**Employer Needs Survey Form for the Sam M. Walton College of Business Interdisciplinary Minor:**

**“Blockchain Enterprise Systems Minor”**

**Date:** Sept 27, 2018

**Please return this survey by email to:** Mary Lacity mclacity@uark.edu **by date:** Thursday Sept 27 midnight

**Proposed Degree Program: Undergraduate “Blockchain Enterprise Systems Minor”**

**Reason for the minor:** *Consistent with the Sam M. Walton College of Business’s mission to deliver business knowledge that is innovative, the Walton College aims to create an inter-disciplinary minor that integrates a foundational innovation, namely blockchain technologies, across all business disciplines.  Blockchain's implications are widespread across every business function, including accounting, economics, finance, information systems, management, marketing, and supply chains. Students who take this minor will be able to:*

* *Articulate the benefits and limitations of different blockchain components and platforms to technical and non-technical managers*
* *Identify where blockchain technologies are suitable to solve business problems or to create new business opportunities*
* *Develop a functioning blockchain application that meets technical and business requirements*

**Employer:** Startup Junkie   
**Type of company:** Entrepreneurial Support Organization

**Contact Person:** Haley Allgood

**Position Title:** Executive Director

**Email:** [haley@startupjunkie.org](mailto:haley@startupjunkie.org)

**Telephone number:** 479-310-6261

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program:

Consultant, Entrepreneur in Residence, Intern

1. List the degree required for each job title listed in #1:

Minimum of a bachelor’s degree in a business or STEAM field.

1. Indicate the certification/licensure required for each job title listed in #1:

None

1. How many positions do you currently have for each job title listed in #1?

6 consultants, 2 entrepreneur in residence, 2 interns

1. How many position openings do you currently have for each job title listed in #1?

1 intern

1. How many position openings will you have the next 2–5 years for each job title listed in #1?

Unknown

1. What is the annual salary for each position listed in #4 & #5?

Intern $10 - $18 / hour, Other positions would be a broad range from $75,000 to $125,000 based on experience

1. If no openings now, when do you anticipate having openings for the positions listed in #1? Position openings are dependent on funding available, as grants are awarded, we add more personnel.
2. Would you give hiring preference to applicants with the proposed degree? Possibly
3. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
   If yes, would you provide tuition assistance? Not at this time
4. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? Yes, if employees were interested it would need to be during non-traditional work hours Indicate your preference: Any of the aforementioned
5. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: Internship site, part-time faculty, employee release time
6. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email): Jeff Amerine, [jeff@startupjunkie.org](mailto:jeff@startupjunkie.org)

1. Indicate the skills individuals would need for employment in the positions listed in #1:

\_\_x\_\_ Interpersonal communications \_x\_\_\_ Supervision/Management \_\_\_\_ Budgeting

\_\_x\_\_ Written/oral communications \_x\_\_\_ Leadership/initiative \_\_\_\_ Data analysis

\_\_x\_\_ Team work \_x\_\_\_ Planning/Organizing \_\_x\_\_ Public Speaking

\_\_x\_\_ Independent worker \_x\_\_\_ Conflict resolution \_\_x\_\_ Marketing

\_\_x\_\_ Analytical reasoning \_x\_\_\_ Problem Solver \_\_x\_\_ Teacher/Trainer

\_\_\_\_ Computer programming \_x\_\_\_ Computer applications \_\_x\_\_ PowerPoint Presentations

\_\_\_\_ Foreign Language (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Other skills not listed (identify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How will this proposed degree program benefit your local community, the state, region or nation?

Blockchain is a growing technology in the innovation space that has the ability to reach into multiple marketspaces beyond just Finance, including logistics, supply chain, healthcare and food safety. As entrepreneurs continue to innovate, the blockchain is a new tool that will potentially help in the development of cutting-edge technology.

1. Provide any additional comments about the proposed degree program. N/A