**Employer Needs Survey Form for the Sam M. Walton College of Business Interdisciplinary Minor:**

**“Blockchain Enterprise Systems Minor”**

**Date:** 9/25/2018\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please return this survey by email to:** Mary Lacity mclacity@uark.edu **by date:** Thursday Sept 27 midnight

**Proposed Degree Program: Undergraduate “Blockchain Enterprise Systems Minor”**

**Reason for the minor:** *Consistent with the Sam M. Walton College of Business’s mission to deliver business knowledge that is innovative, the Walton College aims to create an inter-disciplinary minor that integrates a foundational innovation, namely blockchain technologies, across all business disciplines.  Blockchain's implications are widespread across every business function, including accounting, economics, finance, information systems, management, marketing, and supply chains. Students who take this minor will be able to:*

* *Articulate the benefits and limitations of different blockchain components and platforms to technical and non-technical managers*
* *Identify where blockchain technologies are suitable to solve business problems or to create new business opportunities*
* *Develop a functioning blockchain application that meets technical and business requirements*

**Employer:** Tyson Foods\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
**Type of company:** Food Manufacturing/CPG\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Person:** Chad Wahlquist\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Position Title:** Director of Emerging Technology\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email:** chad.wahlquist@tyson.com\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
**Telephone number:** 479-290-4168\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: Developer Application, Developer Emerging Technologies, Technical Analyst, Business Analyst
2. List the degree required for each job title listed in #1: Bachelor of Computer Science, Bachelor of Information Systems, Master of Information Systems, Bachelor of Business Administration
3. Indicate the certification/licensure required for each job title listed in #1: None
4. How many positions do you currently have for each job title listed in #1? 100,8,50,100
5. How many position openings do you currently have for each job title listed in #1? 20,4,20,20
6. How many position openings will you have the next 2–5 years for each job title listed in #1? 250
7. What is the annual salary for each position listed in #4 & #5? $75,000
8. If no openings now, when do you anticipate having openings for the positions listed in #1? N/A
9. Would you give hiring preference to applicants with the proposed degree? Yes
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? 30
11. If yes, would you provide tuition assistance? Yes
12. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? Yes Indicate your preference: evenings/weekends
13. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: start-funds, internship, part-time faculty, tuition reimbursement, and equipment
14. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)  
    yes, Chad Wahlquist, chad.wahlquist@tyson.com

1. Indicate the skills individuals would need for employment in the positions listed in #1:

\_X\_\_ Interpersonal communications \_\_\_\_ Supervision/Management \_\_\_\_ Budgeting

\_X\_\_ Written/oral communications \_X\_\_ Leadership/initiative \_X\_\_ Data analysis

\_X\_\_ Team work \_\_\_\_ Planning/Organizing \_\_\_\_ Public Speaking

\_\_\_\_ Independent worker \_X\_\_ Conflict resolution \_\_\_\_ Marketing

\_X\_\_ Analytical reasoning \_\_X\_ Problem Solver \_\_\_\_ Teacher/Trainer

\_\_\_\_ Computer programming \_\_\_\_ Computer applications \_\_\_\_ PowerPoint Presentations

\_\_\_\_ Foreign Language (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Other skills not listed (identify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How will this proposed degree program benefit your local community, the state, region or nation?
   1. This degree program will allow us to mentor and build the budding blockchain community and technical resources to help make NWA a hub for blockchain in business initiatives and having he support of companies like Tyson will draw students and companies to the area.
2. Provide any additional comments about the proposed degree program.
   1. As companies like Tyson foods explore blockchain technology we are looking for qualified people. The speed that it is moving, and the infancy of the technology means there are really no people that are experts or have experience so we will be looking to recent college grads to develop this new technology and explore what it has to offer in the business world. We are excited to be partners and help grow the community around the UofA Blockchain Center of Excellence and the degree programs they will enable.