**Employer Needs Survey Form for the Sam M. Walton College of Business Interdisciplinary Minor:**

**“Blockchain Enterprise Systems Minor”**

**Date:** 09/27/2018

**Please return this survey by email to:** Mary Lacity mclacity@uark.edu **by date:** Thursday Sept 27 midnight

**Proposed Degree Program: Undergraduate “Blockchain Enterprise Systems Minor”**

**Reason for the minor:** *Consistent with the Sam M. Walton College of Business’s mission to deliver business knowledge that is innovative, the Walton College aims to create an inter-disciplinary minor that integrates a foundational innovation, namely blockchain technologies, across all business disciplines.  Blockchain's implications are widespread across every business function, including accounting, economics, finance, information systems, management, marketing, and supply chains. Students who take this minor will be able to:*

* *Articulate the benefits and limitations of different blockchain components and platforms to technical and non-technical managers*
* *Identify where blockchain technologies are suitable to solve business problems or to create new business opportunities*
* *Develop a functioning blockchain application that meets technical and business requirements*

**Employer:** Credera  
**Type of company:** Consulting

**Contact Person:** Jason Goth

**Position Title:** Vice President & Partner

**Email:** jgoth@credera.com   
**Telephone number:** 469-515-5968

1. List job titles with your company that require employees to have the knowledge and skills obtained from the proposed degree program: Credera would not require employees to have a minor in blockchain, but we seek out candidates for the position of Consultant who have experience in a wide range of technologies.
2. List the degree required for each job title listed in #1: Bachelor’s degree in a business or engineering field of study
3. Indicate the certification/licensure required for each job title listed in #1: N/A
4. How many positions do you currently have for each job title listed in #1? We have two types of consulting positions – Management Consultant and Technology Consultant
5. How many position openings do you currently have for each job title listed in #1? 40 - 50
6. How many position openings will you have the next 2–5 years for each job title listed in #1? 150 – 300 over the next 5 years
7. What is the annual salary for each position listed in #4 & #5? $60,000 – $65,000
8. If no openings now, when do you anticipate having openings for the positions listed in #1? N/A – we do have positions open and recruit campus hires yearly
9. Would you give hiring preference to applicants with the proposed degree? In the case of candidates who met our other hiring criteria, having a blockchain minor in addition would warrant hiring preference.
10. Indicate the number of employees who would benefit from enrolling in selected coursework in the proposed degree program? At this time, we do not have full time employees also enrolled in coursework.

If yes, would you provide tuition assistance? No

1. Would it be helpful for your employees if the courses were offered online/distance technology, evenings or weekends? N/A Indicate your preference: N/A
2. Indicate the type of support your company will provide for the proposed degree program, such as, program start-up funds, provide an internship site, part-time faculty, tuition reimbursement, employee release time, or equipment: Credera offers summer internships that are not strictly focused on blockchain, but do expose students to the work of delivering technology solutions in a project-based environment. In addition, we are interested in partnering with the program to provide learning opportunities such as case studies.
3. Will you or a co-worker serve on the institution’s program advisory committee? (provide name of employee email)  
   We would be interested in learning more about the Advisory Board. Please contact Jason Goth (jgoth@credera) to discuss.

1. Indicate the skills individuals would need for employment in the positions listed in #1:

x\_\_\_ Interpersonal communications \_\_\_\_ Supervision/Management \_\_\_\_ Budgeting

x\_\_\_ Written/oral communications x\_\_\_\_ Leadership/initiative x\_\_\_\_ Data analysis

x\_\_\_\_ Team work x\_\_\_\_ Planning/Organizing x\_\_\_\_ Public Speaking

x\_\_\_\_ Independent worker x\_\_\_\_ Conflict resolution \_\_\_\_ Marketing

x\_\_\_\_ Analytical reasoning x\_\_\_\_ Problem Solver \_\_\_\_ Teacher/Trainer

x\_\_\_\_ Computer programming x\_\_\_\_ Computer applications x\_\_\_\_ PowerPoint Presentations

\_\_\_\_ Foreign Language (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Other skills not listed (identify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How will this proposed degree program benefit your local community, the state, region or nation? We believe the proposed blockchain minor could help us to find strong, innovative candidates who would work with our clients across the U.S.
2. Provide any additional comments about the proposed degree program.