

Date Submitted: 10/08/18 9:28 am

## Viewing: **INTBBB : International Business, Bachelor of Science in International Business**

Last approved: 05/24/18 1:54 am

Last edit: 10/09/18 1:59 pm

Changes proposed by: kboston

Catalog Pages Using  
this Program

[B.S.I.B. Requirements](#)

Submitter: User ID: lkulcza Phone:  
7456

Program Status Active

Academic Level Undergraduate

Type of proposal Major/Field of Study

Select a reason for this modification

Making Minor Changes to an Existing Degree (e.g. changing 15 or fewer hours,  
changing admission/graduation requirements, adding Focused Study)

Are you adding a concentration?

No

Are you adding a track?

No

Are you adding a focused study?

No

Effective Catalog Year Fall 2019

College/School Code

Walton College of Business(WCOB)

Department Code

### In Workflow

1. WCOB Dean Initial
2. Director of Program Assessment and Review
3. Registrar Initial
4. Institutional Research
5. ECON Chair
6. WCOB Curriculum Committee
7. WCOB Faculty
8. ARSC Dean
9. WCOB Dean
10. Global Campus
11. Provost Review
12. University Course and Program Committee
13. Faculty Senate
14. Provost Final
15. ADE Licensure Approval
16. Provost's Office-- Notification of Approval
17. Registrar Final
18. Catalog Editor Final

### Approval Path

1. 10/08/18 9:31 am  
Karen Boston  
(kboston):  
Approved for WCOB  
Dean Initial
2. 10/09/18 1:59 pm  
Alice Griffin

## Department of Economics(ECON)

Program Code           INTBBB  
 Degree                   Bachelor of Science in International Business  
 CIP Code

(agriffin): Approved  
 for Director of  
 Program  
 Assessment and  
 Review

3. 10/09/18 5:31 pm

Lisa Kulczak

(lkulcza): Approved  
 for Registrar Initial

4. 10/10/18 8:07 am

Gary Gunderman

(ggunderm):

Approved for  
 Institutional  
 Research

5. 10/10/18 10:36 am

Raja Kali (kali):

Approved for ECON  
 Chair

6. 10/10/18 11:34 am

Karen Boston

(kboston):

Approved for WCOB  
 Curriculum  
 Committee

7. 10/10/18 11:49 am

Karen Boston

(kboston):

Approved for WCOB  
 Faculty

8. 10/10/18 12:14 pm

Jeannine Durdik

(jdurdik): Approved

for ARSC Dean

9. 10/10/18 3:36 pm

Karen Boston

(kboston):

Approved for WCOB  
 Dean

10. 10/11/18 12:49 pm  
Miran Kang (kang):  
Approved for Global  
Campus
11. 10/12/18 8:57 am  
Terry Martin  
(tmartin): Approved  
for Provost Review
12. 10/29/18 10:46 am  
Alice Griffin  
(agriffin): Approved  
for University  
Course and Program  
Committee

## History

1. Mar 5, 2015 by  
Karen Boston  
(kboston)
2. Mar 30, 2015 by  
Karen Boston  
(kboston)
3. Jun 5, 2015 by Lisa  
Kulczak (lkulcza)
4. Jul 16, 2015 by  
Charlie Alison  
(calison)
5. Jul 16, 2015 by  
Charlie Alison  
(calison)
6. May 16, 2016 by  
Karen Boston  
(kboston)
7. Mar 27, 2018 by  
Karen Boston  
(kboston)
8. May 24, 2018 by  
Lisa Kulczak (lkulcza)

Program Title

International Business, Bachelor of Science in International Business

Program Delivery

Method

On Campus

Is this program interdisciplinary?

No

Does this proposal impact any courses from another College/School?

Yes

College(s)/School(s)

| College/School Name                          |
|--|
| Fulbright College of Arts and Sciences(ARSC) |

What are the total hours needed to complete the program? 120

## Program Requirements and Description

### Requirements

## Graduation Requirements for the B.S.I.B. Degree

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses in the business core, and all designated international business courses/functional concentration/world language courses. In addition, students must earn a grade of “C” or better in each of the pre-business core courses.

