Viewing: **GBUSBS : General Business, Bachelor of Science in Business Administration**

Last approved: 04/04/19 2:17 pm

Last edit: 06/02/20 1:27 pm

Changes proposed by: kboston

Catalog Pages Using
this Program

[General Business B.S.B.A.](#)

[General Business \(GBUS\)](#)

Submitter: 575-6731 User ID: crsleaf1 Phone:

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours, changing admission/graduation requirements, adding/changing Focused Study or Track)

Are you adding a concentration?

No

Are you adding or modifying a track?

No

Are you adding or modifying a focused study?

No

Effective Catalog Year Fall 2021

College/School Code

In Workflow

1. **WCOB Dean Initial**
2. **Director of Program Assessment and Review**
3. **Registrar Initial**
4. **Institutional Research**
5. **MGMT Chair**
6. **WCOB Curriculum Committee**
7. **WCOB Faculty**
8. **WCOB Dean**
9. **Global Campus**
10. **Provost Review**
11. **University Course and Program Committee**
12. **Faculty Senate**
13. **Provost Final**
14. **Provost's Office-- Notification of Approval**
15. **Registrar Final**
16. **Catalog Editor Final**

Approval Path

1. 01/17/20 9:26 am
Karen Boston (kboston):
Approved for WCOB Dean Initial
2. 01/21/20 10:16 am
Alice Griffin (agriffin): Approved

Walton College of Business (WCOB)

Department Code

Department of Management (MGMT)

Program Code GBUSBS

Degree Bachelor of Science in Business Administration

CIP Code

for Director of
ProgramAssessment and
Review

3. 01/22/20 5:32 pm

Lisa Kulczak
(lkulcza): Approved
for Registrar Initial

4. 01/23/20 8:14 am

Gary Gunderman
(ggunderm):Approved for
Institutional
Research

5. 04/13/20 2:46 pm

John Delery
(jdelery): Approved
for MGMT Chair

6. 04/13/20 5:36 pm

Karen Boston
(kboston):
Approved for WCOB
Curriculum
Committee

7. 04/13/20 5:46 pm

Karen Boston
(kboston):
Approved for WCOB
Faculty

8. 04/13/20 5:47 pm

Karen Boston
(kboston):
Approved for WCOB
Dean

9. 04/13/20 6:53 pm

Suzanne Kenner
(skenner): Approved
for Global Campus

10. 04/14/20 7:33 am

Terry Martin

(tmartin): Approved
for Provost Review
11. 08/10/20 9:25 am
Alice Griffin
(agriffin): Approved
for University
Course and Program
Committee

History

1. Aug 15, 2014 by
Leepfrog
Administrator
(clhelp)
2. Mar 3, 2015 by
Karen Boston
(kboston)
3. May 29, 2015 by
Charlie Alison
(calison)
4. Jun 10, 2015 by
Charlie Alison
(calison)
5. May 25, 2017 by
Karen Turner
(kjvestal)
6. Apr 4, 2019 by
Charlie Alison
(calison)

52.0101 - Business/Commerce, General.

Program Title

General Business, Bachelor of Science in Business Administration

Program Delivery

Method

Online/Web-based

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total hours needed to complete the program? 120

On-line/Web-based Information

Reason for offering Web-based Program

Minor changes to existing online program.

Maximum Class Size for Web-based Courses 60

Course delivery mode

Method(s)
Online

Class interaction mode

Method(s):
E-mail

Percent Online 100%

Provide a List of Services Supplied by Consortia Partners or Outsourced Organization Existing services.

Estimate Costs of the Program over the First 3 Years n/a

List Courses Taught by Adjunct Faculty

Upload
Memorandum of
Understanding Forms
(if required)

Program Requirements and Description

Requirements

Course Requirements

Students must complete the following 21 hours by selecting one, three hour course from each of the following seven groups: (Sequencing of courses will be determined by choices made)

Group 1

<u>ACCT 3533</u>	Accounting Technology
<u>ACCT 3723</u>	Intermediate Accounting I
<u>ACCT 3843</u>	Fundamentals of Taxation I

Group 2

<u>ECON 3033</u>	Microeconomic Theory
<u>ECON 3133</u>	Macroeconomic Theory
<u>ECON 4333</u>	Economics of Organizations

Group 3

<u>FINN 3013</u>	Financial Analysis
<u>FINN 3053</u>	Financial Markets and Institutions
<u>FINN 3623</u>	Risk Management

Group 4

<u>ISYS 2263</u>	Principles of Information Systems
<u>ISYS 3293</u>	Systems Analysis and Design
<u>ISYS 4213</u>	ERP Fundamentals

