

Date Submitted: 02/27/18 9:19 am

Viewing: **MGMTBS-SBMG : Management:**  
**~~Management~~ Small Business Management**  
**Concentration**

Last approved: 05/25/17 3:54 pm

Last edit: 10/14/18 1:54 pm

Changes proposed by: kboston

Catalog Pages Using  
 this Program

[Management B.S.B.A., Small Business and Entrepreneurship Concentration  
 Management \(MGMT\)](#)

Submitter: User ID: crsleaf1 Phone:  
 575-6731

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,  
 changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year Fall 2019

College/School Code

Walton College of Business(WCOB)

### In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. MGMT Chair
5. WCOB Curriculum Committee
6. WCOB Faculty
7. WCOB Dean
8. Global Campus
9. Provost Review
10. University Course and Program Committee
11. Faculty Senate
12. Provost Final
13. Provost's Office-- Notification of Approval
14. Registrar Final
15. Catalog Editor Final

### Approval Path

1. 02/27/18 9:49 am  
 Karen Boston (kboston):  
 Approved for WCOB Dean Initial
2. 02/27/18 11:45 am  
 Alice Griffin (agriffin): Approved for Director of Program Assessment and Review

## Department Code

Department of Management(MGMT)

## Program Code

MGMTBS-SBMG

## Degree

Bachelor of Science in Business Administration

## CIP Code

3. 06/27/18 9:22 am  
Karen Turner  
(kvestal): Approved  
for Registrar Initial
4. 10/09/18 2:56 pm  
Denise Breaux  
Soignet (dbreaux):  
Approved for  
MGMT Chair
5. 10/09/18 3:12 pm  
Karen Boston  
(kboston):  
Approved for WCOB  
Curriculum  
Committee
6. 10/09/18 3:13 pm  
Karen Boston  
(kboston):  
Approved for WCOB  
Faculty
7. 10/09/18 3:13 pm  
Karen Boston  
(kboston):  
Approved for WCOB  
Dean
8. 10/11/18 12:51 pm  
Miran Kang (kang):  
Approved for Global  
Campus
9. 10/12/18 9:00 am  
Terry Martin  
(tmartin): Approved  
for Provost Review
10. 10/29/18 10:49 am  
Alice Griffin  
(agriffin): Approved  
for University  
Course and Program  
Committee

## History

1. Aug 27, 2014 by  
Leepfrog  
Administrator  
(clhelp)
2. Aug 27, 2014 by  
Leepfrog  
Administrator  
(clhelp)
3. Mar 23, 2015 by  
Charlie Alison  
(calison)
4. Jul 24, 2015 by  
Charlie Alison  
(calison)
5. May 25, 2017 by  
Lisa Kulczak (lkulcza)

52.0201 - Business Administration and Management, General.

Program Title

**Management:** ~~Management~~ Small Business Management Concentration

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

No

What are the total **120**  
hours needed to  
complete the  
program?

## Program Requirements and Description

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Requirements

## Small Business and Entrepreneurship Concentration

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<u>MGMT 3933</u>	Entrepreneurship and New Venture Development	3
<u>MGMT 4433</u>	Small Enterprise Management	3
Select two of the following:		6
<b><u>MGMT 3673</u></b>	<b>Social Entrepreneurship</b>	
<u>MGMT 4103</u>	Special Topics in Management	
<u>MGMT 4253</u>	Leadership	
<u>MGMT 4263</u>	Organizational Change and Development	
<u>MGMT 4583</u>	International Management	
<u>MGMT 4943</u>	Organizational Staffing	
<u>MGMT 4953</u>	Organizational Rewards and Compensation	
<u>MGMT 4993</u>	Entrepreneurship Practicum	
Select three of the following:		9
<u>ACCT 3723</u>	Intermediate Accounting I	
<u>ACCT 3843</u>	Fundamentals of Taxation I	
<u>BLAW 3033</u>	Commercial Law	
<u>FINN 3053</u>	Financial Markets and Institutions	
<u>FINN 3623</u>	Risk Management	
<u>FINN 3933</u>	Real Estate Principles	
<u>ISYS 2263</u>	Principles of Information Systems	
<u>MKTG 3553</u>	Consumer Behavior	
<u>MKTG 4233</u>	Integrated Marketing Communications	
<u>MKTG 4343</u>	Selling and Sales Management	
<u>MKTG 4433</u>	Retail Strategy	
<u>MKTG 4633</u>	Global Marketing	
<u>SCMT 3613</u>	Supply Management	
<u>SCMT 3623</u>	Advanced Inventory Management and Forecasting	
<u>SCMT 4653</u>	Supply Chain Strategy	
Total Hours		21

8-Semester Plan

### Management B.S.B.A., Small Business and Entrepreneurship Concentration

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### Eight-Semester Degree Program

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Students wishing to follow the eight-semester degree plan should see the [Eight-Semester Degree Policy](#) for university requirements of the program.

Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied

COURSES IN BOLD must be taken in the designated semester. COURSES IN ITALIC may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units
	FallSpring
<b><u>ENGL 1013</u></b> Composition I (ACTS Equivalency = ENGL 1013)	3
<b><u>MATH 2053</u></b> Finite Mathematics	3
<b><u>COMM 1313</u></b> Public Speaking (ACTS Equivalency = SPCH 1003)	3
<b><u>WCOB 1111</u></b> Freshman Business Connection	1
<b><u>BLAW 2013</u></b> The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	13
<b><u>ISYS 1123</u></b> Business Application Knowledge - Computer Competency	
U.S. History or Political Science – University Core	3
<b><u>ENGL 1023</u></b> Composition II (ACTS Equivalency = ENGL 1023)	3
<b><u>ACCT 2013</u></b> Accounting Principles	3
<b><u>WCOB 1033</u></b> Data Analysis and Interpretation	3
<b><u>ECON 2023</u></b> Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3
Natural Science – University Core	4
Year Total:	16 16

Second Year	Units
	FallSpring
<b><u>MGMT 2053</u></b> Business Foundations	3
<b><u>ISYS 2103</u></b> Business Information Systems <sup>1</sup>	3
<b><u>MATH 2043</u></b> Survey of Calculus (ACTS Equivalency = MATH 2203) <sup>2</sup>	3
Social Science – University Core	3
Fine Art/Humanities – University Core	3
<b><u>SCMT 2103</u></b> Introduction to Supply Chain Management <sup>1</sup>	3
<b><u>MGMT 2103</u></b> Managing People and Organizations <sup>1</sup>	3
<b><u>ECON 2013</u></b> Principles of Macroeconomics (ACTS Equivalency = ECON 2103) <sup>2</sup>	3
Fine Art/Humanities – University Core	3
Natural Science – University Core	4
ALL pre-business requirements should be met by end of term	
Year Total:	15 16

Third Year	Units
	FallSpring
<b><u>FINN 3043</u></b> Principles of Finance <sup>1</sup>	3
<b><u>MKTG 3433</u></b> Introduction to Marketing <sup>1</sup>	3
<b><u>MGMT 3933</u></b> Entrepreneurship and New Venture Development	3
<b><u>MGMT 4243</u></b> Ethics and Corporate Responsibility	3
Junior Senior Business Elective	3
<b><u>MGMT 3013</u></b> Strategic Management	3

<u>MGMT 3013</u> Strategic Management	3
<u>MGMT 4433</u> Small Enterprise Management	3
MGMT or Collateral Electives	3
Junior Senior Business Elective	3
General Education Elective	3
Year Total:	15 15

Fourth Year	Units
	FallSpring
MGMT Electives	6
MGMT or Collateral Electives	3
Junior Senior Business Elective	3
General Education Electives	3
MGMT or Collateral Elective	3
Junior Senior Business Electives	3
General Education Electives	6
Year Total:	15 12

Total Units in Sequence: 120

1 Must be completed prior to MGMT 3013.

2 Must be completed prior to taking any 3000 or 4000 level business course.

Are Similar Programs available in the area?

No

Estimated Student Demand for Program NA

Scheduled Program Review Date **2021-2022 NA**

Program Goals and Objectives

**Program Goals and Objectives**

NA

Learning Outcomes

**Learning Outcomes**

NA

Description and justification of the request

Description of specific change	Justification for this change
Adding MGMT 3673 Social Entrepreneurship (new course) to course options in the Small Business and Entrepreneurship concentration.	Provide more options for students to meet Management major elective requirement.

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (02/27/18 11:31 am):** Changed proposal type from minor to major/field of study. Changed effective date from fall 2018 to 2019. Updated program review date.

**Alice Griffin (agriffin) (10/14/18 1:54 pm):** MGMT 3673 has since completed the approval process. Switched out "course not found" with approved course code.

**Alice Griffin (agriffin) (10/14/18 1:54 pm):** Note, program goals and student learning outcomes will be maintained with the major, not the concentration.

Key: 532