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

#### A. University Core Requirements

17

Not including contributing courses in the Business Core

American History or Government

Laboratory Science (two courses with labs)

Social Science (one course)

Fine Arts and Humanities (one course)

|  |    |
|--|----|
| B. Pre-Business Core Courses   | 31 |
| <a href="#">ACCT 2013</a> Accounting Principles  |    |
| <a href="#">ACCT 2023</a> Accounting Principles II 1   |    |
| or <a href="#">MGMT 2053</a> Business Foundations  |    |
| <a href="#">COMM 1313</a> Public Speaking (ACTS Equivalency = SPCH 1003)   |    |
| <a href="#">ECON 2013</a> Principles of Macroeconomics (ACTS Equivalency = ECON 2103)                                |    |
| <a href="#">ECON 2023</a> Principles of Microeconomics (ACTS Equivalency = ECON 2203)                                |    |
| <a href="#">ENGL 1013</a> Composition I (ACTS Equivalency = ENGL 1013)   |    |
| <a href="#">ENGL 1023</a> Composition II (ACTS Equivalency = ENGL 1023)  |    |
| <a href="#">MATH 2043</a> Survey of Calculus (ACTS Equivalency = MATH 2203)  |    |
| <a href="#">MATH 2053</a> Finite Mathematics   |    |
| <a href="#">WCOB 1111</a> Freshman Business Connection   |    |
| <a href="#">ISYS 1120</a> Computer Competency Requirement  |    |
| <a href="#">WCOB 1033</a> Data Analysis and Interpretation   |    |
| C. Business Core   | 21 |
| <a href="#">BLAW 2013</a> The Legal Environment of Business (ACTS Equivalency = BLAW 2003)                           |    |
| <a href="#">ISYS 2103</a> Business Information Systems   |    |
| <a href="#">FINN 3043</a> Principles of Finance  |    |
| <a href="#">MGMT 2103</a> Managing People and Organizations  |    |
| <a href="#">MGMT 3013</a> Strategic Management   |    |
| <a href="#">MKTG 3433</a> Introduction to Marketing  |    |
| <a href="#">SCMT 2103</a> Introduction to Supply Chain Management  |    |
| D. International Business Course Requirements  | 15 |
| <a href="#">ECON 4633</a> International Trade  |    |
| <a href="#">ECON 4643</a> International Macroeconomics and Finance   |    |
| Select three of the following:   |    |
| <a href="#">ECON 3843</a> Economic Development, Poverty & the Role of the World Bank and IMF in Low-Income Countries |    |
| <a href="#">ECON 3853</a> Emerging Markets   |    |
| <a href="#">ECON 3933</a> The Japanese Economic System   |    |
| <a href="#">ECON 4173</a> Nation Model United Nations  |    |
| <a href="#">FINN 3703</a> International Finance  |    |
| <a href="#">MGMT 4583</a> International Management   |    |
| <a href="#">MKTG 4633</a> Global Marketing   |    |
| <a href="#">SCMT 3643</a> International Transportation and Logistics   |    |
| (Other 3000/4000 level courses may fulfill this requirement if approved by the department chair)                     |    |

1 Students pursuing a concentration in Accounting or Finance must complete [ACCT 2023](#).

### **E. World Language Requirements (9 hours)\*\* hours)**

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete nine hours of university course work in a single world language — three hours of intermediate

language and six hours of upper-division course work in communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous world language training or only rudimentary knowledge of a world language will be required to complete up to nine hours of additional world language requirements — in addition to the nine hours of specified language. No degree credit will be given for world language courses below ~~2003 2013~~ course level. Students may select one of the following language tracks:

#### Arabic

[ARAB 2013](#) Intermediate Arabic II

[ARAB 2016](#) Intensive Arabic II

[ARAB 3016](#) Intensive Arabic III

Or Equivalent

#### Chinese

[CHIN 2003](#) Intermediate Chinese I

[CHIN 2013](#) Intermediate Chinese II

[CHIN 3033](#) Conversation

And any other Upper Division CHIN

#### French

[FREN 2003](#) Intermediate French I (ACTS Equivalency = FREN 2013)