Group 5

<u>MGMT 4243</u>	Ethics and Corporate Responsibility
<u>MGMT 4253</u>	Leadership
<u>MGMT 4263</u>	Organizational Change and Development

Group 6

<u>MKTG 3553</u>	Consumer Behavior
<u>MKTG 4233</u>	Integrated Marketing Communications
<u>MKTG 4433</u>	Retail Strategy

Group 7

<u>SCMT 3443</u>	DELIVER: Transportation and Distribution Management
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[SCMT 3613](#)

SOURCE: Procurement and Supply Management

[SCMT 3643](#)

International Logistics

Maximum of 27 hours of courses in any one department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Junior/Senior Business Electives

15

8-Semester Plan

General Business B.S.B.A.**Eight-Semester Degree Program:**

Students wishing to follow the eight-semester degree plan for General Business should see the [Eight-Semester Degree Policy](#) for university requirements of the program.

Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units
	Fall Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3
MATH 2053 Finite Mathematics	3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3
WCOB 1111 Freshman Business Connection	1
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3
ISYS 1120 Computer Competency Requirement	0 -
U.S. History or Political Science—University Core	3 -
ISYS 1123 Business Application Knowledge - Computer Competency	3
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)	3
ACCT 2013 Accounting Principles	3
WCOB 1033 Data Analysis and Interpretation	3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3
Natural Science – State Minimum Core	4
Year Total:	16 16
Second Year	Units
	Fall Spring
MGMT 2053 Business Foundations	3
ISYS 2103 Business Information Systems**	3
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3
Social Science – State Minimum Core	3
Fine Art/Humanities – State Minimum Core	3
SCMT 2103 Integrated Supply Chain Management**	2

MGMT 2103 Integrated Supply Chain Management	3
MGMT 2103 Managing People and Organizations**	3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***	3
Fine Arts/Humanities - State Minimum Core	3
Natural Science - State Minimum Core	4
Year Total:	15 16

Third Year	Units
	FallSpring
FINN 3043 Principles of Finance**	3
MKTG 3433 Introduction to Marketing**	3
Group 1 Course (see above)	3
Group 2 Course (see above)	3
MGMT 3013 Strategic Management	3
Group 3 Course (see above)	3
Group 6 Course (see above)	3
Junior Senior Business Elective	3
U.S. History or Government State Minimum Core	3
Year Total:	12 15

Fourth Year	Units
	FallSpring
Group 5 Course (see above)	3
Junior Senior Business Elective	6
Group 7 Course (see above)	3
General Education Electives	3
Group 4 Course (see above)	3
Junior Senior Business Elective	6
General Education Electives	6
Year Total:	15 15

Total Units in Sequence: 120

* Must be completed prior to [WCOB 1033](#).

** Must be completed prior to [MGMT 3013](#).

*** Must be completed prior to taking any 3000 or 4000 level business courses.

Are Similar Programs available in the area?

No

Estimated Student n/a

Demand for Program

Scheduled Program n/a

Review Date

Program Goals and Objectives

Program Goals and Objectives

n/a

Learning Outcomes

Learning Outcomes

n/a

Description and justification of the request

Description of specific change	Justification for this change
<ul style="list-style-type: none"> - Add ISYS 1123, Business Application Knowledge to first year, fall semester, 8 semester plan - Delete ISYS 1120, Computer Competency Requirement from first year, fall semester, 8 semester plan - Delete 3 hours of general education elective from third year, spring semester, 8 semester plan - Add US History or Political Science - University Core to third year, spring semester, 8 semester plan 	<p>Pre-assessment exam scores for incoming freshmen over the past several years have been consistently indicating that only 4% of incoming freshmen have sufficient IT competency (coming out of their High School program) for Walton College courses. Therefore, most incoming Walton freshmen are required to take ISYS 1123, Business Application Knowledge in lieu of ISYS 1120, Computer Competency Requirement which currently does not count toward their degree. This change deletes ISYS 1120 as a pre-business requirement and incorporates ISYS 1123 as a pre-business and degree requirement. Additionally, reducing the total number of General Education Electives from 12 hours to 9 hours.</p>

Upload attachments

Reviewer Comments

Alice Griffin (agriffin) (01/21/20 10:14 am): Switched out course and changed it to a comment for the US/PLSC University Core credit in the spring of third year. This action will remove the red error box. Also changed fall to spring in description.

Alice Griffin (agriffin) (05/04/20 11:57 am): Changed effective date from fall 2020 to fall 2021.

Alice Griffin (agriffin) (06/02/20 1:27 pm): Changed the University Core language to State Minimum Core language for consistency across the catalog of studies.