[FREN 2013](#) Intermediate French II (ACTS Equivalency = FREN 2023)

[FREN 3033](#) French Conversation

[FREN 3003](#) Advanced French

[FREN 4333](#) Introduction to Business French

#### German

[GERM 2003](#) Intermediate German I (ACTS Equivalency = GERM 2013)

[GERM 2013](#) Intermediate German II (ACTS Equivalency = GERM 2023)

[GERM 3003](#) Advanced German I

[GERM 4333](#) Professional German I

#### Italian

[ITAL 2003](#) Intermediate Italian I

[ITAL 2013](#) Intermediate Italian II

#### Japanese

[JAPN 2003](#) Intermediate Japanese I

[JAPN 2013](#) Intermediate Japanese II

[JAPN 3003](#) Advanced Japanese I

[JAPN 3013](#) Advanced Japanese II

#### Spanish

[SPAN 2003](#) Intermediate Spanish I (ACTS Equivalency = SPAN 2013)

[SPAN 2013](#) Intermediate Spanish II (ACTS Equivalency = SPAN 2023)

[SPAN 3003](#) Advanced Spanish

**SPAN 4333**

## Business Spanish I

Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an adviser and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

**F. Area Studies Requirements (6 hours)\*\* hours)**

For students taking a world language, six hours of upper-division coursework in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

Any upper division foreign language course,

Minor in a foreign language, and/or

Select upper division courses related to the world language to include:

**Arabic** – any upper division course for Middle Eastern Studies (MEST) to include [MEST 4003](#), [MEST 4003H](#) or additional courses listed under MEST in the university catalog

**Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)

**French** – any upper division course for EUST

**German** – any upper division course for EUST Italian – any upper division course for EUST

**Spanish** – any upper division course for Latin American Studies (LAST) to include [LAST 4003](#), [LAST 4003H](#), or additional courses listed under LAST in the university catalog.

International students may satisfy this requirement in one of two ways:

For students who choose to take a third language, area studies requirements are the same as those for domestic students.

For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division coursework in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the university catalog.

**G. International Experience Requirement**

At a minimum, a student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their adviser and department chair.

**H. Concentrations (21 hours)**

Students must take seven courses in one of the following concentrations.

**\*\*Students may elect to substitute a Minor in Global Studies (Option 1 only) in lieu of the 9 hours of World Language and the 6 hours of Area Studies requirement for the Bachelor of Science in International Business.**

8-Semester Plan

Are Similar Programs available in the area?

No

Estimated Student Demand for Program n/a

Scheduled Program Review Date **2021-2022** n/a

Program Goals and Objectives

**Program Goals and Objectives**

**Graduates of the BSIB program at the Sam M. Walton College of Business will be able to critically analyze and engagement with complex, global business contexts.** n/a

Learning Outcomes

**Learning Outcomes**

**Students will analyze global perspectives of an experiential international business context.** n/a

Description and justification of the request

| <b>Description of specific change</b>   | <b>Justification for this change</b>  |
|---|---|
| Adding the option for students to substitute a Minor in Global Studies (Option 1 only) in lieu of the 9 hours of World Language and the 6 hours of Area Studies requirement for the BSIB. | The proposed Minor in Global Studies will meet the curricular and language objectives for the World Language and Area Studies requirements. |

Upload attachments

Reviewer Comments

**Alice Griffin (agriffin) (10/09/18 1:53 pm):** Inserted program review date, program goals and learning outcomes from Assurance of Learning website.

**Alice Griffin (agriffin) (10/09/18 1:58 pm):** Corrected language in Section E, credit will not be awarded for coursework below the Intermediate I level.

**Alice Griffin (agriffin) (10/09/18 1:59 pm):** Note, the eight semester plans are placed within each concentration CIM block, not here with the overall requirements.